COMMUNITY MEETING #2
10/16/17
COMMUNITY MEETING #2 AGENDA

- Status of Outreach
- Draft Goals
- Next Steps
- Break-out Discussions
COMMUNITY OUTREACH
COMMUNITY MEETING #1
JEFF FEST - 8/5

“Wish there were more restaurants”

“I’d like to see a coffee shop with WiFi”
FARMERS MARKET - 8/27

“I love the area and all the things to do in Jeff Park”

- Favorite destinations:
  - Local restaurants
  - Copernicus Center
  - The Park
GLADSTONE PARK NEIGHBORHOOD ASSOCIATION & CHAMBER MEETING - 8/29

“More dining, walking, art, bike-friendly”

“Need to attract more businesses, shops, and restaurants”

“More placemaking”
WEBSITE COMMENTS

“Signs highlighting events and places to go in the area”

“We would love to see storefronts filled and increased walkability in our downtown.”

“Mini market area like the French Market or Revival Hall in front featuring some of the best places on the NW side”
SURVEY RESULTS
WHERE DO YOU LIVE?

- 70% Jefferson Park
- 23% Norwood Park, Forest Glen, Edgebrook, or Mayfair
- 6% Other Chicago Neighborhood
- 1% Suburbs

969 Number of total survey respondents
Of survey respondents rated transit access as being good or excellent

Elements that rated high for needing improvement:
- Local shopping (77%)
- Local restaurants (70%)
- Walkability (49%)

SURVEY RESULTS

RATE JEFF PARK ELEMENTS

84%

EXCELLENT, GOOD, OR NEEDS IMPROVEMENT

<table>
<thead>
<tr>
<th>ELEMENTS</th>
<th>EXCELLENT</th>
<th>GOOD</th>
<th>NEEDS IMPROVEMENT</th>
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</thead>
<tbody>
<tr>
<td>Transit Access</td>
<td>42.1%</td>
<td>52.2%</td>
<td>15.5%</td>
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<td>Housing Options</td>
<td>57.3%</td>
<td>41.6%</td>
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<td>Local Parks</td>
<td>25.1%</td>
<td>57.3%</td>
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<td>Road Access</td>
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<td>Schools</td>
<td>36.3%</td>
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<tr>
<td>Walkability</td>
<td>13.9%</td>
<td>54.4%</td>
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<tr>
<td>Local Restaurants</td>
<td>5.4%</td>
<td>24.3%</td>
<td>69.9%</td>
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<tr>
<td>Local Shopping</td>
<td>3.9%</td>
<td>19.0%</td>
<td>77.1%</td>
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About half of survey respondents shop locally in Jefferson Park at least once per week.

Other areas (from comments):
- Forest Glen
- Norridge
- Lincoln Square
- Park Ridge
- Harwood Heights
Of survey respondents dine at local restaurants in Jefferson Park at least once per week.

Other areas (from comments):
- Downtown
- Rosemont
- Lincoln Square
- Lincoln Park
- Park Ridge
- Portage Park

SURVEY RESULTS
WHERE DO YOU DINE | AT LEAST ONCE PER WEEK

43%
Of survey respondents indicated that pedestrian crossings were a high priority

Other high priorities:
- Staircases and viaducts (62%)
- Greater walkability (48%)
- Landscaping/greenery (37%)
1. Improve walkability along key streets in the study area
2. Improve access from neighborhood to the Transit Center for all users
3. Make the street network safer
4. Improve bike and pedestrian access
5. Strategically address parking
1. Provide assistance to retain local and small businesses
2. Attract a range of businesses to serve residents, employees and visitors
3. Support entertainment and cultural destinations in Jeff Park
4. Provide a range of housing options to support people of all ages
Community Character & Land Use
1. Improve sense of place and build on identity of Jefferson Park
2. Improve and create public spaces
3. Improve streetscapes to foster walkability
4. Develop design guidelines to enhance the character of the community
5. Improve community safety through Crime Prevention through Environmental Design
NEXT STEPS

1) Develop set of recommended projects to meet the goals and strategies discussed tonight
2) Continue outreach efforts in the community
3) Plan Open House in early 2018
BREAK-OUT AREAS

1. TRANSPORTATION
2. ECONOMIC DEVELOPMENT
3. LAND USE
4. “PLAN IT” MODELS
1 Block bounded by Lawrence, Milwaukee, Lipps, & Ainslie

2 USPS Annex