

# HOW TO NAVIGATE THE PLAN

01



This document is a **proposed framework** for funding and practices to improve our lives.

In it you will find...



## GOALS

what we want to achieve



## OBJECTIVES

how we will achieve it



## DATA

information to support the goals

02

The plan is divided by topics, called **PILLARS**. There are eight pillars, each one has a report.



The reports are labeled with the **pillar or topic name** and a **description** of the topic.

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## EACH PILLAR REPORT INCLUDES...

An introduction

Key terms relevant to the topic

Goals

Objectives

Supporting data

**ECONOMIC DEVELOPMENT**

Chicago is the economic engine of a \$720 billion metropolitan economy that is bigger than all but 21 countries in the world.

However, not all Chicagoans are able to participate equally in the city's dynamic economy. Systemic racism and racial segregation have led to skewed opportunities for people of color and decades of disinvestment in neighborhoods where they live. Majority Black and Latino neighborhoods have higher rates of poverty and unemployment, along with lower levels of median income and wealth, than majority white neighborhoods.

Targeted investments to build on the city's multifaceted strengths and make the economy more just and equitable for all would boost the entire region. A Metropolitan Planning Council report estimated that if levels

of economic and racial segregation were reduced to the national median, local households would collectively earn an additional \$4.4 billion in income and the market value of core goods and services would rise by approximately \$8 billion. The economic impact would indirectly help address other city issues, including public safety, transportation and education while fostering a more diverse and resilient workforce.

The goals of the Economic Development pillar are intended to create a more prosperous and equitable economy for all Chicago residents and workers.

**KEY TERMS**

**Economic Clusters** Involve geographic concentrations of talent in a particular field. Economic clusters in the region have a combination of talent, initial government agencies and institutions and to advance training and education, research

**Family Wealth** The estimated value of a family's assets: retirement accounts and monetary savings, credit cards, student loans and home equity

**Unbanked & Underbanked** A person or family with no bank account or access to cash payments, such as bank loans, such as through high-interest store

**GOAL 1**  
**Build and sustain generational wealth and shared prosperity for Black and Latino communities.**

The nation's well-documented racial wealth gaps are particularly pronounced in Chicago, where the median wealth of South Side households is less than 1% of the wealth of north suburban households, according to a recent Urban Institute report. Perpetuated by poor-lending practices and discriminatory bank lending practices that intentionally restricted wealth from communities of color, the wealth gap means that Black and Latino families generally have less cash savings and financial investments than White families. More than 40% of Chicago's Black and Latino households have limited or no access to traditional bank accounts, requiring the use of high-fee check cashing services that can cost a full-time worker \$40,000 over the course of a career.

**OBJECTIVES**

To achieve this goal, we will...

1.1 Increase access to responsible capital and financial services.

1.2 Improve financial literacy and access to safety net benefits.

1.3 Grow individual and household wealth through asset ownership.

1.4 Grow community wealth through local, democratic, shared ownership and control of neighborhood assets.

**SUPPORTING DATA**

Cook County has stark differences in wealth.

**MEDIAN NET WORTH (2019)**

Race	Median Net Worth (2019)
Black	\$24,100
Latino	\$24,500
Other*	\$184,300

**SHARE OF HOUSEHOLDS BY COLOR (2019)**

Color	Share of Households (2019)
Black	45%
Latino	22%
Other	33%

**Nationwide white families have approximately eight times more wealth than Black families.**

**Nearly half of Black and Latino families don't use traditional banks for financial services.**

**UNBANKED AND UNDERBANKED HOUSEHOLDS BY RACE (2019)**

Race	Unbanked and Underbanked (2019)
Black	45%
Latino	22%
Other	15%

\*Other includes a diverse group that includes those identifying as Asian, American Indian, Alaska Native, Native Hawaiian, Pacific Islander, and other races and ethnicities. Source: Federal Reserve Survey of Consumer Finances 2019, US Census Bureau.