# WELCOME Advisory Committee

Meeting #2

**September 14, 2021** 

cc closed captioning is available





#### IF YOU'RE HAVING TROUBLE:

- Send a message to Adam Glueckert via chat
- Email Adam at adam@musecommunitydesign.com with the Subject Email: Zoom Troubleshooting
- If you experience lagging or skipping, use your computer to access video, while simultaneously dialing in by phone for the audio

### **ZOOM ETIQUETTE**

- RENAME YOURSELF:
  - Right click on your face and rename yourself with your first and last name, the organization you represent (if applicable), and pronouns
- USE YOUR VIDEO:
   We want to see your beautiful faces! And notice if you're yawning

MUTE YOUR MICROPHONE:

To reduce background noise, make sure you're muted when you're not speaking

LIMIT DISTRACTIONS & AVOID MULTI-TASKING:
 Turn off notifications, close or minimize apps, and mute your smartphone



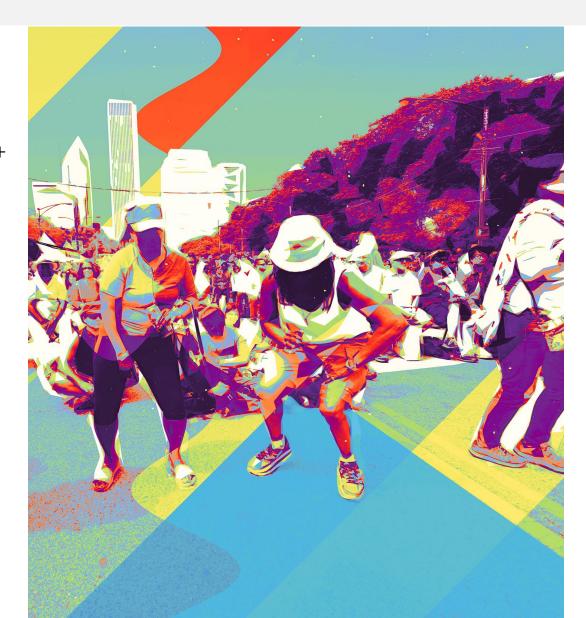
## **X** TOOLS WE WILL BE USING TODAY

## **ZOOM CHAT:**

Found at the bottom of your Zoom window, or press Alt + H. Use to share links, ask a question, add a comment, or request troubleshooting help.

## RAISE HAND:

If you have a question throughout the presentation that can't be answered via Chat, use Zoom's Raise Hand feature at the bottom of the Participant window.



# CONSENT + ICEBREAKER

Use the chat to affirm your consent and share which neighborhood you live in



## **WELCOME FROM THE CO-CHAIRS**



Christina Harris Metropolitan Planning Council



Mary Kenney BMO Financial Group



Katya Nuques Enlace Chicago

## PLANNING PROCESS & CONTEXT

2 PRINCIPLES

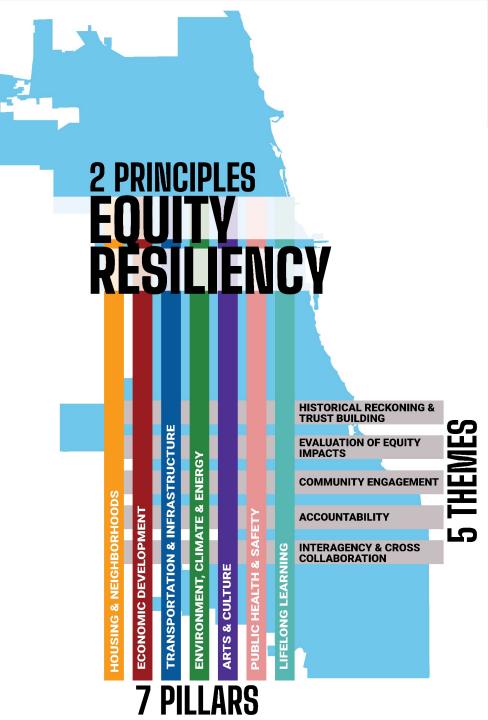
The north star of the plan

5 THEMES

A roadmap for our process

7 PILLARS

Key quality of life drivers to be addressed





## **5 THEMES OF WE WILL CHICAGO**





#### **ADVISORY COMMITTEE**

#### **PILLAR RESEARCH TEAMS**

HOUSING & NEIGHBORHOODS

ECONOMIC DEVELOPMENT

TRANSPORTATION & INFRASTRUCTURE

ENVIRONMENT, CLIMATE & ENERGY

ARTS & CULTURE PUBLIC HEALTH & SAFETY

LIFELONG LEARNING

EACH TEAM IS COMPRISED OF:

**Volunteers • Community Partners • Co-Chairs • City & Sister Agencies** 

EACH TEAM IS SUPPORTED BY:

Research Lead • Facilitation Lead • Documenter • Artist-Organizer Team



## **ADVISORY COMMITTEE ROLES & RESPONSIBILITIES**

#### **Guide the overall Citywide planning effort**

Monthly, livestreamed meetings

#### Synthesize the work of the Pillar Research Teams

Tie work to guiding principles and themes

Provide feedback on Pillar outputs

Review and discuss cross-cutting ideas

#### Serve as thought partners

**Community Engagement** 

Historical Reckoning Framework + Practices

Health & Racial Equity Impact Assessment (HREIA)

**Equity & Resiliency Data Dashboard** 

#### Be an ambassador and liaison for the plan

Connect us to new audiences

Help us deepen community and stakeholder engagement

## **X** PHASE II PLAN REPORT ELEMENTS

#### STEP 1: SET THE STAGE

We Are - The "Why", Definitions, Synthesized Issues, Guiding questions

#### **STEP 2: IDENTIFY OBJECTIVES**

We Have - Assets & Trends

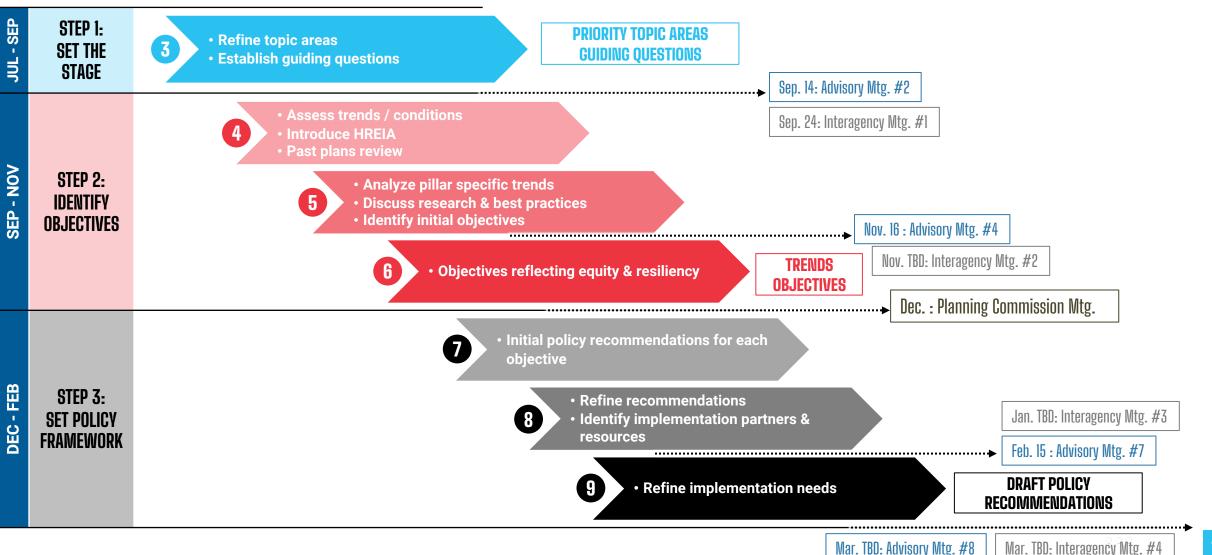
We Need - Goals & Objectives

#### **STEP 3: SET POLICY FRAMEWORK**

**We Will** – Policy Recommendations



## **PILLAR MEETINGS & ADVISORY COMMITTEE MTGS.**





## **HISTORICAL RECKONING FRAMEWORK**

- Reflect on our Past What can we learn from our collective history?
- **Reclaim our Present** How are we seeking to heal from moments of historical reckoning?
- **Reimagine our Future** What do we want our city to look like?



## **\* HEALTH & RACIAL EQUITY IMPACT ASSESSMENT (HREIA)**

## is a community engaged process to:

- assess positive and negative health impacts that could result from a proposed plan, policy, or project
- understand potential equity impacts -- benefits and burdens for communities most impacted by the decision
- develop recommendations to make the policy or project racially equitable and maximize benefits and mitigate threats or burdens.









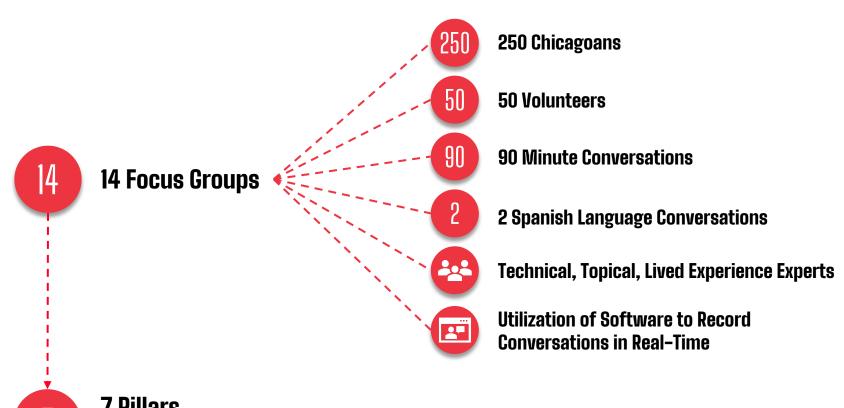
# COMMUNITY ENGAGEMENT OVERVIEW



## **X** PRE-PLANNING (Phase 1) COMMUNITY ENGAGEMENT

### What are Community **Conversations?**





#### **7 Pillars**

Arts & Culture, Economic Development, Environment, Climate & Energy, Housing & Neighborhoods, Lifelong Learning, Public Health & Safety, Transportation & Infrastructure

3+ 3-5 Priority Topic Areas per Pillar



## **X** PHASE II PUBLIC ENGAGEMENT CHANNELS





ARTIST/ ORGANIZER TEAMS **ENGAGEMENT EVENTS** 

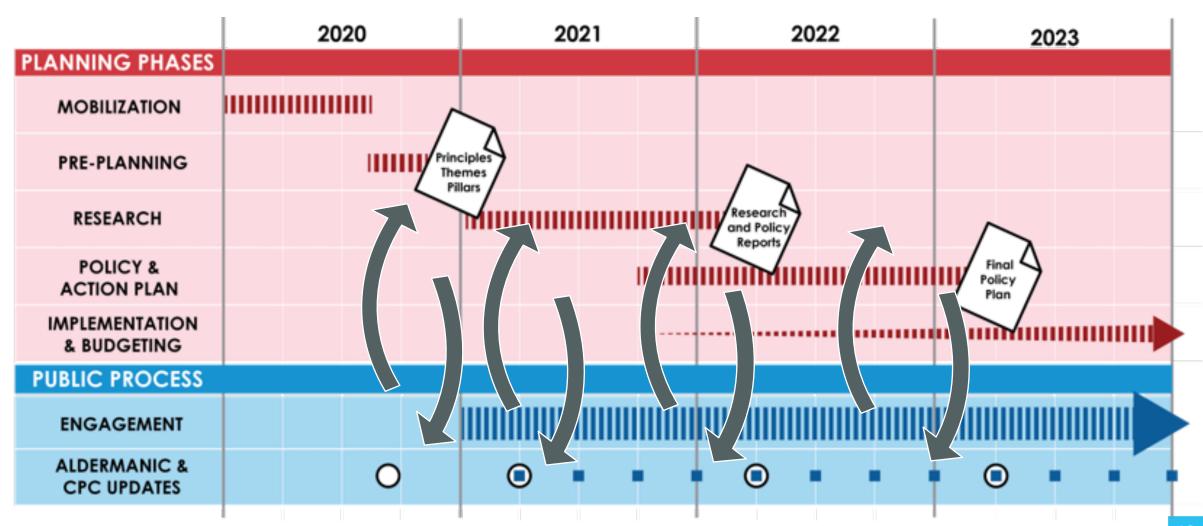
COMMUNITY **PARTNER ENGAGEMENT EVENTS** 

VIRTUAL FORUMS: WEBSITE +SURVEYS

MEETING IN A BOX TOOLKIT



## **INTEGRATING FEEDBACK AT EVERY STAGE**





## **PUBLIC ENGAGEMENT ELEMENTS**

FALL 2020	>2021	> WINTER 2022
	/ =	¬/

#### PRE-PLANNING

What should the plan address?

28 conversations and workshops with over 600 individuals participating

**Results:** Topics for each Pillar as a point of departure

#### RESEARCH

What are the guiding questions that will lead to recommendations?

285 individuals and organizations selected through an open application process now actively engaged in developing guiding questions.

**Anticipated Results**: Activities by artists, community partners and others will seek broader reactions to those questions.

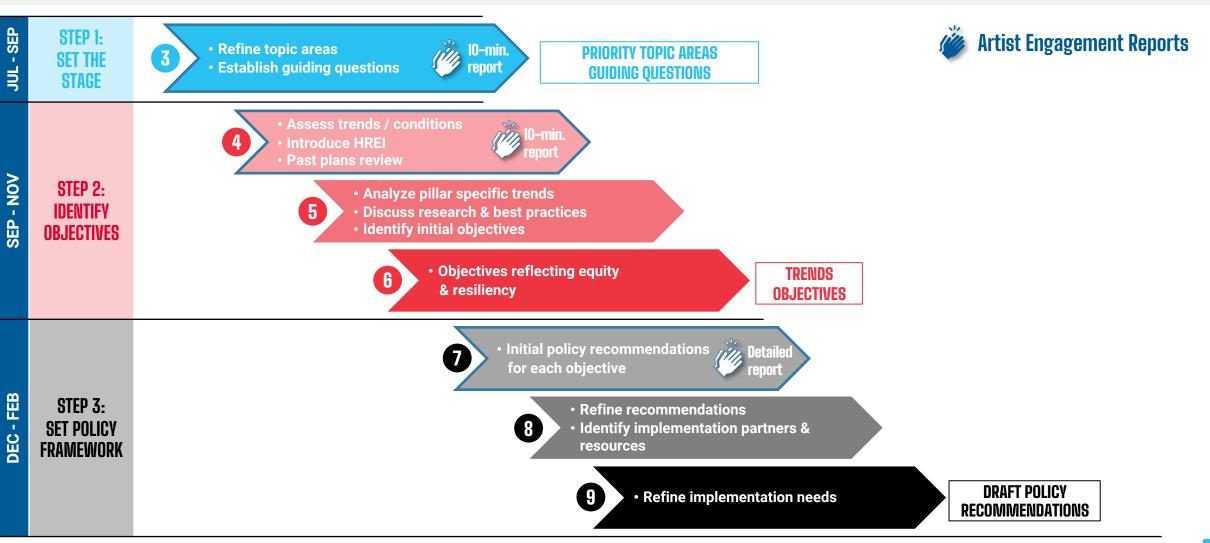
#### **POLICY & ACTION PLAN**

Do these recommendations address the past and present and will they move us forward?

How should engagement be expanded and designed?



## PILLAR MEETINGS & COMMUNITY ENGAGEMENT





## **UPCOMING ARTIST-ORGANIZER ENGAGEMENTS**





#### **BE PART OF THE FIRST CITYWIDE PLAN IN OVER 50 YEARS.**

**WeWillChicago.com/Calendar** 

#### Types of events:

- Movement workshops
- Peace circles
- Storytelling pop-ups
- Photography workshops
- Guest speaker events
- & More

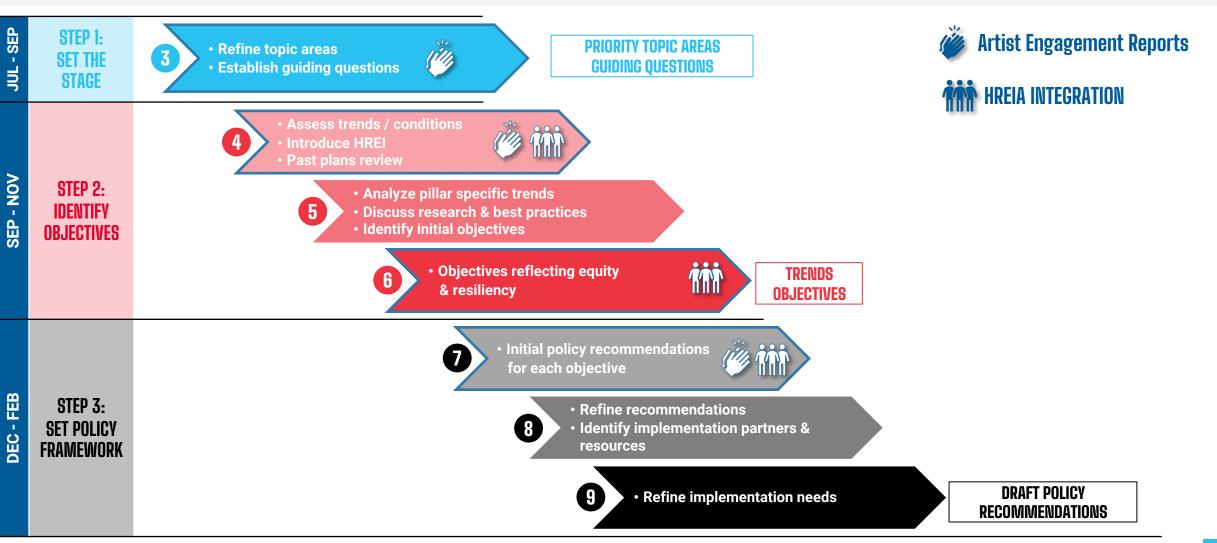
Help us get the word out!

Promotional toolkit available





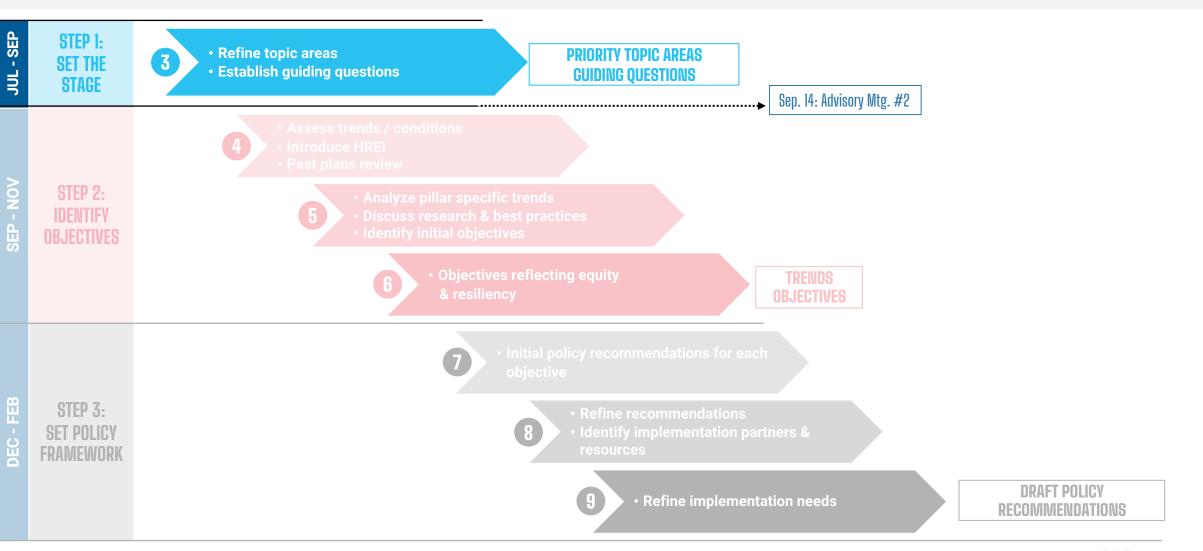
## PILLAR MEETINGS & HREIA INTEGRATION



# PILLAR RESEARCH TEAM UPDATES: GUIDING QUESTIONS



## **PILLAR MEETINGS: WHERE WE ARE NOW**



## **PILLAR RESEARCH PHASE I AND II TERMS**

#### **PRIORITY TOPIC AREAS**

- Crafted during Phase I community engagement
- Offer initial areas of focus for each Pillar

#### **PILLAR DEFINITIONS**

- Drafted based on Phase I engagement and the Priority Topic Areas
- Being revised by the Phase II Pillar teams

#### **GUIDING QUESTIONS**

Crafted in Phase II by the Pillar teams to guide their work



## > PROCESS LEADING TO DRAFT GUIDING QUESTIONS

PHASE 1

PRIORITY TOPIC **AREA REFINEMENT** 

**PRIORITY** TOPIC AREA

Developed from community conversations PHASE II: Research Team Pillar Meeting 3

DRAFT GUIDING **QUESTIONS** 

- **Breakout** sessions
- Synthesis in a Google Doc
- Menti voting to select top 5



## **EXAMPLES OF GUIDING QUESTIONS**

**T00** BROAD

How can we improve neighborhoods?

 Is not informed by an underlying need or set of existing conditions

**T00 FOCUSED**  How can we increase the number of active storefronts in disinvested neighborhood commercial corridors?

 Too narrow; does not allow for the consideration of other solutions

JUST RIGHT!

- How can we increase investment in historically marginalized communities?
- Identifies a specific need and invites opportunities for further discussion



## **X** HOW GUIDING QUESTIONS WILL STRUCTURE PROCESS

#### THREE TO FIVE GUIDING QUESTIONS

Determine what trends we analyze and assets we identify

Frame what we assess in past plan analysis

Define what kinds of best practices we research

& Analysis Research

Provide the base for objectives and recommendations

Inform the final Pillar reports

Policy Framework

## **QUESTIONS TO CONSIDER**

- What is resonating with you?
- What is missing?
- What are cross-cutting ideas from the guiding questions?



## Traft Definition: ARTS & CULTURE

#### PHASE I WORKING DEFINITION:



We Will's Arts and Culture pillar is intended to provide a planning framework that celebrates and enhances Chicago's vibrancy for the creation and appreciation of artistic works.



## **Guiding Questions: ARTS & CULTURE**



#### **Awareness**

 How do we build awareness and promote Chicago's arts and culture assets within and across communities, citywide, and beyond our borders?

#### Access

 How can Chicago ensure that all communities can participate in, have access to, and benefit equitably from the ability of the arts and culture to build social capital, bridge divides, and provide healing?

#### Support

- How can we ensure the equitable economic sustainability and cultural resilience of the creative sector?
- How can Chicago reimagine its support of the creative sector through grants, services, resource provision and sharing?
- How can Chicago reimagine its approach to the support of cultural facilities of all types to ensure they are equitably distributed and fully integrated into their communities?
- How can we provide a more supportive climate for creatives to live and make a living in Chicago, recognizing that they have not always been equitably supported?



## Draft Definition: ECONOMIC DEVELOPMENT

#### PHASE I WORKING DEFINITION:



We Will's Economic Development pillar is intended to foster policies and actions that create a wealthier, more equitable economy for all Chicago residents and workers.



## **Cuiding Questions: ECONOMIC DEVELOPMENT**



#### **Trust Building**

How do we build trust between citizens and city government?

#### **Investing in People**

- How can we build wealth in Black and Brown communities?
- How should we strategically invest in inclusive workforce development in economic sectors for the 21st century?
- How can we nurture small, women and Black & Brown owned businesses throughout Chicago?

#### **Investing in Neighborhoods**

- How can we incentivize equitable investment in historically marginalized neighborhoods without displacement?
- How do we promote Chicago's assets nationally and amplify positive narratives about South and West side neighborhoods?



## **Draft Definition: ENVIRONMENT, CLIMATE, & ENERGY**

#### PHASE I WORKING DEFINITION:



We Will's Environment, Climate and Energy pillar is intended to address the impact of weather and climate conditions on Chicago, along with the energy and environmental resources that can help residents and businesses to mitigate their impact from season to season and year to year.



## **Guiding Questions: ENVIRONMENT, CLIMATE, & ENERGY**



**CLIMATE & ENERGY** 

#### **Truth and Trust**

- How do we create a framework to incorporate environmental justice principles into trust building, decision making, and resource distribution?
- How can equitable accountability be used to advance environment, climate and energy goals?
- How do we recognize, prioritize and amplify community selfgovernance to develop relevant and responsive goals?

#### **Pollution and Toxins**

 How do we ensure that Chicago communities have tools to both recover from the effects of pollution and mitigate future negative impacts?

#### Resilience

 How does every community achieve a high degree of resilience against the impacts of climate change in planning and in practice?

#### **Implementation**

- How can we embed a flexible process for citywide policies to be continuously revised to address ongoing climate change issues?
- What are tools that can be used to foster meaningful involvement in creating environmental policies to ensure no group of people bears a disproportionate share of negative environmental consequences?
- How can alignment with regional and national best practices foster multi-jurisdictional cooperation to create equitable outcomes?

#### **Equitable Distribution of Resources**

- How do we create a system to support healthy, thriving communities with equal access to jobs and resources that achieve goals defined by the community?
- How can we increase capacity of organizations that currently serve community need and have accountability measures for their efficacy?

#### **Natural World**

 How can we increase access to and resources for natural areas that benefit all Chicagoans?



## **Draft Definition: HOUSING & NEIGHBORHOODS**

#### PHASE I WORKING DEFINITION:



We Will's Housing and Neighborhoods pillar involves the residential spaces and surrounding communities where Chicagoans pursue their private lives, raise families and spend the bulk of their leisure time.



## **Guiding Questions: HOUSING & NEIGHBORHOODS**



#### **Trust Building and Shifting Power**

- How can we develop deeper and more inclusive community engagement and accountability processes that inform, connect communities with development?
- How can we balance power and build capacity within communities to define local goals and strategies and ensure accountability in implementation?
- How can the city re-allocate funding to programs and engage residents in community policing to ensure all feel safe on streets?
- How can neighborhoods and neighborhood groups work collaboratively to address current issues and leverage each other's experience?

#### **Equitable Investment**

- How can the City invest in historically marginalized communities without displacement / while protecting legacy residents?
- How do we preserve and increase the number and types of quality, accessible and affordable housing choices available for all?
- How can we foster the building of generational wealth and create upward mobility for households?

#### **Thriving Neighborhoods**

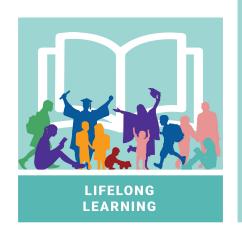
- How can we create accessible and livable neighborhoods that address historical inequities and go beyond provision of basic needs?
- How do we foster resilient and sustainable neighborhoods that are walkable and provide equitable access to services, amenities and jobs?
- How can we create beautiful and meaningful public spaces that restore and create community connections?



## **Draft Definition: LIFELONG LEARNING**

#### PHASE I WORKING DEFINITION:

We Will's Lifelong Learning pillar acknowledges that learning almost never stops for anyone who consistently seeks self-improvement.



The pillar recognizes that learning goes well beyond grammar school, high school, college, and postgraduate work. It occurs in many shapes, forms, and locations that are both formal and informal.



## **Cuiding Questions: LIFELONG LEARNING**



#### Access

- How do we support increased awareness, interest, and belonging to learning resources available for all Chicagoans?
- How can we increase opportunities for individuals to develop all types of literacy— with a focus on digital literacy—in historically excluded communities?
- How do we intentionally address workforce barriers that have disenfranchised generations of Chicagoans and build equitable systems?

#### **Networks**

- How do we create pathways to the workforce for communities who have been historically disenfranchised?
- How can we leverage existing programs and academic curriculums to create learning opportunities and deliver on personal growth?
- How do we build bridges between informal and formal learning opportunities and social support (e.g. childcare)?

#### **Spaces**

- How can we expand the accessibility of places where lifelong learning can occur, especially in communities that have been historically excluded?
- How do we activate public spaces to create community learning hubs?



## Traft Definition: PUBLIC HEALTH & SAFETY

#### PHASE I WORKING DEFINITION:



We Will's Public Health and Safety pillar involves the protection and care of people and neighborhoods with public and private resources during times of both wellbeing and crisis.



## **Guiding Questions: PUBLIC HEALTH & SAFETY**



- How can we ensure equitable, high-quality, trauma-informed, culturally responsive, and timely physical and mental healthcare services?
- How can we ensure equitable accessibility and safe freedom of movement?
- How can we reallocate City funds, space, and resources away from the criminal legal system toward community-led public safety initiatives?
- How can we have equitable distribution of the social determinants of health to address underlying root causes of health inequities?
- How can we promote environmental justice through equitable decision-making from planners, developers, and communities?
- How can we ensure an anti-racist lens in all decision making and institutionalize shared power, with accountability from elected and appointed officials?



## **Draft Definition: TRANSPORTATION & INFRASTRUCTURE**

#### PHASE I WORKING DEFINITION:



We Will's Transportation and Infrastructure pillar involves the conveyance of people, goods and information through the utilization of private or public vehicles, networks and systems.



## **Guiding Questions: TRANSPORTATION & INFRASTRUCTURE**



#### **Universal Access**

- How can we ensure that all residents can reach their day-to-day activities, including green spaces, within a reasonable amount (20 min) of time?
- How can we ensure that everyone can access high speed internet so they can connect with work, school, health care, and more?
- How can we make transit competitive, attractive, and affordable option?
- How can we make our infrastructure accessible for people with disabilities?
- How can we make streets safe for people?

#### **Future Adaptability of Systems**

- How can we prepare our transportation and water systems to be sustainable, plan for climate change and equitably adapt to technological advances?
- How can we benefit from freight economically while ensuring that it does not harm communities?

#### **Influencing Decision Making**

- How can we transform the city's transportation planning and implementation processes to better reflect community priorities?
- How can we galvanize resources across the City and major partners to ensure that transit gaps are closed with transformational projects such as the Red Line Extension?
- How can we ensure that access to green space increases quality of life and neighborhood safety?

## DISCUSSION

- What is resonating with you?
- What is missing?
- What are cross-cutting ideas from the guiding questions?



## **CLOSING AND NEXT STEPS**

Thank you! Next steps

Next meeting: Tuesday, October 19 from 9-11 am

