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Economic Development Meeting #13

June 7, 2022, 02:00PM | 2 hours

Documented by: Ayanna Watkins

ATTENDEES

- Katrina Balog
- Nneka Onwuzurike
- Skyler Larrimore
- Salvador Cerna
- Tina Augustus
- Alec Singer
- Cindy Plante
- Lynnette McRae
- Julie Burros
- Ranadip Bose
- Kindy Kruller
- Joshua Son
- G. Sequane Lawrence
- Chris White
- Nedra Fears
- Chris White
- Vamsidhar Kurakula



MEETING GOAL

The thirteenth Economic Development meeting overviewed close to a year worth of progress. The final work presented reflects the policies and decisions that members believe will restore a sustainable economic environment within Chicago.

WHERE WE ARE



Step 1

We Are*Setting the Stage*

Step 2

We Have and Need*Develop A Policy Toolkit*

Step 3

We Will*Set Policy Framework*

KEY TAKEAWAYS

- 1 | We Will Chicago has developed a policy framework that will positively impact the economic climate through sustainability and a strategic implementation plan.
- 2 | The Economic Development Pillar Team of We Will Chicago dedicated time to addressing all concluding questions, comments, and concerns.
- 3 | We Will Chicago's implementation plan will last from June 2022 until January 2023. The core goals of this plan are the following: framework plan draft release, broad public engagement, incorporating feedback into framework plan, and the Chicago Plan Commission.

CONVERSATION HIGHLIGHTS

"The insights and direction from this amazing pillar group and the fact that this team wrote the core part of this plan: goals, objectives, and policies..."

Ranadip Bose | SB Friedman, Senior Vice President

"I appreciate the time that you've spent with us sharing your ideas and your insights."

Katrina Balog | Muse Community + Design, Managing Director

"I really enjoyed hearing about the public bank policy idea and what shared ownership models could look like."

Cindy Plante | Rogers Park Business Alliance, Development Manager

"It was eye opening for me to learn more about the deep rooted issues happening amongst the working class in Chicago."

Angela Dugan | Polaris Solutions, Director

NOTES

Before

- **Recap of the Progress made between Meeting 12 and 13**
 - Revisions were made based on Pillar Team feedback.
 - Pillar members voted on the revisions based on the policies being created.
 - Additional stakeholder feedback was provided.
 - Advisory Committee review and comments
 - Working sessions with a few Department of Cultural Affairs and Special Events (DCASE) Cultural Advisory Council members
 - Overview conversation with DCASE Directors
 - Revisions and additions were made after stakeholder feedback.
 - Back to Pillar Team for feedback
 - Conversations with Pillar members about supporting data
 - Finalizing of the text and data bullets with the Department of Planning and Development (DPD) and consultant teams.

During

- **Policy Topic Area: Anti-Displacement**
 - Our Objective and Policies:
 - Objective 4.1: Create vibrant and stable neighborhoods that remain affordable for existing residents and businesses.
 - Housing and Neighborhoods:
 - Objective 1.1: Preserve and maintain editing affordable housing across all 77 community areas.
- **Policy Topic Area: Community Engagement**
 - Our Objective:
 - Empower local residents and businesses to shape investment in their neighborhoods.
 - Community and Civic Engagement:
 - Goal 5: Ensure equity-focused and community-driven processes inform policy-making and decision-making.
- **Draft Framework Plan**
 - These three steps make up the overall framework plan.
 - Making the plan
 - We Will Chicago Pillars
 - Resources and references
 - The final pillar reports will include the following components for each topic: GOAL language, supporting text, objectives, and supporting metrics/infographics
- **Equity Analysis Report:**
 - We Will Chicago believes that equity is both an outcome and process.
 - Key quote: “As an outcome, equity results in fair and just access to opportunity and resources that provide everyone the ability to thrive.”
 - Full statement made available on the Office of Equity and Racial Justice’s website (link in resources).
- **Equity Lens** we Considered when developing policy:
 - Outcome
 - Community Engagement

- Data
- Benefit/Burden
- Implementation
- Accountability and Engagement
- Health and Environmental Impacts
 - Consider short-term and long-term policies
 - Symptom vs. Structural Change
 - We Will Chicago uses this consideration as a developmental foundation.
- **Other Key Source:** GARE Racial Equity Toolkit: An Opportunity to Operationalize Equity
 - For Details on the next steps We Will Chicago will implement please follow up with Lauren or Kate
 - lauren.burdette@cityofchicago.org
 - kate.mcmahon@cityofchicago.org
- **We Will Chicago Roadmap:**
 - Although pillar members participated in setting the policy framework, an implementation plan is still put in place. This process will begin in late June and end in January 2023.
- **Summer Engagement:** We Will Chicago Ambassadors
 - Over the course of the next few months WWC would like to do more outreach across the city to spread awareness about the work being done. Below are a few opportunities for community members:
 - Pop-up engagement opportunities at summer and fall events
 - Surveys and conversations to gather feedback on framework
 - Swag to build excitement and awareness
- **2023 Implementation:**
 - *We Will Chicago Road Map Policies:*
 - Implementation of policy ideas looks differently depending on context and the idea:
 - Department policy adoption
 - Ordinance adoption (with further detail/refinement)
 - Implementation Planning in 2023 will include policy refinements, timeline planning, and performance metrics
 - **Example Partnerships:**
 - Food Equity Council
 - River Ecology and Governance task Force (DPD)
 - ETOD Working Group (for ETOD Policy Plan)
 - Returning Residents Working Groups and Interagency Reentry Council
 - Gender Based Violence Strategic Plan Task Force
 - Partnership for Healthy Chicago (CDPH/MPC)

RESOURCES

Metropolitan Planning Council Article

This article provides information on a virtual event taking place that will focus on local housing, neighborhood discussions, and WWC. <https://www.metroplanning.org/events/virtual/detail/590>

Gare Racial Equity Toolkit

GARE is a national network of governments working to achieve racial equity for all. https://racialequityalliance.org/wp-content/uploads/2015/10/GARE-Racial_Equity_Toolkit.pdf

Department of Planning and Development

The website of the principal planning department for the city of Chicago. <https://www.chicago.gov/city/en/depts/dcd.html>

Chicago Office of Equity and Racial Justice Department of Planning and Development

The OERJ seeks to advance institutional change that results in an equitable transformation of how we do business across the City of Chicago. <http://chicago.gov/Equity>

NEXT STEPS

- We Will Chicago's implementation plan will go from June 2022 until January 2023.
- We Will Chicago plans to send draft plans to members by late June/early July, and will collect any additional comments. Throughout the summer, WWC will provide both paid and volunteer opportunities to support engagement/ Contact: David (david.king@cityofchicago.org)
- Lastly, We Will Chicgao will be hosting an in-person social gathering for members Thursday, July 14th from 6-8pm to celebrate their progress! More information will be available in the next week.