

WELCOME

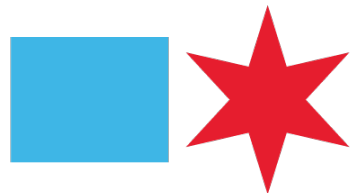
Advisory Committee

Meeting #4

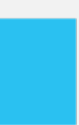
November 16, 2021



closed captioning is available



WE WILL CHICAGO



TECH TROUBLESHOOTING & ZOOM ETIQUETTE

IF YOU'RE HAVING TROUBLE:

- Send a message to Adam Glueckert via chat
- Email Adam at adam@musecommunitydesign.com with the Subject Email: Zoom Troubleshooting
- If you experience lagging or skipping, use your computer to access video, while simultaneously dialing in by phone for the audio

ZOOM ETIQUETTE

- **RENAME YOURSELF:**
Right click on your face and rename yourself with your first and last name, the organization you represent (if applicable), and pronouns
- **USE YOUR VIDEO:**
We want to see your beautiful faces! And notice if you're yawning
- **MUTE YOUR MICROPHONE:**
To reduce background noise, make sure you're muted when you're not speaking
- **LIMIT DISTRACTIONS & AVOID MULTI-TASKING:**
Turn off notifications, close or minimize apps, and mute your smartphone



★ TOOLS WE WILL BE USING TODAY

ZOOM CHAT:

- Found at the bottom of your Zoom window, or press Alt + H. Use to share links, ask a question, add a comment, or request troubleshooting help.

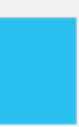
RAISE HAND:

- If you have a question throughout the presentation that can't be answered via Chat, use Zoom's Raise Hand feature at the bottom of the Participant window.



CONSENT + ICEBREAKER

*Use the chat to affirm your consent
and share what you're reading/watching these days*



AGENDA

- **Welcome and Updates**
- **Engagement Updates**
- **Presentation: Step 2 (Objectives) Overview**
- **Discussion: Pillar Objectives Breakouts (3)**
 1. *Housing and Neighborhoods + Economic Development*
 2. *Transportation and Infrastructure + Public Health and Safety*
 3. *Arts and Culture, Lifelong Learning, + Environment, Climate and Energy*
- **Report Out**
- **Closing & Next Steps**

WELCOME + UPDATES



HISTORICAL RECKONING FRAMEWORK

REFLECT ON OUR PAST

Educate and **engage** about past/present racial injustices and structures of racial inequality

RECLAIM OUR PRESENT

Identify **lessons learned** of the past to inform **new values** and norms

REIMAGINE OUR FUTURE

Vision a more inclusive future state and **design** policies to produce and sustain more equitable outcomes.



HISTORICAL RECKONING DISCUSSION SYNTHESIS

Action items for building a historical reckoning framework:

- **Clearly define We Will Chicago's approach to Historical Reckoning**
- **Actively learn from the past through our future-focused recommendations**
- **Develop metrics to measure and track progress of recommendations' impacts**
- **Get all hands on deck – elected officials, public sector, private sector, philanthropy**

ENGAGEMENT UPDATES

★ ENGAGEMENT UPDATES



Mobile Artist Team

- **76 Artist-Organizer events**
- **Online questionnaire closed yesterday: more than 400 responses**
- **Qualitative Data Analysis working group**
- **Community Partner events: 14 events held; 18 scheduled**
- **116 people attended the first training for using the "Meeting in a Box"**

PILLAR CO-CHAIRS REPORT OUT

WE WILL CHICAGO – FRAMEWORK

7 PILLARS



Guiding Questions

(~5 PER PILLAR)



Objectives

(~2-5 PER GUIDING QUESTION)



Policy Framework



**PHASE III :
BROADER OUTREACH +
IMPLEMENTATION DESIGN**



EXTENDED PILLAR MEETING STRUCTURE



MEETING #6 (WEEK OF 11/1-4):

Initial objective brainstorm refined in small working groups

REVISED STRUCTURE:

1	2	3	4	5	6	7	8	9	10	11	12	13	14
STEP 1: SET THE STAGE Goal: Guiding Questions				STEP 2: DEVELOP OBJECTIVES Goal: Objectives <ul style="list-style-type: none">• Define objectives• Refine objectives in small working groups• Incorporate what we've heard from engagement• Explore cross-cutting themes			STEP 3: SET POLICY FRAMEWORK + ASSESS PERFORMANCE Goal: Policy Framework+ Metrics <ul style="list-style-type: none">• Incorporate HREIA lens• Identify assets• Incorporate additional community feedback• Outline policy framework and craft policies• Synthesize cross-cutting themes• Identify performance metrics				STEP 4: PILLAR REPORTS Goal: Pillar Reports <ul style="list-style-type: none">• Review drafts and finalize Pillar reports		

★ OBJECTIVES VERSUS POLICIES

OBJECTIVES

- ➔ Defines the “*what*”
- ➔ Defines what we want to achieve through We Will Chicago – an **outcome**
- ➔ Defines **specific, measurable** actions the City must take to support a Guiding Question

POLICIES

- ➔ Defines the “*how*”
- ➔ Defines how we can fulfill an objective – an **action**
- ➔ Considers **trade-offs**



EDMONTON CITY PLAN – EXAMPLE

PILLAR GUIDING VALUE

2. I want to
LIVE in a
place that
feels like
home.



GUIDING QUESTION OUTCOMES (1 OF 4)

2.2 Edmontonians have the ability to live locally, with access to diverse and affordable housing options in communities that support their daily needs.



OBJECTIVE INTENTION (1 OF 3)

2.2.2 Ensure affordable housing and local food options to support social equity and meet the needs of all Edmontonians.



POLICY FRAMEWORK DIRECTIONS

2.2.2.1 Streamline provision of affordable housing in all neighborhoods through continual regulatory and procedural review and improvement.

2.2.2.2 Participate with other municipalities in planning to meet affordable housing needs within the context of the Edmonton Metropolitan Region Growth Plan.

2.2.2.3 Increase access to social supports and resources including safe, clean and affordable housing options for the urban Indigenous population.

2.2.2.4 Encourage an integrated local food economy through a range of activities and amenities including investment in value-added food processing, local distribution, consumption and disposal.

2.2.2.5 Facilitate local urban agricultural opportunities through education, supportive programming and regulation.

Source: Edmonton City Plan, PDF page 67

<https://cip-icu.ca/getattachment/8328920d-4dc9-456c-9f0c-0a2a3f58fc2a/2021-APE-Edmonton-City-Plan-MERIT.pdf.aspx>

★ WHAT WE WILL CHICAGO COULD ACCOMPLISH



Criteria and metrics based on equity and resiliency



Standards for neighborhood and regional plans for City adoption



Aligned budgets, capital projects, and policy priorities



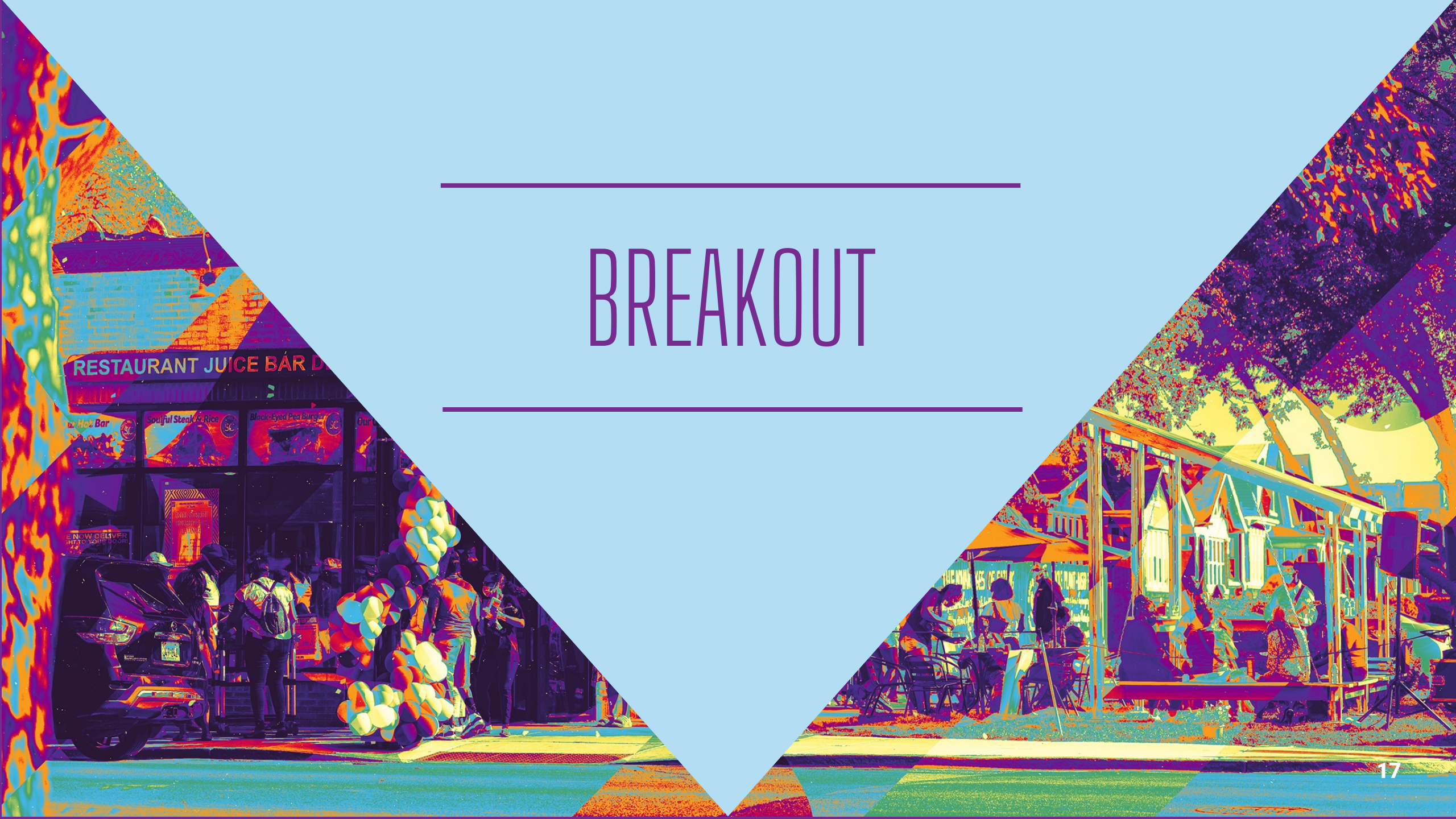
Innovative public financing tools based on equity and resiliency



Standards for civic and community engagement in public decision-making



BREAKOUT



REPORT OUT



CLOSING AND NEXT STEPS

Thank you!

Next meeting:
Tuesday, December 7, 9-11 am

