WELCOME
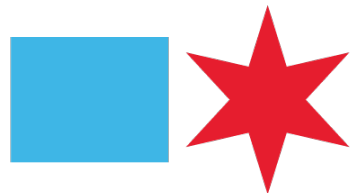# Advisory Committee

Meeting #8

March 15, 2022

CC *closed captioning is available*

WE WILL CHICAGO

TECH TROUBLESHOOTING & ZOOM ETIQUETTE

IF YOU'RE HAVING TROUBLE:

- Send a message to Ally Brisbin via chat

- Email Ally at ally@musecommunitydesign.com with the Subject Email: Zoom Troubleshooting

- If you experience lagging or skipping, use your computer to access video, while simultaneously dialing in by phone for the audio

ZOOM ETIQUETTE

- **RENAME YOURSELF:**
  Right click on your face and rename yourself with your first and last name, the organization you represent (if applicable), and pronouns

- **USE YOUR VIDEO:**
  We want to see your beautiful faces! And notice if you're yawning

- **MUTE YOUR MICROPHONE:**
  To reduce background noise, make sure you're muted when you're not speaking

- **LIMIT DISTRACTIONS & AVOID MULTI-TASKING:**
  Turn off notifications, close or minimize apps, and mute your smartphone

2

TOOLS WE WILL BE USING TODAY

ZOOM CHAT:

- Found at the bottom of your Zoom window, or press Alt + H. Use to share links, ask a question, add a comment, or request troubleshooting help.

RAISE HAND:

- If you have a question throughout the presentation that can't be answered via Chat, use Zoom's Raise Hand feature at the bottom of the Participant window.
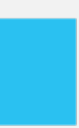
GOOGLE DOCS:

- During our breakout activity, we will provide a link to access a collaborative web-based document. Let your facilitator know if you are unable to access the document.
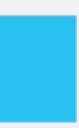

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CONSENT + ICEBREAKER

Use the chat to affirm your consent and share your favorite thing about Spring in Chicago

AGENDA

- **Welcome + Updates**

- **Presentation: Civic and Community Engagement Pillar**

- **Breakout Activity: Review of Draft Policy Framework for Engagement**

- **Preview: Equity + Resiliency Data Dashboard**

- **Closing + Next Steps**

WELCOME + UPDATES

UPDATES

- **Co-Chairs presented to Chicago Plan Commission last month**

- **Scheduled first City Council Committee presentation**

- **Beginning City review process for policy frameworks**

ADVISORY COMMITTEE

CO-CHAIRS

Katya Nuques, community partner, Enlace

Christina Harris, Metropolitan Planning Council

Mary Kenney, BMO Financial Group

Community Health Promoters
Enlace Chicago
Little Village

WE WILL CHICAGO

ENVIRONMENT, CLIMATE, & ENERGY

CO-CHAIRS

Angela Tovar, Office of the Mayor

Iyana Simba, volunteer

Avondale
Tabling at outdoor concert
August 12, 2021

★ WE WILL CHICAGO

POLICY UPDATES

Plan Pillars

- HOUSING & NEIGHBORHOODS
- ECONOMIC DEVELOPMENT
- TRANSPORTATION & INFRASTRUCTURE
- ENVIRONMENT, CLIMATE, & ENERGY
- ARTS & CULTURE
- PUBLIC HEALTH & SAFETY
- LIFELONG LEARNING

GUIDING QUESTIONS
(~5 per pillar)

OBJECTIVES
(~2–5 per guiding question)

Policy development by Research Teams And City staff reviewing

POLICIES
(~2–5 per objective)

FALL 2021 – Distribute survey through city depts., Aldermanic offices and partners

SPRING 2022 – Distribute survey through city depts., Aldermanic offices and partners

SUMMER–FALL 2022: Broader Outreach & Implementation Design

WE WILL CHICAGO

CIVIC + COMMUNITY ENGAGEMENT PILLAR

ENGAGEMENT WITHIN PILLARS

HOUSING & NEIGHBORHOODS

ENVIRONMENT, CLIMATE & ENERGY

TRANSPORTATION & INFRASTRUCTURE

PUBLIC HEALTH & SAFETY

LIFELONG LEARNING

ENGAGEMENT: HOUSING + NEIGHBORHOODS (EXAMPLE)

HOUSING & NEIGHBORHOODS

- Objective: Engage historically marginalized residents and stakeholders in neighborhood decisions and processes.

- Objective: Create standard community-defined engagement across all neighborhoods

- Objective: Establish transparent decision-making procedures
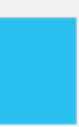
CIVIC & COMMUNITY ENGAGEMENT PILLAR

Additional Engagement Goals:

- Expand Chicagoans' long-term capacity to organize and improve their lives and neighborhoods

- Increase Chicagoans' access to participate in the democratic process

- Improve government transparency and Chicagoans' access to data

- Eliminate barriers to accessing City services and supports

The City of Chicago will...

MEASUREABLE ACTION

Establish	Partner	Eliminate
Expand	Preserve	Incentivize
Explore	Diversify	

THE POLICY LEVER

WHO SHOULD THE POLICY FOCUS ON?

Optional element
Who will benefit from this policy?

Increase the number of voting sites in Black and Brown neighborhoods so every resident lives within one mile of a voting site.

OUTCOME Optional element (if not already stated in objective).

QUESTIONS TO CONSIDER WHEN REFINING POLICY

OUTCOME:

What is the desired outcome? How does this build on community plans and existing assets? Does the outcome begin to repair a past or ongoing harm or inequity?

COMMUNITY ENGAGEMENT:

How have communities been engaged? Are there opportunities to expand engagement?

DATA:

What does the data tell us about current conditions and trends?

BENEFIT/BURDEN:

Who will benefit (and not) from this policy? (i.e. specific identities/communities, such as race, disability, gender, etc.) What are strategies for advancing racial equity and mitigating unintended consequences?

IMPLEMENTATION:

What might implementation of this look like? Who would be the lead? What policy levers* may be pulled? What needs to be in place to achieve this?

ACCOUNTABILITY & ENGAGEMENT:

How can the City ensure accountability in implementing this policy? Metrics? Further engagement and communications?

HEALTH & ENVIRONMENTAL IMPACTS:

What are the anticipated benefits and harms? How do you plan to minimize harms and maximize benefits?

CONSIDER **SHORT-TERM** AND **LONG-TERM** POLICIES

symptom relief   vs.   structural change

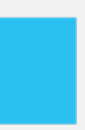# ACTIVITY: REFINING POLICY FRAMEWORK FOR ENGAGEMENT

BREAKOUT ACTIVITY

Questions for reflection and refinement:

- Are these headed in the right direction?

- Are we missing key objectives or policies?
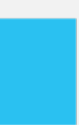
- What needs clarification or improvement?

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REPORT OUT

1. Share a reflection on the process

2. What emerged from the discussion?

EQUITY + RESILIENCY
DATA DASHBOARD

CITY OF CHICAGO CONTEXT FOR THIS PROJECT

Healthy Chicago 2025 Implementation	Office of Equity & Racial Justice- Equity Dashboards	Vision for Data Services at the City of Chicago
Chicago Health Atlas (CDPH)	We Will Chicago Citywide Plan	Solutions to End Poverty (STEP) Agenda

EQUITY & RESILIENCY DATA DASHBOARD GOALS

1. An evaluative tool for the city, stakeholders and residents to analyze the State of the City for residents over time on a **defined set of core measures aligned with equity and resiliency** and **the We Will Chicago plan**

2. A tool for **external and internal accountability and transparency** within the city on measures we are striving to impact with our policies and programs

3. A **gateway to other datasets and sources** for researchers and residents

DRAFT GUIDING PRINCIPLES

Metrics align to Equity & Resiliency principles

Promotes accountability for a Chicago program, policy, department, etc.

Data is available and reliable, and disaggregated where possible.

Data is accessible and transparent to all

Data collected such that change can be calculated over time

Data can be exported for use by internal and external stakeholders

Dashboard is continuously improved with feedback from internal and external stakeholders

Data is automatically updated in a timely manner

Dashboard is user-friendly and useful for a wide variety of users

PEER CITY DATA DASHBOARDS: ATTRIBUTES

Yes   ♦ Partially   x No

Location	Areas covered							Data dashboard					
	Art & culture	Economic develop.	Environment, climate & energy	Housing & neighbor-hoods	Lifelong education	Public health & wellness	Transport. & infra.	Data source	Reliance on index	# of indicators	Data scale	Query-able data	Publishing cadence
Oakland, CA	x				♦			U.S. Census & City data		72	City-wide	x	Annual
Austin, TX	x		x		x	x	x	U.S. Census	x	4	City-wide		TBD
New York, NY	x							U.S. Census & City data	x	44	Neighborhood-specific		Annual
Denver, CO	x	♦	♦	x	♦	♦	x	City data		7	Neighborhood-specific	x	Static
St. Louis, MO	x	x	x	♦	♦		x	City data		72	City-wide	x	Static
Tacoma, WA	x					x		U.S. Census & City data		29	Neighborhood-specific		Static
Seattle, WA	x	x	x	x	♦	♦	x	City data		11	Neighborhood-specific	x	Static
Atlanta, GA	x	x	x				x	City data		20+	Neighborhood-specific	x	Static

EXAMPLE DASHBOARD: TACOMA
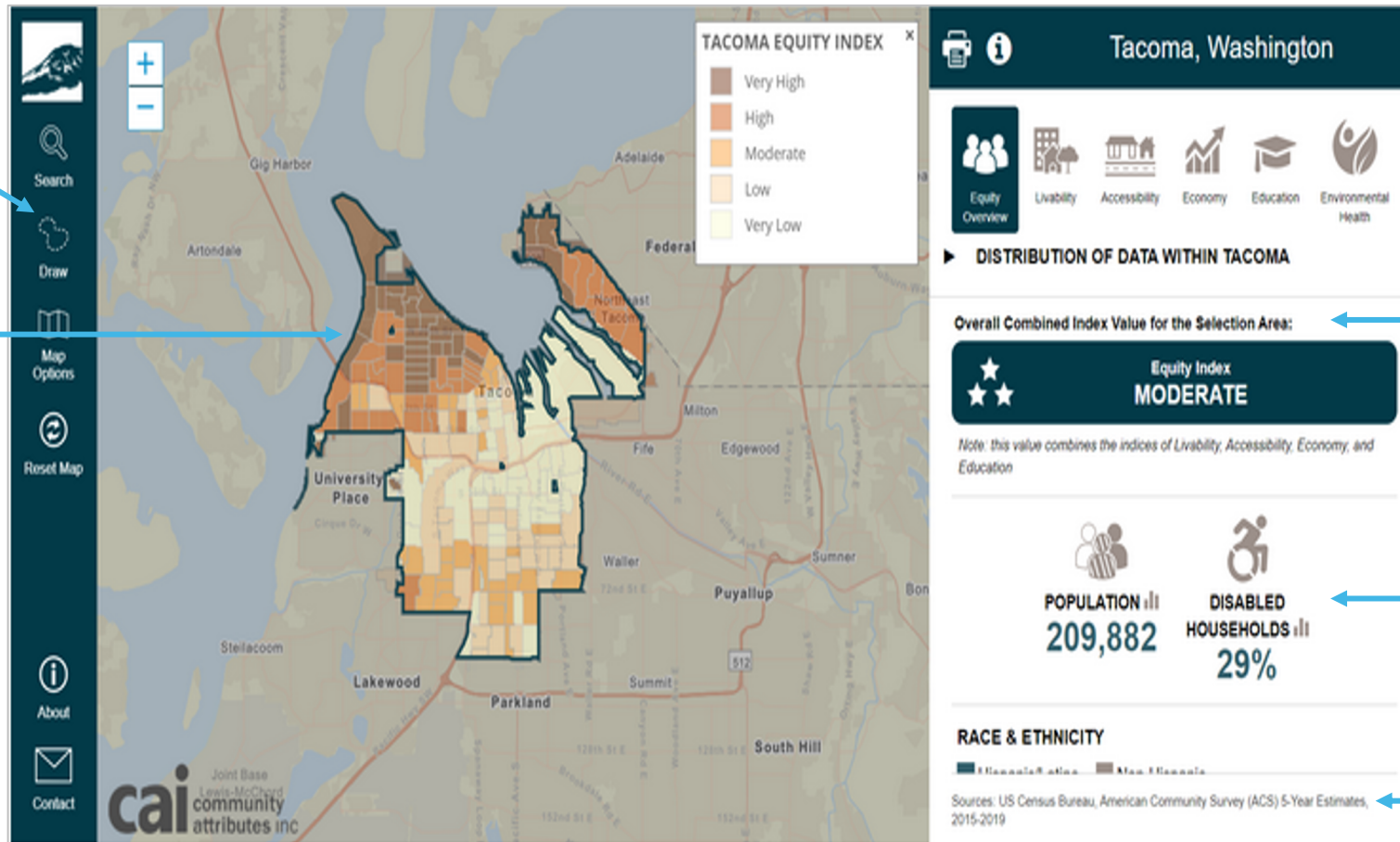
Can query data by neighborhood

Data visually mapped by neighborhood
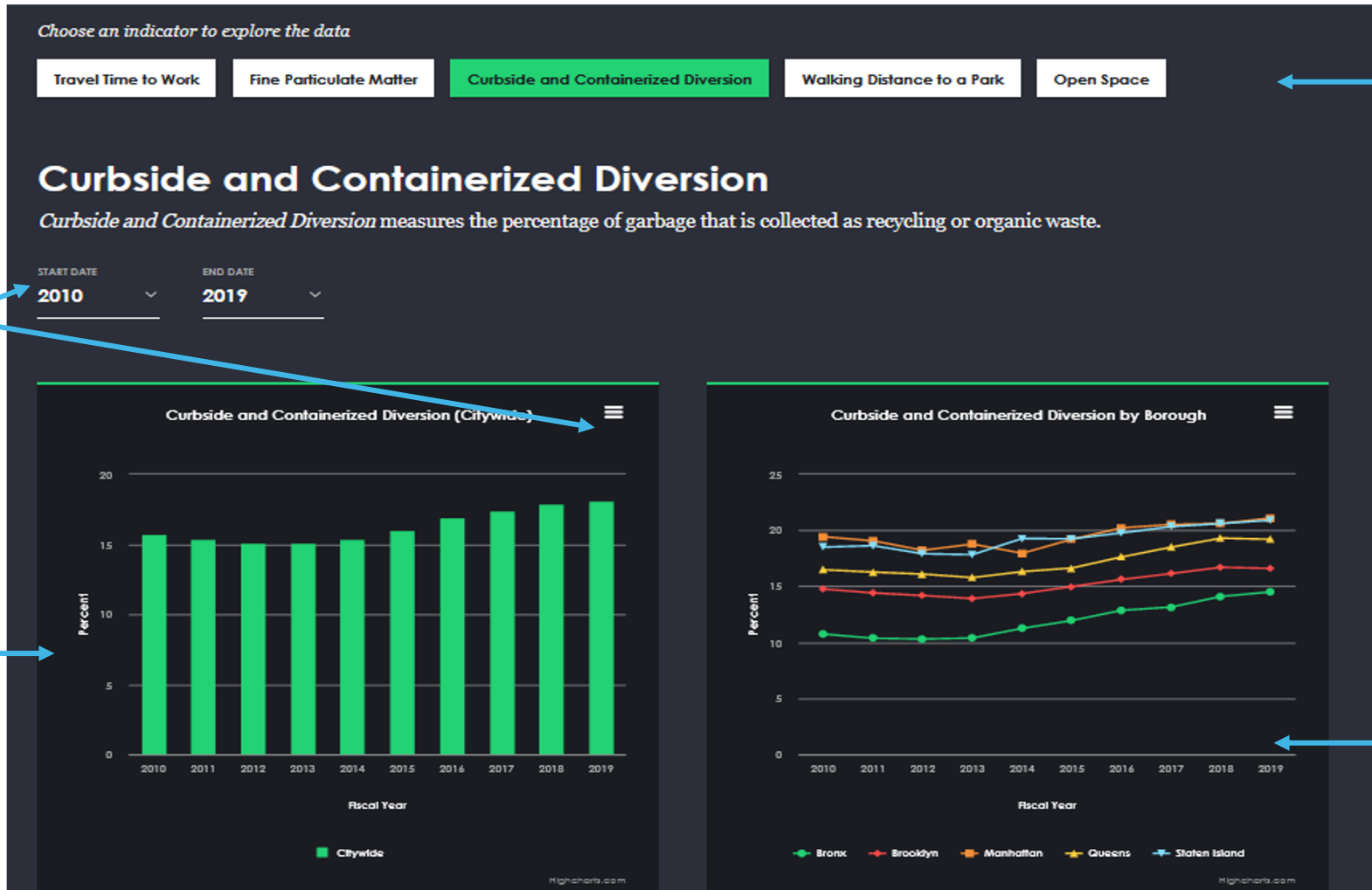
Presents each City target

Gives overall Equity score by target

Clearly presents summary data

Presents data source

EXAMPLE DASHBOARD: NEW YORK CITY

Includes all metrics aligned to each City target

User able to query & download data

Includes goals over time

Includes data by neighborhood

HELP REFINE THE METRICS

https://www.surveymonkey.com/r/KTJ7Q3V

Survey Fields:

- MUST be included
- Important but less critical to include
- Less important, can be excluded
- Should be excluded

- For each Pillar, we encourage you to select no more than 7 as "MUST be included"

- For each Pillar, are there any CRITICAL metrics not included that MUST be added? Please identify a data source for each idea if you know of one.

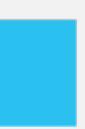Deadline to complete:
Friday, March 25, 2022

NEXT STEPS

WHAT'S NEXT

Look forward to:

- April: Pillar co-chair reports

- May: Engagement Policy follow-up; Equity + Resiliency Data Dashboard; Phase III (Outreach & Implementation Planning)

- June: Final meeting with entire We Will Chicago team

Thank you!

Next meeting: Tuesday, April 5, 9-11 am