

# WELCOME

# Advisory Committee

Meeting #5

December 7, 2021



*closed captioning is available*



# TECH TROUBLESHOOTING & ZOOM ETIQUETTE

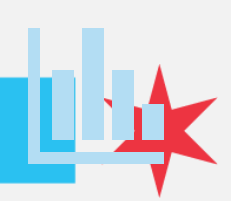
## IF YOU'RE HAVING TROUBLE:

- Send a message to Adam Glueckert via chat
- Email Adam at [adam@musecommunitydesign.com](mailto:adam@musecommunitydesign.com) with the Subject Email: Zoom Troubleshooting
- If you experience lagging or skipping, use your computer to access video, while simultaneously dialing in by phone for the audio

---

## ZOOM ETIQUETTE

- **RENAME YOURSELF:**  
Right click on your face and rename yourself with your first and last name, the organization you represent (if applicable), and pronouns
- **USE YOUR VIDEO:**  
We want to see your beautiful faces! And notice if you're yawning
- **MUTE YOUR MICROPHONE:**  
To reduce background noise, make sure you're muted when you're not speaking
- **LIMIT DISTRACTIONS & AVOID MULTI-TASKING:**  
Turn off notifications, close or minimize apps, and mute your smartphone



# TOOLS WE WILL BE USING TODAY



## ZOOM CHAT:

- Found at the bottom of your Zoom window, or press Alt + H. Use to share links, ask a question, add a comment, or request troubleshooting help.



## RAISE HAND:

- If you have a question throughout the presentation that can't be answered via Chat, use Zoom's Raise Hand feature at the bottom of the Participant window.

## MENTIMETER:

- As part of an interactive activity, we will poll the group using Mentimeter. A code will appear for use in another tab or on another device. Results appear instantly.



---

# CONSENT + ICEBREAKER

*Use the chat to affirm your consent and  
share a few words about a memorable community gathering*

---



# AGENDA

- **Welcome and Updates**
- **Presentation: Accessible and Meaningful Community Engagement**
- **Presentation: Engagement Tactics for We Will Chicago Phase II**
- **Discussion & Activity: Measuring Success of our Engagement**
- **Closing & Next Steps**

---

# WELCOME & UPDATES

---

# ★ OBJECTIVES REFINEMENT

- Initial objectives were presented to Advisory Committee and that feedback was then provided to the Pillar Teams during Meeting #7 as either
  1. Pillar-specific feedback
  2. Cross-cutting and general feedback
- Final objective refining and synthesis took place during Meeting #7 and is continuing now to make the objectives more accessible to the public by:

- ➡ Keeping objectives **short** (*ideally less than 10 words*)
  - Additional detail will be added to Pillar Reports and to policies
- ➡ Avoiding compound sentences that have more than one thought
- ➡ Focusing on the **essential elements: Action, Outcome (the “what”), and Target (the “who” or “where”)**
- ➡ Making sure the objectives **directly relate back to the Guiding Question**

- Pillar Research Teams will review objectives in January before beginning policy discussions.

---

# ACCESSIBLE & MEANINGFUL COMMUNITY ENGAGEMENT

---





## BRAINSTORM: 10 MINUTES

**What does accessible and meaningful community engagement look like to you?**

# ELEVATED CHICAGO'S SPECTRUM OF PUBLIC PARTICIPATION

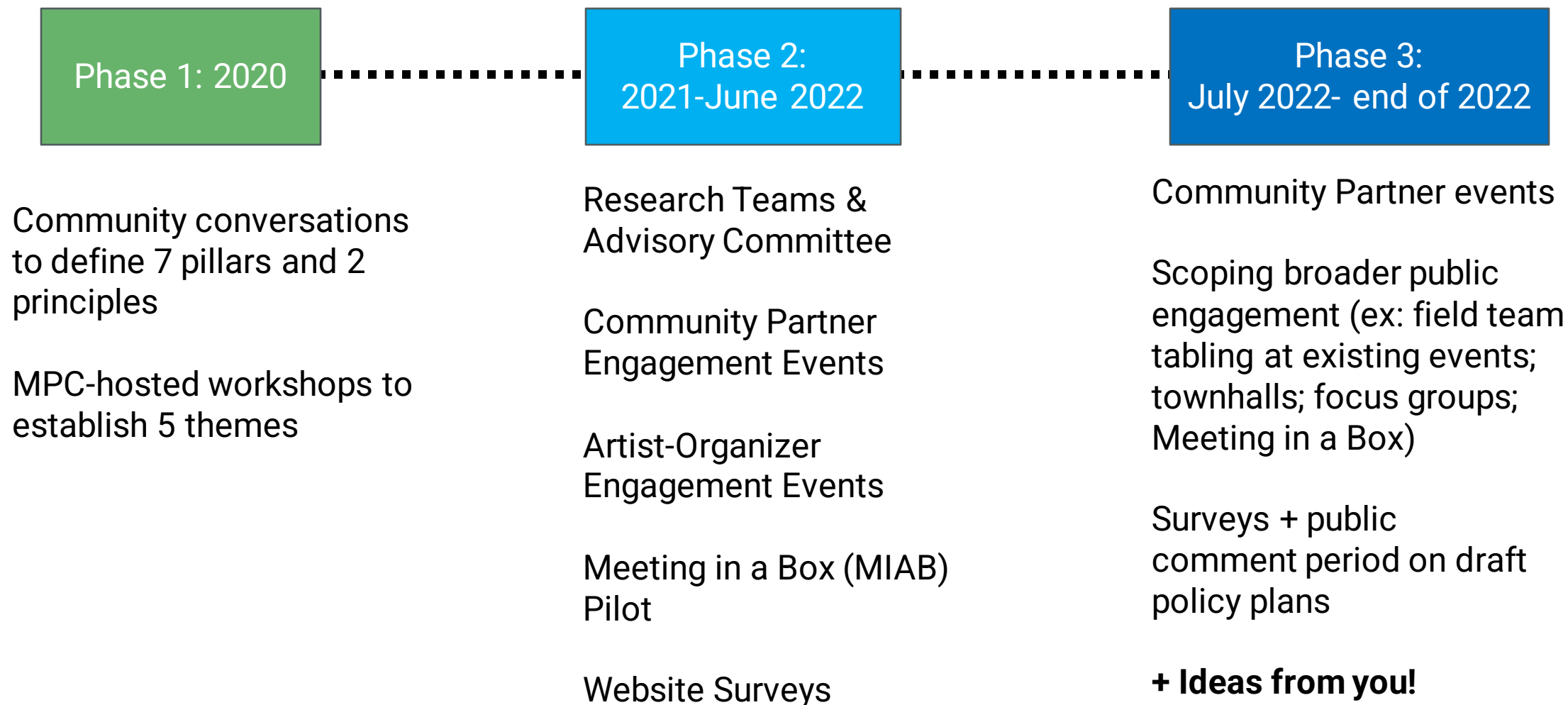
## Spectrum of Public Participation

Adapted from the International Association for Public Participation

	Public Participation Goal	Promise to the Public
<b>Inform</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions.	We will keep you informed.
<b>Consult</b>	To obtain public feedback on analysis, alternatives, and/or decisions.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.
<b>Involve</b>	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.
<b>Collaborate</b>	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decision to the maximum extent possible.
<b>Empower</b>	To place final decision making in the hands of the public.	We will implement what you decide.
<b>Own</b>	<i>To share or place ownership in the hands of community leaders to activate, manage, and maintain the outcome.</i>	<i>We will provide or transfer full or partial ownership of this project to you.</i>

Credit: Elevated Chicago and IAPP

# ★ ENGAGEMENT ACROSS THE PLANNING PROCESS





# SPECTRUM OF PUBLIC PARTICIPATION: WE WILL CHICAGO APPROACHES

## Spectrum of Public Participation

Adapted from the International Association for Public Participation

	Public Participation Goal	Promise to the Public
<b>Inform</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions.	We will keep you informed.
<b>Consult</b>	To obtain public feedback on analysis, alternatives, and/or decisions.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.
<b>Involve</b>	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.
<b>Collaborate</b>	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decision to the maximum extent possible.
<b>Empower</b>	To place final decision making in the hands of the public.	We will implement what you decide.
<b>Own</b>	To share or place ownership in the hands of community leaders to activate, manage, and maintain the outcome.	We will provide or transfer full or partial ownership of this project to you.



We Will Chicago website updates; Billboards  
Tabling; Presentations; Events (*also below*)

Public Comment Period at end of Phase II

Events: Community Partner, Artist-Organizer,  
MIAB  
We Will Chicago surveys (Ex. Answering  
Guiding Questions)  
Pillar Research Teams & Advisory Committee

Implementation structure for Plan



# SNAPSHOT OF PHASE II ENGAGEMENT TO DATE

## Research Teams & Advisory Committee

- ☐ 115 volunteers
- ☐ 25 community partners
- ☐ 7 meetings per team

## Artist-Organizer Events

- ☐ 7 Artist-Organizer Pairs; 1 Mobile Team
- ☐ 79 events
- ☐ ~1,400 participants

## Community Partner Events

- ☐ 25 Community Partners
- ☐ 29 events held; 20 upcoming

## Online Survey on Guiding Questions/Objectives

- ☐ 464 responses

## Meeting in a Box

- ☐ 116 attended training
- ☐ 22 organizations/individuals have indicated to MPC that they plan to host an event



# SNAPSHOT OF PHASE II ENGAGEMENT TO DATE

## **Research Teams & Advisory Committee**

- ☐ 115 volunteers
- ☐ 25 community partners
- ☐ 7 meetings per team

## **Artist-Organizer Events**

- ☐ 7 Artist-Organizer Pairs; 1 Mobile Team
- ☐ 79 events
- ☐ ~1,400 participants

## **Community Partner Events**

- ☐ 25 Community Partners
- ☐ 29 events held; 20 upcoming

## **Online Survey on Guiding Questions/Objectives**

- ☐ 464 responses

## **Meeting in a Box**

- ☐ 116 attended training
- ☐ 22 organizations/individuals have indicated to MPC that they plan to host an event



# SELECTED VOLUNTEERS (RESEARCH TEAMS + ADVISORY COMMITTEE)

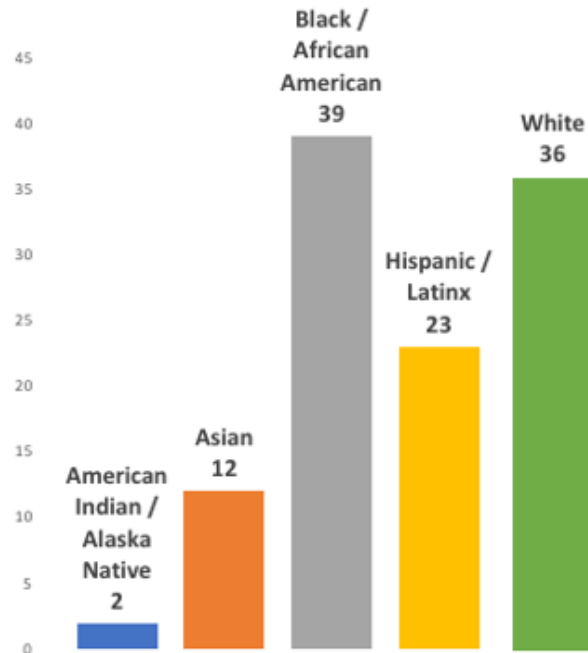
## VOLUNTEER LOCATION

Self report by zip code

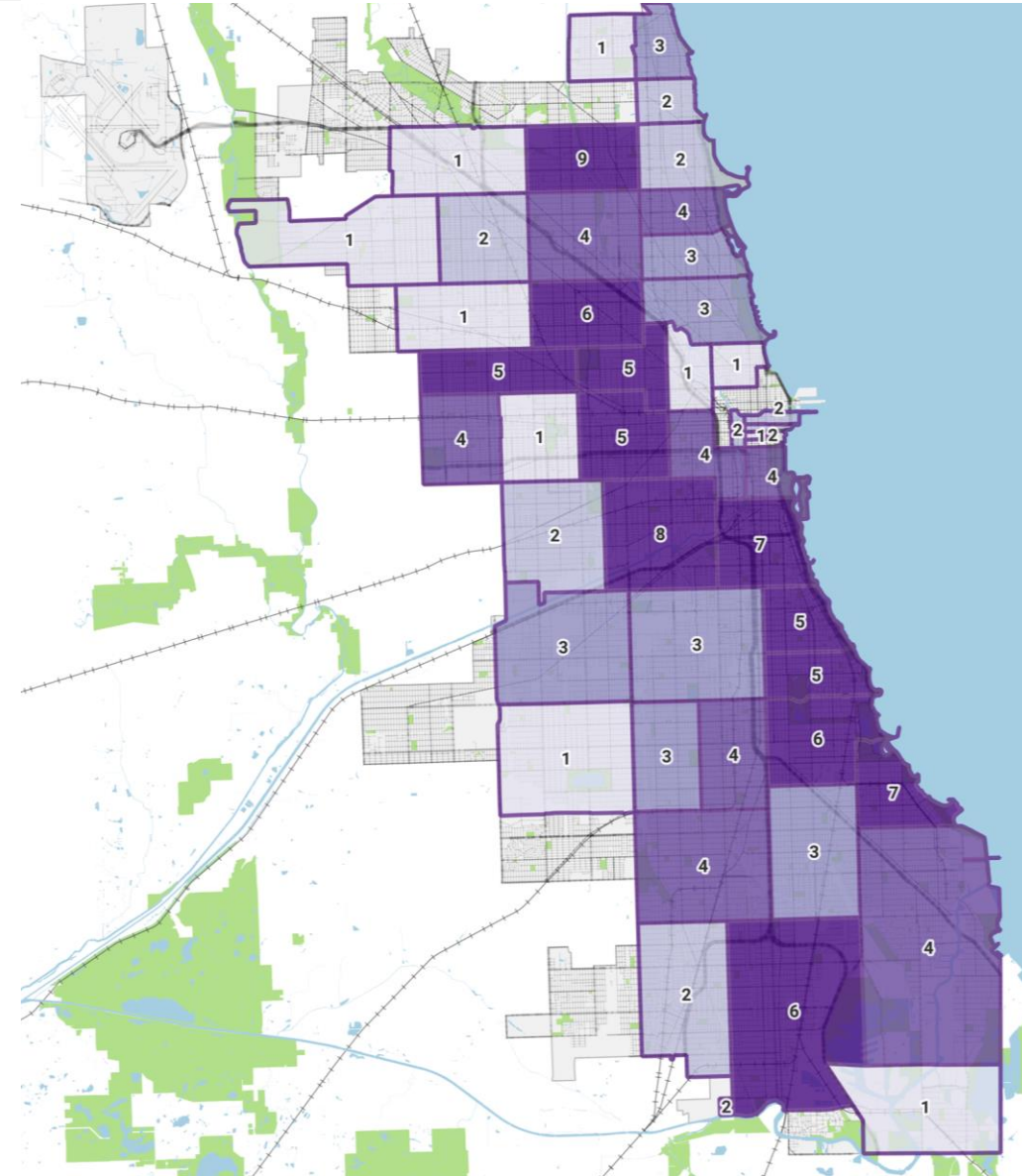
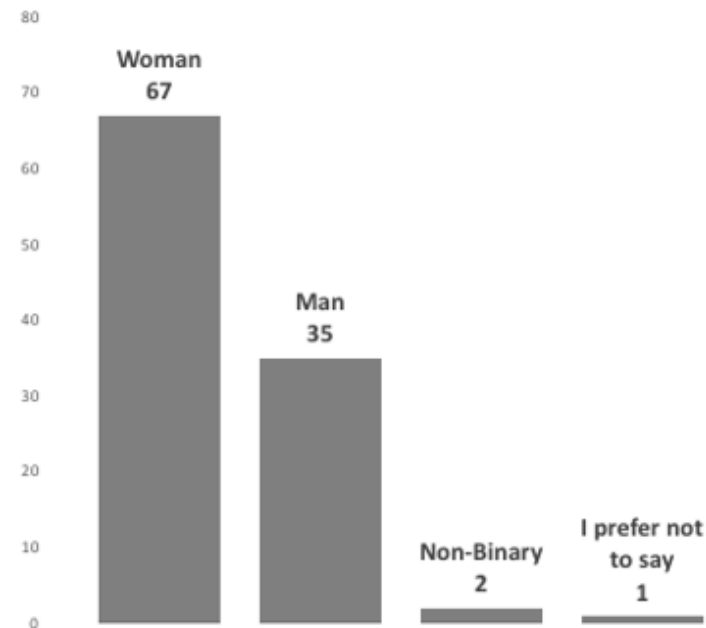
5 volunteers reported "Citywide" Service Areas

- **115 Volunteers** (323 Applicants)

### VOLUNTEER ETHNICITY / RACE



### VOLUNTEER GENDER







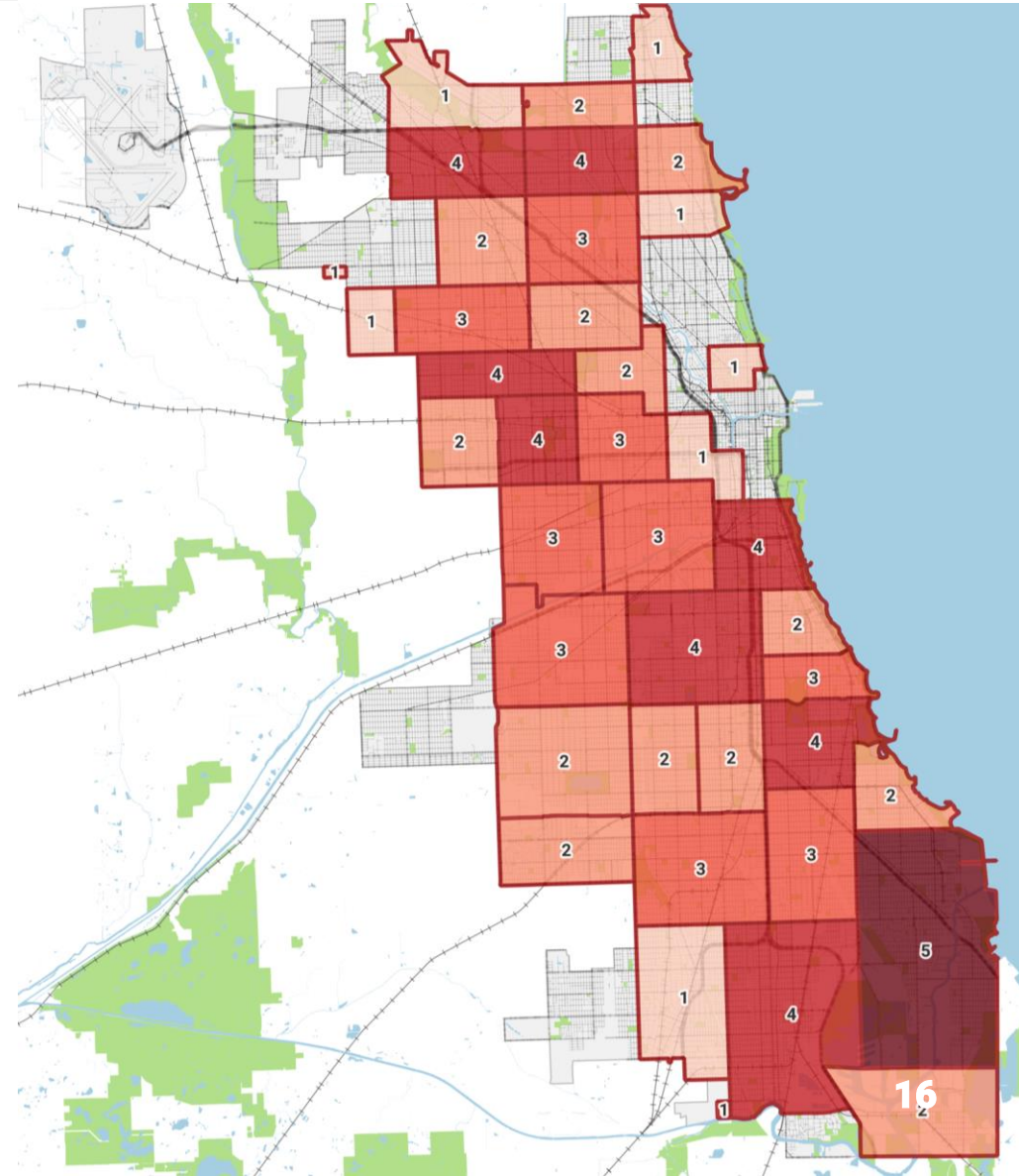
# COMMUNITY PARTNERS + ARTIST-ORGANIZERS

- 25 Community Partners
- 7 Artist – Organizer Pairs
  - Assigned geographic hubs (3 neighborhoods)
- 1 Mobile Artist Team



## COMMUNITY PARTNER / ARTIST-ORGANIZER PAIR AREA

*Self reported zip code + Community Areas*  
*8 Community Partners reported "Citywide" Service Areas*







# COMMUNITY PARTNER EVENTS

- **30 Events Held**

- **25 Events Upcoming**

- December 2021 (8 events)
- January 2022 (13 events)
- February 2022 (3 events)
- March 2022 (1 event)

- **Community Partner Examples:**

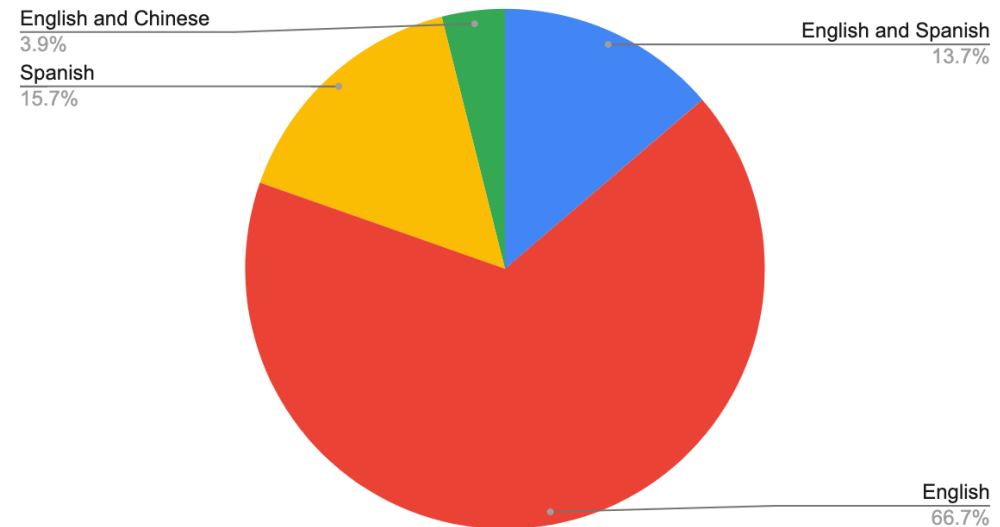
- Blackroots Alliance
- Bronzeville Community Development Partnership
- Coalition for a Better Chinese American Community
- Rogers Park Business Alliance

[See Appendix for full list](#)

## Event Location

- In-Person (29%)
- Online/Virtual (71%)

## Languages Spoken





# ARTIST-ORGANIZER ENGAGEMENTS

- 79 virtual and in person events completed ( 7/30 to 11/11)
- ≈1,400 estimated participants
- Field note data and exit surveys
- Mobile Artist Team

## PILLAR

Arts & Culture  
Environment, Climate & Energy  
Economic Development  
Housing & Neighborhoods  
Lifelong Learning  
Public Health & Safety  
Transportation & Infrastructure  
Mobile Team

## EVENTS

8  
3  
8  
3  
13  
17  
12  
15

total 79

- 
- Mobile Team (14)
  - Transportation & Infrastructure (10)
  - Lifelong Learning (5)
  - Public Health & Wellness (5)
  - Arts & Culture (3)
  - Environment, Climate, Energy (3)
  - Economic Development (2)
  - Housing & Neighborhood (2)

## ARTIST / ORG EVENTS \*

*In person location with attendees*

\* Subset of total in-person events 7/30 to 10/22



# ARTIST-ORGANIZER ENGAGEMENT EVENTS: EXAMPLES

**WE WILL CHICAGO**

**HONEY POT PERFORMANCE**

## The Ecology of Home

Environment, Climate & Energy  
*Cat Mahari and Michael Tekhen Strode*

Free Street Theatre  
4346 S. Ashland Ave.  
11.17.21 5-7 pm

An interactive community journey from personal healing to neighborhood transformation. Including building a reflective healing map, exploring neighborhood architecture, and constructing sustainable homes

for more info: [wewillchicago.com/CALENDAR](http://wewillchicago.com/CALENDAR)



**WE WILL CHICAGO**

**HONEY POT PERFORMANCE**

**PUBLIC HEALTH & SAFETY + HOUSING & NEIGHBORHOODS PRESENT:**

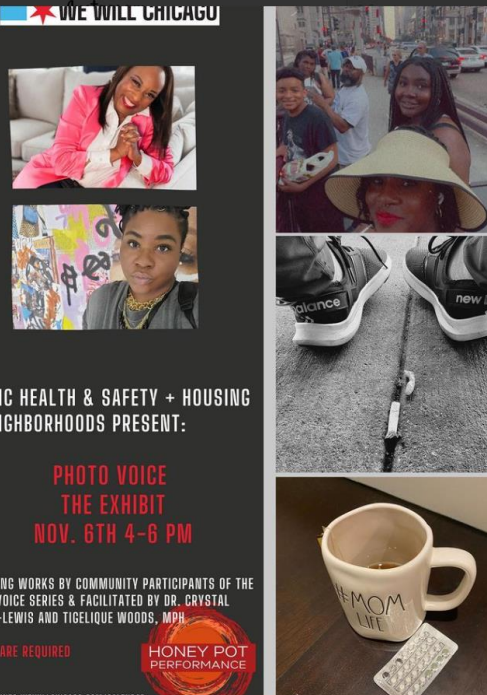
## PHOTO VOICE THE EXHIBIT

NOV. 6TH 4-6 PM

FEATURING WORKS BY COMMUNITY PARTICIPANTS OF THE PHOTO VOICE SERIES & FACILITATED BY DR. CRYSTAL BROWN-LEWIS AND TIGELIQUE WOODS, MPH

**MASKS ARE REQUIRED**

**HONEY POT PERFORMANCE**



**WE WILL CHICAGO**

OCT 2, 2021 2-5PM

FIRST CHURCH OF THE BRETHREN  
(GARFIELD PARK)

415 SOUTH CENTRAL PARK, CHICAGO, IL 60624

Join us to create a dialogue around this topic. We will also be launching our artist response of mobility justice through the lens of human focused engagement.

Face masks required.

## Mobility & Care

From the perspective of care and urban design:  
How can we envision the future of transportation and infrastructure in our communities?

for more info: [wewillchicago.com/CALENDAR](http://wewillchicago.com/CALENDAR)



**WE WILL CHICAGO**

**HONEY POT PERFORMANCE**

**WILD YAMS BLACK MOTHERS ARTIST RESIDENCY**

ARTS & CULTURE INVITE YOU TO JOIN

## AFFIRMING A SAFER SOUTH SIDE COMMUNITY:

COMMUNITY WALK AND PLANT DAY

SEPTEMBER 20TH / 7AM  
FULL MOON RISING

Join Wild Yams and South Shore residents as we share our stories of resilience and affirmations of protection and safety while planting crystals and seeds along our walk. Participants should wear white.

GATHER AT 6:45AM ON 71ST AND JEFFREY (NEAR THE BANK)  
WALK BEGINS AT 7AM  
\*FACE MASKS REQUIRED

for more info: [wewillchicago.com/CALENDAR](http://wewillchicago.com/CALENDAR)



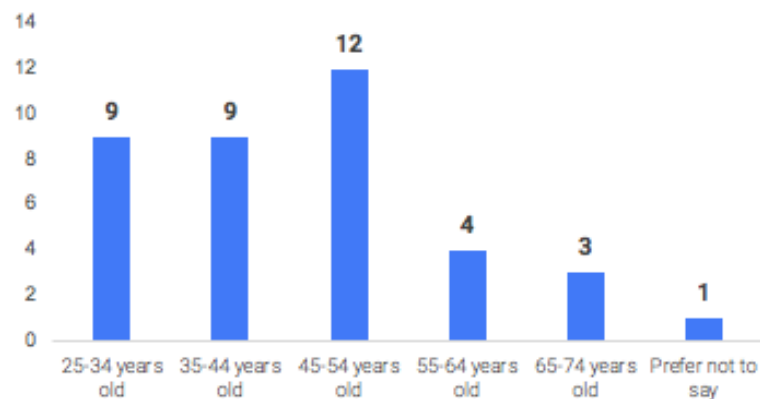


# DATA ON QUALITY OF ENGAGEMENTS

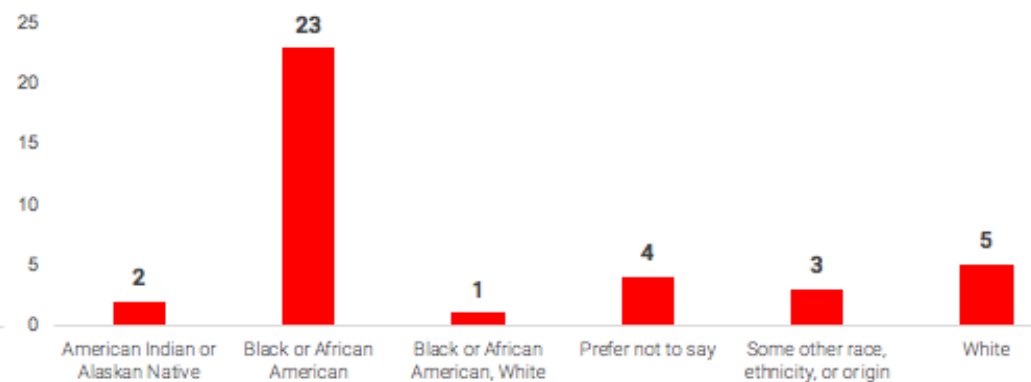
- 46 Exit surveys completed
- 92% Reported "Very Satisfied / Satisfied" with the quality of event they attended
- 95% Reported "Very Likely / Likely" to participate in future events

## Survey Respondent Demographics:

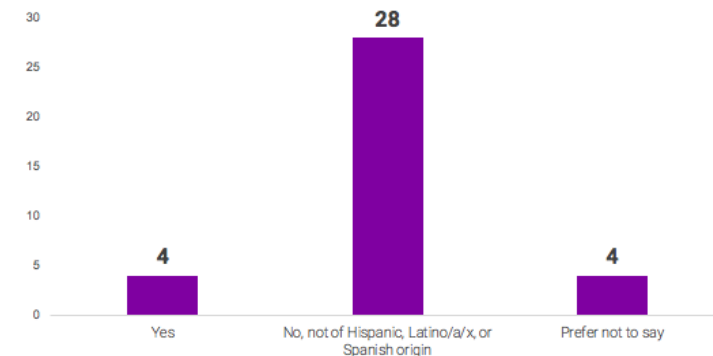
**AGE**



**RACE**



**HISPANIC / LATINX ?**







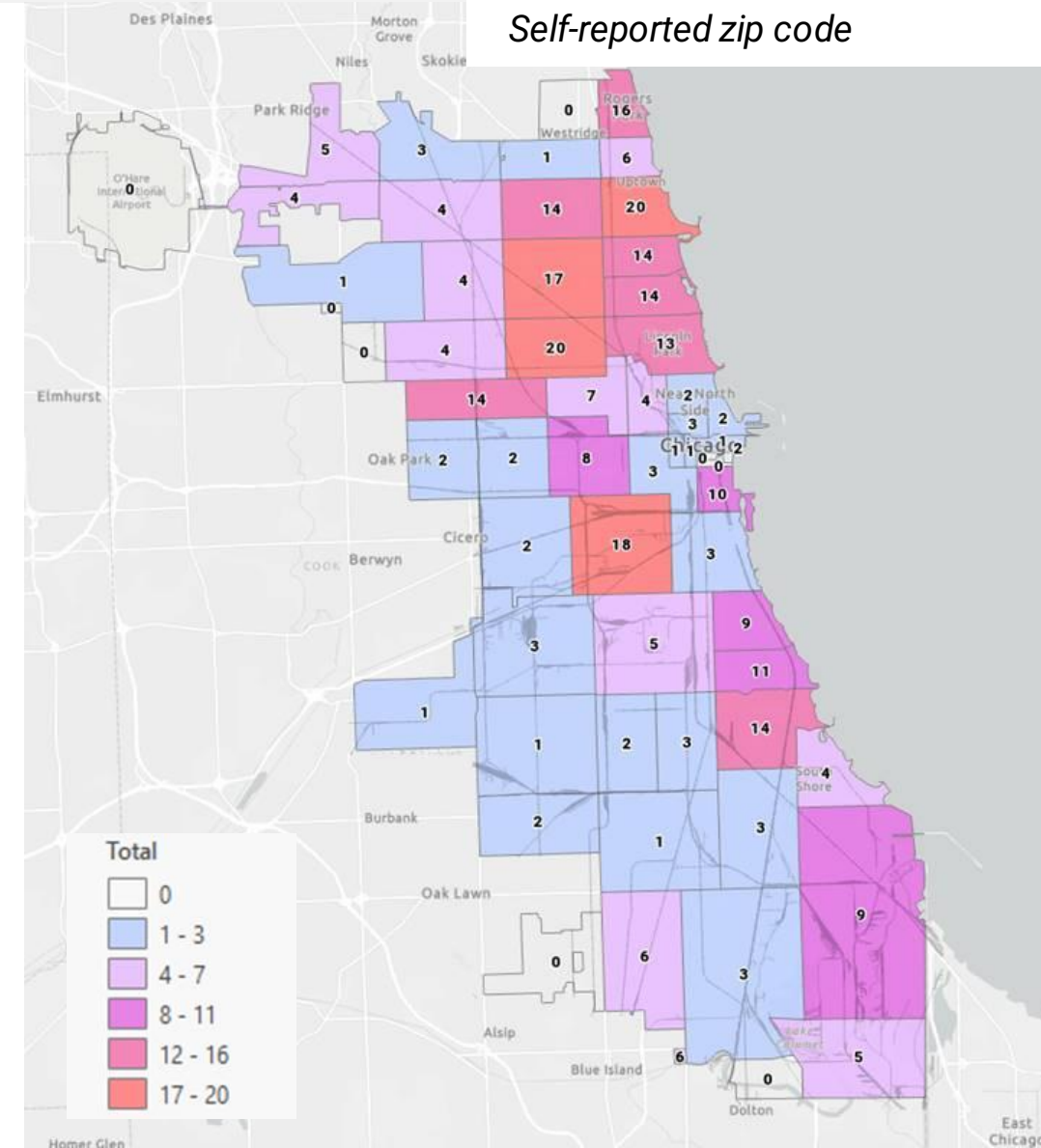
# WE WILL CHICAGO WEBSITE SURVEYS

	SURVEYS	
Pillar	Received	Mapped
A&C	68	48
EC&E	56	38
ED	74	62
H&N	71	53
LL	18	11
PH&S	74	49
T&I	103	75
Total	464	336

- Qualitative data analysis
- "What we're hearing" blogs from POV of WWC members

## SURVEY PARTICIPANTS

*Self-reported zip code*





# COMMUNITY ENGAGEMENT GAPS AND OPPORTUNITIES

- **Need broader engagement throughout Chicago**
- **Under-represented geographic areas:**
  - Volunteer gaps from northwest, southwest and far north sides
  - Survey gaps from far south and southwest sides; Lower responses for specific topics
  - Community Partner / Artist Organizer gaps in northside, southwest side, northwest side
  - Central area
- **Other identity-based communities and sectors - we can always do more:**
  - Faith-based communities
  - Social service and violence prevention organizations
  - LGBTQIA communities
  - Seniors & other residents without internet access
  - Youth
  - People with disabilities
  - Indigenous peoples
  - Returning residents
  - Immigrant and refugee communities
  - Specific private sector industry representation
  - Philanthropy
  - Other units of government

---

# POSSIBLE ENGAGEMENT TACTICS FOR PHASE III

---

---

# DISCUSSION & ACTIVITY

---



Any questions, reflections, or ideas  
that you'd like to share?

- What measures of success can we identify for Phase III?
- What might the barriers be in overcoming gaps identified?

---

# ACTIVITY

---



## ACTIVITY

In another tab or on your phone go to  
**[www.menti.com](https://www.menti.com)** and use the code **2049 1254**.

# CLOSING AND NEXT STEPS

Thank you!

Next meeting:  
Tuesday, January 18, 9-11 am



---

# APPENDIX

---



# What we heard in Phase 1

- ❑ Build a process to consistently **engage people and voices that have historically been left out of planning** in every stage of the plan.
- ❑ Form **partnerships with BIPOC organizations** to ensure they are co-creators of the plan and their communities benefit from plan outcomes
- ❑ Design a fun, accessible, consistent and meaningful process that **meets people where they are** (ex. public spaces, schools, places of worship)
- ❑ Prioritize **accessibility** (translation, communication, and access for people with disabilities and those without internet access)
- ❑ Create **engagement toolkits** that allow for anyone interested in hosting an engagement session to be able to do so.
- ❑ **Evaluate** the community engagement- how will we ensure we have been successful?
- ❑ Create a **governance structure for implementation** including community members and residents



# Survey Response Update

## What does a more equitable and resilient Chicago look like to you?

*"It's a place where all are welcome and all feel welcome. A place where we learn about all the culture that make up this City."*

- Arts & Culture

*"All youth of underprivileged communities are provided training and experiences in a multitude of disciplines that enhance their academic success and career readiness."*

- Lifelong Learning

*"A Chicago that is building or creating enough housing so everyone in the city regardless of income has a roof over their head."*

- Housing & Neighborhoods





# Community Partners

- Bronzeville Community Development Partnership
- Coalition for a Better Chinese American Community
- Rogers Park Business Alliance
- Eighteenth Street Development Corporation
- Garfield Park Community Council
- North River Commission
- Territory
- En Las Tablas
- Blackroots Alliance
- Chicago Area Fair Housing Alliance
- Chicago Gay Men's Chorus
- Coalition on Urban Girls - Chicago
- GRUPO SALTO
- My Block My Hood My City
- Enlace
- Chicago Cultural Alliance
- Endealeo Institute
- Southeast Environmental Task Force
- Alliance of the SouthEast
- Arquitectos, INC.
- BIG, NFP
- Disability Lead
- Latino Organization of the Southwest
- National PanHellenic Council of Chicago
- Star Farm Chicago



# COMMUNITY PARTNERS UPCOMING EVENTS

December 2021

8 Community Partner Events Scheduled

			1	2	3	4
5	6	7 • Arquitectos, Inc. (6pm)	8 • Arquitectos, Inc. (5:30pm)	9 • Alianza (RESCHEDULE) • SETF (RESCHEDULE)	10	11 • Star Farm Chicago (11am)
12	13	14	15 • My Block, My Hood, My City (6pm)	16 • Coalition for a Better Chinese American Community (7pm) • Chicago Area Fair Housing Alli (2pm)	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



# COMMUNITY PARTNERS UPCOMING EVENTS

January 2022

13 Community Partner Events Scheduled

						1
2	3	4	5 <ul style="list-style-type: none"><li>Chicago Cultural Alliance (10am)</li></ul>	6	7	8
9	10	11	12	13 <ul style="list-style-type: none"><li>North River Commission (6pm)</li><li>Chicago Gay Men's Chorus (6pm)</li></ul>	14 <ul style="list-style-type: none"><li>Chicago Cultural Alliance (10am)</li></ul>	15
16	17	18	19 <ul style="list-style-type: none"><li>Chicago Cultural Alliance (10am)</li></ul>	20	21 <ul style="list-style-type: none"><li>Enlace Chicago (10am)</li><li>Star Farm (11:30am)</li></ul>	22
23	24	25 <ul style="list-style-type: none"><li>En Las Tablas Performing Arts (6pm)</li></ul>	26 <ul style="list-style-type: none"><li>My Block My Hood My City (6pm)</li></ul>	27 <ul style="list-style-type: none"><li>ESDC (3pm)</li><li>Bronzeville Community Development Partnership (6pm)</li></ul>	28 <ul style="list-style-type: none"><li>Endeleo Institute (12pm)</li></ul>	29 <ul style="list-style-type: none"><li>Chicago Cultural Alliance (10am)</li></ul>



# COMMUNITY PARTNERS UPCOMING EVENTS

February 2022

3 Community Partner Events Scheduled

		1	2	3	4	5
				• Arquitectos (5:30pm)		
6	7	8	9	10	11	12
13	14	15	16	17	18	19
		• Disability Lead (12pm)	• North River Commission (6pm)			
20	21	22	23	24	25	26
27	28					