# WELCOME
# Advisory Committee

Meeting #7

February 15, 2022

**CC** *closed captioning is available*

WE WILL CHICAGO

# TECH TROUBLESHOOTING & ZOOM ETIQUETTE

## IF YOU'RE HAVING TROUBLE:

- Send a message to Ally Brisbin via chat

- Email Ally at ally@musecommunitydesign.com with the Subject Email: Zoom Troubleshooting

- If you experience lagging or skipping, use your computer to access video, while simultaneously dialing in by phone for the audio

## ZOOM ETIQUETTE

- **RENAME YOURSELF:**
  Right click on your face and rename yourself with your first and last name, the organization you represent (if applicable), and pronouns

- **USE YOUR VIDEO:**
  We want to see your beautiful faces! And notice if you're yawning

- **MUTE YOUR MICROPHONE:**
  To reduce background noise, make sure you're muted when you're not speaking

- **LIMIT DISTRACTIONS & AVOID MULTI-TASKING:**
  Turn off notifications, close or minimize apps, and mute your smartphone

# TOOLS WE WILL BE USING TODAY

## ZOOM CHAT:

- Found at the bottom of your Zoom window, or press Alt + H. Use to share links, ask a question, add a comment, or request troubleshooting help.

## RAISE HAND:

- If you have a question throughout the presentation that can't be answered via Chat, use Zoom's Raise Hand feature at the bottom of the Participant window.

## GOOGLE DOCS:

- During our breakout activity, we will provide a link to access a collaborative web-based document. Let your facilitator know if you are unable to access the document.

# CONSENT + ICEBREAKER

*Use the chat to affirm your consent and share your favorite romantic comedy*

# AGENDA

- **Welcome Back + Updates**

- **Presentation: Accessible + Meaningful Community Engagement**

- **Breakout Activity: Defining Engagement for the City of Chicago**

- **Closing + Next Steps**

# WELCOME BACK + UPDATES

# WE WILL CHICAGO PHASE 2

We are here

| July 2021 | Dec. 2021 | | June 2022 |
|---|---|---|---|
| | | Meeting 7 | Pillar Co-Chairs Report to Advisory Committee | Final Meeting with 7 Pillars |

**STEP 1:**
**SET THE STAGE**

Goal: Guiding Questions

**STEP 2:**
**DEVELOP OBJECTIVES**

Goal: Objectives
- Define objectives
- Refine objectives in small working groups
- Incorporate what we've heard from engagement

**STEP 3:**
**SET POLICY FRAMEWORK + ASSESS PERFORMANCE**

Goal: Policy Framework+ Metrics
- Incorporate additional community feedback
- Outline policy framework and craft policies
- Incorporate HREIA lens
- Identify performance metrics

**PILLAR REPORTS**

Goal: Pillar Reports
- Review drafts and finalize Pillar reports

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# PILLAR TEAM POLICY DEVELOPMENT WORKFLOW

## PLAN PILLARS | WE WILL

| HOUSING & NEIGHBORHOODS | ECONOMIC DEVELOPMENT | TRANSPORTATION & INFRASTRUCTURE | ENVIRONMENT, CLIMATE & ENERGY | ARTS & CULTURE | PUBLIC HEALTH & SAFETY | LIFELONG EDUCATION |

**Guiding Questions** (~5 PER PILLAR)

**Objectives** (~2-5 PER GUIDING QUESTION)

**Policies** (~2-5 PER OBJECTIVE)

Summer-fall 2022: BROAD OUTREACH ON POLICY PLAN DRAFT

# ENGAGEMENT UPDATE


What is your vision for Chicago?

- Co-Chairs are presenting to Plan Commission on Thursday, Feb. 17, 10am

- Pillar-specific briefings for City Council Committees are up next

- Launching a public survey on proposed plan objectives in late March

- Expanding the engagement team to include an outreach program manager (April 2022) and Street Ambassador team (June 2022)

- Planning broad public outreach campaign to gather feedback on plan draft (July – October 2022)

# ACCESSIBLE + MEANINGFUL COMMUNITY ENGAGEMENT

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**Advance reading:**

MPC's Pre-Planning Report:
*Co-Creating an Inclusive Process*

# ACCESSIBLE + MEANINGFUL COMMUNITY ENGAGEMENT

**Advance reading:**

Elevated Chicago's *Community Engagement Principles & Recommendations*

**Spectrum of Public Participation**

Adapted from the International Association for Public Participation

| | **Public Participation Goal** | **Promise to the Public** |
|---|---|---|
| **Inform** | To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions. | We will keep you informed. |
| **Consult** | To obtain public feedback on analysis, alternatives, and/or decisions. | We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. |
| **Involve** | To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered. | We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision. |
| **Collaborate** | To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution. | We will look to you for advice and innovation in formulating solutions and incorporate you advice and recommendations into the decision to the maximum extent possible. |
| **Empower** | To place final decision making in the hands of the public. | We will implement what you decide. |
| *Own* | *To share or place ownership in the hands of community leaders to activate, manage, and maintain the outcome.* | *We will provide or transfer full or partial ownership of this project to you.* |

**Advance reading:**

Engagement-related objectives from Pillar Research teams

**Examples:**

- *Engage historically marginalized residents and stakeholders in neighborhood decisions and processes (Housing & Neighborhoods)*

- *Promote collaboration and coordination among all City departments and other partners responsible for transportation and infrastructure to ensure actions are aligned with community input.  (Transportation & Infrastructure)*

- *Establish transparent decision-making procedures (Housing & Neighborhoods)*

**Guiding Value:**
**I want to BELONG and contribute.**

**Outcome (Objective):**
Edmontonians can connect, be active in their community, and celebrate Edmonton's heritage, diversity, and unique identity.

**Guiding Value:**
**I want to be able to CREATE and innovate.**

**Outcome (Objective):**
Edmonton fosters citizen leadership, capacity building, and co-creation.

# EXAMPLES FROM OTHER CITIES - MINNEAPOLIS

**Goal:**
**Equitable Civic Participation System**

In 2040, Minneapolis will have an equitable civic participation system that enfranchises everyone, recognizes the core and vital service neighborhood organizations provide to the City of Minneapolis, and builds people's long-term capacity to organize to improve their lives and neighborhoods.

8 policies relate to this goal:
- Social Connectedness
- Healthy Youth Development
- Public Services Policy
- Technology in the City Enterprise
- Arts and Culture in Community Development
- Heritage Preservation Outreach
- Cultural Districts
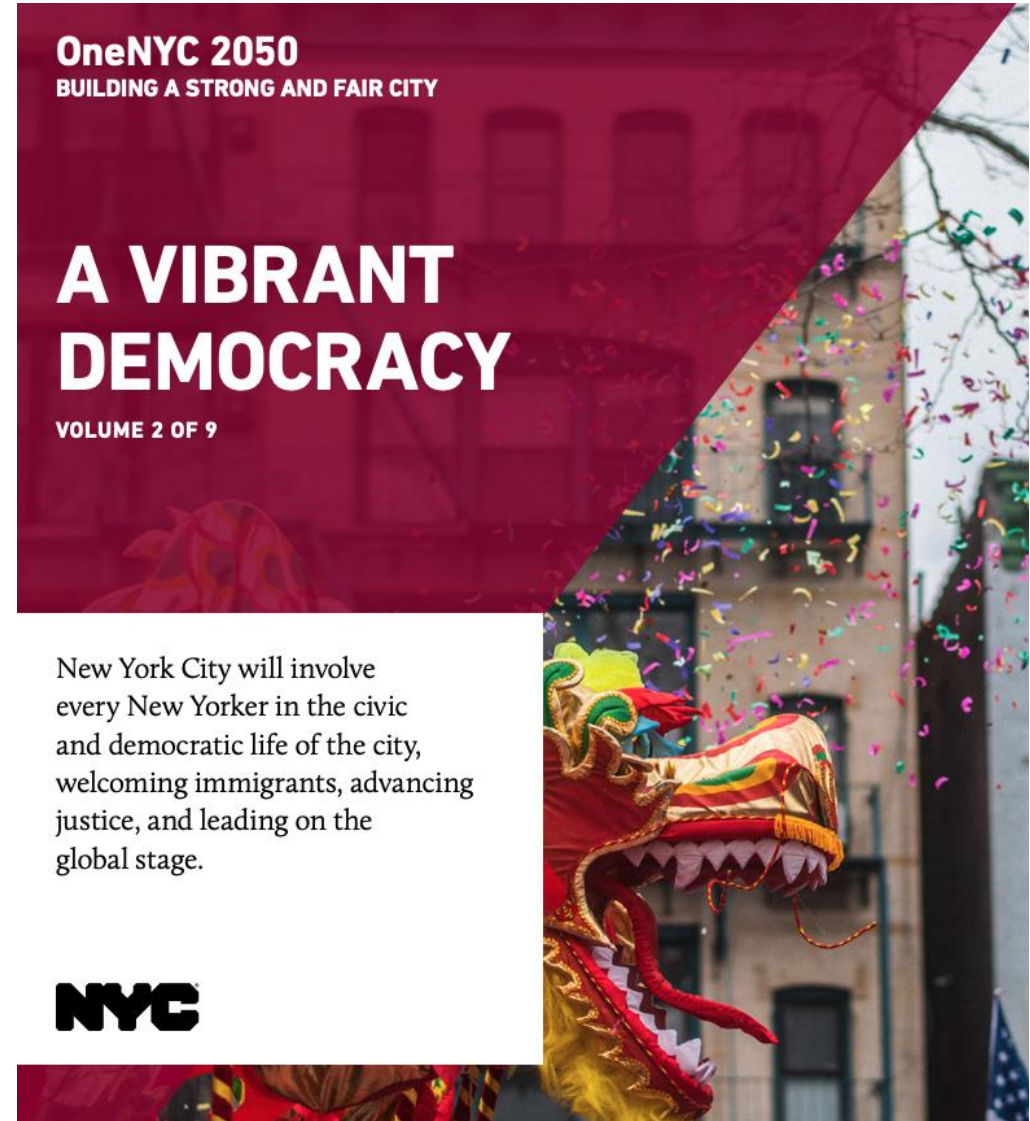- Place-based Neighborhood Engagement

**Strategy:**
**A Vibrant Democracy**

New York City will involve every New Yorker in the civic and democratic life of the city, welcoming immigrants, advancing justice, and leading on the global stage.

4 initiatives relate to this strategy:
- Empower all New Yorkers to participate in our democracy
- Welcome new New Yorkers from around the world and involve them fully in civic life
- Promote justice and equal rights, and build trust between New Yorkers and government
- Promote democracy and civic innovation on the global stage



OneNYC 2050
BUILDING A STRONG AND FAIR CITY

A VIBRANT DEMOCRACY

VOLUME 2 OF 9

New York City will involve every New Yorker in the civic and democratic life of the city, welcoming immigrants, advancing justice, and leading on the global stage.
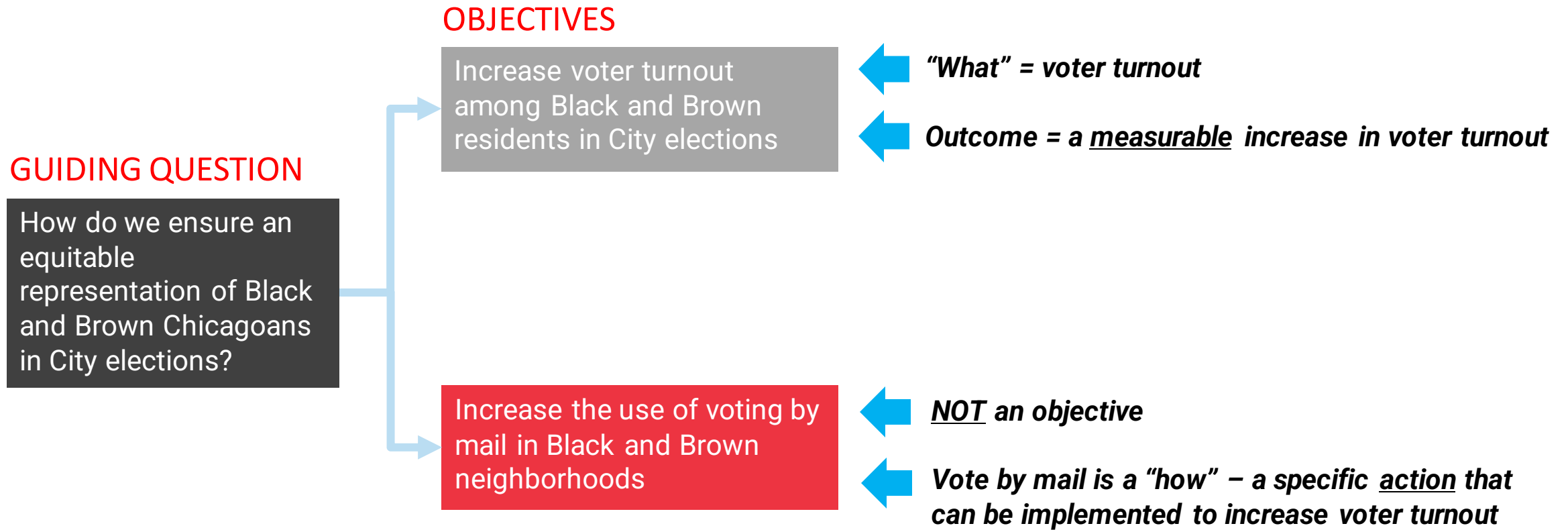
NYC

# OBJECTIVES VERSUS POLICIES

## OBJECTIVES

➡ **Defines the** *"what"*

➡ Defines what we want to achieve through We Will Chicago – an **outcome**

➡ Defines **specific**, **measurable** actions the City must take to support a Guiding Question

## POLICIES

➡ **Defines the** *"how"*

➡ Defines how we can fulfill an objective – an **action**

➡ Considers **trade-offs**

# OBJECTIVES VERSUS POLICIES

**OBJECTIVES**

Increase voter turnout among Black and Brown residents in City elections

*"What" = voter turnout*

*Outcome = a <u>measurable</u> increase in voter turnout*

**GUIDING QUESTION**

How do we ensure an equitable representation of Black and Brown Chicagoans in City elections?

Increase the use of voting by mail in Black and Brown neighborhoods

*<u>NOT</u> an objective*

*Vote by mail is a "how" – a specific <u>action</u> that can be implemented to increase voter turnout*

# ACTIVITY: IDENTIFYING ENGAGEMENT OBJECTIVES

- **How can we increase transparency in decision-making processes?**

- **How can we increase community involvement in decision-making processes?**

# REPORT OUT

1.  Share a reflection on the process

2.  Share 2-3 objectives from your group

Look forward to:

- Developing Engagement policies
- Equity and Resiliency Data Dashboard
- Report from Pillar Co-Chairs in April

# Thank you!

Next meeting: Tuesday, March 15, 9-11 am

# APPENDIX

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