

Steve,

Attached you will find an agenda for the 3 day leadership training I received as part of the Aspen Institute/Franklin Project Ambassador/Fellowship. I was recently selected as an Ambassador/Fellow. The fellowship is an unpaid year-long fellowship supported by the Aspen Institute to promote National service which includes service in the Military and Public Service. 50 Ambassadors/Fellows were chosen from across the United States and all Ambassadors were at the 3 day training. I previously served in two Americorps programs; City Year and Public Allies.

The Franklin Project envisions a future in which a year of full-time national service is a cultural expectation, a common opportunity, and a civic rite of passage for every young American.

The Aspen Institute/Franklin Project Aspen Institute (Ambassadors) is leading the effort to improve citizenship by giving every young person in America the opportunity to serve. Sometime between the ages of 18 and 28, the young person would do a fully paid, full-time year of service in one of an array of areas, including health, poverty, conservation, or education.

These young people will not only do good work and solve problems, but they will also become better young Americans.

Let me know if you have any questions.

Mark Payne



Franklin Project Ambassadors Program Training and Seminar Agenda

*June 22-24, 2015
Alexandria, VA*

Monday 22 June 2015

12:30 – 1:00 pm	Arrival	Participants arrive at McChrystal Group Headquarters. Snacks and mingling.
1:00 – 1:15 pm	Kickoff	Welcome, objectives of the training, agenda review, logistics review.
1:15 – 2:00 pm	Introductions	Full-group introductions to all Ambassadors and staff.
2:00 – 3:00 pm	CrossLead Overview	The leadership framework for leading and running adaptable, geographically distributed organizations. Introduction to the concept of <i>team of teams</i> .
3:00 – 3:15 pm	Break	
3:15 – 3:45 pm	Program Outline	The Ambassadors Program represents a critical leap in the Franklin Project's work. This module will outline how it fits into our Theory of Change.
4:00 – 6:00 pm	Aspen Seminar, Part 1	This custom-designed Aspen Institute Seminar will be a text-based reflection on values-based leadership, big citizenship, and the importance of being a change agent in the American context.
6:00 – 8:00 pm	Dinner	
8:00 – 9:30 pm	Drinks	

Tuesday 23 June 2015

5:50 - 6:00 am	Meet for PT	Participants meet McChrystal Group in lobby of the Crowne Plaza.
6:20 - 8:15 am	Physical Training Session	PT around the monuments, as well as reflections on leadership from Stan McChrystal.
8:30 – 9:30 am	Personal Time	

9:45 – 10:45 am	Breakfast Conversation	The history of national service in America is robust and diverse. This module will brief Ambassadors on the history of national service in America, from the CCC to the Peace Corps to AmeriCorps and forward towards the Franklin Project's "big idea".
11:00 am – 12:30 pm	Aspen Seminar, Part 2	This custom-designed Aspen Institute Seminar will be a text-based reflection on values-based leadership, big citizenship, and the importance of being a change agent in the American context.
12:30 – 1:30 pm	Break & Lunch	
1:30 – 2:15 pm	Shared Consciousness Presentation	Understanding the operating principle of Shared Consciousness: extremely transparent information sharing and disciplined communication that produces a state of emergent, adaptive organizational intelligence. It is the prerequisite and fuel for Empowered Execution.
2:15 – 3:00 pm	Shared Consciousness Breakout Groups	
3:00 – 3:15 pm	Break	
3:15 – 4:00 pm	Trust Presentation	A discussion oriented around: what is trust, how do we build it in a geographically-dispersed network, and how can we as a Program create high levels of trust in a short amount of time.
4:00 – 4:30 pm	Trust Breakout Groups	
4:30 – 4:45 pm	Break	
4:45 – 5:45 pm	Building a Culture of Service	The movement for universal national service is multifaceted, and depends on organizations and people working to shift our cultural conceptions of service, young adulthood, and citizenship. This module will explore the national and local dimensions of this work in the service field.
5:45 – 6:30 pm	Service Year exchange	The Service Year exchange, launching in 2016, will be key to engaging communities on the ground in the "big idea". This module is designed to 1) ensure that Ambassadors know how to communicate with stakeholders about the SYx and 2) teach Ambassadors how to use this digital tool.
6:30 – 8:00 pm	Dinner	BBQ for participants, Service Year Alliance members, partners, and friends of the Franklin Project.

Wednesday 24 June 2015

8:00 – 8:15 am	Breakfast	Light breakfast served in McChrystal Group Headquarters
8:15 – 10:30 am	Workshop: Service Years in Your Community	After two days of context and learning about national service, Ambassadors will work in both small and large groups to identify and design for success in their own communities. This will include identifying stakeholders and assets, envisioning success, and learning what partners and tools can help reach Ambassadors' goals in their cities.
10:30 – 10:45 am	Break	
10:45 – 11:30 am	Empowered Execution Presentation	Empowered Execution is an organizational commitment to pushing decision making and ownership to the appropriate person for every action. To be effective, Empowered Execution depends on Shared Consciousness.
11:30 am – 12:15 pm	Empowered Execution Breakout Groups	
12:15 – 12:45 pm	Lunch	
12:45 – 2:00 pm	Personal Communications Strategies	We will work with Ambassadors to perfect their personal story and "pitch", including instruction on successful narrative strategies, opportunity for q & a and pitch demonstration, and one-on-one feedback and practice.
2:00 – 2:15 pm	Break	
2:15 – 3:30 pm	Large Group Review	Large Group Review of the operating systems and mechanisms we have built during the training. Discuss, refine, and approve the systems for how the program will be run.
3:30 – 4:00 pm	Wrap-up	Wrap-up, conclusion, final thoughts.