

From: Reifman, David
Sent: Friday, April 15, 2016 6:22 PM
To: Berlin, Steve
Subject: FW: CAF Special Guest Gala Invitation

Steve – just confirming that I attended this event last week. Thank you .

The logo for the Chicago Architecture Foundation is a stylized, thick red graphic that resembles a large, interconnected letter 'C'. It features a large circular opening on the right side and a smaller, rectangular opening on the left side. The background is a solid dark blue-grey color.

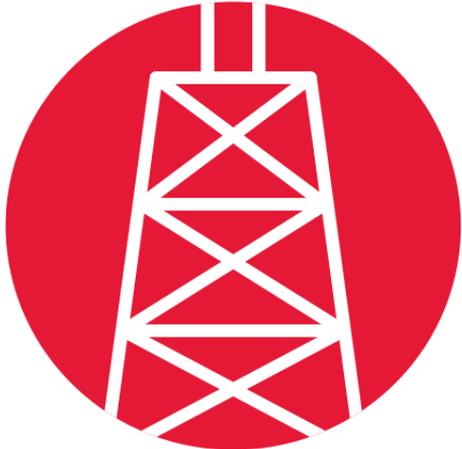
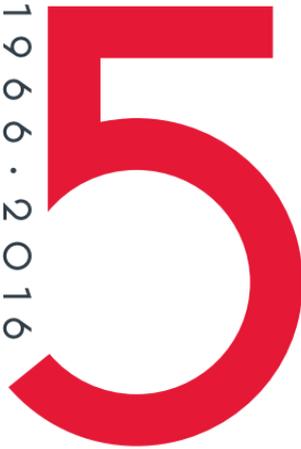
CHICAGO
ARCHITECTURE
FOUNDATION

PAST
PRESENT.
FUTURE.

WE ARE PRESENT.

For 50 years CAF has
examined Chicago's past, explored
the possibilities for the future and
is always present in Chicago.

1966 · 2016



CHICAGO ARCHITECTURE FOUNDATION

GALA 2016

50TH ANNIVERSARY CELEBRATION

LEGACY AWARD

Bob Wislow

Chairman

CBRE | U.S. Equities Realty

CORPORATE HONOREE

Sterling Bay

Scott Goodman
& Andy Gloor

FRIDAY, APRIL 8, 2016

6PM RECEPTION • 7PM DINNER

Hilton Chicago, International Ballroom

720 South Michigan Avenue

Projection Design by NormanKelley

Cocktail Attire



LEGACY AWARD

Bob Wislow

Chairman, CBRE | U.S. Equities Realty, LLC

In 1978 Bob co-founded U.S. Equities Realty, a commercial real estate firm which provided a full range of services to property owners, institutions, tenants and investors. Under Bob's leadership, U.S. Equities became the largest privately owned commercial real estate firm in Chicago, representing clients and overseeing projects throughout the U.S. and Latin America. In 2014, U.S. Equities united with CBRE where Bob currently serves as the Chairman. An active civic leader, Bob serves on numerous boards including After School Matters, the Chicago Symphony Orchestra, the Chicago Public Library Foundation, the Museum of Contemporary Photography, Rush University, Columbia College and North Central College.



CORPORATE HONOREE

Sterling Bay

Represented by Andy Gloor, Managing Principal and Scott Goodman, Founding Principal

Founded in 1986, Sterling Bay is a commercial real estate investment and development firm focusing on the adaptive reuse of downtown loft office buildings, ground-up office and retail developments, and urban campus build-to-suit projects. Today, Sterling Bay owns and manages a portfolio in excess of seven million square feet which includes noted properties such as 1KFulton, Fulton West and 400 South Jefferson where they have placed prominent tenants such as Google, Gogo, Hillshire and Twitter.

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FOR 50 YEARS CAF HAS BEEN
PRESENT IN CHICAGO.

10 MILLION
PEOPLE SERVED

1 MILLION
VOLUNTEER HOURS DONATED

250,000
STUDENTS REACHED

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Kellie Ward

CHICAGO ARCHITECTURE FOUNDATION

224 South Michigan Avenue | Chicago, Illinois 60604

312.922.3432 | [architecture.org](https://www.architecture.org)

RSVP

INSPIRING PEOPLE TO DISCOVER WHY DESIGN MATTERS

All proceeds from the Annual Gala benefit CAF's youth education programs. CAF reaches more than 35,500 students a year with architecture, engineering and design education activities and curricula. Join us to inspire the next generation of architects and designers to discover why design matters.

YES, I am pleased to participate in the Chicago Architecture Foundation's 50th Anniversary Celebration honoring Bob Wislow and Sterling Bay.

Please reserve the following for me:

- **PRESENTING SPONSOR \$50,000**
 - VIP seating for 10 guests with private butler service
 - Prominent recognition from the podium and in night-of Gala signage
 - Priority name or logo recognition in all Gala printed and web materials*
- **CO-CHAIR \$25,000**
 - VIP seating for 10 guests with private butler service
 - Recognition from the podium and in night-of Gala signage
 - Priority name or logo recognition in all Gala printed and web materials*
- **PATRON \$10,000**
 - Preferred seating for 10 guests
 - Name or logo recognition in all Gala printed and web materials*
- **SPONSOR \$5,000**
 - Reserved seating for 10 guests
 - Name or logo recognition in all Gala printed and web materials*

 BENEFACTOR RESERVATION(S) \$1,000 PER TICKET

- Recognition in Gala printed materials*

 2 **FRIEND RESERVATION(S) COMPLIMENTARY**

TABLE OR TICKET RESERVATION \$ _____

DONATION \$ _____

Make a 100% tax-deductible donation to CAF to support the organization's youth education initiatives.

TOTAL \$ _____

To register online for the Chicago Architecture Foundation's 50th Anniversary Celebration honoring Bob Wislow and Sterling Bay visit architecture.org/gala

Enclosed is my check for \$ _____ payable to the Chicago Architecture Foundation

Please charge \$ _____ to my AmEx Discover MasterCard Visa

ACCOUNT NUMBER

EXP. DATE

COMPANY

NAME

ADDRESS

CITY STATE

ZIP CODE

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* Please indicate below how we should list your contribution in printed materials (i.e. John Doe, XYZ Company). If you prefer to use a logo for your recognition, please email an EPS vector file of your logo to bwagner@pjhchicago.com.

CAF is a registered 501(c)(3) organization. Your contribution, less the projected benefits totaling \$150 per person, is tax deductible as provided by law. Tax ID number is 36-6144362.

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