

From: Reifman, David

Sent: Thursday, May 04, 2017 2:00 PM

To: Berlin, Steve

Subject: FW: Invitation from Consul General of France (May 3rd)

Steve- I attended this reception. Thank you

FRENCH INNOVATION WEEK @ CHICAGO



BUSINESS FRANCE AND THE FRENCH CONSULATE CORDIALLY INVITE YOU TO THE 4TH ANNUAL FRENCH INNOVATION WEEK

SMART CITIES: THE ROLE OF FRENCH TECHNOLOGY IN INVENTING THE CITIES OF TOMORROW

When architect and urban planners Daniel Burnham and Edward Bennett devised a grand plan to make Chicago the “Paris of the Prairies”, they looked to the French metropolis for inspiration. Today, more than a century later, French innovation is facing an important question: can we still say French technology is the driving force behind the city of tomorrow? Business France’s Smart Cities: The Role of French Technology in inventing the Cities of Tomorrow event explores how three leaders in smart solutions are powering the way of the future. Stop by 1871 on May 3, 2017 to hear from and meet these three leaders, networking and a free cocktail hour. Click [here](#) to RSVP.



Moderated by **Ted Souder**,
Head of Industry-Retail at Google.

WITH THE FOLLOWING SPEAKERS :



Mark Costa
Chief Digital Officer,
North America at JCDecaux.

JCDecaux is the number one outdoor advertising and creative street furniture company in the world and is at the cutting edge of smart city innovation.



Yann Kulp
VP SmartSpace USA
at Schneider Electric

Schneider Electric is a world leading company in smart building technologies. It operates in overall electrical distribution and manufactures industrial engineering equipment.



Allen Proithis
President, North America
at SigFox.

Sigfox is one of the most well-funded startups in French history and the world's leading provider of low-power wireless networks for the Internet of Things.

SCHEDULE

WHEN
May 3, 2017
from 5:00 to 8:30 p.m.

ADDRESS
1871
222 W. Merchandise Mart Plaza,
Suite 1212
Chicago

5:00 – 5:30 P.M. :
Registration and welcoming Cocktail
5:30 – 5:40 P.M. :
Opening remarks and
welcome by Vincent Floreani,
Consul General of France and
Howard Tullman, CEO of 1871

5:40 – 6:45 P.M. :
Panel Discussion + Q&A
6:45 - 8:30 P.M
Networking
+ hors d'oeuvres and French
Pastries

