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Thursday, March 27, 2014

I will report here an account of my activities as it pertains to my travel to Austin TX March 9 – 16 2014 to participate in our City of Chicago representation at the South by Southwest Music Festival and Conference under the partnership umbrella of Chicago Made. DCASE, Choose Chicago, and World Business Chicago were the principle partners of this initiative with the support of Enjoy Illinois and other local industry organizations and stakeholders. As part of this partnership I received a music badge from Choose Chicago in order to fully participate in all activities related to our activation.

The purpose of our travel was to carry out a collaborative initiative to represent Chicago's creative industries at what is considered the biggest and most important gathering in the nation for the tech, and music industry. This platform allowed us an enormous opportunity for national exposure and connectivity with some of the most important industry business and thought leaders of today.

Sunday, March 9, 2014
I arrived Sunday evening in Austin TX

Monday, March 10, 2014
I volunteered my personal time at the trade show booth at the Austin Convention Center from 10am to 3pm to help with anything that might be needed.

Tuesday, March 11, 2014
I volunteered my personal time at the trade show booth at the Austin Convention Center from noon to 2pm. I later worked in an official capacity from 4pm to 2:30am at Red7 to load in backline, receive showcasing artists, and overall production over site for our official City of Chicago SXSW Music Showcase.

Wednesday, March 12, 2014
I volunteered my personal time to help pack up and breakdown items from the trade show booth from 2pm to 5pm.

The rest of my time in Austin was spent on my own personal time exploring the city and attending free music showcases as a fan.

Sunday, March 16, 2014
I returned to Chicago

Sincerely,



David Chavez