

Questions and Answers to RFAI issued 5/31/18

1. Will a smart city application that integrates static advertising revenue and small cell but does not have a digital screen be considered?

No.

2. Is there a possibility for there to be multiple vendors or projects awarded?

Yes.

3. Does the City plan on using its own contract template/structure with a vendor or will it be open to leveraging the vendor's standard contract it has leveraged with other cities? If the City has a contract in mind, can it please share that for review?

The City included its contract template in RFI 060217, Attachment F, "Professional Services Agreement".

4. Does the 150 new 86" vertical JCDecaux street furniture screens have all the same "Preferred Features/Capabilities", content, and languages as requested in Response No. 060217 for the new street level interactive digital structures?

No.

5. Does the City of Chicago have a minimum or maximum number of screens they would like to be installed for this project?

No. Please include the amount of desired structures to make the program viable in your response.

6. Does the City of Chicago have a screen size preference (max. size) for this kiosk project?

No. The City has not made that determination but must adhere to all rules and regulations identified in the City's Municipal Code and in the "Mayor's Office for People with Disabilities Standards" identified in Attachment 1 in the "Request for Additional Information" issued on 5/31 pages 13-50.

7. How close (in feet) can these kiosks be to the street?

The City has not made that determination but must adhere to all rules and regulations identified in the City's Municipal Code and in the "Mayor's Office for People with Disabilities Standards" identified in Attachment 1 in the "Request for Additional Information" issued on 5/31 pages 13-50.

8. Will there be advertising restrictions on these kiosks? Are there certain advertisers that are prohibited?

The City of Chicago has general Advertising Standards that are identified here in Attachment 1. Additional or modified advertising standards may apply depending on the City assets covered by the Selected Respondent's proposal and existing contractual requirements pertaining to those assets.

9. Does the City of Chicago have an anticipated date when the winner(s) would be awarded a contract?

No.

10. What time period (after the contract is awarded) does the City of Chicago expect all the screens to be operational?

Installation / activation timelines have not been determined. This will be based on contract execution, permitting timelines, timelines associated with the manufacturing of the structures and other factors not identified here.

11. Pursuant to Section III.C of the RFI, it is clear the City is exercising its right to request additional information from **all** respondents by virtue of the RFAI, but the RFAI also indicates the City “and” is requesting oral presentations from a select group of RFI respondents. This implies this select group has already been selected “and” asked for oral presentations. Is this the case or will a group for oral presentations be determined after RFAI responses from **all** are reviewed?

This Request for Additional Information “RFAI” has been sent to **all** firms that responded to Request for Information (“RFI”) 060217. After a thorough evaluation and ranking of each of the received responses to this RFAI, the City will invite a select number of Respondents to present the highlights of their submission and answer questions during an in-person interview session. See page 11 or the RFAI “Evaluation/Selection Process”.

12. Is there a required operating temperature range for the devices given the desire to place these outdoors, if so, what is it?

We do not currently have any standards for temperature range determined for structures placed outdoors. All features of the structures are expected to function in extreme weather conditions.

13. Is there an IP Certification requirement given the desire to place these outdoors, if so, what is it?

Yes. IP67 is the City Standard IP Code for outdoor equipment.

14. Are there any technical requirements for the small cell requirement?

Yes. Neutral host (i.e., multi-operator support) small cells with fiber backhaul is preferred (followed by P2P Microwave backhaul). Small cells that are capable of utilizing a combination of licensed, shared, and unlicensed spectrum are preferred. Also, ideally, the small cells would include support of 3GPP 5G NR Specifications (such as Flexible OFDM, Massive MIMO and mmWave, etc.).

Attachment 1 Advertising Policy

Advertising or promotional materials displayed on City assets shall be appropriate for display to the general public of all ages and may not contain material or information that:

1. is false, misleading, or deceptive;
2. is libelous or defamatory;
3. promotes unlawful or illegal products, services or activities;
4. infringes on any copyright, trade or service mark, patent, trade secret or other intellectual property right of any person or entity;
5. implies or declares an endorsement by the City of Chicago of any product, service or activity, except upon the written consent of the City of Chicago;
6. is obscene, pornographic, or sexually-explicit material, including, but not limited to, the depiction of nudity, sexual conduct, or sexual excitement;
7. promotes or depicts tobacco or tobacco-products, or their use, or advertises entities whose business is substantially derived from the sale of tobacco or tobacco products;
8. promotes or depicts alcoholic beverages or the use of alcoholic beverages if such advertisement or promotional material is within a 150 -foot radius of a school up through the level of high school, a house of worship or a playground (other than a playground located adjacent to a linear park that is more than one mile in length and is located within the public way);
9. advertises entities whose business is substantially derived from the sale of firearms;
10. supports or opposes a political message, or a public issue or cause;
11. advocates imminent lawlessness or violent action, or contains graphic depictions of violence including gang symbols, signs or actions.
12. supports or opposes a religion or religious denomination, creed, tenet or belief, atheism or agnosticism, or that contains a religious message, symbol or endorsement. Or
13. Promotes,depicts or supports illegal drugs or the use of illegal drugs.

The terms “nudity” “sexual conduct” and “sexual excitement” have the same meanings herein as in 7210 ILCS 5/11-21(a) (2011) and as such law may be amended, modified or supplemented. The term “obscene” has the meaning set forth in 720 ILCS 5/11-20(b) (2011) and as such law may be amended, modified or supplemented.

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