

WE WILL CHICAGO

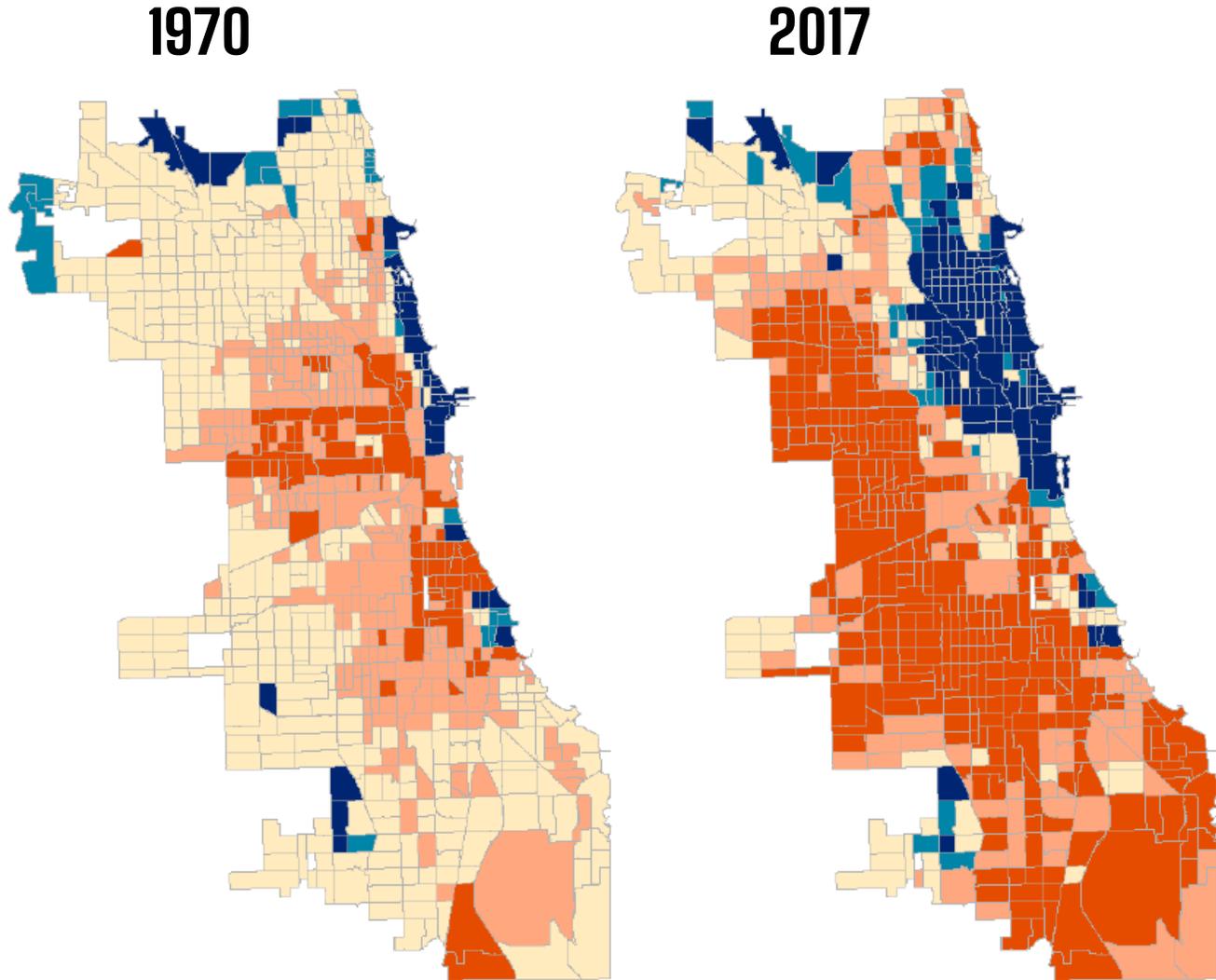
Presentation to the Chicago Plan Commission

February 17, 2022

WHY A NEW CITY PLAN?

WHY PLAN NOW?

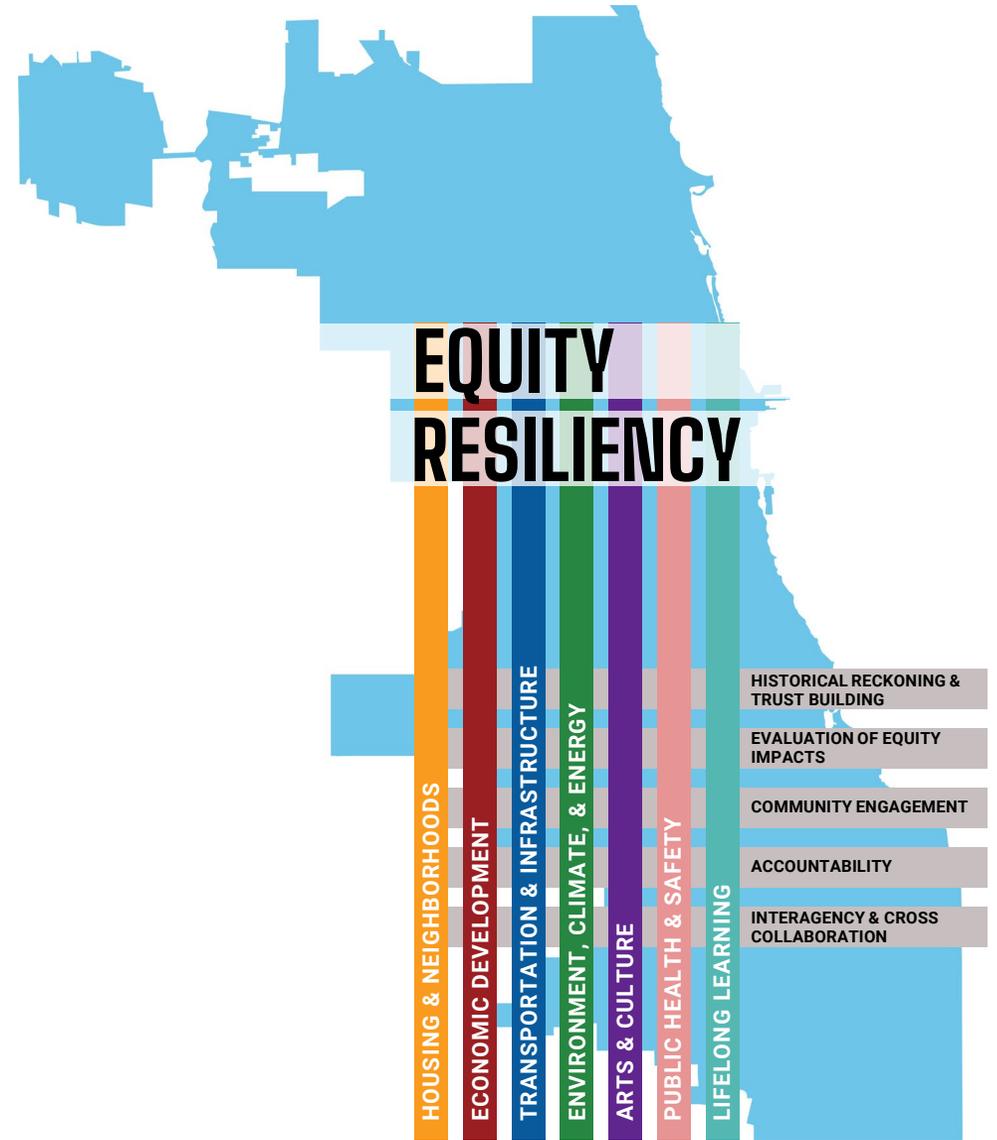
- VERY HIGH INCOME
- HIGH INCOME
- MIDDLE INCOME
- LOW INCOME
- VERY LOW INCOME



ABOUT THE PLAN

WE WILL CHICAGO BASICS

We Will Chicago is founded on **2 PRINCIPLES**:



WE WILL CHICAGO BASICS

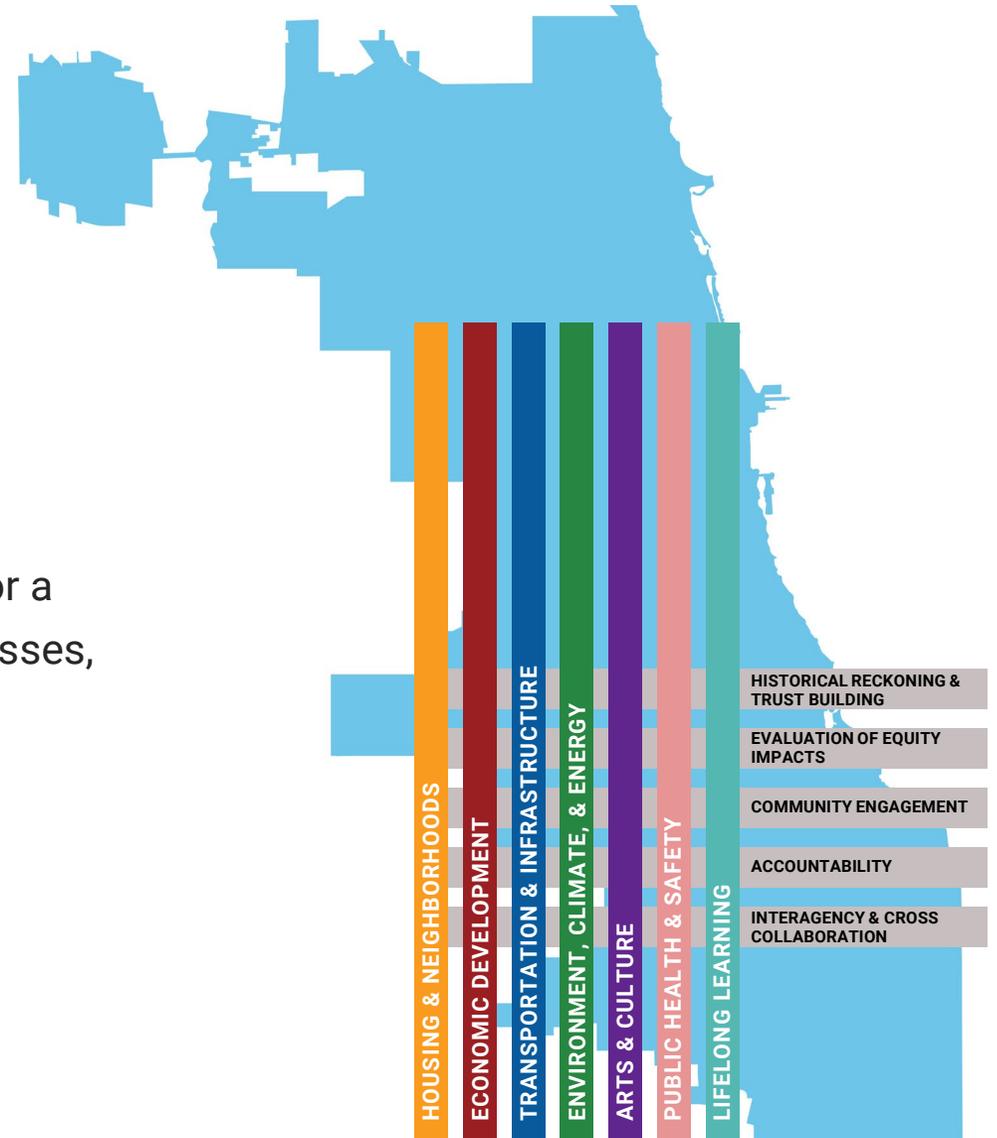
We Will Chicago is founded on **2 PRINCIPLES**:

EQUITY

both an outcome and a process that results in just and fair access to the resources and opportunities everyone needs to thrive

RESILIENCY

the ability of an individual or a group to thrive despite stresses, obstacles and setbacks



ABOUT THE PLAN

WE WILL CHICAGO BASICS

We Will Chicago also has 5 THEMES:

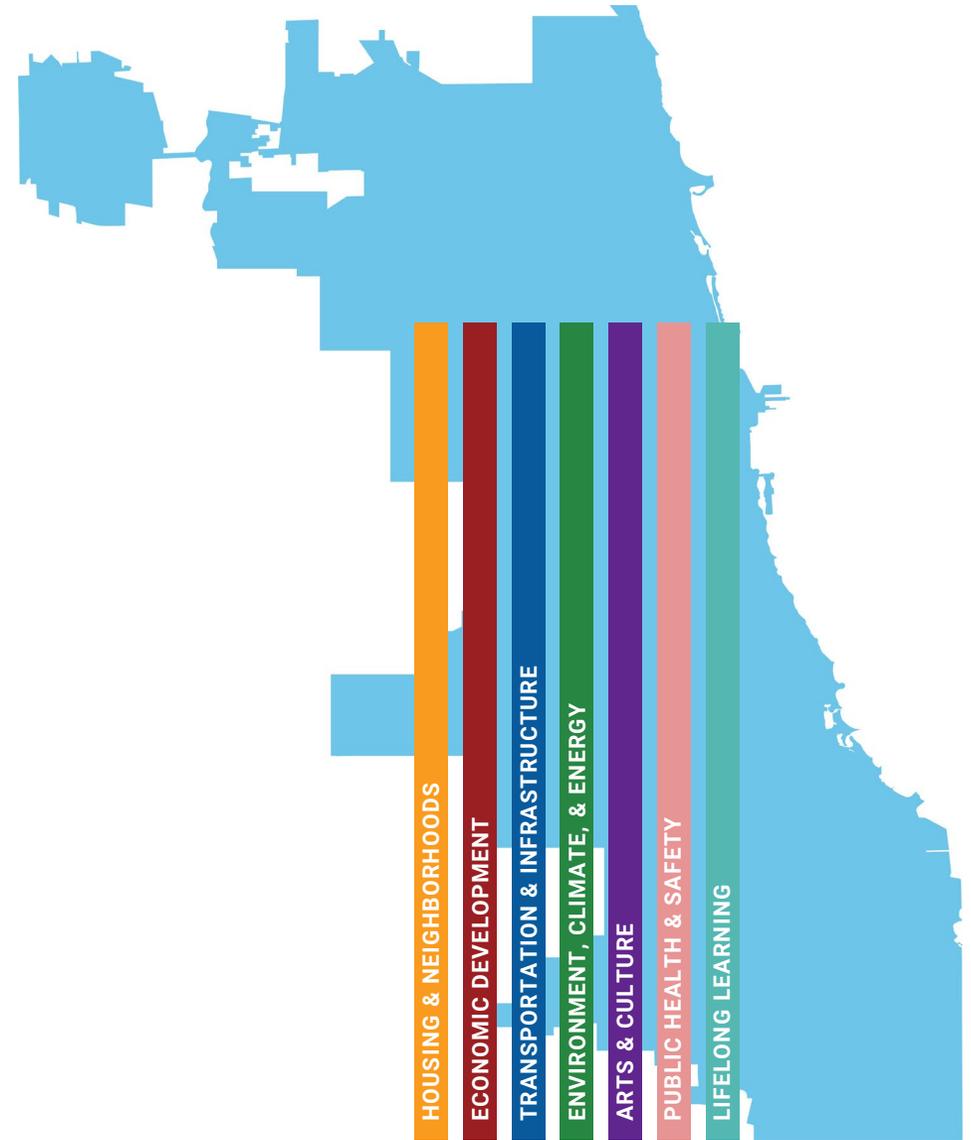
HISTORICAL RECKONING &
TRUST BUILDING

EVALUATION OF EQUITY IMPACTS

COMMUNITY ENGAGEMENT

ACCOUNTABILITY

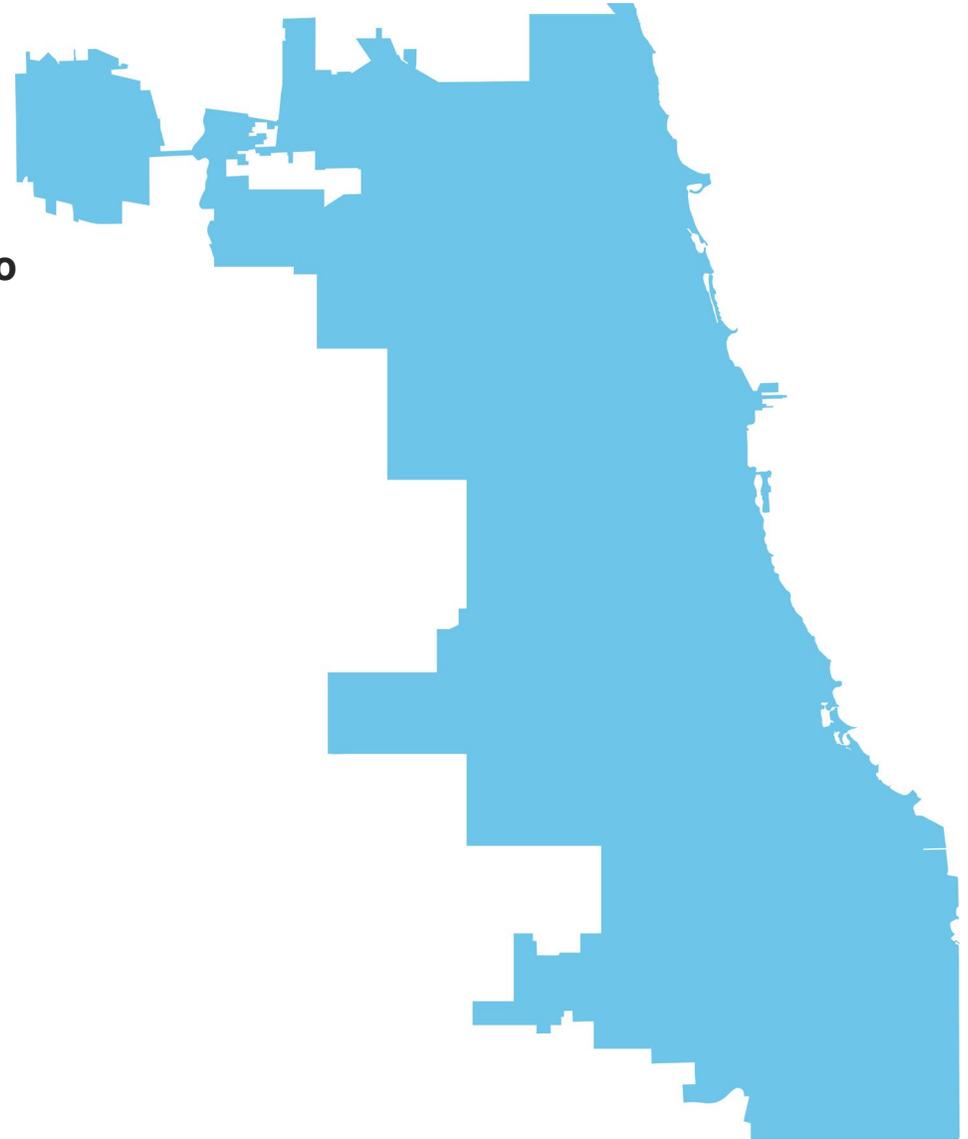
INTERAGENCY & CROSS
COLLABORATION



ABOUT THE PLAN

WE WILL CHICAGO BASICS

Guided by the plan's **2 PRINCIPLES** and **5 THEMES**, **We Will Chicago** focuses on improving conditions and opportunities in **7 PILLARS**.

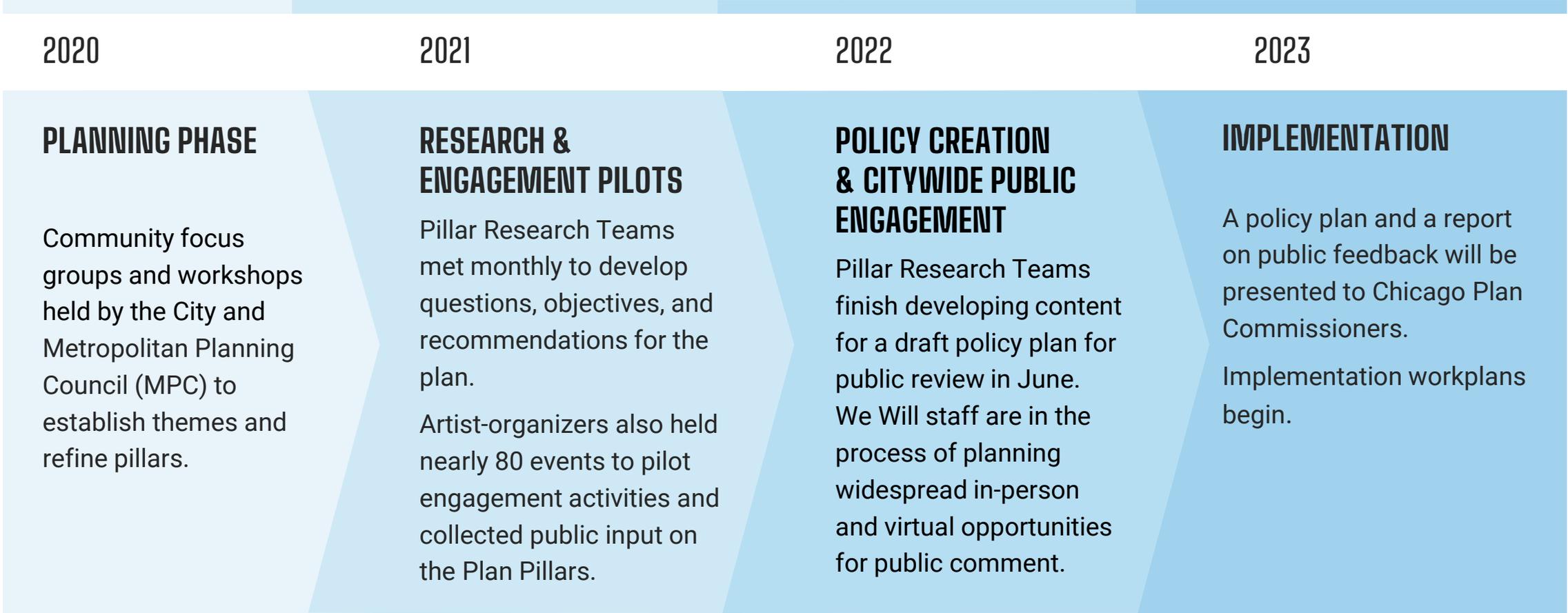


-  **HOUSING & NEIGHBORHOODS**
-  **ECONOMIC DEVELOPMENT**
-  **TRANSPORTATION & INFRASTRUCTURE**
-  **ENVIRONMENT, CLIMATE, & ENERGY**
-  **ARTS & CULTURE**
-  **PUBLIC HEALTH & SAFETY**
-  **LIFELONG LEARNING**

CHICAGO
YOUTH PROGRAMS

HOW IT'S HAPPENING

STEPS AND TIMELINE



THE Teams

Advisory Committee

Pillar Research Teams



HOUSING &
NEIGHBORHOODS



ECONOMIC
DEVELOPMENT



TRANSPORTATION
&
INFRASTRUCTURE



ENVIRONMENT,
CLIMATE,
& ENERGY



ARTS & CULTURE



PUBLIC HEALTH
& SAFETY



LIFELONG
LEARNING

EACH TEAM IS
COMPRISED OF:

Volunteers

Community Partners

Co-Chairs

City & Sister Agencies

EACH TEAM IS
SUPPORTED BY:

Research Lead

Facilitation Lead

Documenter

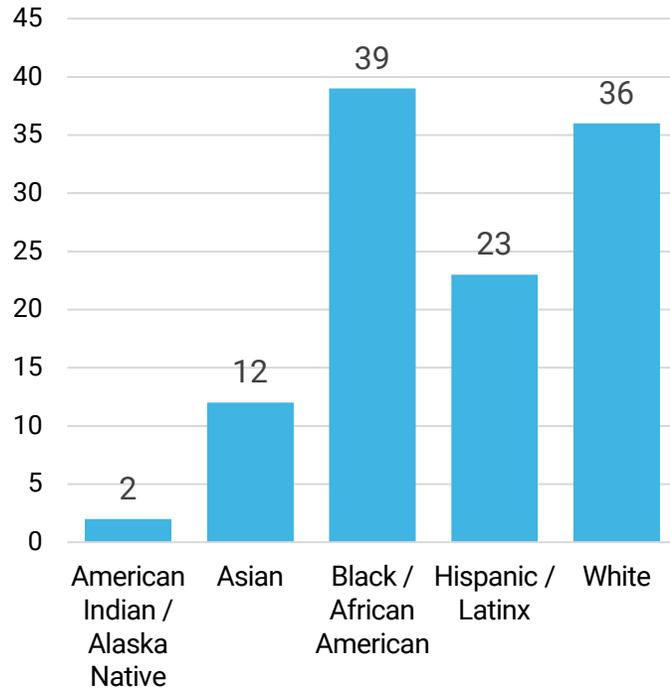
Artist & Organizer Team

HOW IT'S HAPPENING

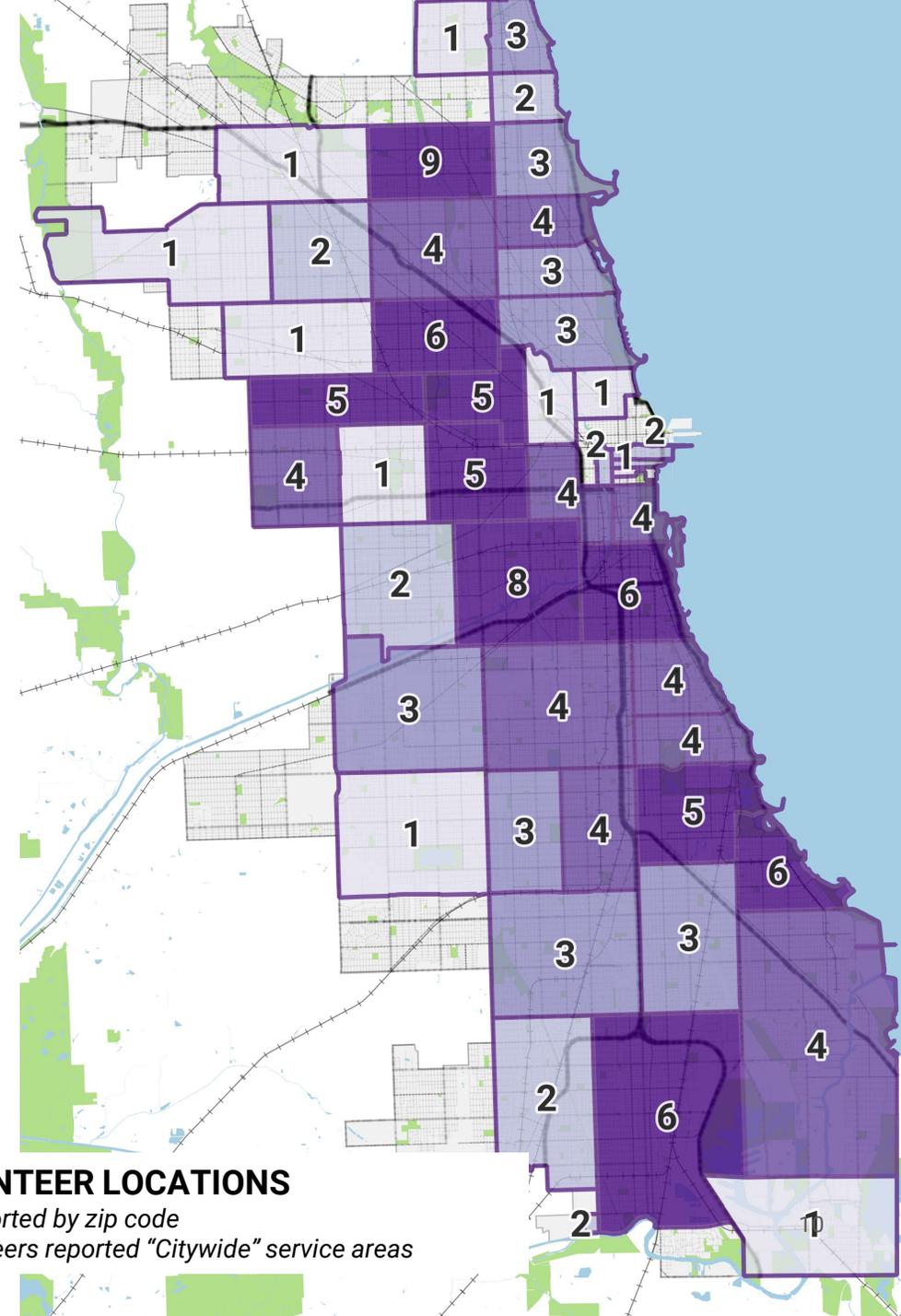
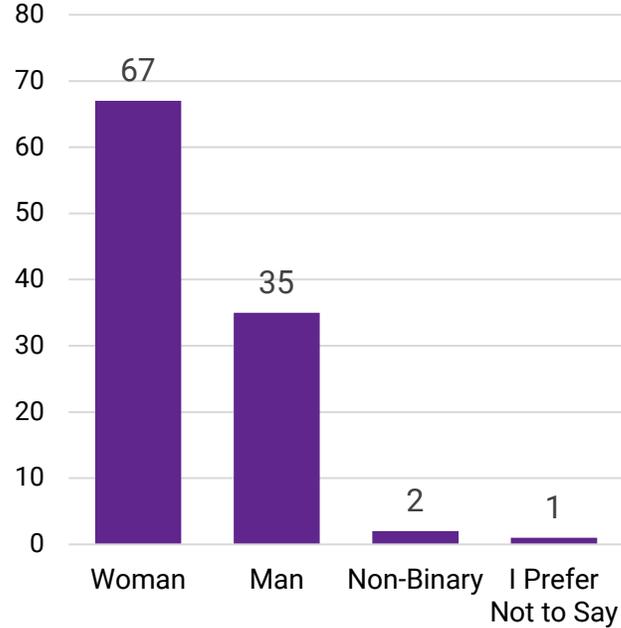
WHO'S INVOLVED: Volunteers

115 Volunteers (323 Applicants)

VOLUNTEER ETHNICITY / RACE



VOLUNTEER GENDER



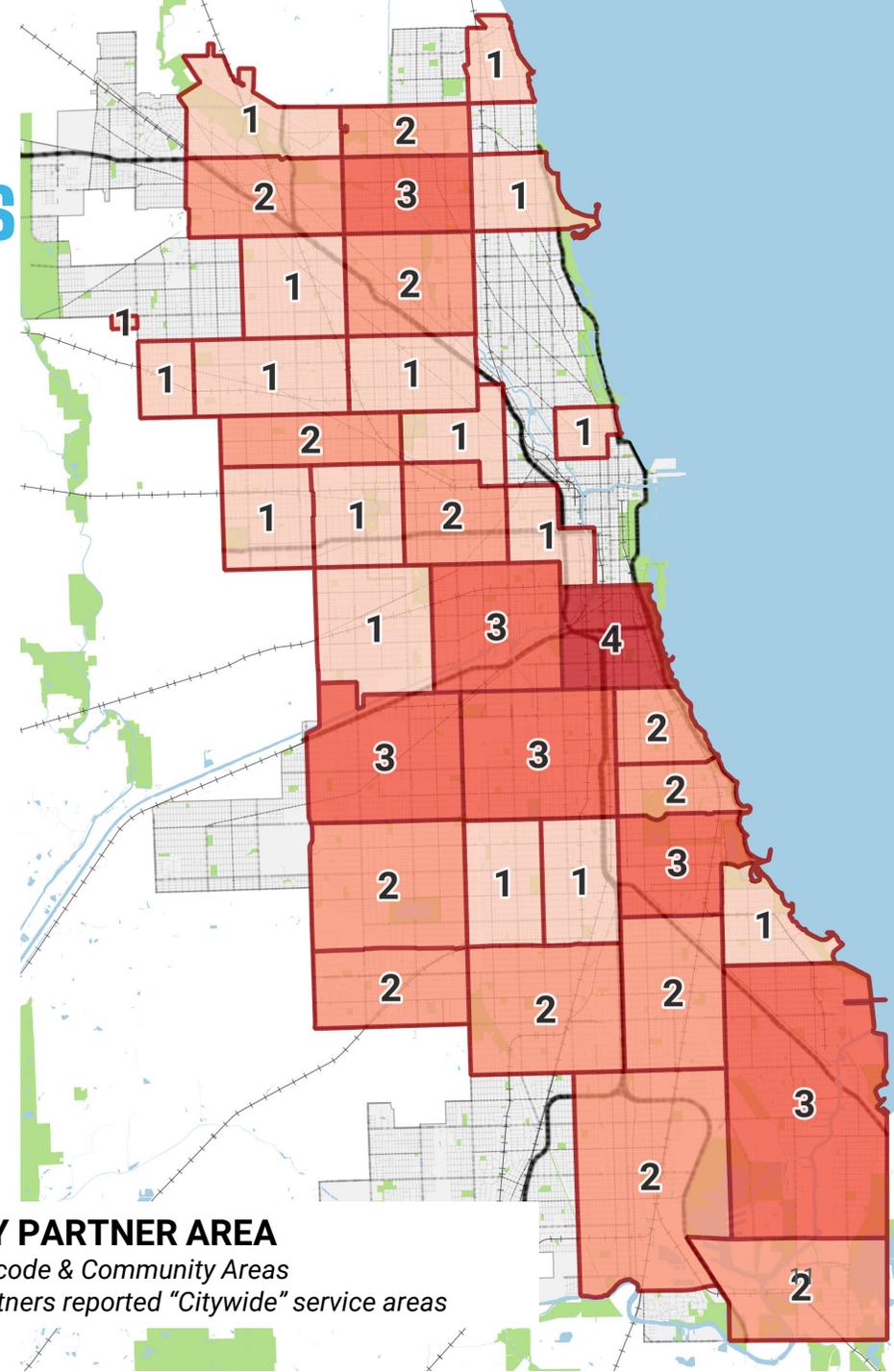
VOLUNTEER LOCATIONS

Self-reported by zip code
5 volunteers reported "Citywide" service areas

WHO'S INVOLVED: Community Partners

25 Community Partners (171 Applicants)

- Alianza Leadership Institute (DBA Alliance of the SouthEast)
- Arquitectos, INC.
- Blacks In Green, NFP
- Blackroots Alliance
- Bronzeville Community Development Partnership
- Chicago Area Fair Housing Alliance
- Chicago Cultural Alliance
- Chicago Gay Men's Chorus
- Coalition for a Better Chinese American Community
- Coalition on Urban Girls - Chicago
- DevCorp North (dba Rogers Park Business Alliance)
- Disability Lead (formerly ADA 25 Advancing Leadership)
- Eighteenth Street Development Corp.
- En Las Tablas
- Endeleo Institute
- Enlace
- Garfield Park Community Council
- Grupo Salto
- My Block My Hood My City (Role Model Movement Inc NFP)
- National PanHellenic Council of Chicago
- North River Commission
- Southeast Environmental Task Force
- Star Farm Chicago
- Territory NFP



COMMUNITY PARTNER AREA

Self-reported zip code & Community Areas
8 Community Partners reported "Citywide" service areas

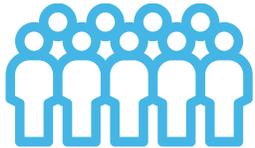
HOW IT'S HAPPENING

WHO'S INVOLVED: Artists & Events



80

VIRTUAL AND
IN PERSON EVENTS
COMPLETED IN 2021



~1,400

EVENT
PARTICIPANTS



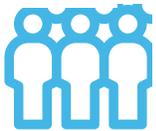
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ARTIST & ORGANIZER
TEAMS



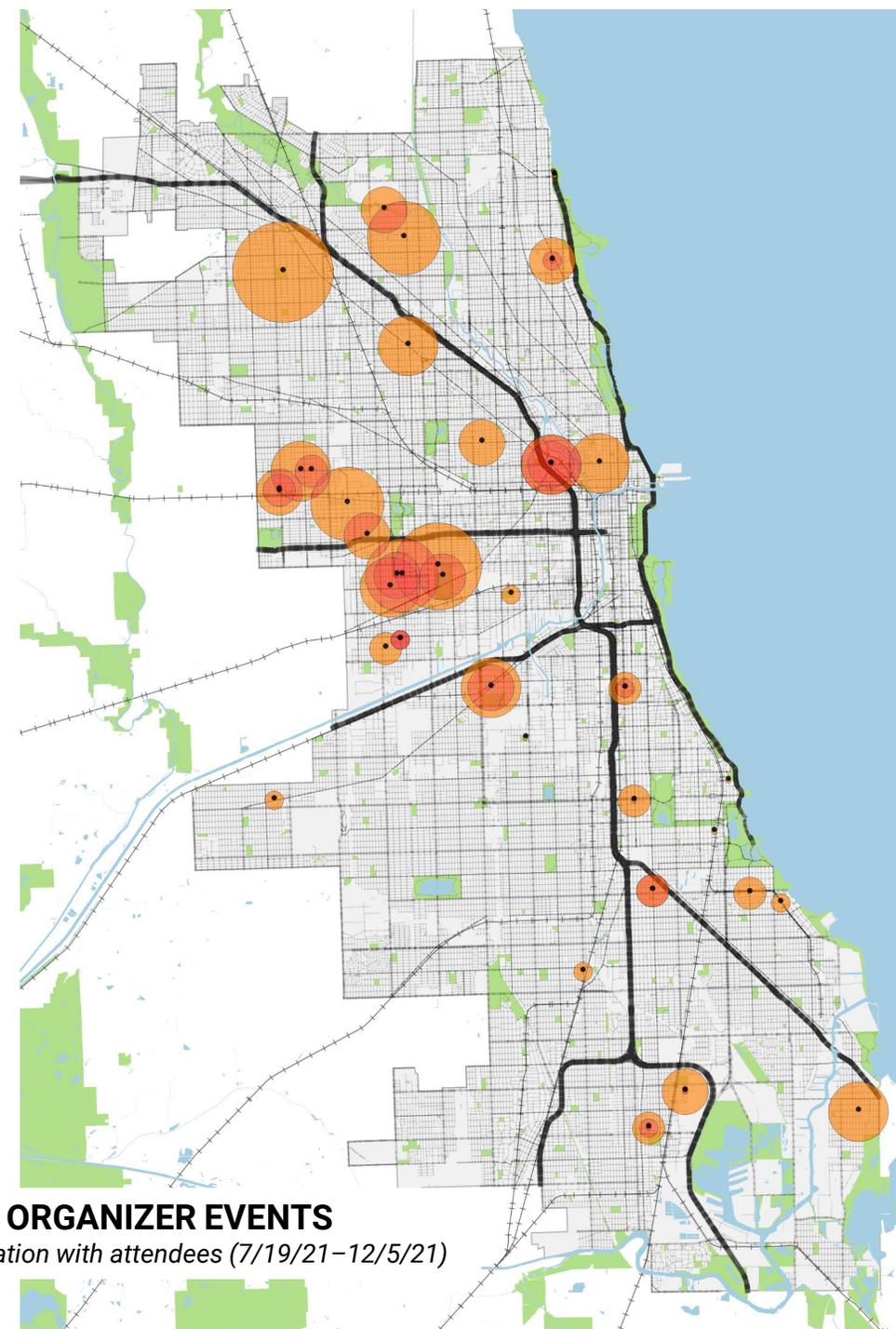
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MOBILE
ARTIST TEAM



10

ARTISTS ON RESEARCH
TEAMS

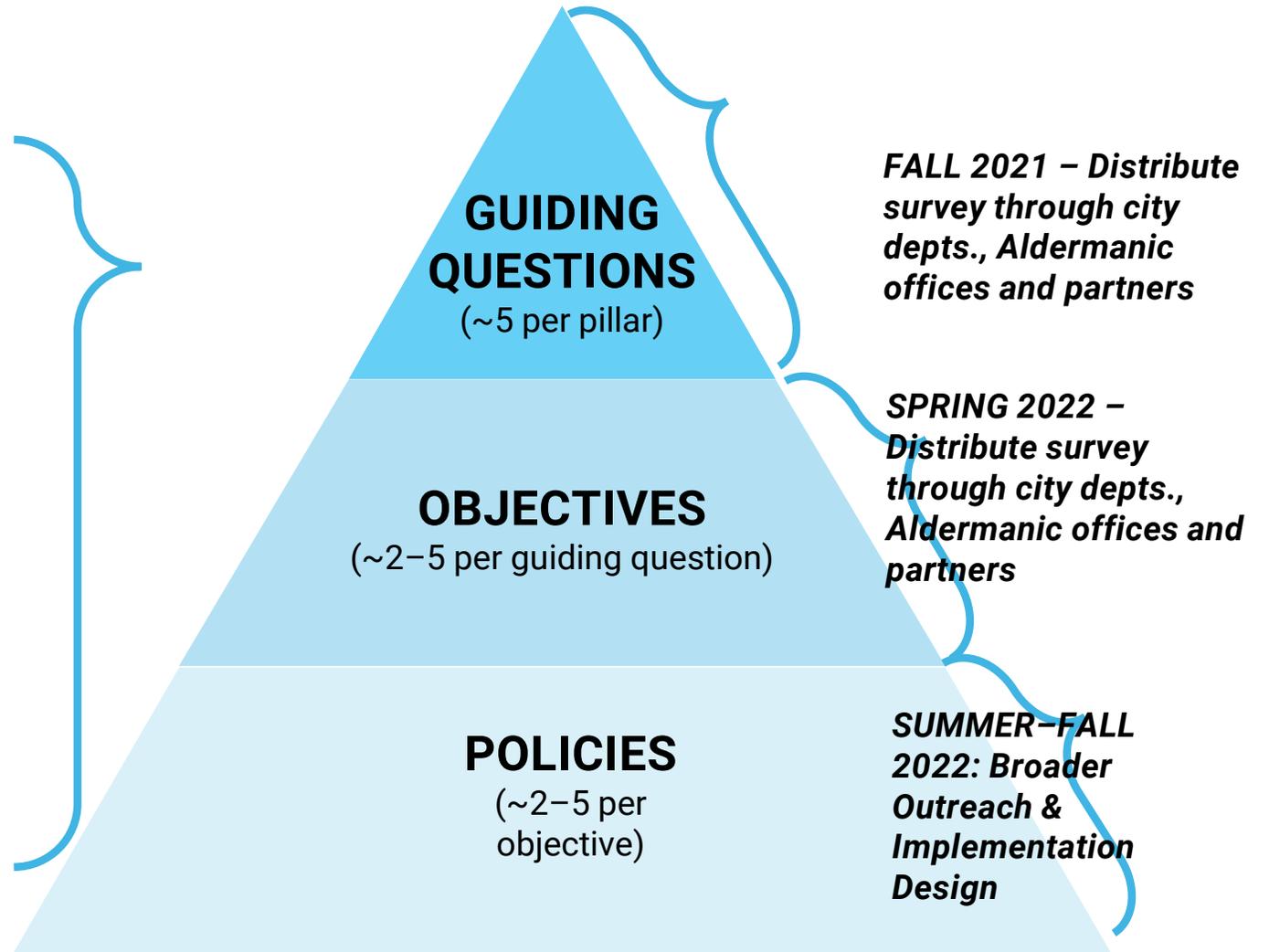


ARTIST & ORGANIZER EVENTS

In person location with attendees (7/19/21–12/5/21)

POLICY CREATION

Plan Pillars





HOW IT'S USED

HOW IT'S USED

WHAT WILL THIS CITY PLAN DO?

The **We Will Chicago** plan will guide the city's future. It will help:

- **Align** annual budgets, major projects, and policies
- **Ensure** more equitable development
- **Establish** standards for neighborhood plans
- **Create** standards for public decision-making
- **Include** communities in development planning
- **Inform** land use and zoning decisions



ENGAGEMENT

ENGAGEMENT

ARTS AND CULTURE



CO-CHAIRS

Erin Harkey, Department of Cultural Affairs and Special Events

Melanie Wang, volunteer

WE WILL CHICAGO

HONEY POT PERFORMANCE

ARTS & CULTURE INVITE YOU TO JOIN
AFFIRMING A SAFER SOUTH SIDE COMMUNITY:
COMMUNITY WALK AND PLANT DAY SEPTEMBER 20TH / 7AM
FULL MOON RISING

GATHER AT 6:45AM ON 71ST AND JEFFREY (NEAR THE BANK)
WALK BEGINS AT 7AM
*FACE MASKS REQUIRED

Join Wild Yams and South Shore residents as we share our stories of resilience and affirmations of protection and safety while planting crystals and seeds along our walk. Participants should wear white.

COLAB7100

for more info: www.willchicago.com/CALENDAR

*Affirming a Safer South Side Community: Community Walk and Plant Day
September 20, 2021*



ENGAGEMENT

ECONOMIC DEVELOPMENT



CO-CHAIRS

Kenya Merritt, Department of Business Affairs and Consumer Protection

Lynnette McRae, volunteer

*Sundays on State
September 12, 2021*



ENGAGEMENT

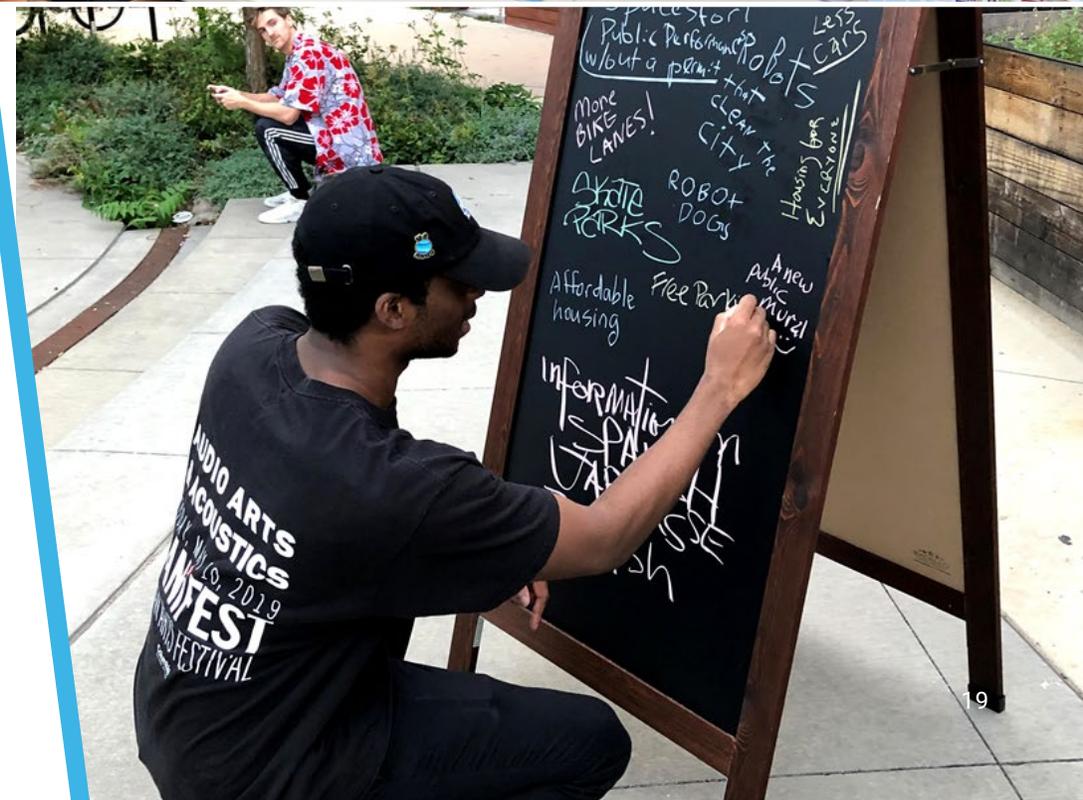
ENVIRONMENT, CLIMATE, & ENERGY



CO-CHAIRS

Angela Tovar, Office of the Mayor

Iyana Simba, volunteer



Avondale
Tabling at outdoor concert
August 12, 2021

ENGAGEMENT

HOUSING & NEIGHBORHOODS



CO-CHAIRS

Jessie Wang, volunteer

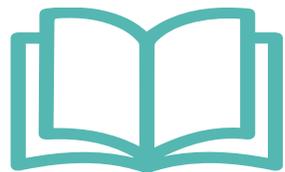
Sendy Soto, Department of Housing

*Peace Circle at Chicago
Bee Branch Library
July 31, 2021*



ENGAGEMENT

LIFELONG LEARNING



CO-CHAIRS

Guillermo Cruz, volunteer

Mark Potter, City Colleges of Chicago

*Uptown Library
August 21, 2021*



ENGAGEMENT

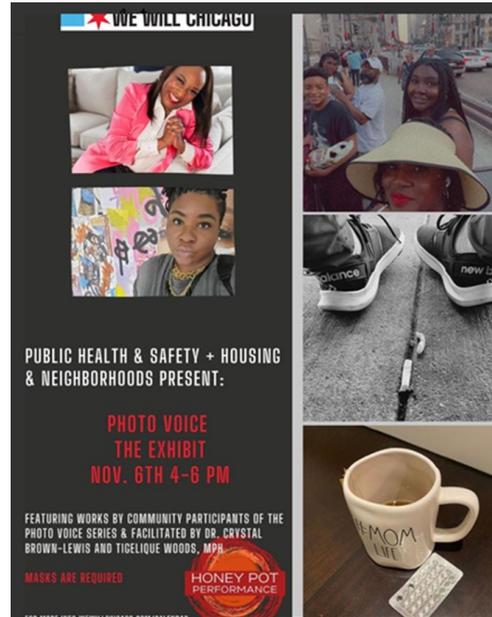
PUBLIC HEALTH & SAFETY



CO-CHAIRS

Kate McMahon, Chicago Department of Public Health

Alex Heaton, Mayor's Office of Violence Reduction



*Photo Voice: The Exhibit
November 16, 2021*

ENGAGEMENT

TRANSPORTATION & INFRASTRUCTURE



CO-CHAIRS

Jamie Simone, Chicago Department
of Transportation

Melvin Thompson, community partner,
The Endeleo Institute, Inc

*First Church of the Brethren
Garfield Park
October 2, 2021*



ENGAGEMENT

ADVISORY COMMITTEE

CO-CHAIRS

Christina Harris, Metropolitan Planning Council

Katya Nuques, community partner, Enlace

Mary Kenney, BMO Financial Group

*Community Health Promoters
Enlace Chicago
Little Village*



ADDITIONAL ENGAGEMENT

Meeting-in-a-Box Pilot

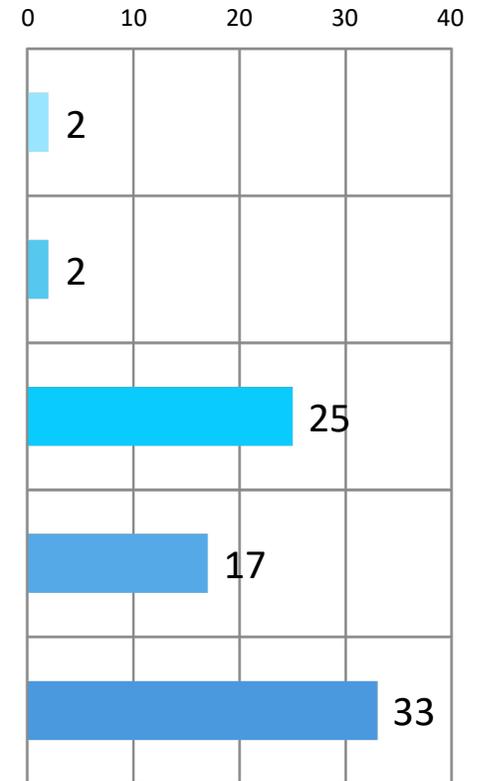
- 20 organizations hosted their own meetings
- More than 100 people attended the meetings with 77 providing feedback (as of Jan. 31)
- Increased understanding of and desire to engage with We Will Chicago

On a scale of 1 to 5, did the meeting increase your level of trust that your input can make a meaningful impact on the plan strategies and outcomes?

1 = No, I do not believe the input we provided will impact the plan's final strategies and outcomes.

3 = Maybe, I am not sure how much this input will impact the final outcomes and strategies.

5 = Yes, I believe that my input and the input of others will be reflected in the final plan outcomes and. . .



ADDITIONAL ENGAGEMENT



NOW THROUGH JUNE 2022
Make Planning Accessible



Social and digital signage campaign



Public surveys

Engage journalists

Marketing toolkit for partners

Podcasts and neighborhood influencers



JULY THROUGH NOVEMBER 2022
Celebrate & Build Broad Awareness



Pillar-themed pop-up stations



Presence at major cultural events

WWC PSA campaign on public transit

Business and civic organization programming & presentations



Other Big Ideas



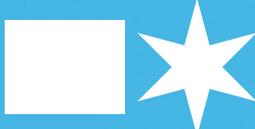
We Will Chicago children's book



We Will Chicago song



WHO WILL. WE WILL.

 **WE WILL CHICAGO**

WEWILLCHICAGO.COM