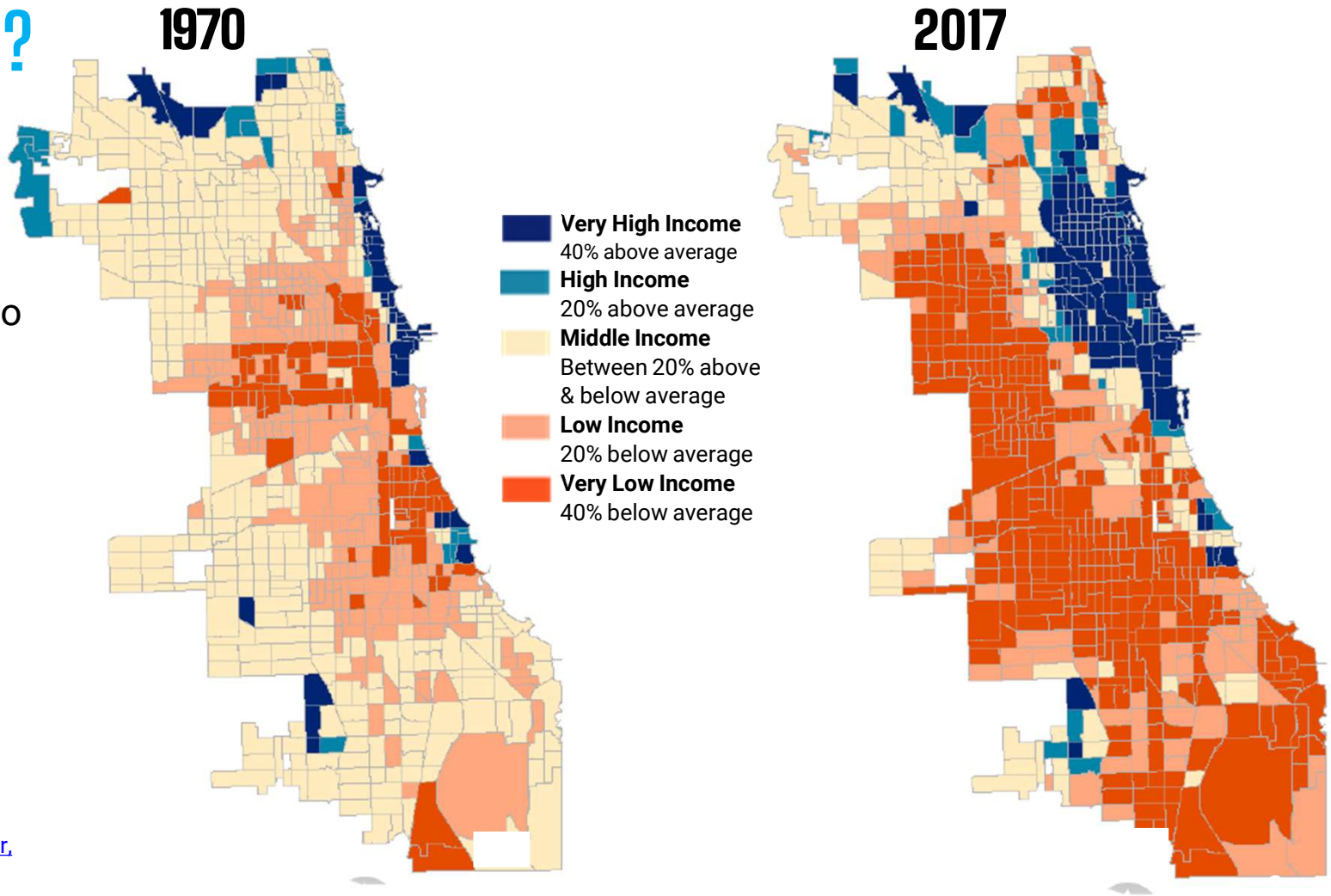
I WILL.
WE WILL.

WE WILL CHICAGO

Chicago Plan Commission
February 16, 2023

WHY PLAN NOW?

To empower ourselves to look past immediate concerns, evaluate options for how best to proceed, and move toward a better future.



Source: *WBEZ*, "The Middle Class Is Shrinking Everywhere—In Chicago It's Almost Gone." Data via Voorhees Center, University of Illinois at Chicago

Chicago Sun-Times

COOLER Pages 2, 40 MONDAY, JULY 17, 1995 Late Sports Fi

HEAT TOLL COULD HIT 300

LEFT: Refrigerated trucks serve as makeshift morgues for heat wave victims outside the medical examiner's office Sunday. ABOVE: Workers place another body in a refrigerated truck.

116 Die; Few Using City Cooling Centers

RELIEF ON THE WAY

TODAY'S FORECAST

Partly sunny, breezy and a bit cooler and less

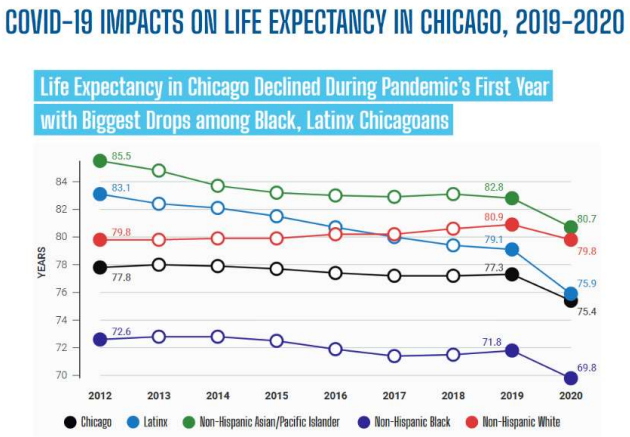
County Morgue Trying to Cope

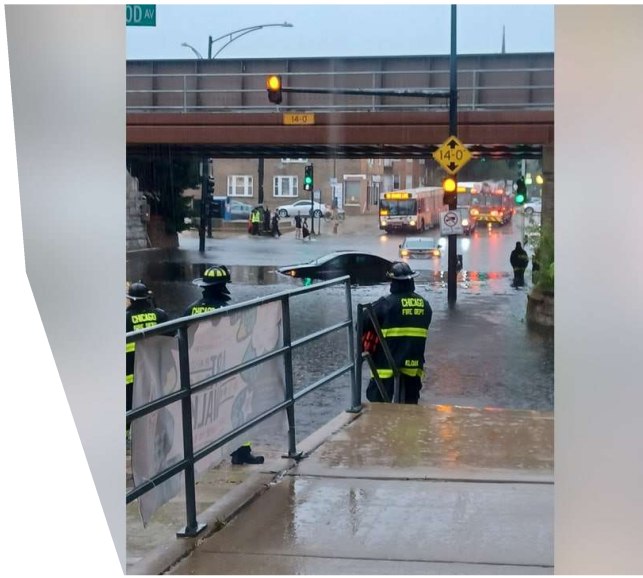
By Tamara Kerrill

WHY PLAN NOW?

During the same period Chicago has experienced the impacts of climate change and global pandemics.

Photos: The Rogers Park Tornado (2020)
Chicago Heat Wave (1995)
Coronavirus Life Expectancy (2019-2020),
Flooding in Ravenswood (2022)



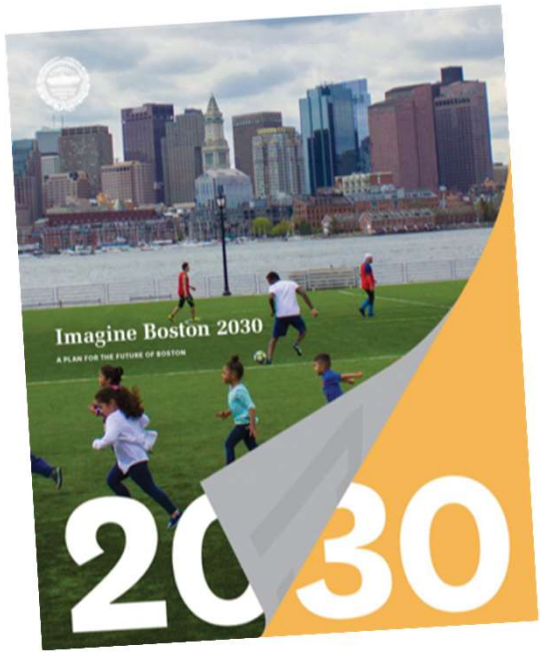


WHAT WILL THIS CITYWIDE PLAN DO?

The We Will Chicago plan will guide the city's future. It will help:

- **Align** annual budgets, major projects, and policies
- **Ensure** more equitable development
- **Establish** standards for neighborhood plans
- **Create** standards for public decision-making
- **Include** communities in development planning
- **Inform** land use and zoning decisions

CITYWIDE PLANS ARE COMMON PRACTICE



Imagine Boston 2030 (2017)
First citywide plan in 50 years, embraces growth to address challenges and make the City stronger and more inclusive.

OneNYC 2050 (2019)
30-year strategy focused on equity, inclusivity, and climate change.

OurLA2040 (2020)
Vision for L.A. reflecting the values and priorities of its communities.

TIMELINE

We are here

2020 | 2021 | 2022 | 2023

PREPARATION

Community conversations confirmed the plan's topics (pillars) and guiding principles.

RESEARCH & ENGAGEMENT PILOTS

Pillar research teams developed goals, objectives and policy ideas. Artist teams held nearly 80 events to collect public input.

CITYWIDE PUBLIC ENGAGEMENT

A draft of the plan is shared with the public. Widespread in-person and virtual opportunities for feedback.

IMPLEMENTATION & BUDGETING

Final version presented to Plan Commission for review and adoption. Budgeting and implementation engagement to follow.

PLANNING APPROACH

2 PRINCIPLES

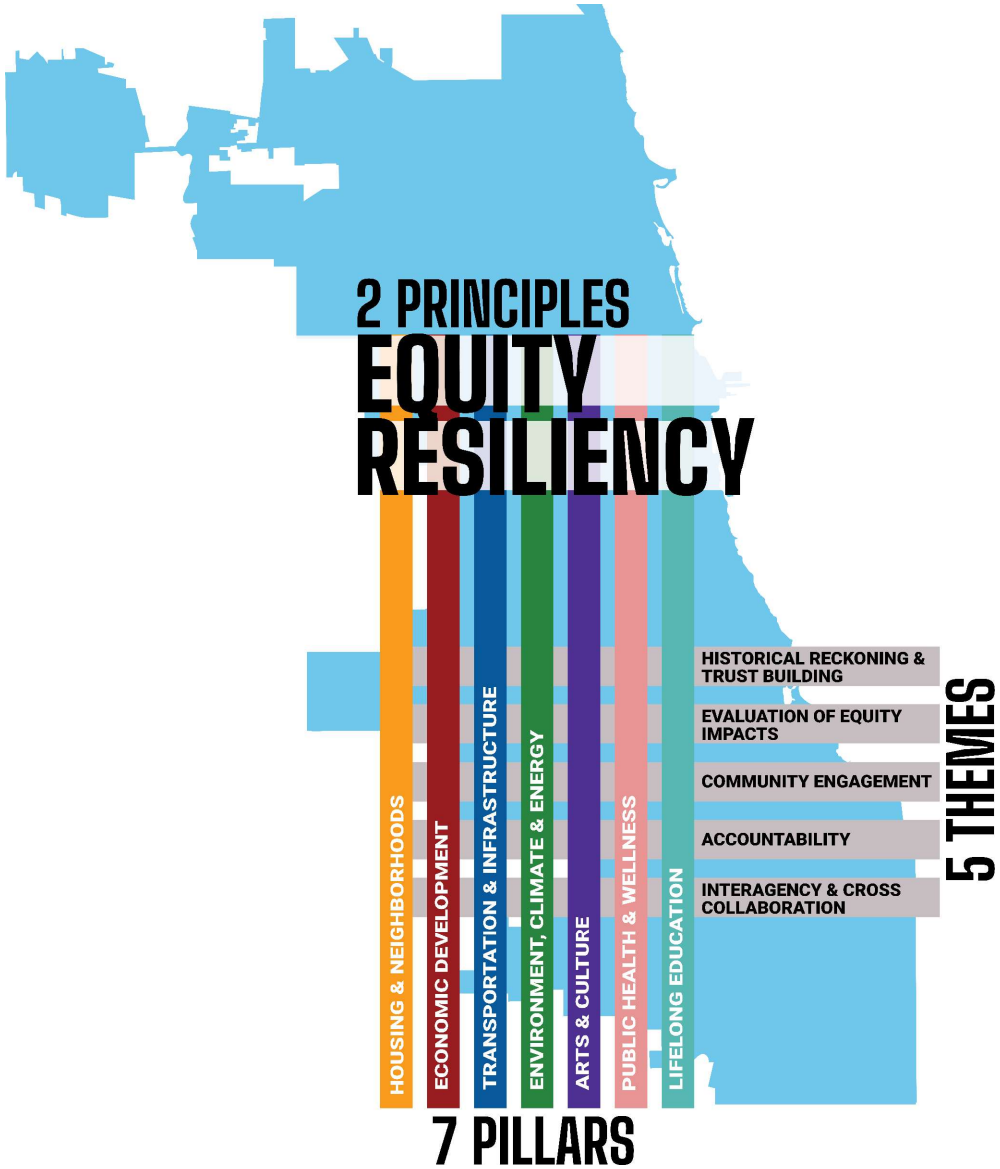
The north stars of the plan

5 THEMES

A roadmap for our process

7 PILLARS

Key quality of life drivers
to be addressed



TWO PRINCPLES

Equity – Both and outcome and a process that results in fair and just access to opportunity and resources that provide everyone the ability to thrive.

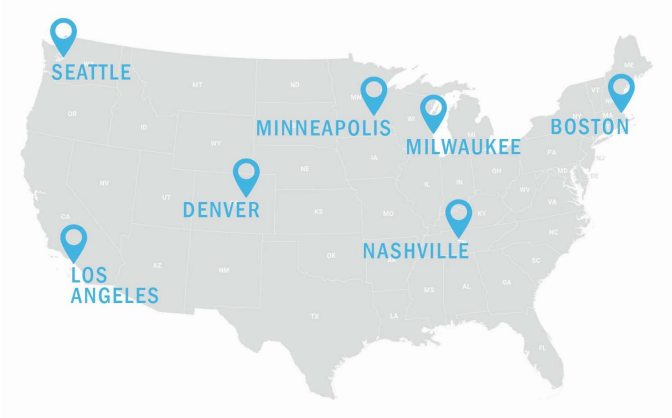
Resiliency – The ability of individuals and groups to survive and adapt to personal stresses and collective change.

FIVE GUIDING THEMES

Pre-planning phase included over 60 government, community, foundation, civic and business leaders from Chicago and peer cities discussing their experience planning and implementing citywide plans in four workshops.

Participants identified five themes to drive an inclusive planning process for Chicago:

1. **Embed Equity as a Value and Principle**
2. **Historical Reckoning & Trust Building**
3. **Community Engagement**
4. **Accountability**
5. **Interagency & Cross Collaboration**



EIGHT PILLARS

We Will Chicago focuses on improving conditions and opportunities in **EIGHT PILLARS**. Goals set for each Pillar will enable the City to continue to improve how Chicagoans work, play and live.

- HOUSING & NEIGHBORHOODS
- ECONOMIC DEVELOPMENT
- TRANSPORTATION & INFRASTRUCTURE
- ENVIRONMENT, CLIMATE, & ENERGY
- ARTS & CULTURE
- PUBLIC HEALTH & SAFETY
- LIFELONG LEARNING
- CIVIC & COMMUNITY ENGAGEMENT

COMMUNITY & AGENCY ENGAGMENT

115 Resident & organization VOLUNTEERS

103 CITY & AGENCY STAFF

25 COMMUNITY PARTNERS who received over $700,000 in stipends along with

14 ARTIST ORGANIZERS participated in

112 MEETINGS to establish:

40 GOALS

150 OBJECTIVES

600+ POLICY IDEAS

PRESENTING FOR ADOPTION

Approximately 40 goals and 150 objectives

Organized within eight planning pillars

A guide to promote equity and resiliency in Chicago over the next decade

SAMPLE GOALS & OBJECTIVES

HOUSING & NEIGHBORHOODS

GOAL 1: **Preserve and increase affordable, quality and accessible housing choices for all.**

OBJECTIVES:

1.1: Preserve and maintain existing affordable housing across all 77 community areas.

1.2: Develop a wide range of housing units affordable to residents at all incomes in all 77 community areas.

1.3: Expand housing assistance for marginalized residents, especially very low-income residents and people with disabilities.

1.4: Ensure housing is accessible for people with disabilities or can be adapted to meet their needs.

ECONOMIC DEVELOPMENT

GOAL 1: **Build and sustain generational wealth and shared prosperity for Black and Latino communities.**

OBJECTIVES:

1.1: Increase access to responsible capital, financial and banking services.

1.2: Improve financial literacy and access to safety net benefits.

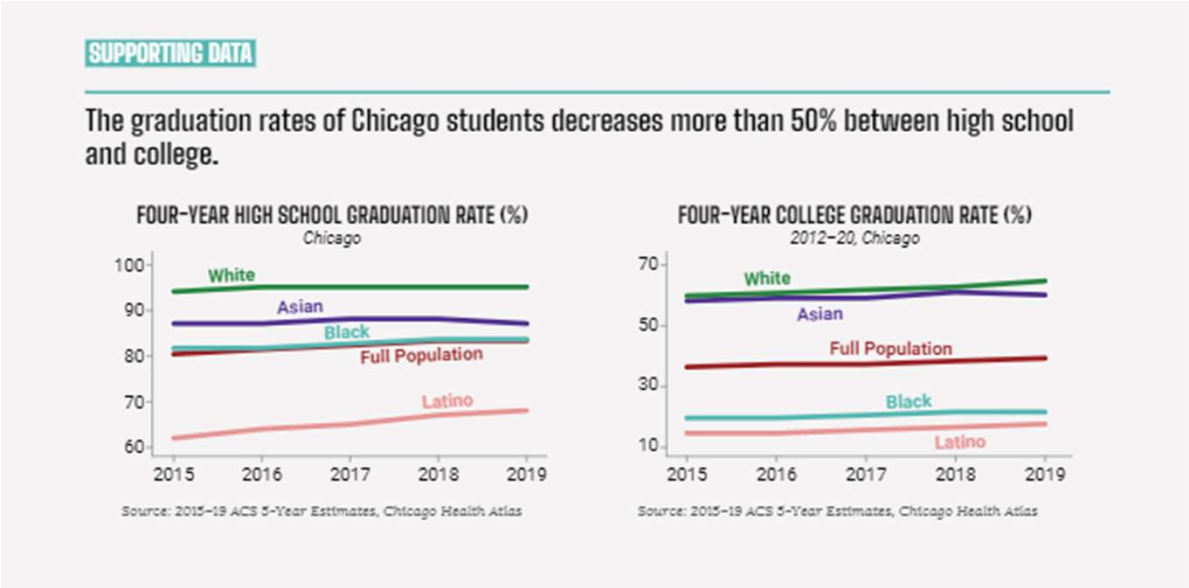
1.3: Grow individual and household wealth through asset ownership.

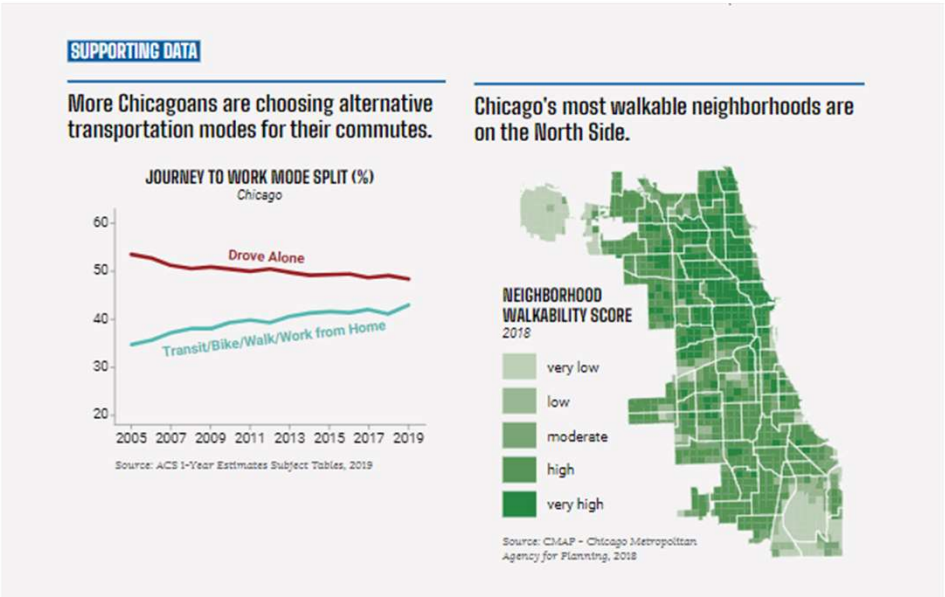
1.4: Grow community wealth through local, democratic, shared ownership and control of neighborhood assets.

SUPPORTING DATA

Every section of the plan includes baseline data on social, health and economic inequities experienced by our residents.

Over the next decade, we must monitor this data and publicly track our progress towards the plan's goals and objectives.



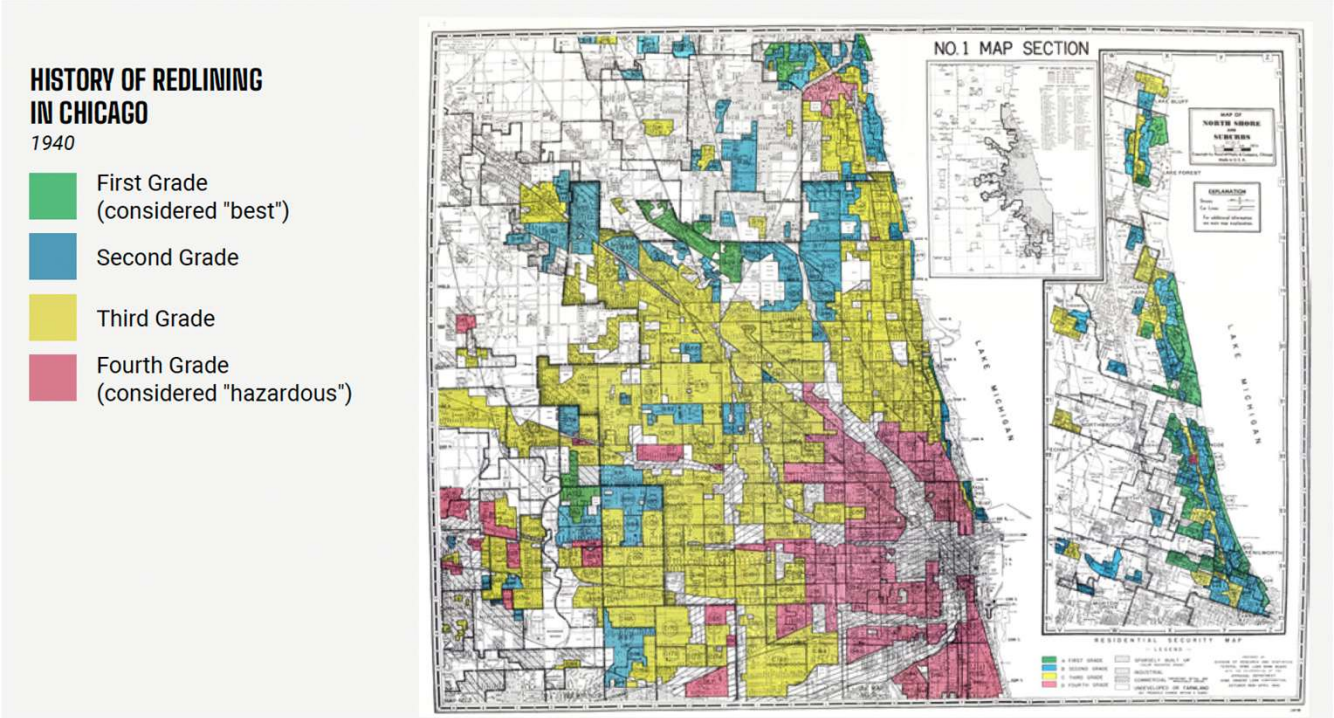


HISTORICAL ACKNOWLEDGEMENT

Historical acknowledgment is the first step of a reckoning process to repair harms perpetrated against specific groups and to prevent them from occurring again.

Each pillar research team reviewed Chicago's history and relevant actions to assess impacts on historical and ongoing racial and ethnic inequities.

The report highlights some systemic harms that have occurred since the early 20th century.

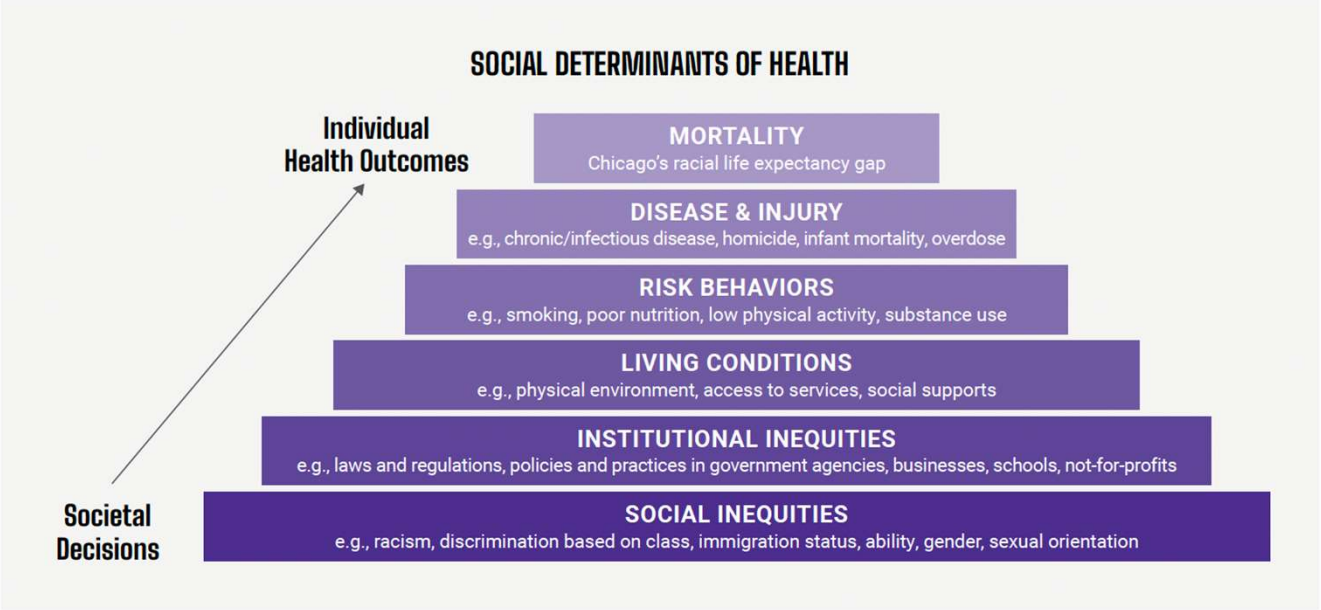


ADDRESSING THE ROOT CAUSES OF CHICAGO'S HEALTH INEQUITIES

The conditions in which Chicagoans are born, grow, live, work and age have a bigger impact on health outcomes than their access to medical resources.

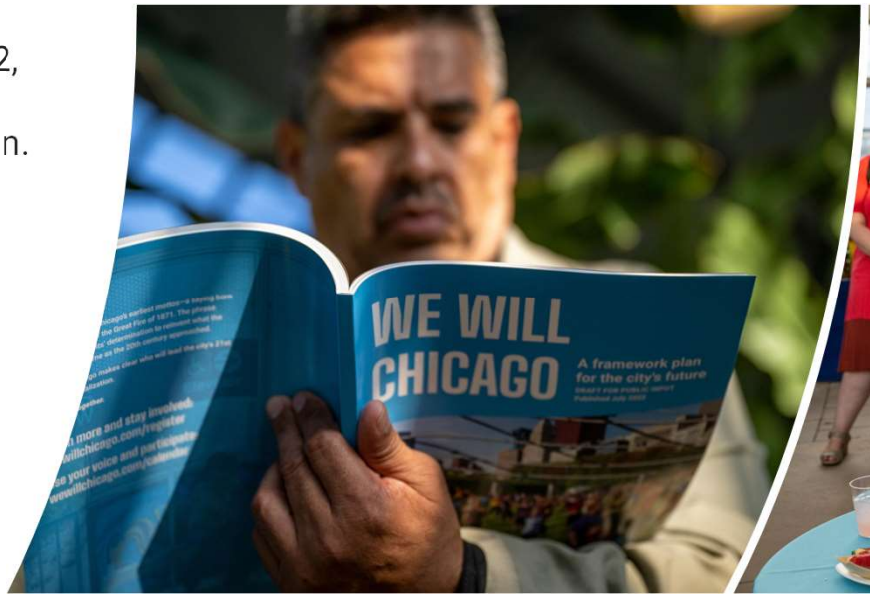
Approximately 80% of an individual's wellbeing is influenced by social, economic and community factors, compared to 20% by healthcare.

Advancing goals and objectives across all eight We Will pillars are needed to improve citywide health disparities.



WE WILL CHICAGO DRAFT

The period of deep engagement with volunteers, community partners, city staff and artists ended with the launch of the We Will draft at Garfield Park Conservatory on July 14, 2022, with Sherman “Dilla” Thomas, the “Tik Tok” Chicago historian.



BROAD PUBLIC ENGAGMENT

>5,000 Respondents to online surveys

>5,000 Attendees at **72** neighborhood events

28 Organizations via **eight** focus groups

25 Stakeholder letters and emails

29 Presentations to organizations

>1,000 Participants at **7** Global Event Series Workshops

Pilsen Fest, Pilsen

79th Street Renaissance Festival,
Auburn Gresham

Sundays on State, Loop

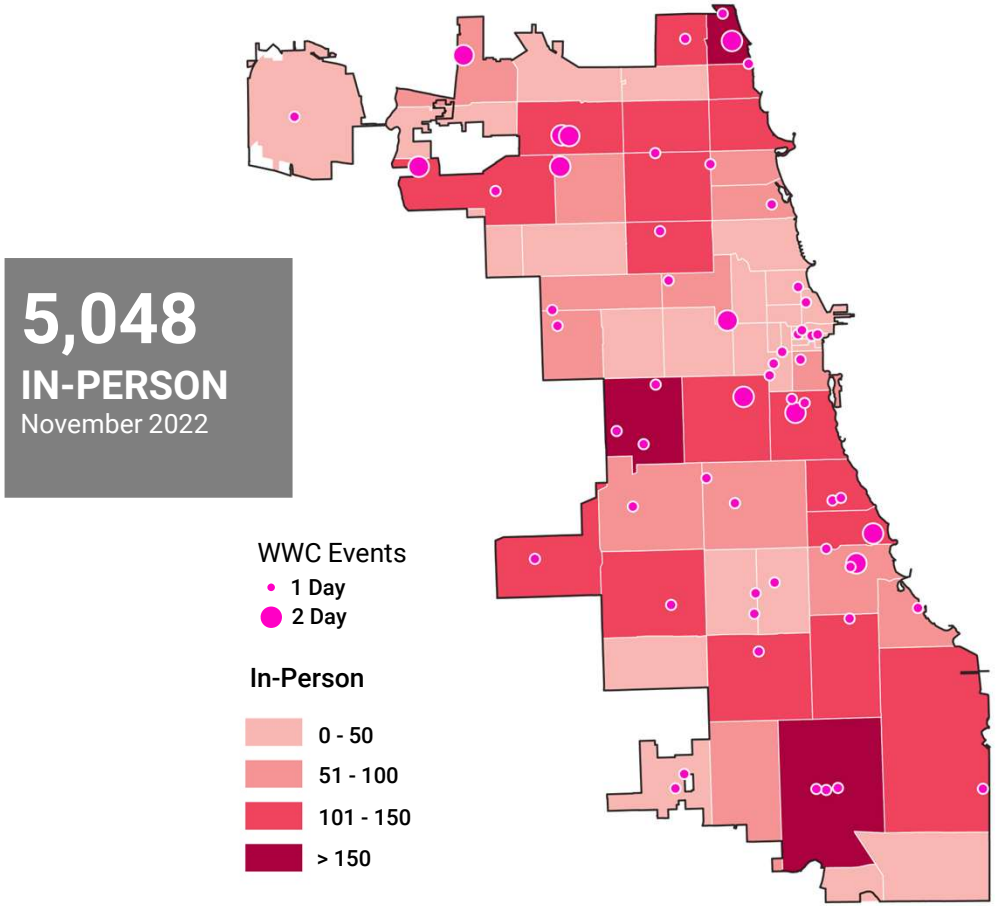
Taste of Polonia, Jefferson Park

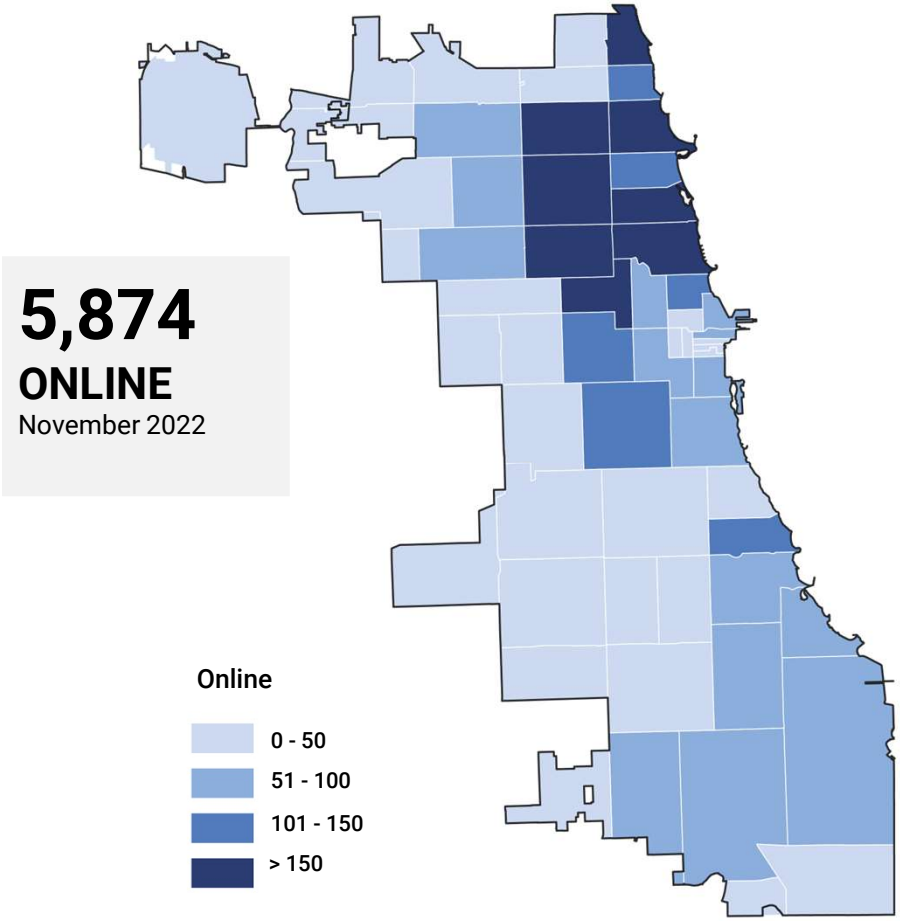
Taste of Chicago, Austin

Pumpkin Patch at Shabonna Park, Montclare

Taste of Chicago, Pullman

PUBLIC RESPONSES – IN PERSON AND ONLINE



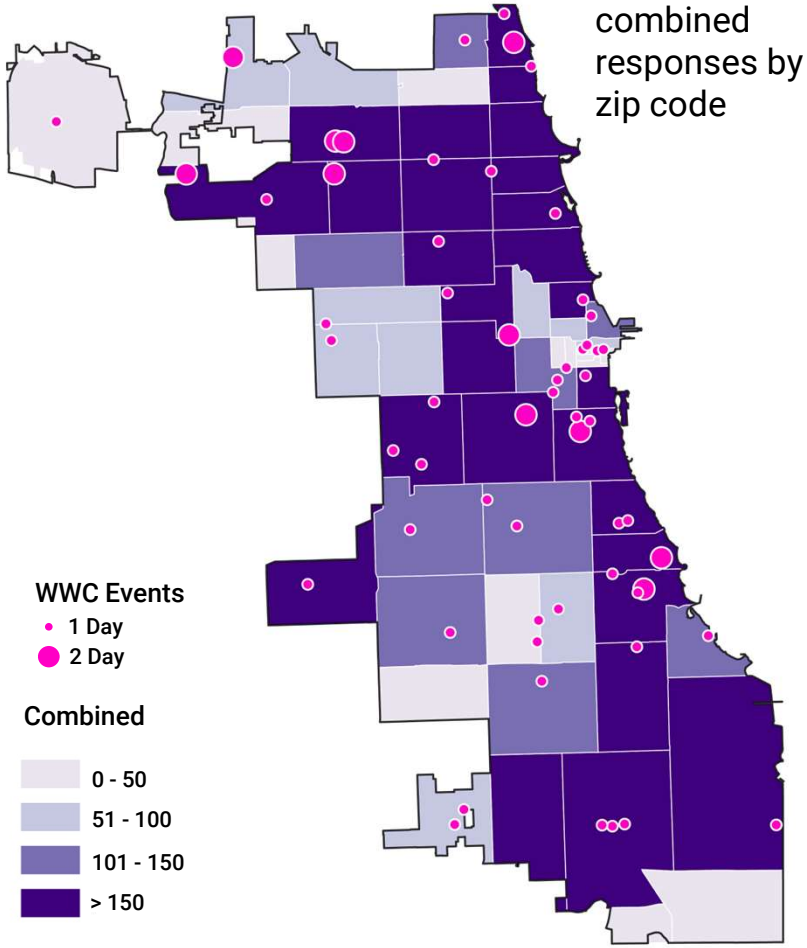


COMBINED RESPONSES

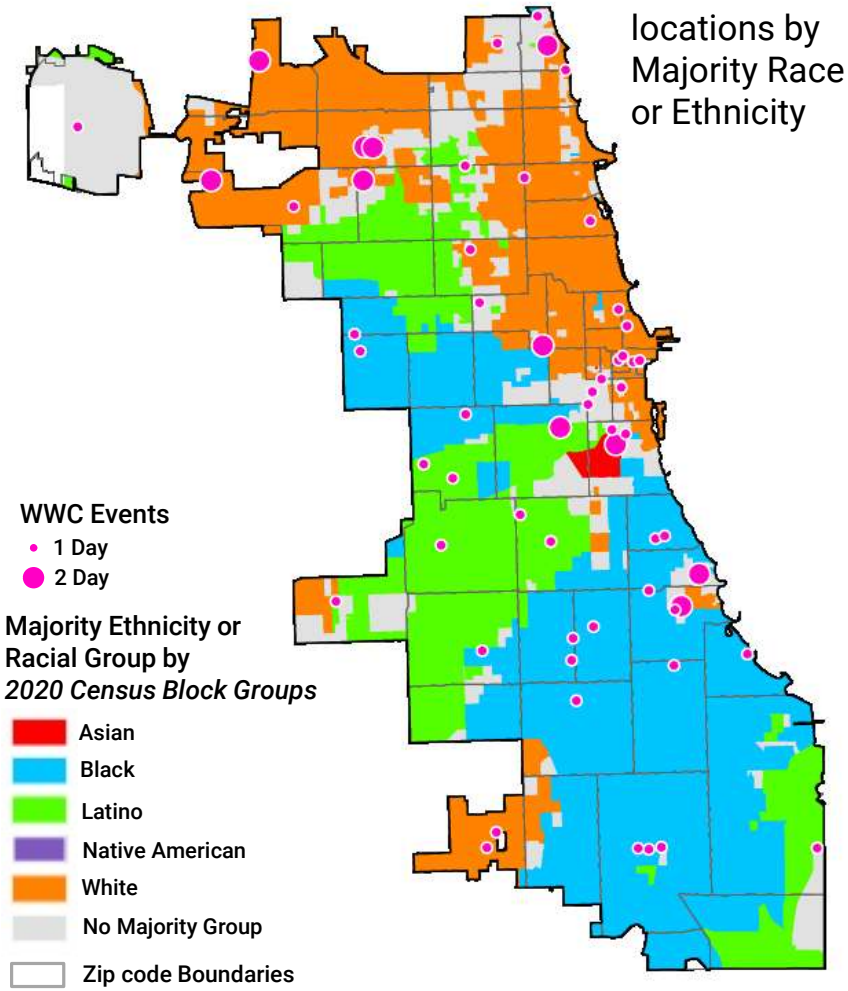
10,922
RESPONSES
ONLINE & IN-PERSON

72
EVENTS

Number of combined responses by zip code



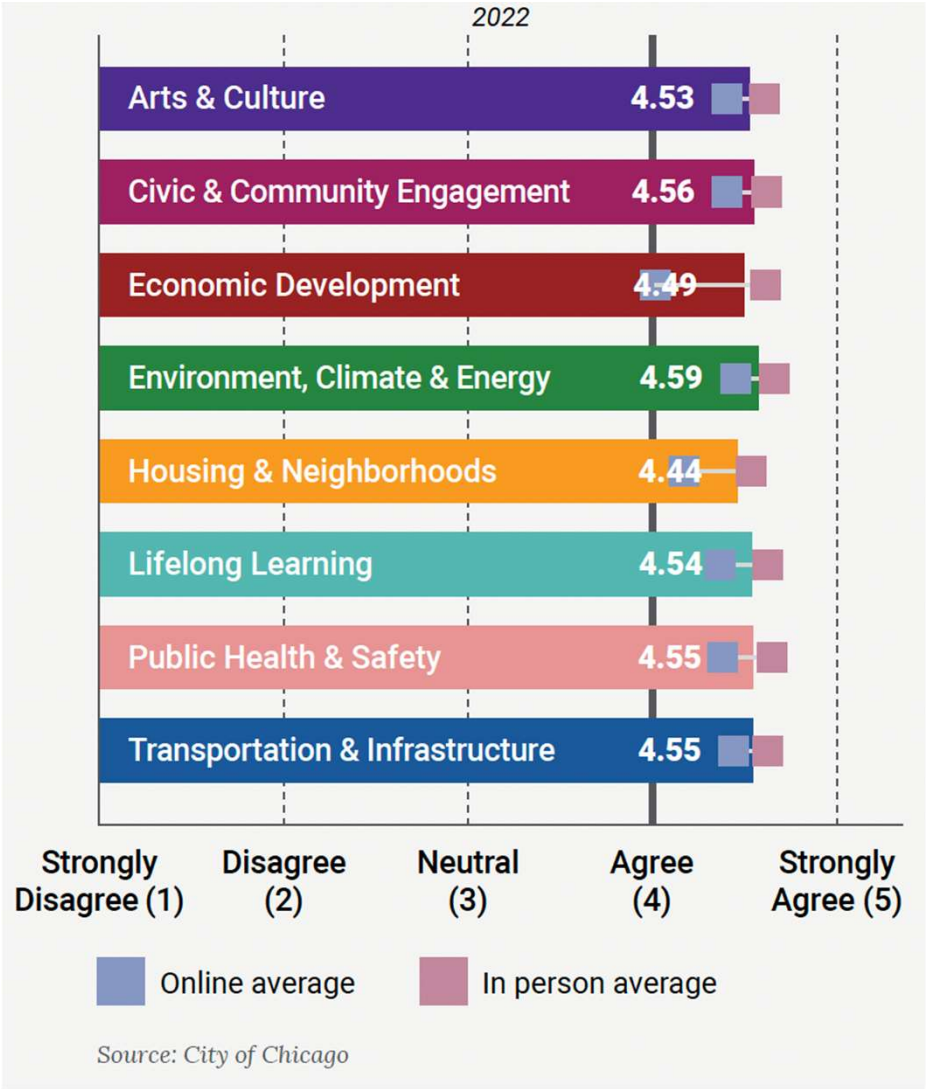
Event locations by Majority Race or Ethnicity



COMPARISON OF ONLINE AND IN-PERSON RESPONSES

The average rating for each goal for each pillar was calculated for both the online and in person surveys.

The graph shows a strong level of agreement between the average of all goals by pillar for both online and in-person surveys.



IMPLEMENTING THE PLAN

PLAN COMMISSION

TOOL	ACTION
Chicago Plan Commission <u>adoption</u>	All planned developments going forward would need to be consistent with the Goals and Objectives of the plan.
Chicago Plan Commission <u>resolution</u>	A resolution will be proposed to CPC along with the final Plan committing to **annual reporting** from DPD and the City to Plan Commission and the general public.

EXAMPLE PLANNED DEVELOPMENT CONSISTENCY WITH THE GOALS & OBJECTIVES

GOAL 2
Support business growth throughout Chicago, especially businesses owned by Black, Latino and Native American people.

- Minority-owned general contractor, first high-rise co-leading construction with GC owned by a person of color.

GOAL 1
Preserve and increase affordable, quality and accessible housing choices for all.

GOAL 3
Attract and retain residents and increase density to strengthen neighborhood vibrancy, especially on the South and West sides.

- 300 apartments, including 60 affordable units; 20% on-site affordability

GOAL 5
Make infrastructure, physical spaces and services safe, beautiful and accessible to the aspirations and cultures of communities.

- Point tower and slender profile, high-quality design, including historic rehabilitation in landmark district

900 WEST RANDOLPH
Related Midwest with BOWA as GC

EXAMPLE PLANNED DEVELOPMENT CONSISTENCY WITH THE GOALS & OBJECTIVES

GOAL 2
Support business growth throughout Chicago, especially businesses owned by Black, Latino and Native American people.

- Minority-owned developers and MBE/WBE participation goals for construction project

GOAL 1
Prioritize climate resiliency efforts in Black, Latino and Native American communities and for low-income individuals through both public- and private-sector efforts.

GOAL 3
Foster public and private partnerships to reduce waste and encourage the reuse of locally-produced materials, services and energy.

GOAL 5
Mitigate and eliminate sources of carbon emissions in alignment with national and global climate goals.

- Building on planned development sustainability requirements: electric vehicle charging stations, rooftop solar panels, energy-efficient appliances

GOAL 1
Preserve and increase affordable, quality and accessible housing choices for all.

GOAL 4
Invest in Black, Latino, Native American, Asian and immigrant communities to create safe, healthy and livable neighborhoods that provide basic needs, amenities, services and jobs.

- Adaptive reuse of vacant warehouse building in Armour Square
- 47 apartments, including 32 affordable units (28 funded with $5.2M from Sterling Bay for their ARO compliance at 160 N. Morgan)
- 68% affordability with no public assistance

INTEGRTION INTO BUDGETS & PLANS

TOOL	ACTION
Annual Budget Process	Future **budget submissions and justifications** aligned with We Will Chicago goals & Objectives (via Office of Equity & Racial Justice (OERJ) Budget Equity Analysis or other process).
Departmental Racial Equity Action Plans (with OERJ)	We Will Chicago goals & objectives integrated into annual departmental **Racial Equity Action Plans.**
Land Use and Infrastructure Plans (with DPD)	Align future area, neighborhood and systems plans led by DPD with relevant We Will Chicago goals, objectives and policies, starting with the Central Area Plan.

PARTNERSHIPS AND ACTION PLANNING

TOOL	ACTION
Mayor's Office <u>Executive Order</u>	Directing departments and sister agencies to: 1. Develop an **implementation steering committee**, with community, business, civic and other stakeholder participation, to advise on We Will implementation. 2. Develop near- and long-term **action plans** by pillar that **set clear, measurable commitments** to actions that departments and agencies will take to advance We Will goals and objectives.

IMPLEMENTATION STARTER GUIDE

A compilation of over 600 policy ideas generated by the research teams and through the public comment period to be referenced in the development of Pillar Action Plans. Many would require further assessment for legal, fiscal, and operational feasibility as well as potential for equitable impact.

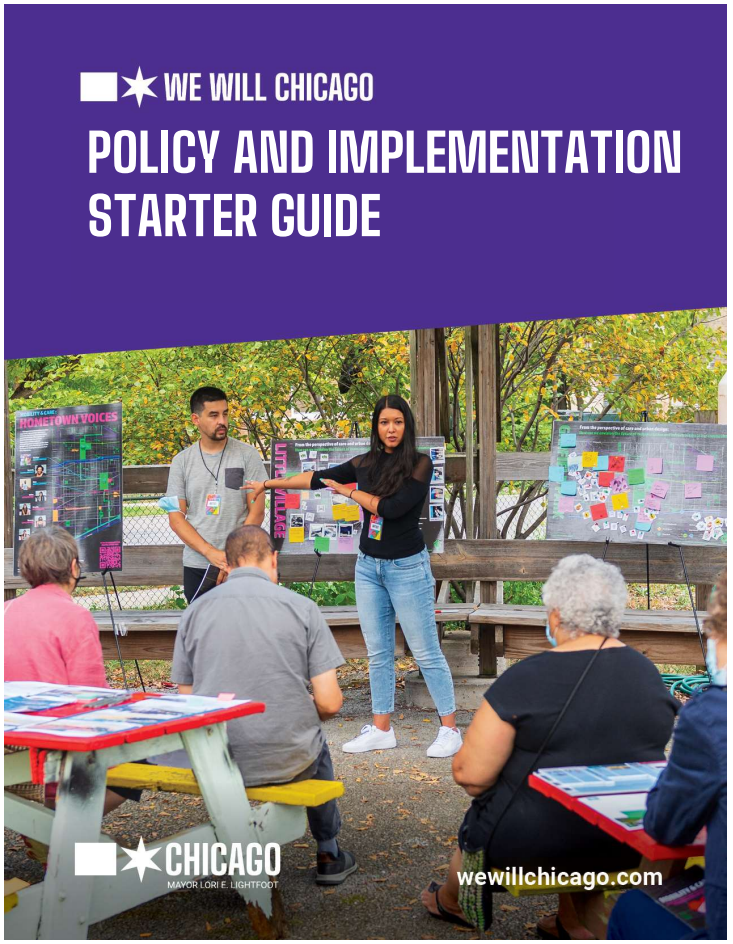
EXAMPLE:

Public Health & Safety

GOAL 1: Ensure equitable, affordable healthcare services for all Chicagoans.

1.2: Make all health, public, and social services trauma-informed and culturally responsive.

POLICY IDEA
1.2.A: Require trauma-informed training & education for all city-funded or contracted physical and mental health service providers.



NOTE: CPC is not voting on the starter guide.

"WE WILL IN ACTION" SUPPLEMENTAL

Throughout the planning process, City and sister agencies have already made great strides to realize the We Will Chicago vision and challenge the racial and social inequities discussed throughout this plan.

The framework includes highlighted accomplishments over the last three years across every pillar of the plan. A **"We Will in Action" Supplemental Document** includes an in-depth list of aligned accomplishments.

EXAMPLE:

Trained and worked with community ambassadors — alongside the Chicago Park District, the Chicago Department of Transportation and the Department of Streets and Sanitation — to plant 18,000 new trees as part of Our Roots Chicago, the City's strategy to plant 75,000 trees over the next five years

NOTE: CPC is not voting on the supplemental document.

ARTIST ENGAGEMENT 2023

To interpret, explore and bring to life the plan's goals and objectives.

- 5 commissioned artists & artist teams.
- Artists are currently working with their networks and partners from the planning process to develop project ideas and work plans.
- Public elements will take place in Spring & early Summer.

Jonathan Michael Castillo

Peregrine Bermas

Mobile Makers

Congo Square Theatre Company

Yaritza Guillen
&
Natalie Perkins

I support We Will Chicago because...

it represents the most voices & ideas any plan has in this city's history. The people have spoken & we hope you listen, adopt & put this into practice!

IT'S BEEN TOO LONG SINCE THE CITY'S LAST COMPREHENSIVE PLAN!

The journey to an equitable Chicago has just begun through this effort and I'm not tired yet!

I enjoy getting to know people from all over the city sharing a common goal. This was a great experience

while the plan is not a perfect plan, it is an important plan towards building a more equity across Chicago.

It addresses the historical inequities for marginalized populations of Chicago!

IT AIMS TO ~~FORM~~ CREATE A BETTER AND BRIGHTER FUTURE FORMED BY THE VOICES OF CHICAGO COMMUNITIES

I love Chicago! My passion is Sustainability and I was proud to participate in a planning initiative that will inform and hopefully help communities now and in the future!

WE WILL CHICAGO
#IAmChicago

THANK YOU!

WE WILL CHICAGO
#WeAreChicago
I WILL. WE WILL. TOGETHER.

APPENDIX

GOVERNANCE STRUCTURE AND CALL FOR APPLICANTS

In May 2021, the City initiated an open call for volunteers and community partners to participate in the Advisory Committee and seven Research Teams

MAYORAL, ALDERMANIC & COMMISSION REVIEWS

Mayoral Briefings, Quarterly aldermanic updates, 1st & 4th Quarter Plan Commission presentations

ADVISORY COMMITTEE

Residents, Philanthropic, Civic, Private Sector and Community representatives, along with City staff

INTERAGENCY STEERING COMMITTEE

Mayor's Office staff from BEND, Policy, Equity, Engagement, Department & Agency staff

7 Research Teams

Residents, civic orgs, private sector, CBOs, coalitions, educators, students, advocates, city staff and more

25 Community Partners

Community-based organizations representing specific constituencies and/or geographic areas

7 Artist & Organizer Partners

DCASE led Artist teams paired with organizers focused in different geographies

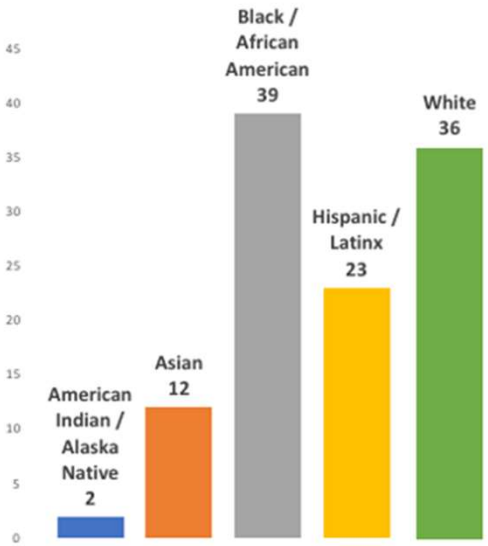
wewillchicago.com

Interactive planning website for activities, inputs and large public conversations

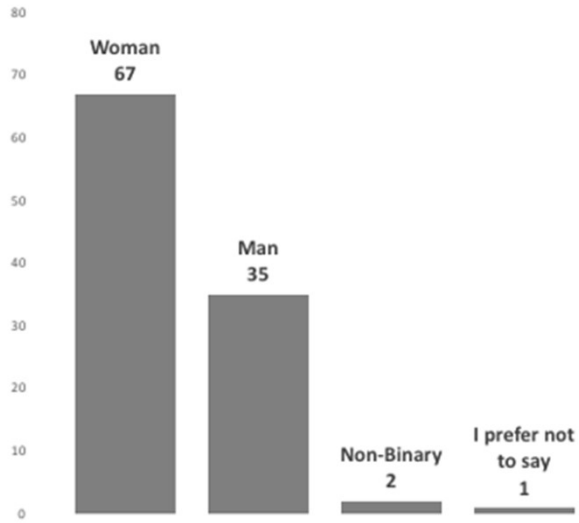
SELECTED VOLUNTEERS (Research Teams + Advisory)

- **115 Volunteers** (323 Applicants)

VOLUNTEER ETHNICITY / RACE

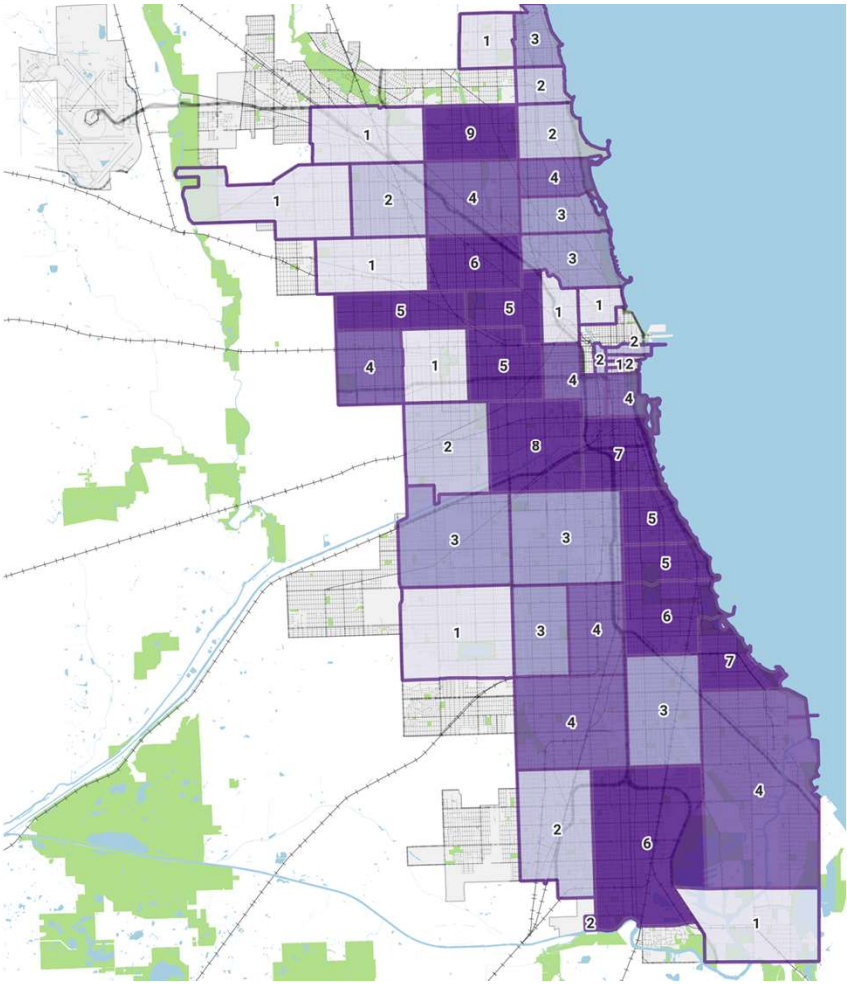


VOLUNTEER GENDER



VOLUNTEER LOCATION

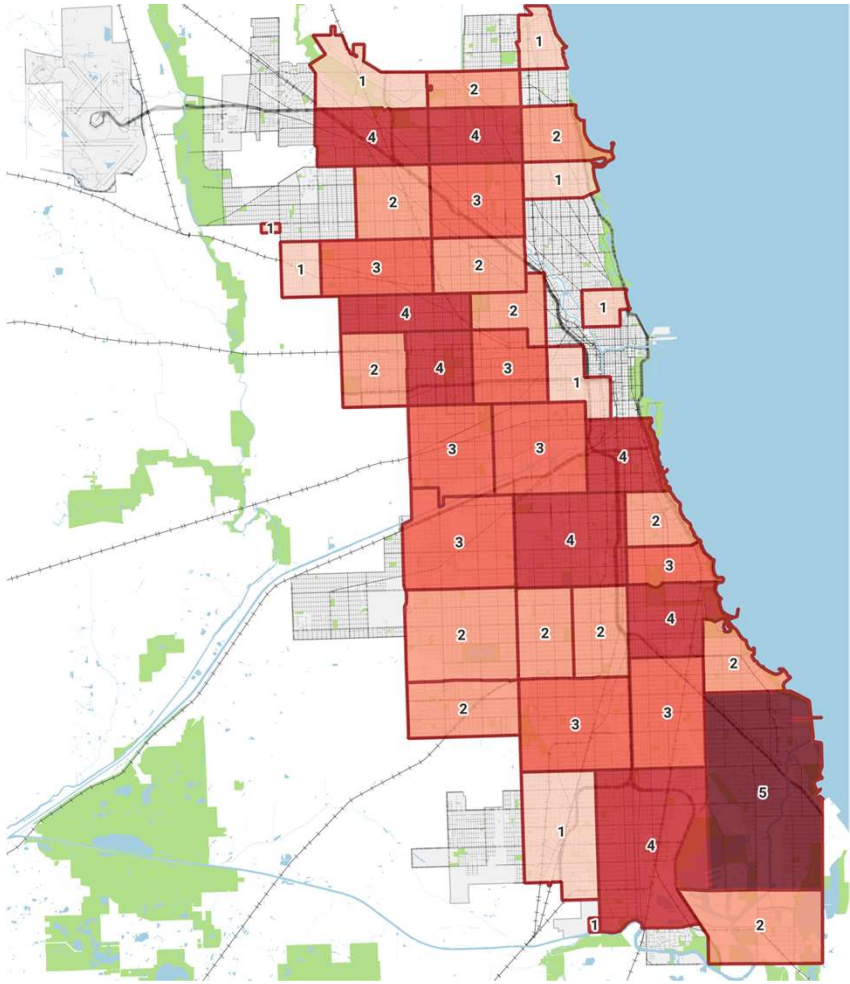
Self report by zip code
5 volunteers reported "Citywide" Service Areas



SELECTED COMMUNITY PARTNERS and ARTISTS

- **25 Community Partners** (178 Applicants)
  15 City Stipends
  10 Chicago Community Trust Stipends

- **7 Artist – Organizer Pairs** (One per pillar)
  - Selected by Honey Pot Performance through a different process

COMMUNITY PARTNER / ARTIST-ORGANIZER PAIR AREA

Self report by zip code + Community Areas
8 Community Partners reported "Citywide" Service Areas