

March 17, 2022

Chairwoman Cordova
Chicago Plan Commission
Re: 1353 W. Fulton

As an urbanist, I'm in awe at the evolution of the West Loop/Fulton Market area.

The area has a mix of century old industrial lofts that that have been converted to residential and commercial space, along with new mixed-use high-rises sprouting in every direction.

We're watching a section of city be born. Chicago is ever-evolving.

Regarding the project at **1353 W. Fulton**, I am in support of the height and density. In reference to the architecture, I'm mixed. I AM NOT A FAN OF THE ALTERED BASE DESIGN. The corner now seems monolithic and sterile. I feel the previous iteration of the base is superior to this grievous edit.

I attended the 10/18/21 public Zoom meeting and my concern was the randomness of the balconies. Visually, they seem to have no place or purpose. Meaningless skin tags on the façade.

This project has potential, but aesthetic modifications made since October '21' are a step backward and need reevaluation.

I hope there is continued dialogue regarding true design excellence and whether adhering to "guidelines" is helpful or a hinderance.

Sincerely,

Butler V. Adams
Chicago Native
Civic Boaster

Below are images of buildings where the balconies are an integral part of the design.

Adams, 2



Image by Butler V. Adams – Marina City

Adams, 3



Image by Butler V. Adams – Aqua Tower

Adams, 4



Image by Butler V. Adams - 235 W. Van Buren

Adams, 5



Image by Butler V. Adams – The Site as of 01.24.22

