

## Clark Street Crossroads Corridor Study

## Study Deliverables



Summary of priorities, goals, challenges, and opportunities


Recommendations for potential projects, programs, and policy changes


Implementation strategy


Roadmap document


## Study Goals

## GOAL 1

Articulate a unified identity and long term vision for the corridor

## GOAL 2

Identify appropriate private development uses, density, and urban design guidelines

## GOAL 3

Define public realm improvements to express the unique corridor character and promote additional comfort and safety for pedestrians and cyclists


## Steering Committee Membership

## WARDS:

Ald. Andre Vasquez, 40th Ward
Ald. James Cappleman, 46th Ward
Ald. Matt Martin, $47^{\text {th }}$ Ward

## NEIGHBORHOOD GROUPS:

Ginny Sykes, Dover Street Neighbors Association (DSNA)

Margot Gordon, North Uptown Neighbors
Association (NUNA)
Jen Hanna, Winona Foster Carmen Winnemac Block Club (WFCW)

Liz Kersjes, Andersonville South Neighborhood
Association (ASNA)
Jeff Fishbain, Clark Street Block Club

## CHAMBERS OF COMMERCE/SSAs:

Sarah Wilson and Justin Weidl (Uptown United and Uptown Chamber of Commerce)

David Oakes, Andersonville Chamber of Commerce (SSA \#22)

Megan Bunimovich and Amy Czarkowski, Greater Ravenswood Chamber of Commerce (SSA \#31)

## OTHER KEY STAKEHOLDERS:

Jackie Taylor, Black Ensemble Theatre
Michael Kent, Chicago Department of Transportation (CDOT)

```
                                    STEERING
```

```
                                    STEERING
``` COMMITTEE \(\# 3\)





\section*{DOCUMENTATION}

FALL 2021 / WINTER 2022
- Existing conditions analysis
- Initial public and stakeholder engagement

SPRING 2022
- Public realm concepts
- Land use and development concepts
- Concept evaluation with stakeholders

SUMMER / FALL 2022 WINTER 2023
- Implementation strategies
- Study document
- Chicago Plan

CommissionSteering Committee Meeting


Community Engagement Meeting ㅁㅁ

Focus Groups

\section*{Study Timeline}

COMMUNITY ENGAGEMENT HIGHLIGHTS
\begin{tabular}{|c|c|c|}
\hline 7,100 & project website unique views & \\
\hline 1,987 & survey responses & 3 F \\
\hline 1,285 & community contacts & -12. \\
\hline 271 & project website comments & - 112 \\
\hline 480 & workshop attendees & \\
\hline 177 & interactive corridor map pins & \\
\hline 15 & organizations involved in the steering committee & \\
\hline 11 & focus group participants & \\
\hline 10 & soundtrack of clark submissions & \\
\hline
\end{tabular}

\section*{Clark Street from Montrose to}

Foster is at an exciting crossroads.



\section*{Draft Corridor Framework}


\section*{LAND USE + ECONOMIC DEVELOPMENT}

\section*{PUBLIC REALM ACTIVATION}

\section*{Guiding Principle:}

\section*{Promote strategic economic development and improve} housing affordability to create vibrant and welcoming neighborhoods

Support existing businesses and attract complementary


\section*{LAND USE + ECONOMIC}

\section*{DEVELOPMENT}

\section*{DEVELOPMENT APPROACH:}

Prioritize redevelopment of vacant or underutilized sites that do not conform to the Pedestrian Street design standards

\section*{DEVELOPMENT OPPORTUNITY SITE CRITERIA:}
1. Current use incompatible with the long-term vision for this area
2. Current development is incompatible with the long-term vision for this area
3. Site is underutilized (vacant, square footage is significantly less than allowed by zoning, etc.)

Development Currently Under ConstructionDevelopment Opportunity Site
* Pedestrian Street Non-Conforming Site Layout
[.].:… Corridor Study Area

Historic neighborhood character buildings are older structures that demonstrate the scale and design style of buildings unique to this corridor's history. Consider opportunities for adaptive reuse and retaining/rehabilitating historic features.
**Orange rated buildings are defined in the 1995 Chicago Historic Resources Survey as properties that possess some architectural feature or historical association that made them potentially significant in the context of the surrounding community. They are subject to a 90-day demolition delay so the Department of Planning and Development can explore options, as appropriate, to preserve the building, including but not limited to landmark designation.


\section*{DEVELOPMENT/RENOVATION IMPLEMENTATION:}
- Incremental with a series of projects
- All privately-owned development sites
- Promote development and utilization of public subsidies-improving storefronts, affordable housing, etc.
- Share development and design guidelines with property owners and prospective developers
- Evaluate projects against the study's recommendations and guidelines
foster ave

P mans capone DEVELOPMENT

\section*{CLARK STREET URBAN DESIGN GUIDELINES:}
- Adaptive re-use of historic buildings and storefronts
- Special consideration for corner lots, longer blocks, and across from large open spaces
- New residential and mixed-use development
- Ground-floor and storefront activation
- Ground-floor residential and live-work


Ground Floor Activation
The Klotski Building - Seattle, WA
Source: Kevin Scott, ArchDaily


Storefront Remodel
Dollop Coffee on Montrose - Chicago, IL Source: Moss Architecture


Landscaped Walkway in Property Setback YMCA National Capital Building - Washington, DC Source: Gustafson Porter + Bowman


Live-Work Lofts
Converted warehouse building into lofts

\title{
© \\ \\ LAND USE + ECONOMIC \\ \\ LAND USE + ECONOMIC DEVELOPMENT
} DEVELOPMENT
}

\section*{EXAMPLE SITE DEVELOPMENT CONCEPT:}

\author{
NW Corner of Clark \& Wilson
}



Note: Privately-owned site with no known plans for development. Concept is to illustrate guidelines for a hypothetical project.

Improve and increase

\section*{Guiding Principle:}

\section*{Enhance safe and equitable}
access to the corridor by increasing
transit connectivity and
prioritizing the pedestrian

\section*{experience}

This diagram illustrates concepts supporting the community's long-term vision for this corridor. Future projects will need to be defined, funded, and undergo additional community engagement and technical analysis before implementation.
pedestrian space through curb extensions, improved intersections, and mid-block crossings.


\section*{MULTI-MODAL MOBILITY}

\section*{DESIGN TOOLKIT:}

\section*{CURB + INTERSECTION TREATMENT CONCEPTS}


These diagrams illustrate concepts supporting the community's long-term vision for this corridor. Future projects will need to be defined, funded, and undergo additional community engagement and technical analysis before implementation.

\section*{DESIGN TOOLKIT:}

\section*{PROTECTED BIKE LANE CONCEPTS}


These diagrams illustrate concepts supporting the community's long-term vision for this corridor. Future projects will need to be defined, funded, and undergo additional community engagement and technical analysis before implementation.


CLARK STREET AT SUNNYSIDE


\section*{Guiding Principle:}

\section*{Create a cohesive and inviting experience for all ages and} abilities with attractive and resilient urban landscapes
strategic lighting and public art.
nstall innovative green infrastructure to promote corridor and neighborhood resilience.
Establish and
program new public
spaces like flexible spaces like flexible/ shared side streets.

Develop cohesive corridor-wide branding and graphic identity.

Utilize enhanced landscape practices, including improved street tree health.

This diagram illustrates concepts supporting the community's long-term vision for this corridor. Future projects will need to be defined, funded. and undergo additional community engagement and technical analysis before implementation.

\section*{( PUBLIC REALM ACTIVATION}

\section*{DESIGN TOOLKIT: ACTIVATION CONCEPTS}

Public Gathering Spaces


Corridor Identifiers


Flexible Side Streets


Extended Outdoor Activation Spaces


These diagrams illustrate concepts supporting the community's long-term vision for this corridor. Future projects will need to be defined, funded, and undergo additional community engagement and technical analysis before implementation.

Elimination of Driveway Curb Cuts


\section*{PUBLIC REALM PROJECT IMPLEMENTATION:}
- Incremental with a series of projects
- Encourage private owners and developers to improve elements on and near their property-small plazas, landscape, visual screening, art, outdoor seating, etc.
- City depts, sister agencies, SSAs, etc. initiate project-focused community processes:

Define project(s) and obtain funding using study recommendations
Determine feasibility through technical analysis and stakeholder engagement
Design concepts based on defined needs
Community feedback on concepts to refine
Select preferred refined concept to finalize design, logistics, maintenance, and cost
Complete construction/implementation
Monitor for any necessary modifications

\section*{Corridor Segments}


\section*{Clark Street \\ Corridor Segments}

Land Use and Development Framework


Floor Area Ratio (FAR): Density measurement of a building's floor area Floor Area Ratio (FAR): Density measure
relative to the property's land area size

Note: Taverns, fiquor stores, and some personal service salons require a special use for a B3 district or by-right in a C1 district

\section*{Example Segment Implementation Opportunities： North Corridor}

Signalized Intersection Improvements

Non－Signalized Intersection Improvements

Potential Curb Extensions
\(\qquad\) Potential Protected Bike Lanes ユーニ Neighborhood Greenway
＊ DIVVY Station
－CTA Bus Stop

\section*{Public Space Activation Opportunity}Privately－Owned Public Space Activation OpportunityFlexible Side Street Activation Opportunity
Sidewalk Activation OpportunityGateway Opportunity
－Potential Mural Location

Corridor Study Area

MULTI－MODAL MOBILITY


PUBLIC REALM ACTIVATION


\section*{Example Segment Implementation Opportunities: North Corridor}


\section*{RECOMMENDATIONS FOR:}


Design Inspiration Photos


11111111111112

\section*{Public Draft Review}


\section*{PUBLIC DRAFT}
- Draft report posted Jan 10
- Zoom webinar overview Jan 31
- Online feedback tool open Jan 10-Feb 12 (380+ responses)

\section*{■ - \(\begin{aligned} \\ \text { DPD }\end{aligned}\)}

Clark Street Crossroads Corridor Study: Public Draft Feedback




clarkstreetcrossroads.com

\section*{PUBLIC DRAFT FEEDBACK}

\section*{IDENTITY, PRIORITIES, + OBJECTIVES}

How well does the draft Clark Street Crossroads Corridor Study articulate the community's identity and priorities?

How much do you agree with the study's stated objectives?

Goal 1: Articulate a unified identity and long-term vision for the corridor.

Goal 2: Identify appropriate private development uses, density, and urban design guidelines.

Goal 3: Define public realm improvements to express the unique corridor character and promote additional comfort and safety for pedestrians and cyclists.

Extremely well 209
Somewhat well 98
Neutral 23
Somewhat not well 14
Extremely not well 34

34

221
103
18
15

22

\section*{PUBLIC DRAFT FEEDBACK}

\section*{RECOMMENDATIONS}

How much do you agree with the land use and economic development recommendations?
\begin{tabular}{|c|c|}
\hline Strongly agree & 158 \\
\hline Agree & 140 \\
\hline Neutral & 33 \\
\hline Disagree & 15 \\
\hline Strongly disagree & 27 \\
\hline
\end{tabular}

How much do you agree with the multi-modal mobility recommendations?
Strongly agree 240
- Agree
- Neutral 25
0 Disagree
Strongly disagree 24

How much do you agree with the design guidelines (pages 54-75)?

Strongly agree 134
Agree 140
Neutral 40
Disagree 18

Strongly disagree 27


Strongly agreeAgree
Neutral
Disagree
Strongly disagree

174

123
39

8

24


\section*{PUBLIC DRAFT FEEDBACK}

\section*{USABILITY + FUTURE APPLICATION}

How easy was the report to read and understand?

Extremely easy
- Somewhat easyNeutral
Somewhat difficult
Extremely difficult

123

138
61
33
15


How useful will the study report be in guiding future land use, development, circulation, and public realm decisions?

Very useful
Useful 106
Somewhat useful 44
Not useful


\section*{DRAFT REFINEMENTS FROM PUBLIC FEEDBACK}
- Emphasizing process for future implementation
- Clarifying development categories and maps
- General polishing


\section*{■ - \(\begin{aligned} \\ \text { DPD }\end{aligned}\)}

Clark Street Crossroads Corridor Study: Public Draft Feedback

\section*{Thank You to Our Collaborators!}
```

