

ARMITAGE INDUSTRIAL CORRIDOR FRAMEWORK PLAN

Galewoodstock Tabling Event Summary

Armitage Industrial Corridor

Community Engagement

As part of the ongoing process to manage and develop an Industrial Corridor Plan for the Armitage Corridor, the Department of Planning and Development (DPD) and UrbanWorks hosted a community outreach pop-up event at Galewoodstock

Engagement Goals and Strategy:

- Maximize outreach to diverse community members to gather input on the corridor.
- The pop-up booth featured interactive activities, including the "Big Map" highlighting corridor boundaries and Goal Boards from previous engagements. Attendees were encouraged to share their opinions and contribute to the planning process.
- A bucket Activity was introduced that would encourage participants to vote for their 'Top 3' priorities of the corridor in the future.

The project team gathered data on priority topics from community members to better understand their needs, experiences, and interactions with the corridor. Topics included future development, job opportunities, transportation, public buildings and assets, environmental concerns, and other improvements.

Key Takeaways:

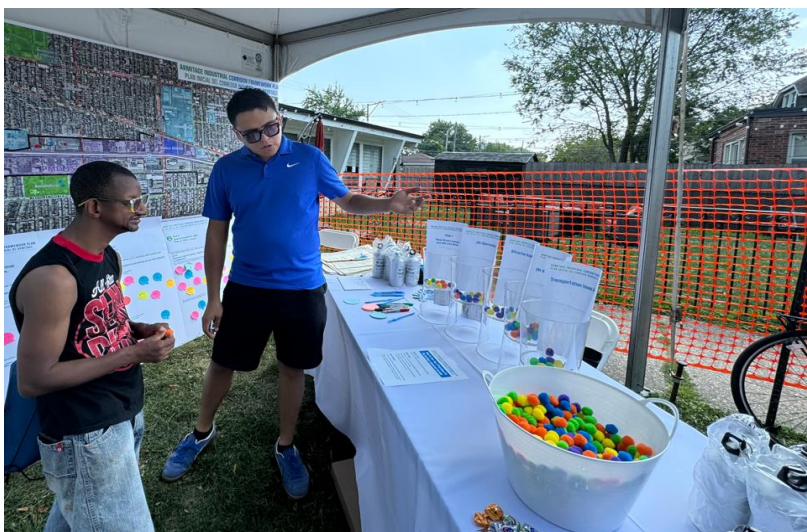
- The primary focus was to identify the community's top three priorities for corridor development through a voting process.
- The feedback predominantly highlighted environmental concerns, job opportunities, and attractive buildings and areas within the corridor.
- Participants provided valuable insights into the corridor's physical layout, concerns, and opportunities through comment cards, which have been documented for further planning.
- The team encouraged attendees to sign up for upcoming focus groups, offering a platform for more detailed discussions on individual goals and subtopics.



Activity Overview

Bucket Activity:

- The pop-up booth featured a “Bucket Activity” where participants voted on their top three priorities for the Armitage Industrial Corridor.
- Each bucket represented a different topic, and participants received three puff balls to vote with.
- Votes could be concentrated in one bucket or spread across multiple, reflecting personal priorities.



Topics and Votes Received:

- **Job Opportunities** - 44 votes
- **Transportation Issues and Access** - 13 votes
- **Attractive Buildings and Areas** - 42 votes
- **Environmental Issues** (Air & Noise Pollution, Flooding, etc.) - 58 votes
- **Other** - 11 votes

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Project Overview
Draft Goals

Goal 1
STRENGTHEN ECONOMIC AND JOB OPPORTUNITIES

Goal 2
IMPROVE ACCESS TO TRANSPORTATION

Goal 3
ENHANCE CORRIDOR ASSETS

Goal 4
ADDRESS ENVIRONMENTAL ISSUES

Goal 5
BALANCE ECONOMIC BENEFITS AND NEGATIVE IMPACTS

Galewoodstock survey results

Title	Votes
Job opportunity	44
Environment Issues	58
Attractive Building and Areas	42
Transportation Issues and access	13
Others	10

Participation Overview:

- Total Puff ball votes: 168
- Voting Participants: 56
- Total Comment Cards Received: 26

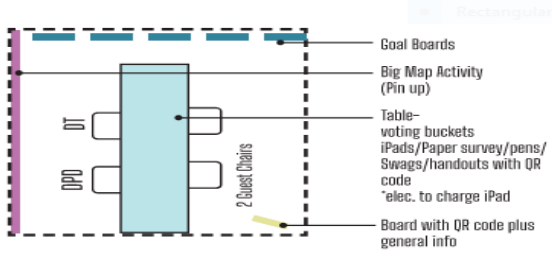
Participants actively engaged in the voting process and shared suggestions for neighborhood improvements within each category on the Goal Boards or on Comment Cards.



Tabling Event # 1 Layout

Booth Area 10 x 10

Middle Location Set-up



- Date - 2024.08.24.
- Location - 7000 W. BLOOMINGDALE AVENUE CHICAGO, IL 60707
- Meet up - Intersection of N. Newland Ave and W. Bloomingdale Ave.
- Event and time - Galewoodstock, 12-6pm (Parade from 11 am)
- 10x10 Tent with side wall
- 1.8ft Table- voting buckets activity - 5 Buckets+puff balls for voting. (add materials as required)
- DPD Swag - 25 City of Chicago tote bags, 10 water bottles, 4 t-shirts.
- 4 chairs (for staff and participants)
- Big map on the side wall of tent (no intended for interaction)
- easels for putting up all 5 boards + QR welcome board
- iPads*/Paper survey/pens. Handouts/boards with QR code for survey on website (*elec. to charge iPad)

Space Setup:

- Secure a 10x10 booth by tent to provide shade and create a defined space.
- Arrange tables and chairs for staff and participants.

Materials and Signage

- Sign-In Sheets: Have sign-in sheets readily available to collect participant information.

Interactive Activities

- Bucket Activity (Voting with puff balls)
Vote for your top 3 Goals - 5 Buckets for 5 Goals.
Direction - Vote for your top 3 Goals, count number of puff balls to see most popular (priority).

Staffing

- Ensure staff or volunteers are present to welcome participants, explain activities, and assist with engagement tools.

Follow-Up

- Collect and organize information from sign-in sheets and digital engagements for post-event follow-up and analysis.