

South Lawndale

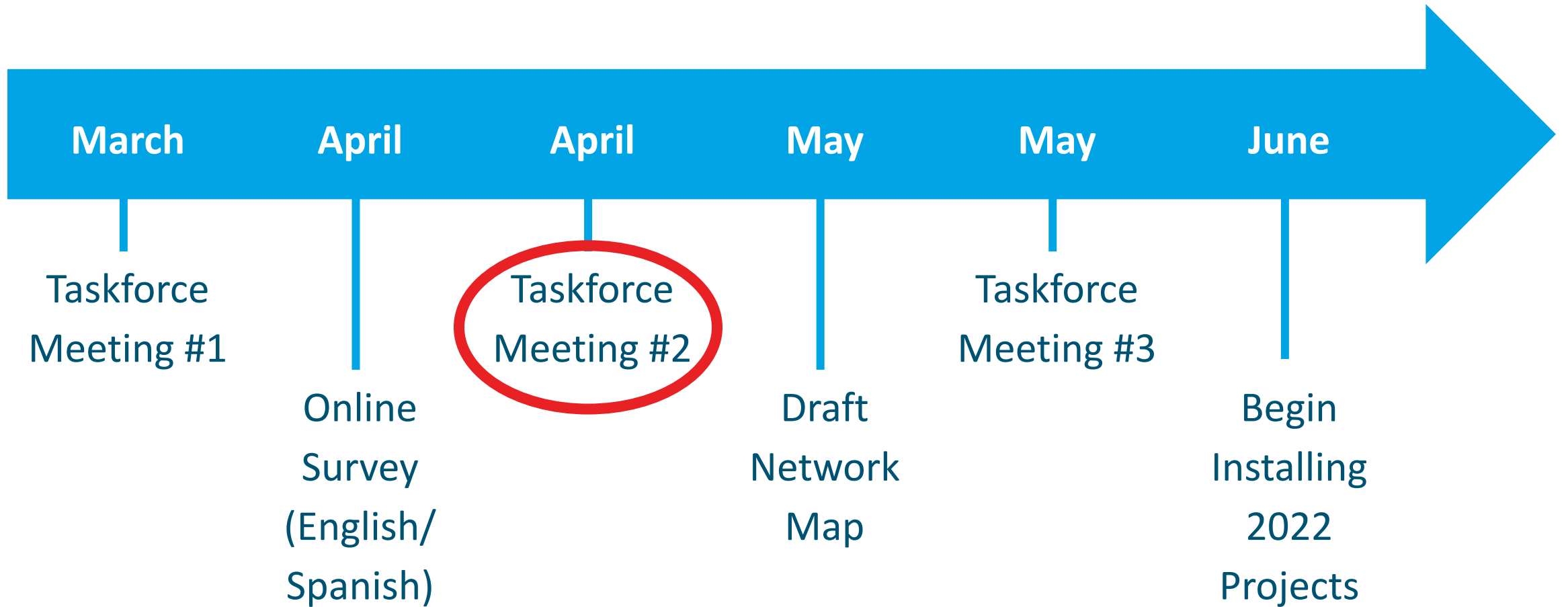
Neighborhood Bike Network

Neighborhood Taskforce Meeting #2

April 19, 2022



TIMELINE



GOALS FOR TODAY

- ▶ Recap what we heard at the last meeting
- ▶ Discuss important destinations in South Lawndale
- ▶ Discuss outreach efforts within South Lawndale

INTRODUCTIONS

- ▶ Is there anyone new who could not join us for the first taskforce meeting?
- ▶ What initiatives is your group working on in South Lawndale? How can bicycling contribute to that effort?

WHAT WE HEARD

Barriers to biking in South Lawndale

- ▶ Community reliant on motor vehicles
- ▶ Lack of bike infrastructure and poor street conditions
- ▶ Dangerous driving and heavy traffic including trucks
- ▶ Environmental issues/air quality
- ▶ Personal safety – Multiple perspectives to consider on commercial streets vs neighborhood streets
- ▶ Stop people from biking who may otherwise want to bike

Many kinds of people already biking in South Lawndale

- ▶ Young people & teenagers
- ▶ Day workers
- ▶ Children biking on sidewalks & in parks
- ▶ Commuters riding through the neighborhood

WHAT WE HEARD

Who's missing from the conversation

- ▶ More representation in Marshall Square is needed
- ▶ Chamber of Commerce, Parks District, hospitals & neighborhood clinics, other neighborhood organizations

Reaching out to the community

- ▶ Engage with young people
- ▶ Boots on the ground/meet people where they are (parks are a great option)
- ▶ Have a physical presence at community events/bike rides
- ▶ Have materials in both English and Spanish

What's already going on in South Lawndale

- ▶ Many opportunities to participate in outreach events/community bike rides

WHAT WE'VE DONE SINCE LAST MEETING

- ▶ Developed an outreach plan
- ▶ Contacted additional community groups for representation at the Taskforce
- ▶ Began coordinating bike education events in South Lawndale
- ▶ Began creating materials to help you start talking about this effort with your neighbors
- ▶ Began developing a survey to better understand how people get around in the neighborhood
- ▶ Coordinating a survey of pavement conditions in South Lawndale
- ▶ Coordinating the restriping of existing bike lanes in South Lawndale
- ▶ Reviewed traffic crashes within South Lawndale

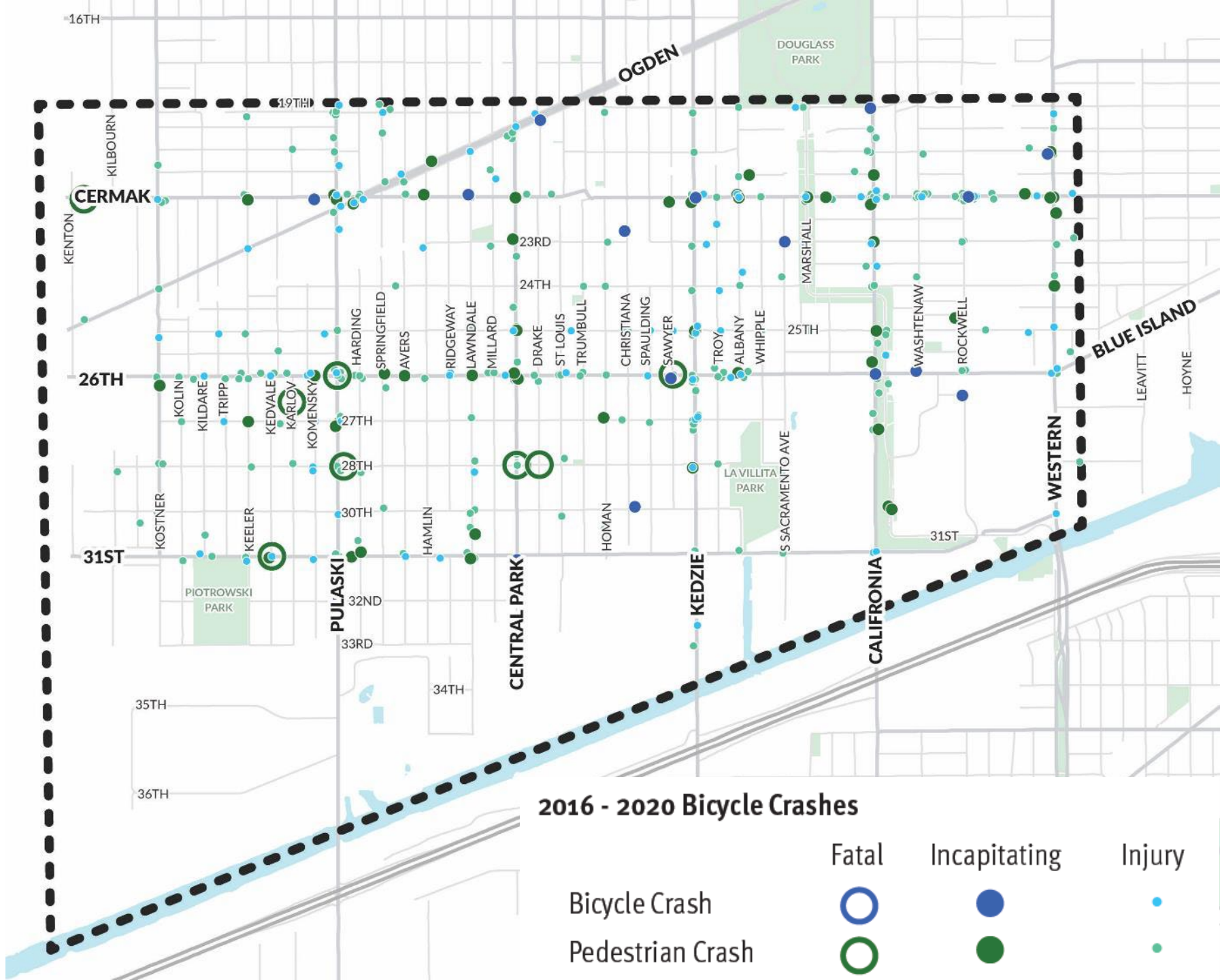
TRAFFIC CRASHES IN SOUTH LAWNSDALE

Parts of South Lawndale are a High Crash Area

In five years (2016-2020):

- ▶ Over 9,891 traffic crashes (1,978 per year)
- ▶ 1,817 people injured (363 per year)
- ▶ 14 people killed (nearly 3 per year)
- ▶ Most crashes occur on arterial/commercial streets
- ▶ Cermak, 26th, and 31st, and California are hot spots for crashes involving people walking and biking

INJURY PRODUCING PEDESTRIAN AND BICYCLE CRASHES



DESTINATIONS & BARRIERS

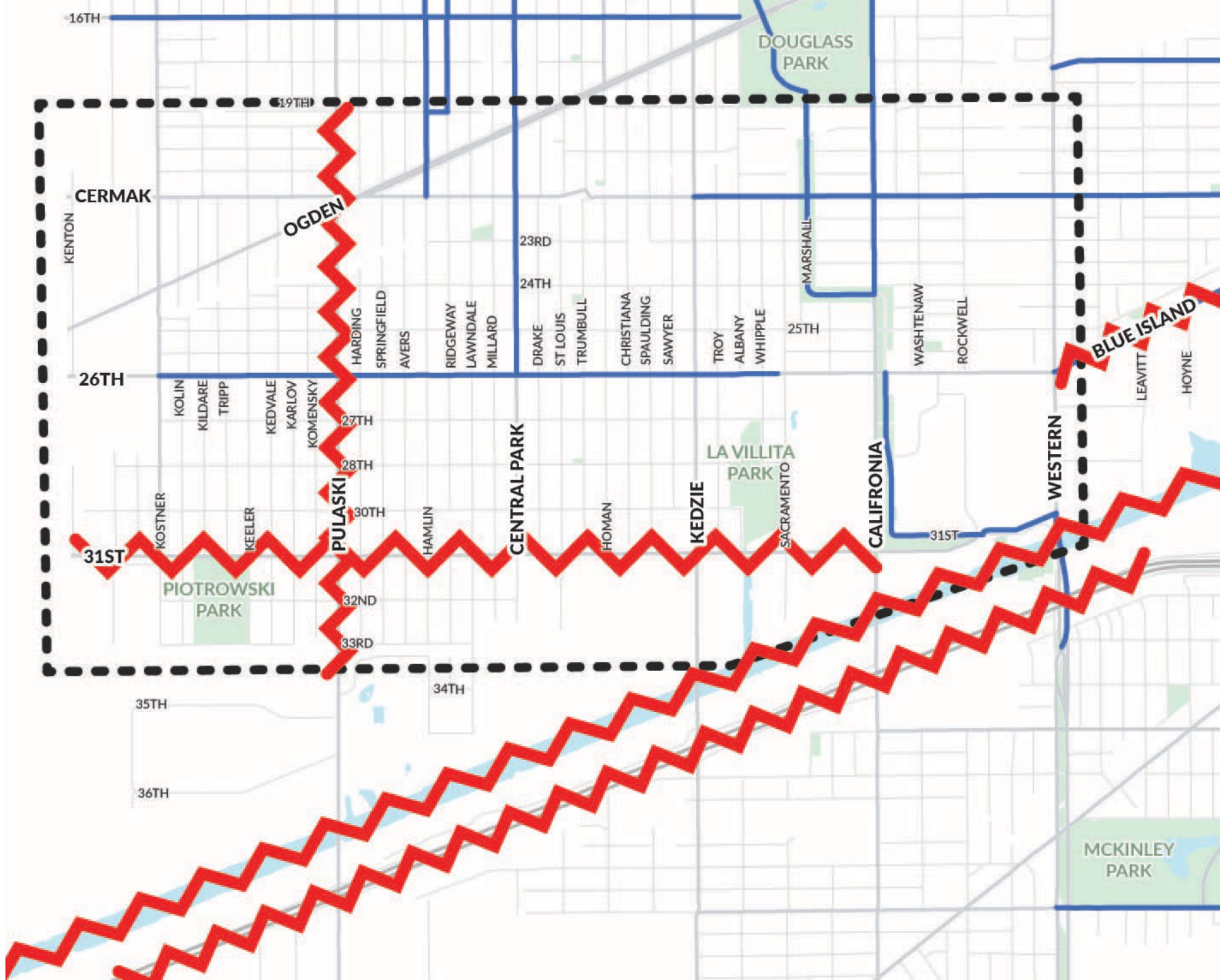
DESTINATIONS

- ▶ Schools
- ▶ Parks
- ▶ Community Spaces
- ▶ Commercial Corridors



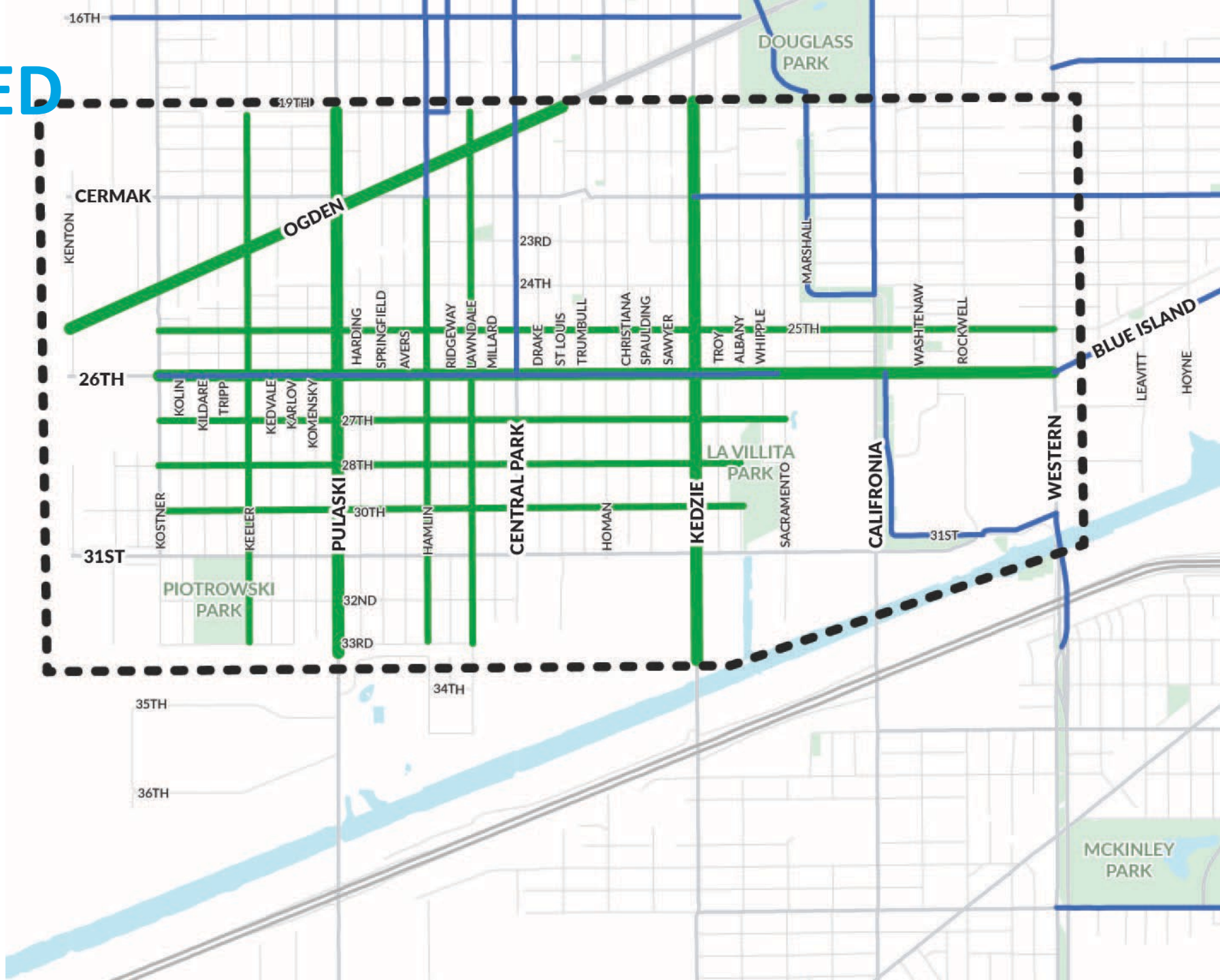
BARRIERS

- ▶ Poor pavement conditions
- ▶ Truck traffic
- ▶ Environmental concerns



RECOMMENDED STREETS FOR BIKE RIDING

- ▶ Multiple perspectives to consider on commercial streets vs neighborhood streets



OUTREACH PLAN

OUTREACH PLAN

Based on recommendations from the first Taskforce meeting

Want to understand...

- ▶ How people currently get around the neighborhood
- ▶ How people want to get around the neighborhood
- ▶ Important destinations people need to get to
- ▶ Perceptions of biking in the neighborhood

Want to communicate...

- ▶ What we are doing and why
- ▶ When to expect changes

OUTREACH PLAN

Targeted Outreach

- ▶ Youth Outreach
- ▶ Business Outreach
- ▶ **Are there other groups we should target?**

General Outreach

- ▶ Neighborhood Survey – English & Spanish, online & in-person
- ▶ Neighborhood Events – Bike rides, community events
- ▶ General Canvassing – Meet people where they are... parks, commercial corridors, events
- ▶ Printed Materials – Distributed to bike shops, community centers, Aldermanic offices

YOUTH ENGAGEMENT

Many partners already working with young people

- ▶ Beyond the Ball, Chicago Youth Boxing Club, Universidad Popular, Working Bikes, etc
- ▶ These groups all have their own bike rides
- ▶ We need the perspective of young people

Potential Outreach Strategies

- ▶ **Provide Materials to You** – We can give you materials to collect feedback from young people
- ▶ **Listening & Ride** – We join your bike rides and talk to young people
- ▶ **Youth-Focused Bike Ride** – Bring these separate groups together for a joint, youth-focused bike ride through the community

BUSINESS ENGAGEMENT

It is critical to reach out to businesses in South Lawndale

- ▶ CDOT reaching out to the Chamber of Commerce
- ▶ What is the best way to reach out to individual businesses?
- ▶ Who is best to lead business outreach?

NEIGHBORHOOD SURVEY

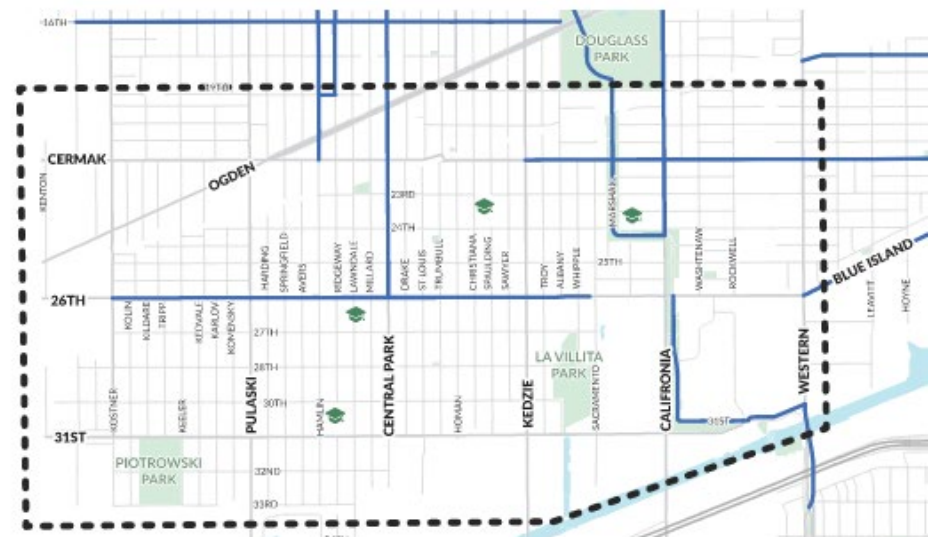
- ▶ Survey will help us understand how people want to and currently travel within South Lawndale
- ▶ Community perceptions of bicycling
- ▶ Will help direct our outreach
- ▶ Survey will be in English & Spanish
- ▶ Online and in-person versions
- ▶ Should take no more than 10 minutes



WE WANT TO HEAR FROM YOU

SOUTH LAWDALE NEIGHBORHOOD NETWORK – The Chicago Department of Transportation (CDOT) is partnering with community members to identify and build a bicycle network this summer in the South Lawndale neighborhood.

This will include a series of connected bike routes allowing neighbors to easily access schools, parks, local businesses, and other important community destinations within South Lawndale.



Help make biking in South Lawndale safe, convenient, and better connected to the places you want and need to go.

Please take a short online survey to help us understand how you choose to get around South Lawndale and how bicycling is perceived.



Scan the QR code on your mobile phone to take you directly to the survey.

The survey is available in English & Spanish and will remain open until PLACEHOLDER, 2022

surveymonkey.com/r/SouthLawndale



To find more information, visit: chicago.completestreets.org/projects/activeprojects

SURVEY PROMOTION

We need your help promoting the survey!

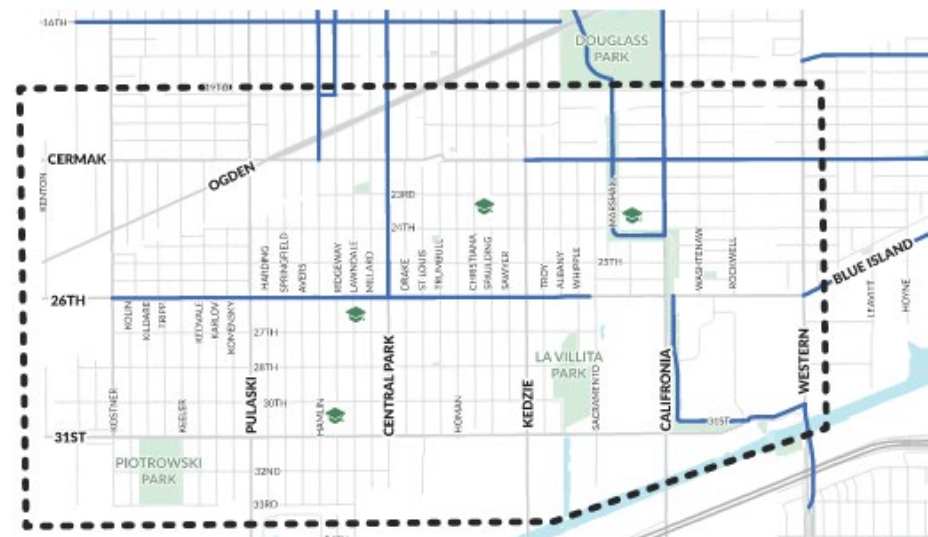
- ▶ Handouts can be distributed at community destinations and events
- ▶ Text and graphics can be included in emails, social media, and newsletters
- ▶ Please encourage your members to take the survey
- ▶ **We need help administering in-person surveys for folks who don't have internet access**



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NEIGHBORHOOD EVENTS

We want to have a presence at as many community events as possible

- ▶ Talk to folks about how they get around the neighborhood
- ▶ Educate people on the Neighborhood Bike Network effort and the importance of biking
- ▶ Promote the survey

How you can help

- ▶ Let us know about everything happening in the neighborhood
- ▶ Bike rides
- ▶ Weekly events
- ▶ Large community events

NEIGHBORHOOD EVENTS

May 21st, 2022 – Spring 2022 5k Run

May 21st, 2022 – Biking Out Negativity 2022

Additional Potential Outreach Events

- ▶ Community Bike Rides
- ▶ Beyond the Ball weekly programming
- ▶ Aldermanic Events
- ▶ Back to School
- ▶ Neighborhood Organization Events
- ▶ Bike Summit



THE SAUCEDO WELLNESS TEAM PRESENTS...

SPRING 2022 5K RUN

REGISTER NOW!

SATURDAY, MAY 21ST, 2022 AT 8 AM

REGISTRATION FEE: STUDENT \$5, ADULT \$10
"Ask us about sponsoring a student!"

This event is for staff and students, but all are welcomed to come and support!
All proceeds will go towards event planning for Saucedo's Wellness Team.

A stylized illustration of a person running, rendered in white and yellow, set against a background of green and purple splatters.

REGISTRATION will be in the foyer every morning beginning Monday, April 18th-Monday, May 6th.

To get registration/volunteer forms emailed please contact
NCHAVEZ26@CPS.EDU

SPONSORED BY:



ADDITIONAL OUTREACH OPPORTUNITIES

General Canvassing

- ▶ Hand out information and talk with folks
- ▶ Within parks
- ▶ Along 26th Street
- ▶ At Beyond the Ball's weekly programming

SAFE Ambassadors – Adult Learn to Ride

- ▶ Weekly events planned at Piotrowski Park



PRINTED MATERIALS

We're developing handouts and flyers for distribution throughout the neighborhood

- ▶ Aldermanic offices
- ▶ Local bike shops
- ▶ Libraries
- ▶ High Schools
- ▶ Taskforce member organizations
- ▶ Hospitals/health clinics
- ▶ Community centers

How you can help

- ▶ Include handouts at your organizations
- ▶ Include information online in your newsletters and social media accounts

NEXT STEPS

- ▶ Promote the survey
- ▶ Targeted conversations with youth organizations
- ▶ Targeted conversations with the business community
- ▶ General outreach for the effort
- ▶ Restripe and upgrade existing bikeways
- ▶ Survey street condition and potential bikeways

THANK YOU!

- ▶ Let's continue the conversation. We can email, talk on the phone, or schedule a follow up virtual meeting.
- ▶ The third Taskforce meeting is planned for May
- ▶ Survey and physical materials will be distributed