Interpretation Services:

Please Call

- Spanish: 605-313-5111; Access Code: 137080
- Arabic: 425-436-6314; Access Code: 4431895
- Korean: 425-436-6381; Access Code: 8287400
- Polish: 605-472-5696; Access Code: 265475
- Mandarin: 701-802-5295; Access Code: 5797872
- Cantonese: 425-436-6363, Access Code: 3047200
# Downloads

All Chicagoans have full permission to copy or adapt messaging and flyers for their communications. They are free to use and no credit is needed. You may also add your logo next to the CDPH logo. We hope these documents help you answer questions from the community, prepare leadership for press briefings, update website content, write press releases, develop social media posts, and meet other communications needs.

## Talking Points for Community Partners

1. **Topline Messages for the week (December 14, 2020)**
2. **Topline Messages for the Week (December 7, 2020)**

## Flyers

- **Five Things to Know Flyer**
  - [English](#)
  - [Spanish](#)
  - [Polish](#)
  - [Arabic](#)
  - [Chinese](#)
1. The safety of COVID-19 vaccines is a top priority.

- No steps skipped in clinical trial process
- Safety checks in-progress and will continue

- mRNA vaccines will be some of the first COVID-19 vaccines authorized for use
- Use mRNA to train the body to respond to the COVID virus without using any live virus
3. Vaccines may help keep you and people around you from getting infected with COVID-19.

- Safer way to help build protection
- Vaccine is recommended even if you have already had COVID-19 and have recovered
4. Currently, COVID-19 vaccines require two shots, and everyone needs both shots to get the most protection.

- 1\textsuperscript{st} shot starts building protection
- 2\textsuperscript{nd} shot to receive maximum coverage from vaccine
5. Supply is limited, so certain groups will be prioritized. Vaccine will be at no cost to all Chicagoans once larger quantities become available.

- As more vaccine becomes available, additional priority groups will receive vaccine based on federal guidance
- Cost will be no barrier
Clinical Trials: Evaluating Safety and Effectiveness

**Preclinical Trials**
- Years of laboratory research
- Not in humans

**Phase 1**
- A few dozen volunteers
- ANY safety concerns?
- Does the vaccine seem to work?
- What dose is best?

**Phase 2**
- A few hundred volunteers
- ANY safety concerns?
- What short-term side effects are common?
- How does the immune system respond?

**Phase 3**
- Thousands or tens of thousands of volunteers
- ANY safety concerns?
- Does the vaccine protect people in the real world?
Phase 3 Trial: Does the vaccine work in the real world?

Is it safe? Does it protect against COVID?

Double-blind

Randomized

Placebo-controlled

Placebo (salt water) or Vaccine

Compare Vaccine Group And Placebo Group

ANY safety concerns?

Who gets COVID? (Does the vaccine protect people?)

What side effects do people report?

Live Your Life
Pfizer Vaccine Data: COVID-19 cases

Similar protection across ages, race/ethnicity groups, genders, and underlying medical conditions

162 cases in placebo group

Vaccine was 95% effective in preventing COVID-19

8 cases in vaccine group
NO safety concerns identified; some vaccine recipients reported short-term side effects

- Side effects are the body producing an immune response; generally lasted 1-2 days.

<table>
<thead>
<tr>
<th></th>
<th>Volunteers who received vaccine</th>
<th>Volunteers who received placebo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pain at injection site</td>
<td>78%</td>
<td>12%</td>
</tr>
<tr>
<td>Redness/swelling at</td>
<td>6%</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>injection site</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fatigue</td>
<td>59%</td>
<td>23%</td>
</tr>
<tr>
<td>Headache</td>
<td>52%</td>
<td>24%</td>
</tr>
<tr>
<td>Muscle pain</td>
<td>37%</td>
<td>8%</td>
</tr>
<tr>
<td>Chills</td>
<td>35%</td>
<td>4%</td>
</tr>
</tbody>
</table>

- Less common: fever, diarrhea, vomiting, joint pain.
- These side effects were less common in volunteers over age 55.

Reported after 2nd dose of Pfizer vaccine, volunteers age 18-55.
Protect Chicago Outreach Overview

Phone Banking and Peer to Peer Texting
- Over 100,000 text messages sent
- On track to reach 1 million phones by the end of January

Safe Passage Workers
- 150,000 households will receive COVID Care Kits by the end of the year. On track to reach 400,000 households by February 1, 2020.

Community-Based Organization Messaging
- Ongoing engagement with ~250 nonprofits and religious institutions about pushing out weekly messaging to their constituents

Neighborhood Networks
- Created community networks to provide intensive outreach in five zip codes with the some of the highest rates of infections