American Red Cross
Community Resilience:
A National & Local Perspective
Resilience Across the Disaster Cycle

- Prepare
  - Programs designed to foster behavior change and community-wide culture of preparedness
  - Preparedness integrated into Response & Recovery
  - Close coordination with partners in preparedness efforts

- [http://www.redcross.org/local/il/chicago/home-fire-campaign](http://www.redcross.org/local/il/chicago/home-fire-campaign)
Resilience Across the Disaster Cycle (cont.)

- **Respond**
  - Coordinate closely with partners
  - Strengthen utilization of local volunteers
  - MARCs as a standard practice to bridge from response to recovery

- **Recover**
  - Enhanced collaboration with partners during client’s recovery
  - Incorporate resilience into recovery “When Resources Allow”

[http://www.redcross.org/local/il/chicago/disaster-services](http://www.redcross.org/local/il/chicago/disaster-services)
Local Case Study 1:
Bloomington Home Fire Preparedness Coalition
Local Case Study 2:
From Long Term Recovery to COAD
Thank you!

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