CITY OF CHICAGO INVESTIGATION OF CHICAGO SOUTHENTS OF CHICAGO MAYOR LORI E. LIGHTFOOT

Austin Community Roundtable

August 2020

Meeting being recorded, will be posted on Youtube Please mute your microphone



Community

Alex Roseborough, Andrea Smith Audrey Woodley, Darnell Shields, Donnita Travis, Edward C, Roxanne C **Flavian Prince** Grady Norwood Jr, Jon Veal. Letrusia May, Dr. Liz Lockhart Malcolm Crawford, Margaret Garner Melody Lewis, Melvin Bailey Morris Reed, Shirley Fields Tenisha Jones, Vanessa Stokes,

Austin Community Family Center

Changing Oasis Austin Coming Together (ACT) By The Hand West Side Forward Inquiry Bridge BCCI alt_ L May Creations, L & S Development Lockhart Resource Institute Austin African-American Biz. Networking Assoc. Ald. Mitts' office Austin Chamber of Commerce

West Side Health Authority L & S Development West Side United SSA 72

City

Alderwoman Mitts (37th) Alderman Taliaferro (29th) DPD West Region CDOT CTA DCASE LISC Mayor's Office





- 01 Updates DCASE Artist in Residence, LISC Corridor Manager
- 02 Together Now Fund
- 03 Neighborhood Opportunity Fund next round
- 04 Chicago Connected
- 05 Laramie Bank RFP next steps



Together Now Grants

Together Now Fund is accepting <u>2nd Round Applications</u>

Eligible businesses and non-profits that continue to suffer from the impacts of COVID-19 can apply for \$4,000 each

Applications are available now at <u>www.chicago.gov/togethernow</u> and application will remain open until August 31 at 11:59pm

- To be eligible, businesses must have 100 or fewer employees and have experienced economic distress and loss due to COVID-19
- Businesses that received an operational grant during the first round of funding will not be eligible for another grant

Informational webinar on Tuesday, August 25 at 11:00am





NEIGHBORHOOD OPPORTUNITY FUND INFORMATION SESSIONS

Wednesday, Aug. 26 (Spanish) 3:30 p.m. | Register at chicago.gov/nof

Thursday, Aug. 27 (English) 12:30 p.m. | Register at chicago.gov/nof

Stream live or watch replays at youtube.com/c/chicagodpd

Applications to open Monday, Sept. 14 at www.neighborhoodopportunityfund.com Due Friday, Nov. 6





Lori E. Lightfoot Mayor of Chicago

nof@cityofchicago.org





CHICAGO CONNECTED

Friday, August 28, 2020

Data on internet access in Chicago confirms what families are saying – we have an inequity



- 100,000 kids across 60,000 households
- Mostly African American/Latinx neighborhoods
 - Just over 1 in 3 households in Austin
 - Nearly 1 in 3 households in Humboldt Park
 - Nearly 1 in 2 households in West Englewood

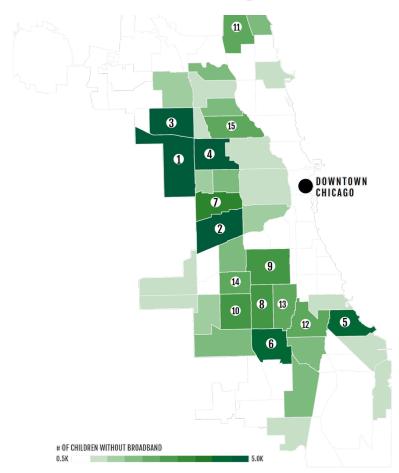
<u>The immediate COVID need for internet access will help build</u> permanent infrastructure to bridge the Digital Divide

- Even post-COVID, internet access is a critical issue to promoting educational outcomes and righting broader inequities (poverty, housing access, food access)
- Research indicates that internet access can improve students' GPAs and can improve standardized test scores
- Internet access will help with engaging children in summer school and reducing summer crime

* "Digital Equity in Education", Kids First Chicago & Metropolitan Planning Council, April 2020 (students 18 and under)

** CPS Data for Google Meet and Platform Access from April 26 - May 2

Areas with the highest concentration of students without access to broadband are predominately on the South & West sides



of Students

15 Most Affected Community Areas

1.	AUSTIN	WEST SIDE	7,801
2.	SOUTH LAWNDALE	WEST SIDE	6,624
3.	BELMONT CRAGIN	NORTH/NORTHWEST SIDE	5,218
4.	HUMBOLDT PARK	WEST SIDE	5,195
5.	SOUTH SHORE	SOUTH SIDE	3,994
6.	AUBURN GRESHAM	FAR SOUTHWEST SIDE	3,744
7.	NORTH LAWNDALE	WEST SIDE	3,550
8.	WEST ENGLEWOOD	SOUTHWEST SIDE	3,089
9.	NEW CITY	SOUTHWEST SIDE	2,992
10.	CHICAGO LAWN	SOUTHWEST SIDE	2,769
11.	WEST RIDGE	FAR NORTH SIDE	2,609
12.	GREATER GRAND		
	CROSSING	SOUTH SIDE	2,539
13.	ENGLEWOOD	SOUTHWEST SIDE	2,392
14.	GAGE PARK	SOUTHWEST SIDE	2,366
15.	LOGAN SQUARE	NORTH/NORTHWEST SIDE	2,327

* See US Census Bureau, 2019, 2014-2018 American Community Survey 5-year estimates



CHICAGO CONNECTED

- One of the largest and longest city-run internet accessibility program in the country (100,000+ students)*
 - Focus on high-speed, fixed-line, household internet access (wireline ensures reliability, consistency of speed, and can most quickly connect Chicagoans)
 - Includes a WiFi "hotspot" component focused on students in temporary living situations and the small percentage of homes where wired-service cannot be used
- Student household eligibility based on six equity factors:
 - 1. **Economic circumstances** indicating that the cost of internet will likely be a challenge (e.g., Medicaid, eligibility for free meals, homelessness, UIC's researched-based Community Hardship Index)
 - 2. **Student-level factors** indicating students who are most likely to be disadvantaged academically (Diverse Learning, English Language Learning)



Chicago Connected is a tight collaboration between a number of critical partners

<u>Entity</u>	<u>Responsibilities</u>	
City of Chicago	Co-project manager, charged with managing the scope of the program, developing the budget, securing funding, and co-drafting legal agreements	
Chicago Public Schools	Co-project manager, responsible for identifying the students/household populations, marketing the program to households, and conducting ongoing management of program once operationalized	
Kids First Chicago	Tertiary project manager, tasked with facilitating conversations between CPS/City and the ISPs/CBOs/community at large. Potential lead for CBO engagement, accountability, and support	
United Way of Metro Chicago	Fiscal agent, responsible for entering into legal agreements with each party, managing flow of funds, coordinating ongoing program management once operationalized	
Children First Fund (CFF)	Fiscal agent, responsible for entering into agreements with each of the CBOs and managing flow of funds between select parties	
Internet Service Providers (ISPs)	Service providers, tasked with delivering internet services to residents at low, subsidized costs (includes Comcast, RCN and T-Mobile)	
Community-Based Organizations (CBOs)	Local neighborhood organizations, responsible for community outreach, marketing the program, helping households connect to the internet, and training families on digital literacy (35 CBOs in total)	
Philanthropic Organizations	Providing seed funding for the program alongside the City and CPS (to date includes Citadel, Crown Family Philanthropies, Pritzker Traubert Foundation, Chicago Community COVID-19 Response Fund, The Joyce Foundation, ITW, The MacArthur Foundation, JPB Foundation, and a personal commitment from President and Mrs. Obama)	

Community Based Organizations Form a Critical Backbone in the Most Disconnected Communities

- Not every neighborhood will have a CBO partner
 - Partnerships will be focused on areas with the greatest need
- Trusted in their communities, CBOs will lead the following:
 - Act as a liaison between Chicago Connected and their neighborhoods
 - Engage eligible households to raise awareness and connect families
 - Support newly-connected households with troubleshooting and digital literacy
 - Connect families to resources for workforce development and other online tools
- Chicago principals also received lists of eligible students in their buildings to support outreach



On-the-ground Collaboration







How You Can Help!



How to help

- Ask Parents to check their email, US Postal Mail and texts for any messages that provided them their activation code. If they have received the code, they should be instructed to call the assigned internet service provider as the next step
- If they are eligible <u>but have not received any of the above</u>, there may be an address discrepancy. Please ensure they update Aspen with the correct address and instruct the parent to call the help line at 773-417-1060 for next steps
- Teachers should guide parents to:
 - The Chicago Connected website: <u>cps.edu/chicagoconnected</u>
 - The parent hotline at 773-417-1060 (M-F 7:30am-4:30 pm)
- The household will be provided some guidance on finding low cost internet options as an alternative to Chicago Connected.

Eligibility (cps.edu/ChicagoConnected)

Check Eligibility for Chicago Connected

Students who qualify for high-speed internet at no cost through the Chicago Connected program have been assigned an activation code to provide to their internet service provider.

Find Your Activation Code

Enter your child's student ID and date of birth in the form below to see if your family is eligible for free internet access. Can't find your student ID? Look for it on:

- Report cards or progress reports
- Parent Portal
- Student ID card
- Or call your school for assistance

STUDENT ID:

Student ID

DATE OF BIRTH:

MM/DD/YYYY





Myths vs. Facts About Chicago Connected



It could take four years to get connected to the internet.

Families need to share a Social Security Number to sign up.

Families who sign up need to pass a background check.

Families will be responsible for secret additional charges (modem, data overages, etc.)

Eligible families can sign up for internet access **immediately**.

Fact

Families **do not need to have or share a Social Security** number to sign up. There are several other forms of ID allowed, such as a driver's license, a utility bill in the applicant's name, or even current employment badge / photo ID.



Families who sign up **do not receive a bill.** There are no connection or modem fees, with the exception of a customer that asks for excessive home visits or does not return equipment.



Questions?

For general questions around tech support/remote learning, call CPS at (773) 417-1060

To determine if your student is eligible, call your school or visit CPS.edu/GetConnected

arante State Bank

Chicago Ave

Laramie Ave

CITGO

Laramie State Bank RFP

RFP available: www.chicago.gov/investsw

Build development teams that reflect the community

- Pre-submission conference: Sept. 15th @ 2pm
- RFP response due: Nov 24th @ 4pm

Future RFP sites based on community & City priorities

Increased communication & coordination between DPD, DOH, CHA, CDOT, CTA, Aldermen, partners, businesses & community



RFP Submission Requirements

Ensure applicants are local developers of color

Four potential levels of local involvement:

Developer Teams / Designer Teams / Contractor & Trades (26/6)
/ Tenants & Businesses

Submission requirements considerations (TBD with Law):

- Required vs. additional weight given
- Metrics vs. description of approach

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Foster Opportunities for Professional Services

CHICAGO AR HITECTURE CENTER

The Chicago Architecture Center, on behalf of the City of Chicago, released a **list of preferred local design services firms** for contracting opportunities within Mayor Lightfoot's INVEST South/West initiative. A key tenet of this initiative is **driving inclusive growth**, and our design community has much to offer given the chance.

Chicago Emerging Minority Developer Initiative

The goal of CEMDI is to (1) source and build a pipeline of community-focused developers, and (2) lift up emerging talent to lead and/or meaningfully participate in large-scale commercial real estate development projects, including ownership in the development entities.



Because local developers...

- hire local designers
- lease to local businesses

LAINE'S BAKE SHOP - ROSELAND

Retailers



SHAWN MICHELLE'S HOMEMADE ICE CREAM – BRONZEVILLE

Restaurants/Cafes



XQUINA CAFE CO-WORKING – LITTLE VILLAGE

Offices

KEHREIN CENTER FOR THE ARTS – AUSTIN

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Theatres/Galleries

RFP Selection Process

Meaningfully engage community:

- City to shortlist finalist respondents
- Finalists present to Community (e.g. Aldermen, roundtable, public forum, etc.)
- Community feedback incorporated into City negotiation process with selected respondent
- City announces selected proposal to Community



Next Steps

• RFP Pre-Submission Conference

Tuesday, Sept 15th @ 2pm

September Roundtable

Friday, Sept 18th @ 12pm

If DPD West Region team has not talked to you recently

DPD@cityofchicago.org

