



Ogden Ave/North Lawndale Community Roundtable

May 24th, 2021

Agenda

1. Introductions
2. Developer Presentations Debrief
3. Ogden Avenue RFP – Community Evaluator Selection
 - a) Process and eligibility
 - b) Nominations
 - c) Next steps

Developer Presentations Debrief

Developer Presentation Debrief

FOLLOW UPS

- Link to community scorecard and informational resources distributed by end of week
- Presentations and meeting recording shared via email
- Developer videos posted on DPD YouTube channel

RFP Community Evaluator Process

ROUND 1 EVALUATION

November 2020 – March 2021

Round 1 Committee

- Department of Planning and Development (DPD)
 - Planning and Design
 - Financial Incentives
 - Sustainability
 - Zoning
 - Sustainability
- Department of Housing (DOH)
- Chicago Department of Transportation (CDOT)
- Assets, Information, and Services (AIS)
- Chief Equity Officer

ROUND 1 EVALUATION

November 2020 – March 2021

Round 1 Committee (9 City Staff)

- Department of Planning and Development (DPD)
 - Planning and Design
 - Financial Incentives
 - Sustainability
 - Zoning
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- Department of Housing (DOH)
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- Chief Equity Officer

ROUND 2 EVALUATION

March 2021 – July 2021

Proposed Committee (6 City Staff + 3 Community Evaluators)

- Department of Planning and Development (DPD)
 - Planning and Design
 - Financial Incentives
- Department of Housing (DOH)
- Assets, Information, and Services (AIS)
- Chief Equity Officer

3 Community Evaluators

Advisory Reviewers:

- Chicago Department of Transportation (CDOT)
- DPD Zoning
- DPD Sustainability

Community Evaluator Pilot Process

3 Community Evaluators from 4 Categories

- 1 Corridor Manager
- 2 Residents
- 3 Property Owners
- 4 Business Owners

Selection Process

Nominations: Potential Community Evaluators will be nominated by the Roundtable participants. Self nomination is allowed.

Requirements for Nomination:

- Must reside, own property or a business within the North Lawndale community area.
 - Must have participated in the RFP Visioning Process (i.e., attended a visioning workshop, community roundtable, other RFP-related meeting, and/or taken visioning survey).
 - Must not have a conflict of interest in relation to the RFP respondents.
 - Must commit to attend at least three evaluation meetings, affirm in writing that there is no conflict of interest, and sign a non-disclosure form.
- **Final Community Evaluators will be selected via lottery**

Round 1 Evaluation Criteria

November 2020 – March 2021

COMMUNITY SURVEY INFORMS CITY EVALUATION

1

Does the proposal reflect Community's Vision and build Community Wealth?

30% of total score

- Community Feedback & Survey Results
- Community Partnerships
- Commitment to Equity
- Local Hiring
- Promoting Small Businesses

CITY EVALUATION

2

Is the proposal a great example of Professional Competence?

40% of total score

- Professional Experience
- Design Excellence
- Responding to Community Priorities
- Innovation and Creativity

3

Is the proposal Economically Feasible?

30% of total score

- Total Project Cost
- Public Assistance Requested
- Financial Qualifications

Round 2 Evaluation Criteria – Pilot

March 2021 – July 2021

Adopting a Consensus Model

CITY + COMMUNITY CONSENSUS

1

Does the proposal reflect Community's Vision and build Community Wealth?

30% of total score

- Community Scorecard Results
- Community Partnerships
- Commitment to Equity
- Local Hiring
- Promoting Small Businesses

2

Is the proposal a great example of Professional Competence?

40% of total score

- Professional Experience
- Design Excellence
- Responding to Community Priorities
- Innovation and Creativity

3

Is the proposal Economically Feasible?

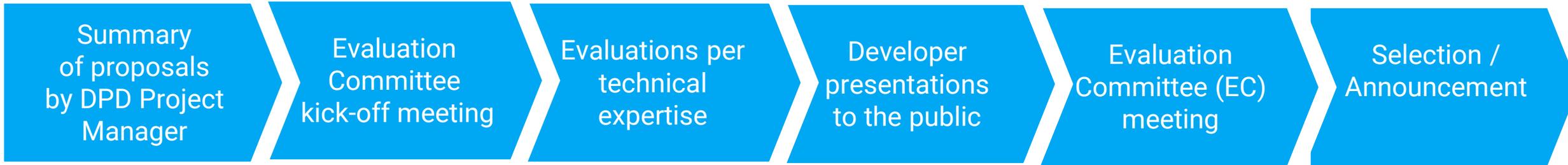
30% of total score

- Total Project Cost
- Public Assistance Requested
- Financial Qualifications

CITY EVALUATION

Round 1 Evaluation Process

November 2020 – March 2021



1.
Project summary is posted to DPD website

2.
Aldermanic briefing

3.
Roundtable summary presentation

1.
Initial assessment – response to RFP criteria

1.
In-depth analysis of responses by technical area

1.
Summary of questions at public meeting posted on DPD website

2.
Community surveys

3.
Aldermanic briefing

1.
Finalize evaluation incorporating public and aldermanic feedback

Proposed Round 2 Evaluation Process March 2021 – July 2021



1.
Aldermanic briefing

2.
Roundtable summary presentation

3.
Project summary is posted to DPD website

1.
Aldermanic briefing

2.
Summary of questions at public meeting posted on DPD website

3.
Summary Matrix

4.
Community scorecard

1.
Initial assessment – response to RFP criteria

1.
Set up expectations and process

2.
Initial discussion of proposals

3.
Clarifying questions to developers

1.
Deliberation and consensus

QUESTIONS?

Community Evaluator Nominations

Community Evaluator Pilot Process



Community Evaluator Nomination Rules

NOMINATIONS

- Nominate others or yourself – verbally or in chat/private message

ELIGIBILITY REQUIREMENTS

- Must reside, own property or a business within the North Lawndale community area.
- Must have participated in the RFP Visioning Process (i.e., attended a visioning workshop, community roundtable, other RFP/Project related meeting, and/or taken visioning survey).
- Must not have a conflict of interest in relation to the RPF respondents.
- Must commit to attend at least 3 evaluation meetings, affirm in writing that there is no conflict of interest, and sign a non-disclosure form.

CONFIRMATION PROCESS

- Email brian.hacker@cityofchicago.org confirming your desire to be nominated, brief questionnaire will be distributed via email for confirmation.



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