



# Ogden Avenue / North Lawndale Community Roundtable

October 2020

# Agenda

1. Introductions
2. “Our City, Our Safety” – City-Wide Violence Reduction Plan
3. Neighborhood Opportunity Fund Update
4. Opportunity Site RFP Workshop Review
5. Open Discussion and Next Steps

# Community

Commissioner Dennis Deer, *Cook County District 2*  
Angela Mason, *Farm on Ogden*  
Richard Townsell, *Lawndale Christian Development Corp*  
Bruce Miller, *Lawndale Christian Health Center*  
Pastor James Brooks, *Lawndale Christian Health Center*  
Rodney Brown, *New Covenant CDC*  
Apratha Boxtton, *NLCCC*  
Haman Cross, *NLCCC*  
Sheila McNary, *NLCCC*  
Jesse Green, *NLCCC*  
Rochelle Jackson, *NLCCC*  
Brenda Palms-Barber, *North Lawndale Employment Network*  
Christyn Freemon, *North Lawndale Employment Network*  
Debra Wesley, *Sinai Community Institute*  
Mara Ruff, *Sinai Health System*  
Oboi Reed, *Equiticity*

# City

Alderman Michael Scott, Jr. (24th Ward)  
Alderman Ervin (28<sup>th</sup> Ward)  
DPD  
CDOT  
DCASE  
Mayor's Office  
Mayor's Office Summer Fellows

# Our City, Our Safety – City-Wide Violence Reduction Plan



# **Our City, Our Safety**

*A comprehensive plan to reduce violence in Chicago*

**Invest South/West Community Roundtable: North Lawndale**

**Margaret Decker, Policy Advisor, Office of Violence Reduction**

This document lays out the comprehensive plan for the City of Chicago's violence reduction work through 2023, with the goal of sustainably reducing violence and making Chicago a city where everyone is and feels safe.



### Empower and Heal People

Ensure that all residents can pursue opportunities to thrive without fear of violence by providing prevention and intervention supports that are available to individuals of all ages and levels of risk. ■

Increase capacity and service quality of gun violence, domestic violence, diversion, and victim services programs

Expand access to jobs and housing for those impacted by violence

Expand supportive programming for youth at highest risk of violence involvement

Increase knowledge of services through public awareness campaigns in communities of need



### Protect and Secure Places

Reduce the "safety gap" between safer communities and those most affected by violence by reclaiming public places as safe spaces within communities and by promoting community wellbeing with stable housing, amenities, commerce, and opportunities. ■

Invest in place-based programming and services

Revitalize neighborhood economies



### Improve and Advance Policing

Increase police legitimacy in communities where trust has eroded by ensuring humane, effective, and constitutional law enforcement practices and by fully implementing the spirit and letter of the consent decree and related reforms. ■

Acknowledge and remedy past harms between the Chicago Police Department and communities they serve

Deliver best practice reforms to police policy and operations, consistent with the consent decree

Improve workforce management including officer wellness, recruitment, hiring, retention, and promotion

Assess the types of needs where police may need additional training and/or rely on other resources as first or co-responders



### Affect Public Policy

Ensure that laws and policies that govern the city reflect the values, aspirations, and safety of residents by collaborating with stakeholders to implement local policy, and advocate for state and federal policy and legislation related to public safety and violence prevention, with a special focus on criminal justice reform, gun regulation, and equitable quality of life. ■

Participate in local and national collaboratives to elevate policy positions

Advocate for and support equity-focused legislation and policy

Collaborate with State and County partners to align and coordinate policy efforts



### Plan and Coordinate

Facilitate the development of realistic, actionable plans by promoting alignment on strategy and action among public, private, and community-based efforts to prevent and reduce violence, and by ensuring a citywide commitment to rigorous planning and consistent coordination. ■

Facilitate coordination among City departments and sister agencies

Establish, facilitate, and participate in coordination tables, networks, and coalitions

Utilize data to drive decision-making

Improve referral mechanisms and linkages for programs and services

Establish and promote standardized practices to improve coordination among partners

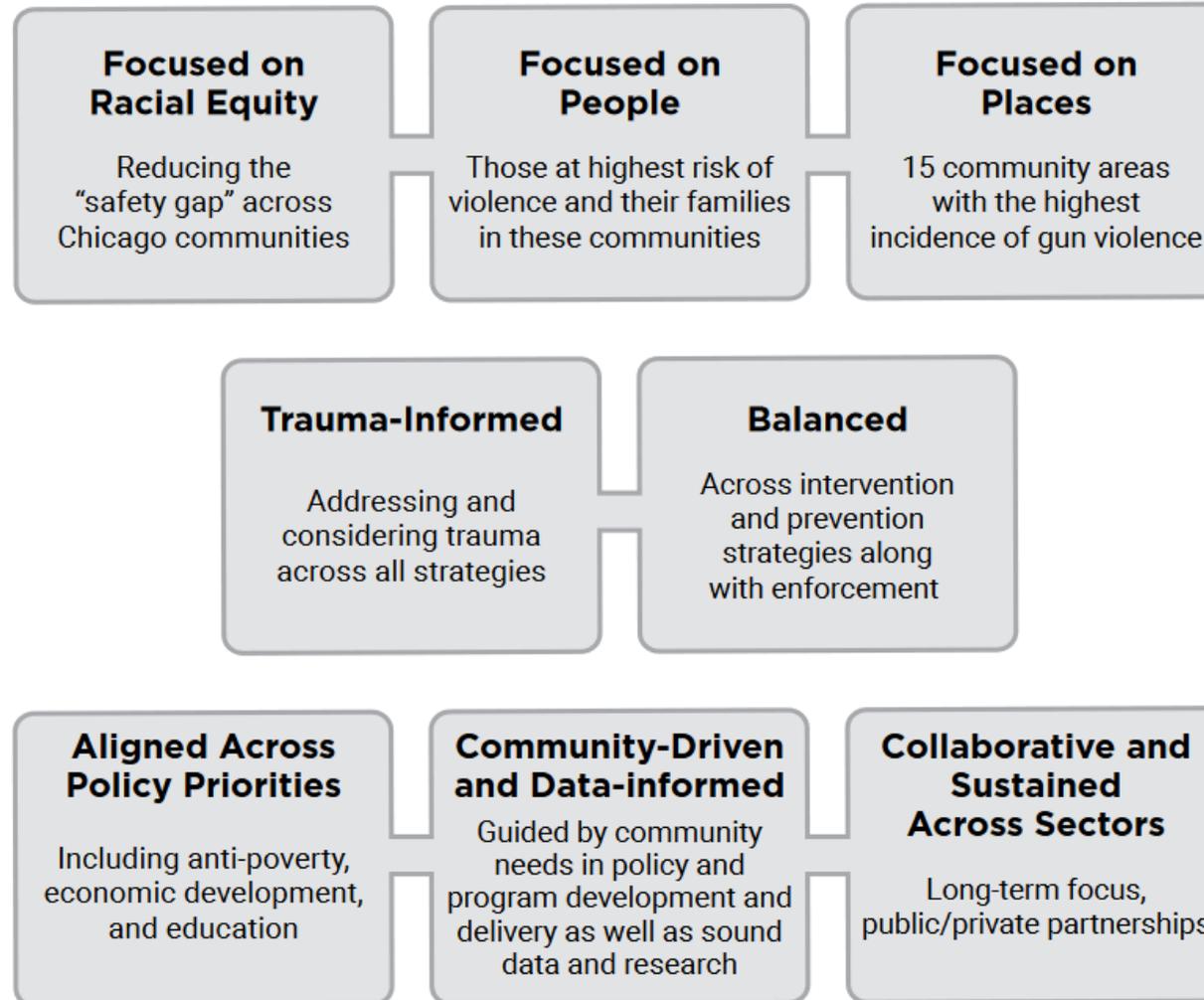
Provide needed technical support to grow capacity for partners and providers

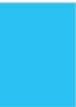
Engage community in decision and policy making

### — Outcome Indicators —

- ▶ The "Safety Gap" – the difference in rate of shootings and homicides in community areas with highest and lowest levels, while not decreasing safety in safer community areas.
- ▶ Number of serious victimizations (fatal and non-fatal shootings) and reported violent crimes (victim and incident counts)
- ▶ Community perception of safety, trust in law enforcement, and connectedness with City government

# Guiding Principles





# Key takeaways

- Addressing root causes is key to reducing violence
- City aims to support those at highest risk of violence involvement (perpetrators and victims)
  - Street Outreach – UCAN
  - Victim Services – UCAN
- Focusing on improving coordination and building capacity
- Supporting community-led work that is already ongoing
- Connecting with other initiatives (ISW)



# Q&A

[Chicago.gov/OurCityOurSafety](https://chicago.gov/OurCityOurSafety)

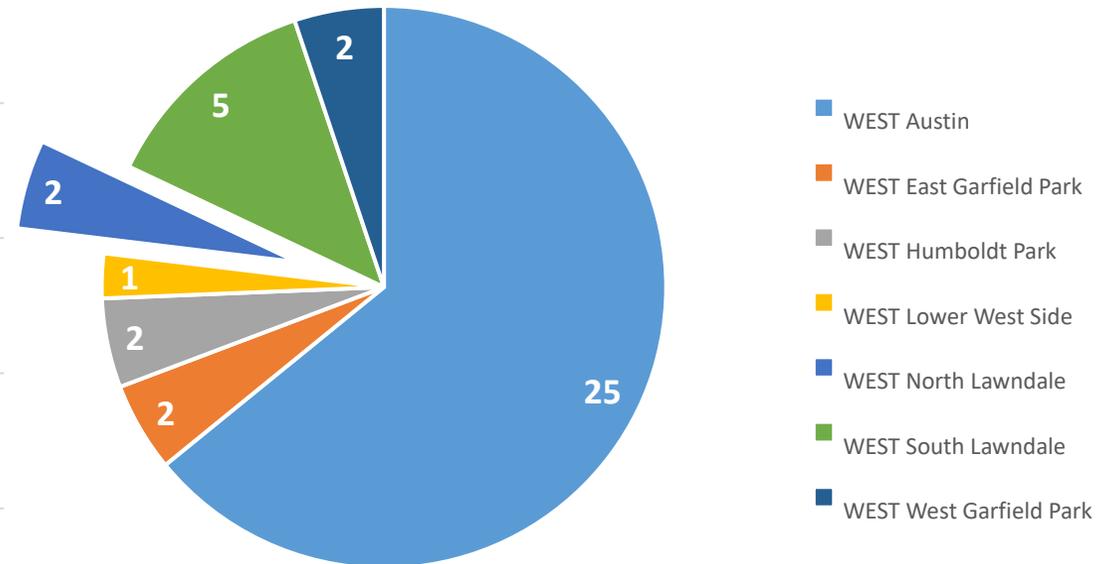
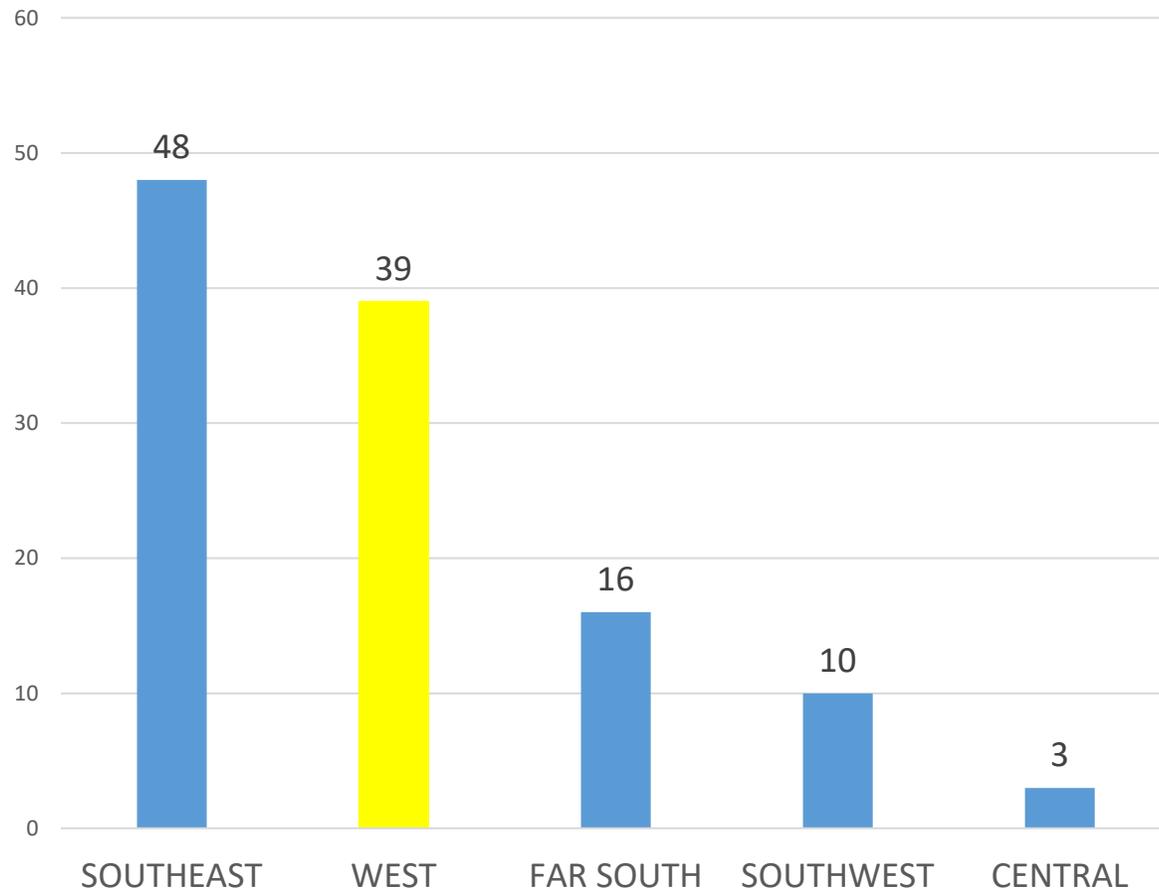
[Margaret.Decker@cityofchicago.org](mailto:Margaret.Decker@cityofchicago.org)

# Neighborhood Opportunity Fund Open for Applications

	1st Week (9/14 to 9/20)	As of Monday 10/19/2020
Project Readiness Quiz	1,488 (1,183 Unique)	1851 (1340 Unique)
NOF Applications Submitted	101	208
NOF Application Drafts		151

Application Deadline is  
Friday, Nov. 6th at 10:00PM

# Where are the applications?



# What's next ?

2020 Round 2 (CURRENT)

- **Nov-Dec:** Application Review and Project Selection
- **December:** Finalist Announcement
- **January:** Finalists Orientation
- **April-May:** Award Letters
- **2022:** Projects completed

2020

2021

Round 1 – anticipating Q1

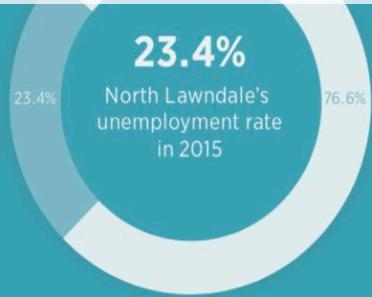
Round 2 – anticipating Q3

# Opportunity Site RFP Workshop Review

# Development Priorities *on Ogden Ave*

## Attract New Businesses

- Expand retail options
- Add living wage jobs
- Develop vacant land



**\$71 million:**  
amount spent annually by our residents on goods outside of the community



North Lawndale is home to the heart of Chicago's growing film industry, the city's largest brewer and major health care institutions

## Make Ogden a "Complete Street"

- Extend bus service (#157 extension)
- Streetscaping and pedestrian safety
- Bike and ride-share



# Development Priorities *on Ogden Ave*

## Activate Vacant Lots and Underutilized Properties

- Development opportunities for new retail, housing and recreation
- Create open space and community gardens



## Stabilize The Housing Market

- Promote home ownership
- Provide affordable housing near transit
- Invest in existing housing stock



Approximately 35,000 people live in North Lawndale today, a drastic reduction from 125,000 in 1960



Of these owners, more than a third are 65 or older



More than 5,000 renter households in our community struggle to pay for rent and utilities each month

# Development Priorities on Ogden Ave

## Access to Healthy Food

- The community lacks a full-service grocery store
- Restaurant options are limited to mainly fast food



## Leverage Existing Employers and Institutions

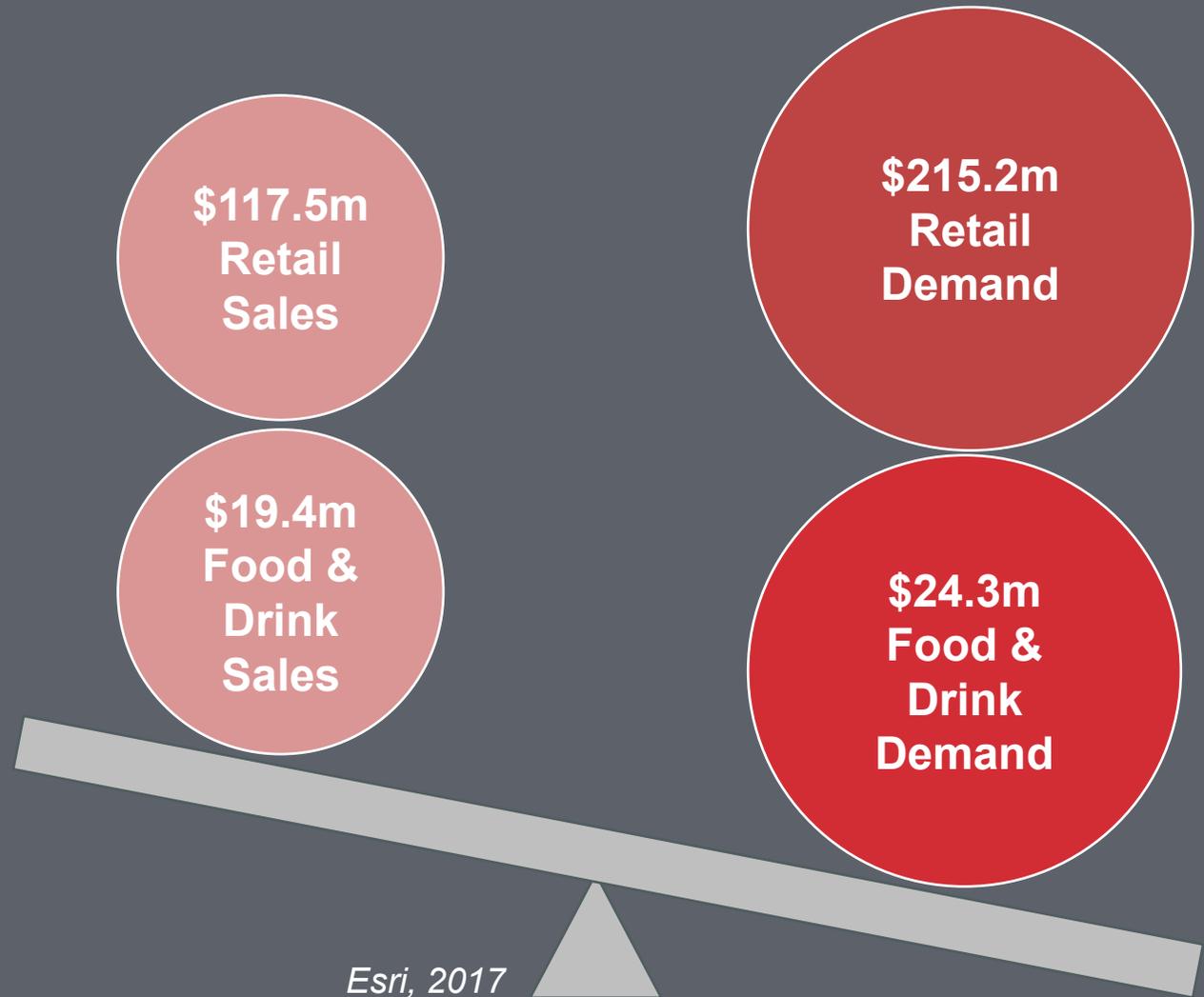
- Lawndale Christian, Sinai and Cinespace bring jobs and commuters
- Major employers may drive demand for retail/restaurants and new development



# Retail Leakage Analysis

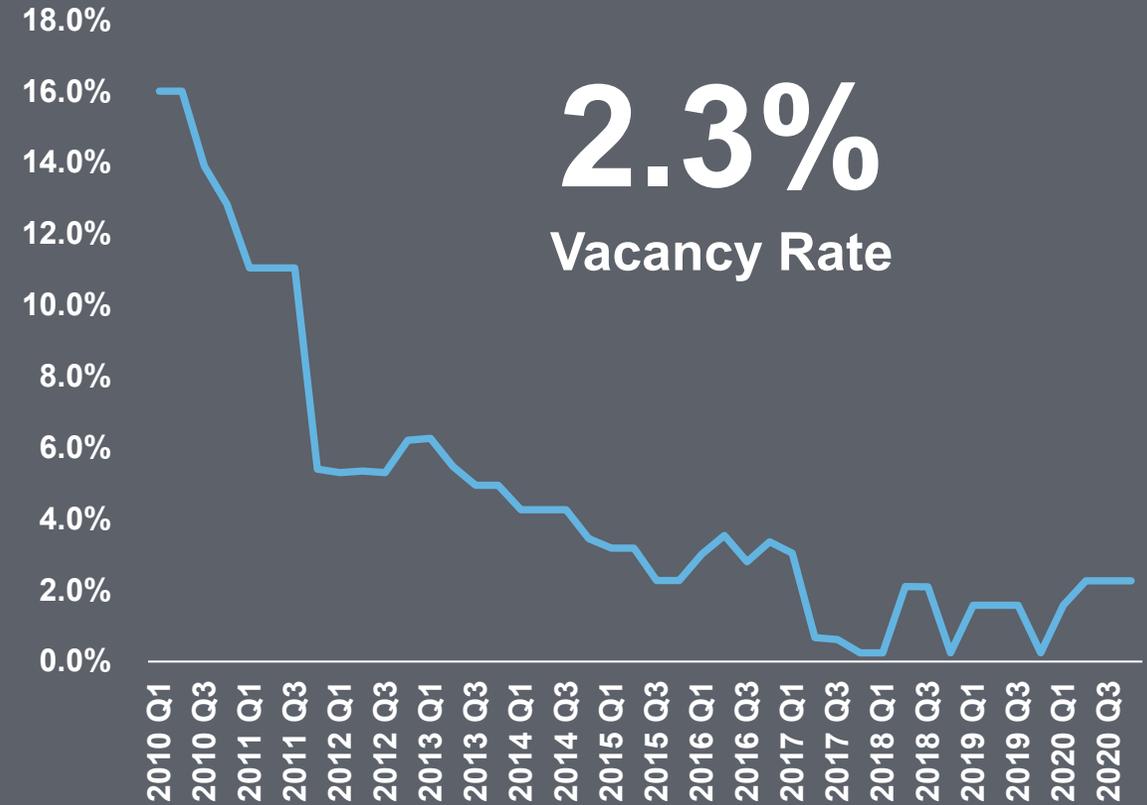
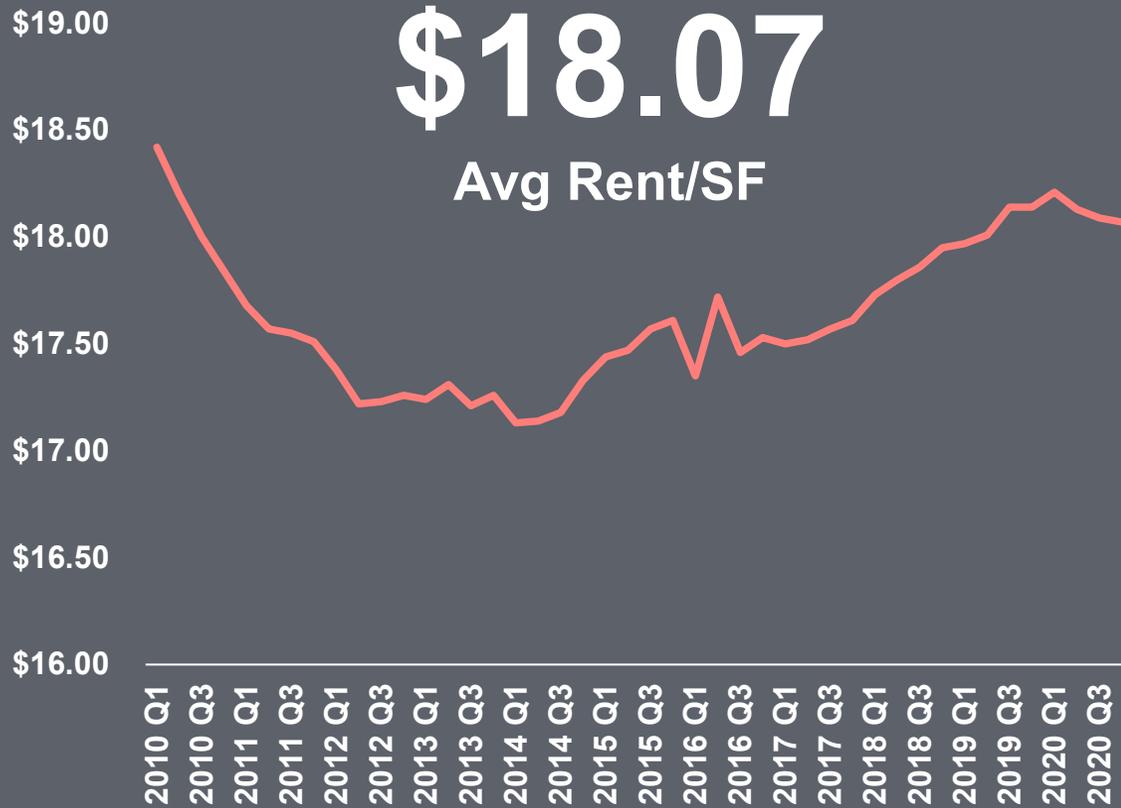
Ogden Corridor Market Area

*Roughly \$100 million in local consumer spending is leaving the community due to the lack of retail and food & drink establishments.*



# Retail Market Health

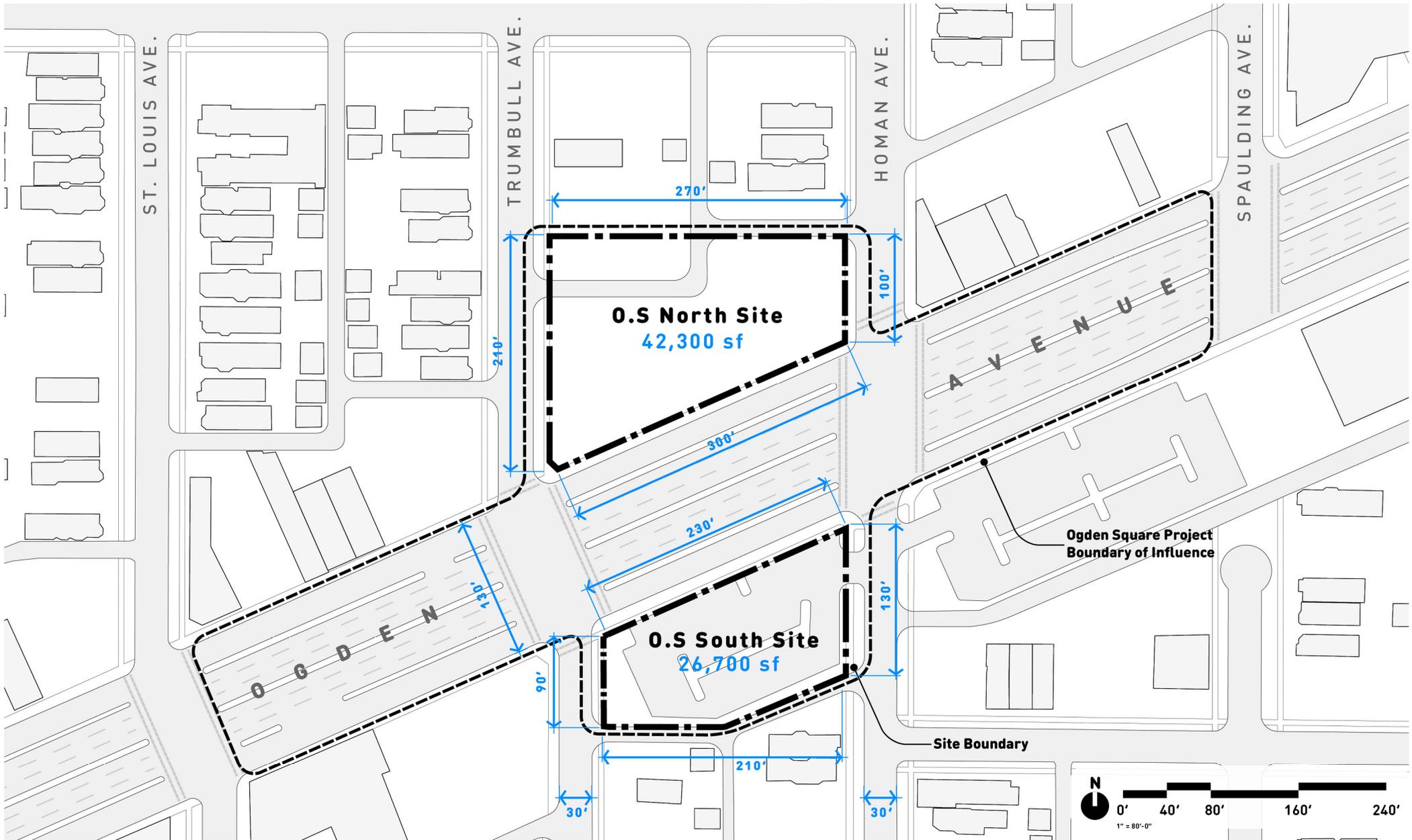
## Ogden Corridor Market Area



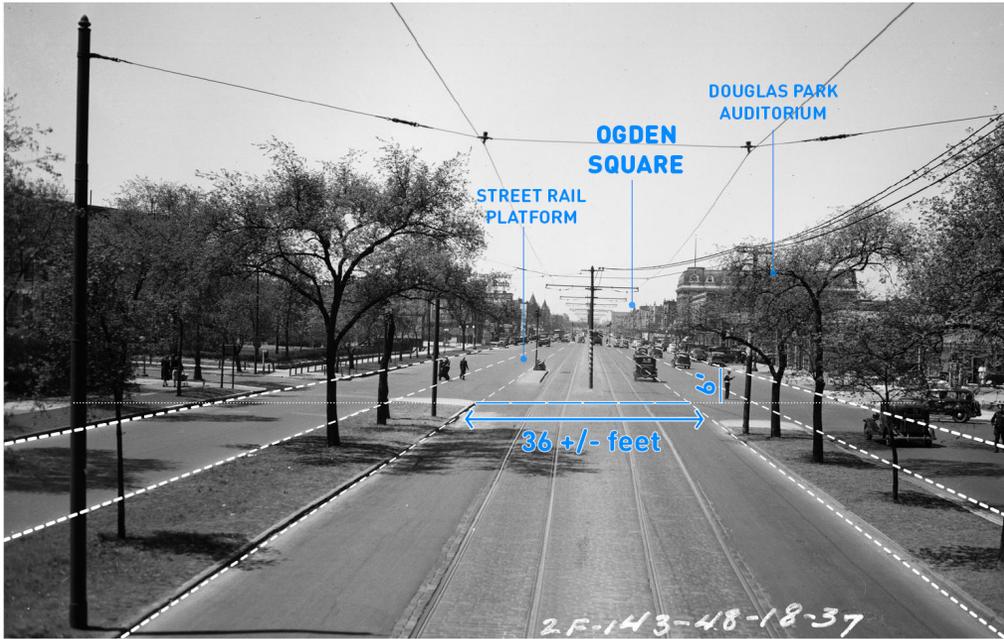
# What Can The Market Support?

## Ogden Corridor Market Area

Industry Segment	Example Chains	Market Area Leakage	Potential New Stores
Grocery Stores	Aldi, Fresh Market	\$14,509,769	1.5
Health & Personal Care Stores	Walgreens, CVS	-\$1,021,467	- 0.1
Miscellaneous Store Retailers	Dollar General	\$5,637,752	4.0
Food Services & Drinking Places	Limited Service		2.3
	Fast Food	\$4,820,200	4.0
	Sit Down Full Service		1.5



# Ogden Square Site Specifics



Looking west at the intersection of Ogden Avenue and Albany Avenue, IDOT Chicago Traffic Photographs. UIC University Library Special Collections Department May 17th, 1937.

**1937**

Original intent. Served by urban rail, shaded, slower traffic and a strong street wall

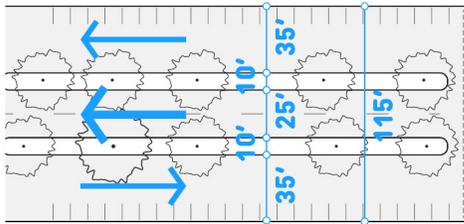


Looking west at the intersection of Ogden Avenue and Albany Avenue, 2020. Google Image Street View.

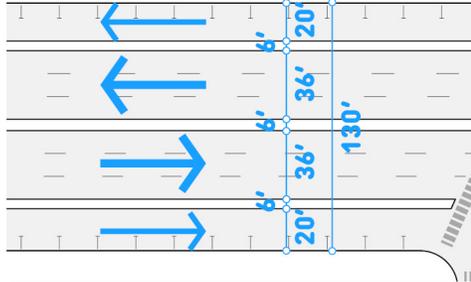
**2020**

Completely auto-oriented, hot and wind swept, no street wall, no sense of place

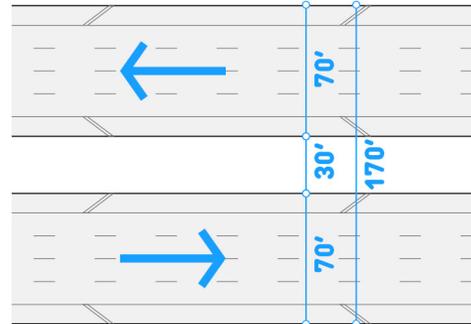




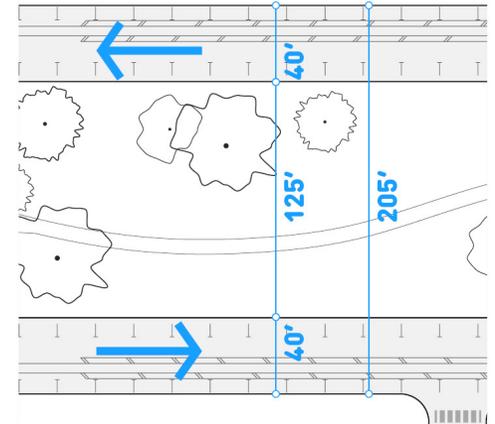
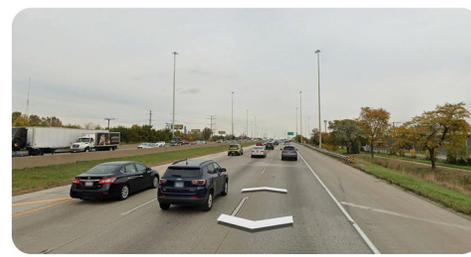
**RANDOLPH**



**OGDEN**



**I-55**



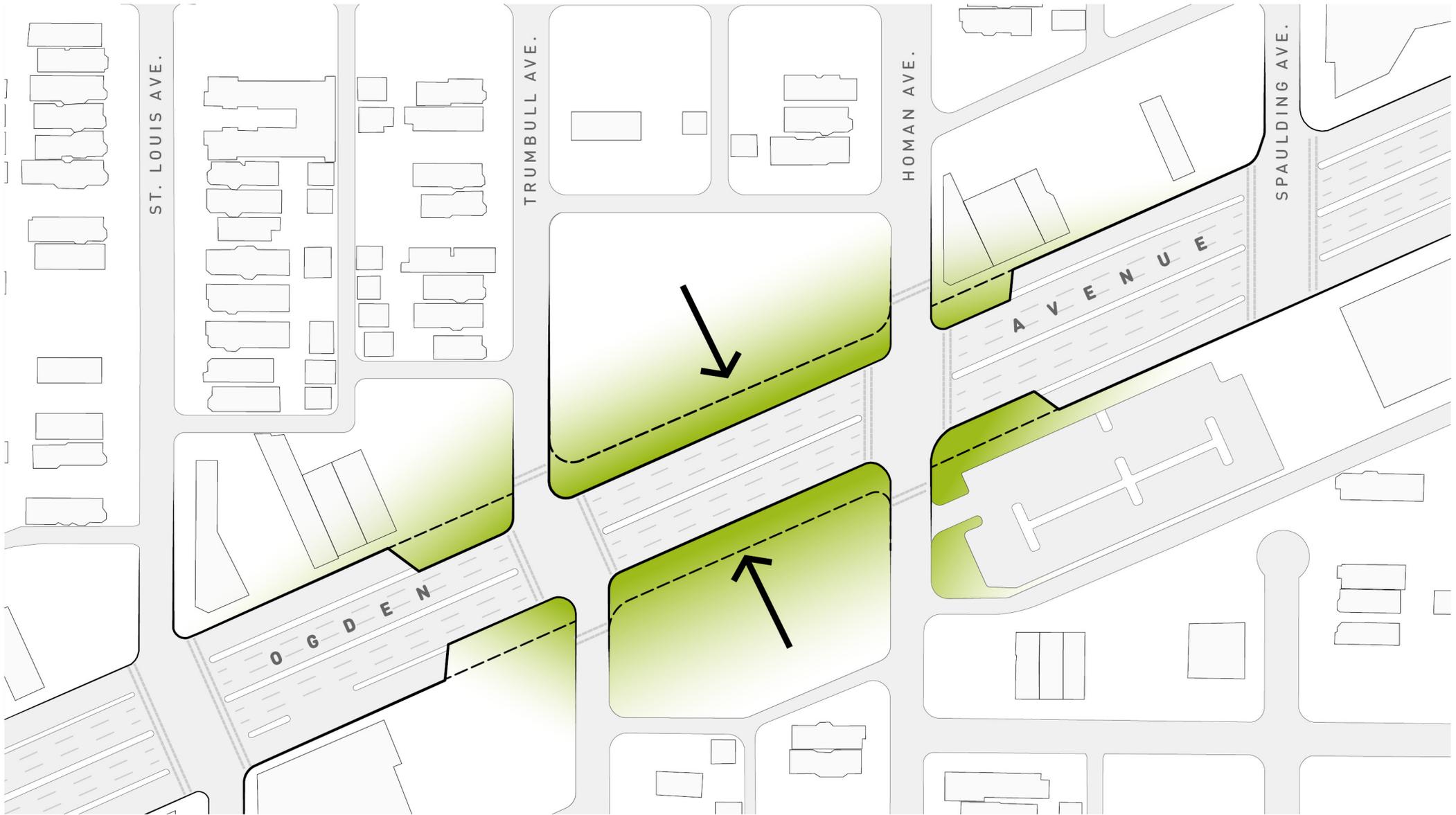
**DOUGLAS**



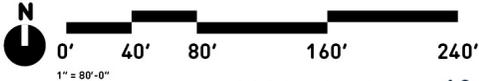
## Ogden as compared to roads of similar scale and width

Today, Ogden is more of a thruway than a vibrant urban street





# Street: Step 1 Expand into Service Drives

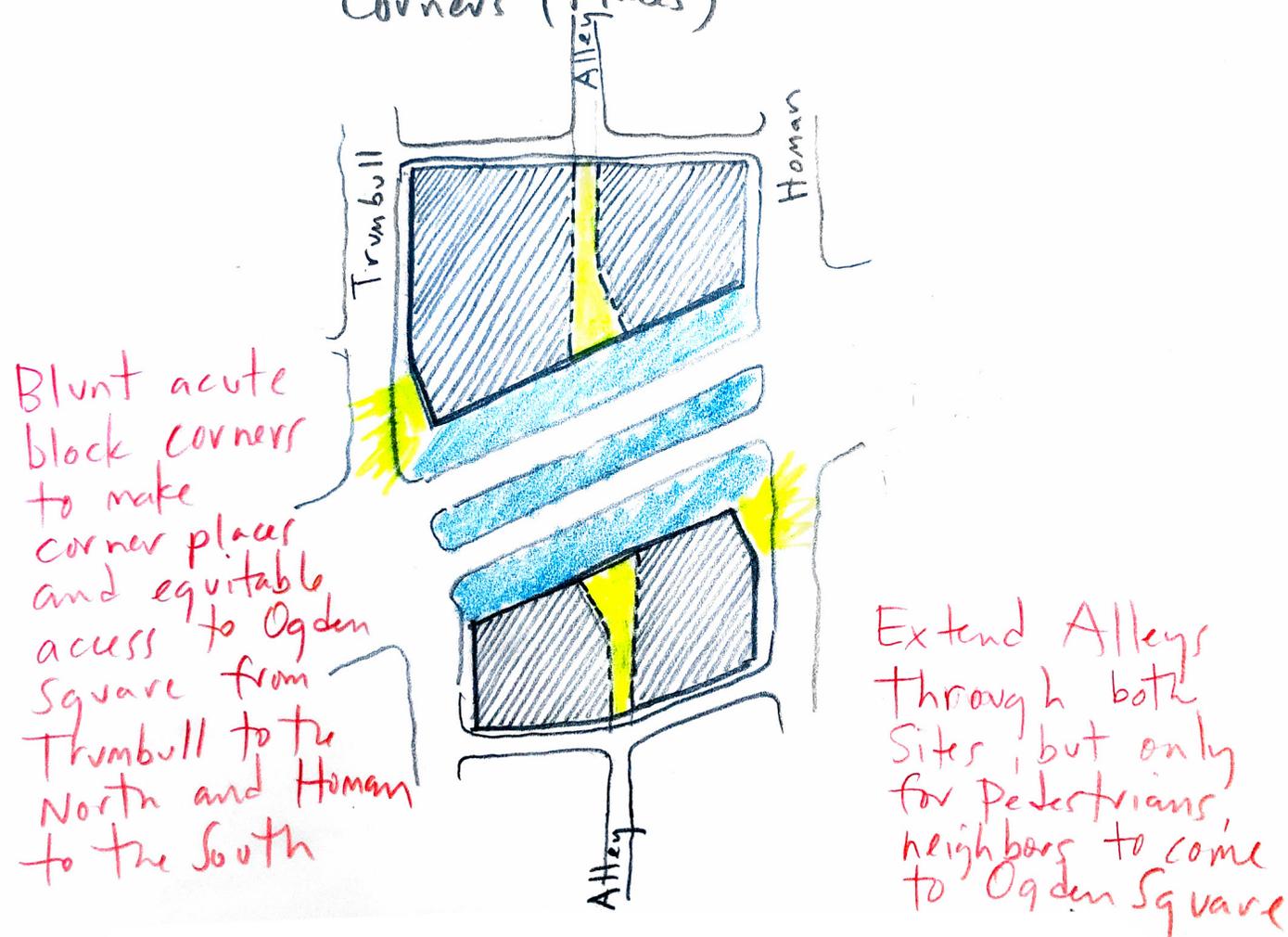




## Street: Step 2 Slim Traffic Lanes



Alleys (Arcades)  
+  
Corners (Places)



## Ogden Square - Neighborhood Activation



# MASSING 1: QUAD

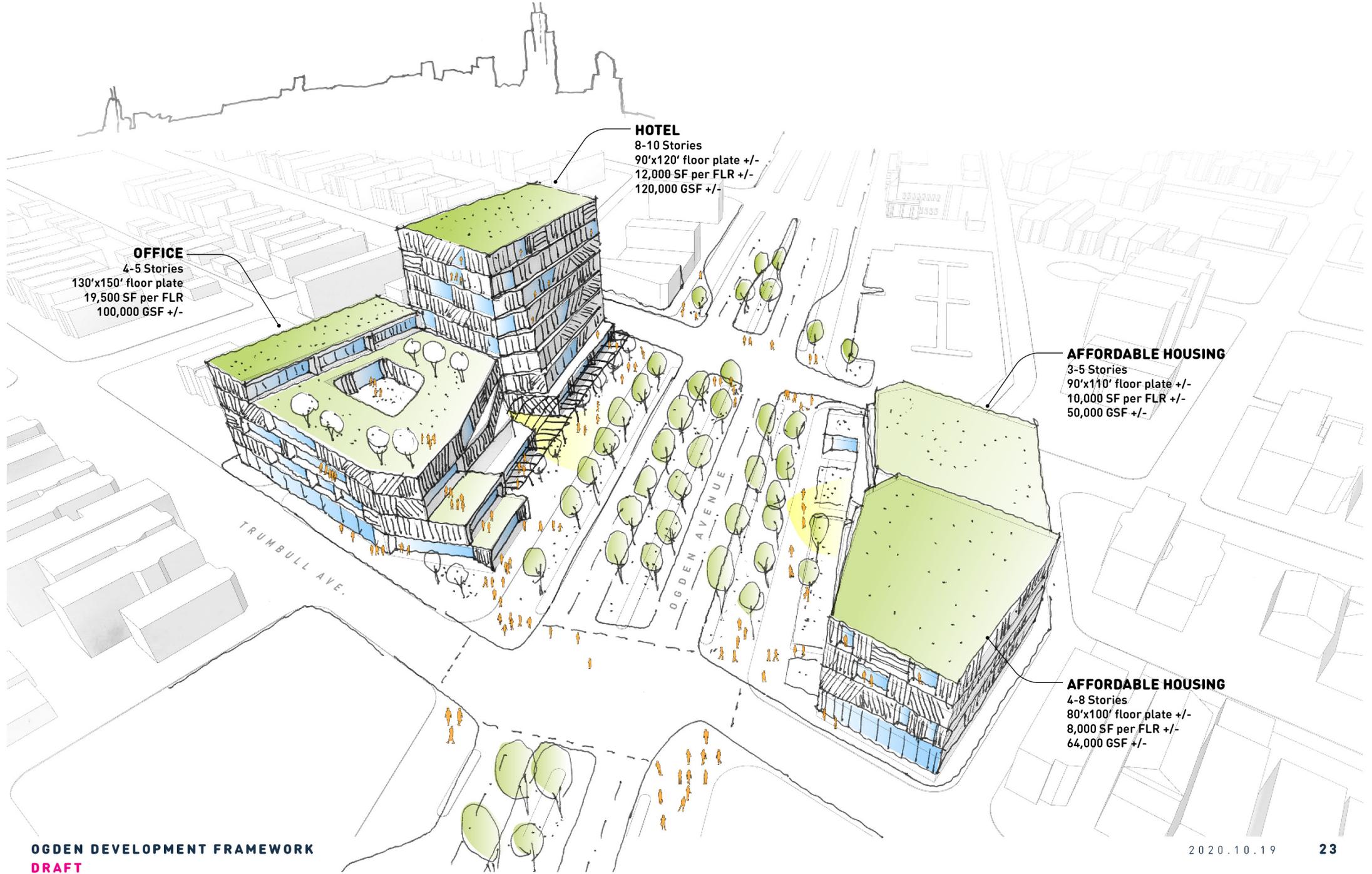




# Ogden Square

## Quad: 4 Buildings + 2 Arcades





**OFFICE**  
4-5 Stories  
130'x150' floor plate  
19,500 SF per FLR  
100,000 GSF +/-

**HOTEL**  
8-10 Stories  
90'x120' floor plate +/-  
12,000 SF per FLR +/-  
120,000 GSF +/-

**AFFORDABLE HOUSING**  
3-5 Stories  
90'x110' floor plate +/-  
10,000 SF per FLR +/-  
50,000 GSF +/-

**AFFORDABLE HOUSING**  
4-8 Stories  
80'x100' floor plate +/-  
8,000 SF per FLR +/-  
64,000 GSF +/-

TRUMBULL AVE.

OGDEN AVENUE



# MASSING 2: ECHO





# Ogden Square

## Echo: 2 Buildings + 2 Arcades





**HOTEL**  
3-4 Top Stories  
60'x260' floor plate +/-  
15,600 SF per FLR +/-  
62,400 GSF +/-

**AFFORDABLE HOUSING**  
3-5 Stories  
70'x240' floor plate +/-  
16,800 SF per FLR +/-  
84,000 GSF +/-

**AFFORDABLE HOUSING**  
3-4 Stories  
100'x260' floor plate  
26,000 SF per FLR  
104,000 GSF +/-

TRUMBULL AVE.

OGDEN AVENUE



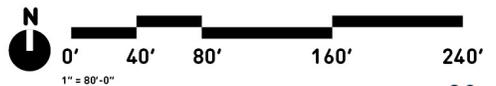
# MASSING 3: TERRACE

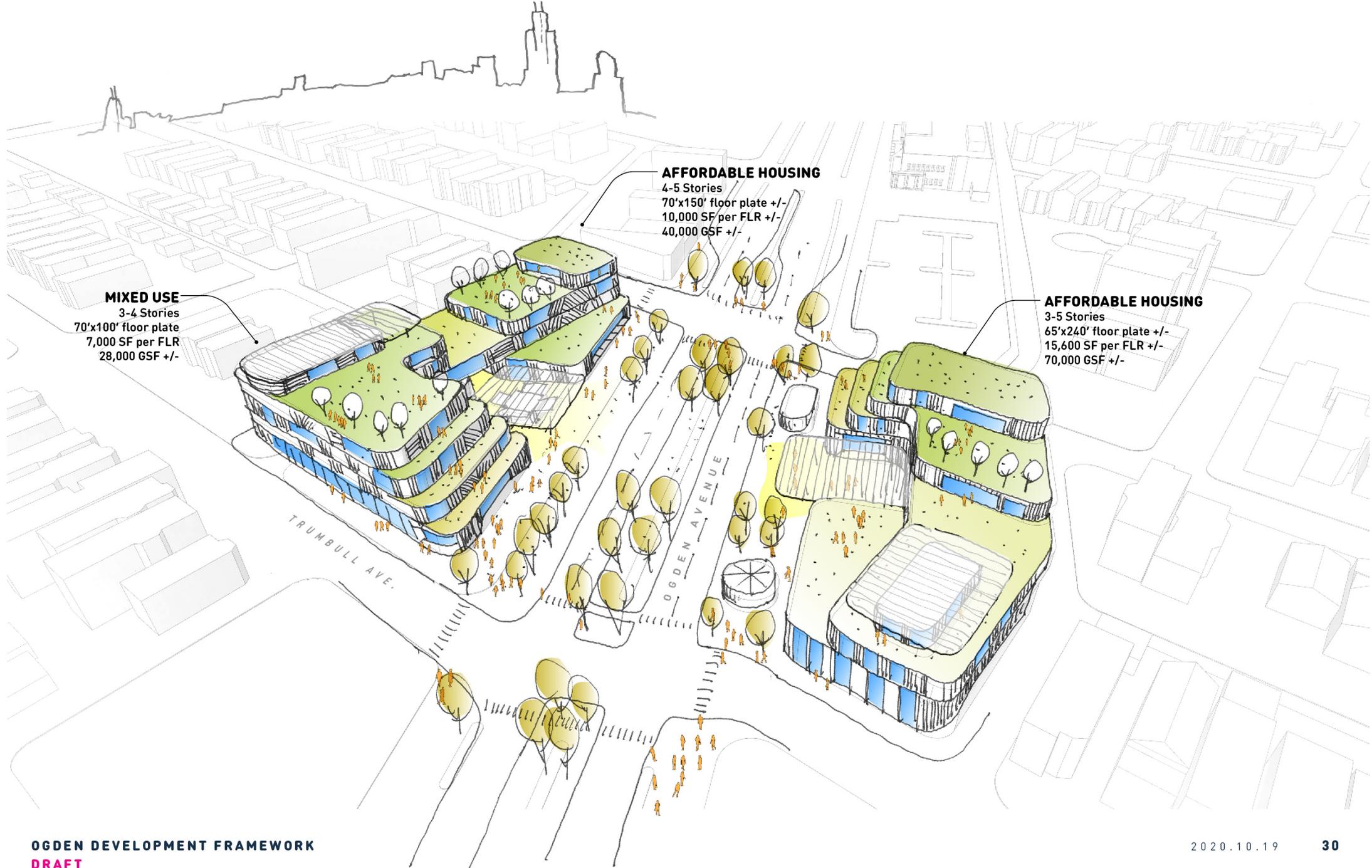




# Ogden Square

## Terrace: 2 Buildings + Square Court





**MIXED USE**  
3-4 Stories  
70'x100' floor plate  
7,000 SF per FLR  
28,000 GSF +/-

**AFFORDABLE HOUSING**  
4-5 Stories  
70'x150' floor plate +/-  
10,000 SF per FLR +/-  
40,000 GSF +/-

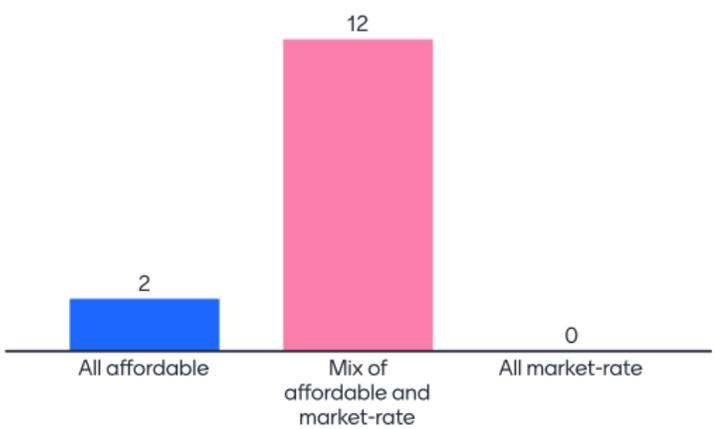
**AFFORDABLE HOUSING**  
3-5 Stories  
65'x240' floor plate +/-  
15,600 SF per FLR +/-  
70,000 GSF +/-



# What types of storefront uses would you like to see on the RFP site?



# What type of housing would you like to see on the RFP site?



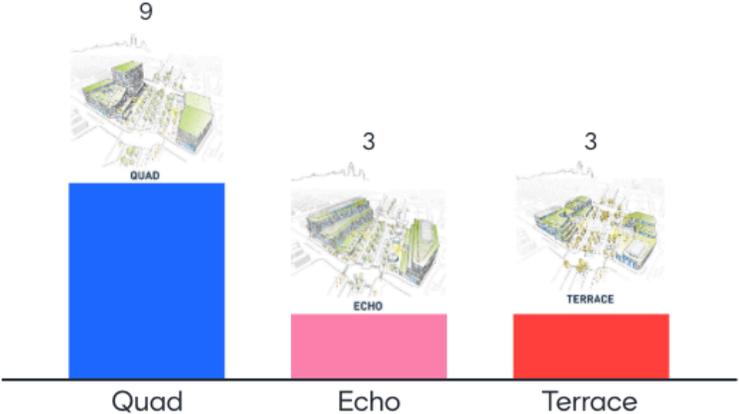
# Choose up to three words that best describe your vision for the Ogden ISW Corridor



# What is the best way to improve the pedestrian experience on Ogden Avenue?



# Which of the three concepts would you prefer for the RFP site?





DPD

# Open Discussion



# Ogden Avenue / North Lawndale Community Roundtable

September 2020