

TITLE CARD:

Family Connects Chicago

VOICE OVER:

Congratulations on bringing your new baby home!

We know the first few days and weeks at home with your newborn are such a special time, and it can also be a very challenging time for parents. That's why we started Family Connects Chicago. We're here to lend a helping hand with whatever you might need, and to give you and your baby the healthy start you deserve.

ART CARD:

[Question: What is Family Connects Chicago?]

VOICE OVER:

Family Connects Chicago helps empower you and your family to take control of those all-important first weeks with your new baby. It helps you:

Get the support you need: Gain the confidence and guidance to help provide for your newborn

Get help from trusted experts: Family Connects nurses are trained to answer your questions and connect you with the support you need

Expand your support system: Access helpful community services and resources based on your own personal life and needs

Feel at ease: Enjoy support in the comfort of your own home, where you can ask any question you like

ART CARD:

[Get the support you need: Gain confidence and guidance to help provide for your newborn.]

ART CARD:

[Get help from trusted experts: Family Connects nurses are trained to answer your questions and connect you with the support you need.]

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[Expand your support system: Access helpful community services and resources based on your own personal life and needs.]

ART CARD:

[Feel at ease: Enjoy support in the comfort of your own home, where you can ask any question you like.]

ART CARD:

[Question: How does it work?]

VOICE OVER:

It's simple: schedule an in-person or virtual visit with a registered nurse around 3 weeks after birth to check on the birthing parent, baby and the whole family. There is no cost for you, and anyone with a newborn can participate including foster and adoptive parents.

ART CARD:

[3 weeks after birth

Schedule a visit* to meet with a nurse, at no cost to you]

*Available in select hospitals only

ART CARD:

[Question: What kind of support will Family Connects Chicago nurses provide?]

VOICE OVER:

Family Connects Chicago nurses provide many kinds of in-home support, guidance and connections to resources—at no cost to you.

We will do an infant check, which includes weight check, safe sleep information, infant feeding and fussiness, bathing, diapering and swaddling.

As well as help for the birthing parent. We will do a health check, breastfeeding support, family planning advice and postpartum depression screening.

And we even provide help for the whole family, making medical provider appointments, understanding childcare options, early literacy information as well as community connections.

Please visit our website to learn more.

ART CARD:

[Help for baby: Baby weight check
Safe sleep information
Infant feeding and fussiness
Help with bathing, diapering and swaddling]

ART CARD:

[Help for birthing parent: health check
Breastfeeding support
Family planning advice
Postpartum depression screening]

ART CARD:

[Help for family: Making medical appointments
Understanding childcare options
Early literacy information
Community connections]

CLOSING ART CARD:

A trusted health resource for all Chicago families.