

WELCOME TO THE MASTER PLAN OPEN HOUSE!



Learn more at www.AccessJeffPark.org



OUTREACH & ENGAGEMENT

1,000+ Surveys:

- Online (969)
- Jeff Fest (30)
- Farmers Market (26)
- GPNA (24)

SURVEY RESULTS

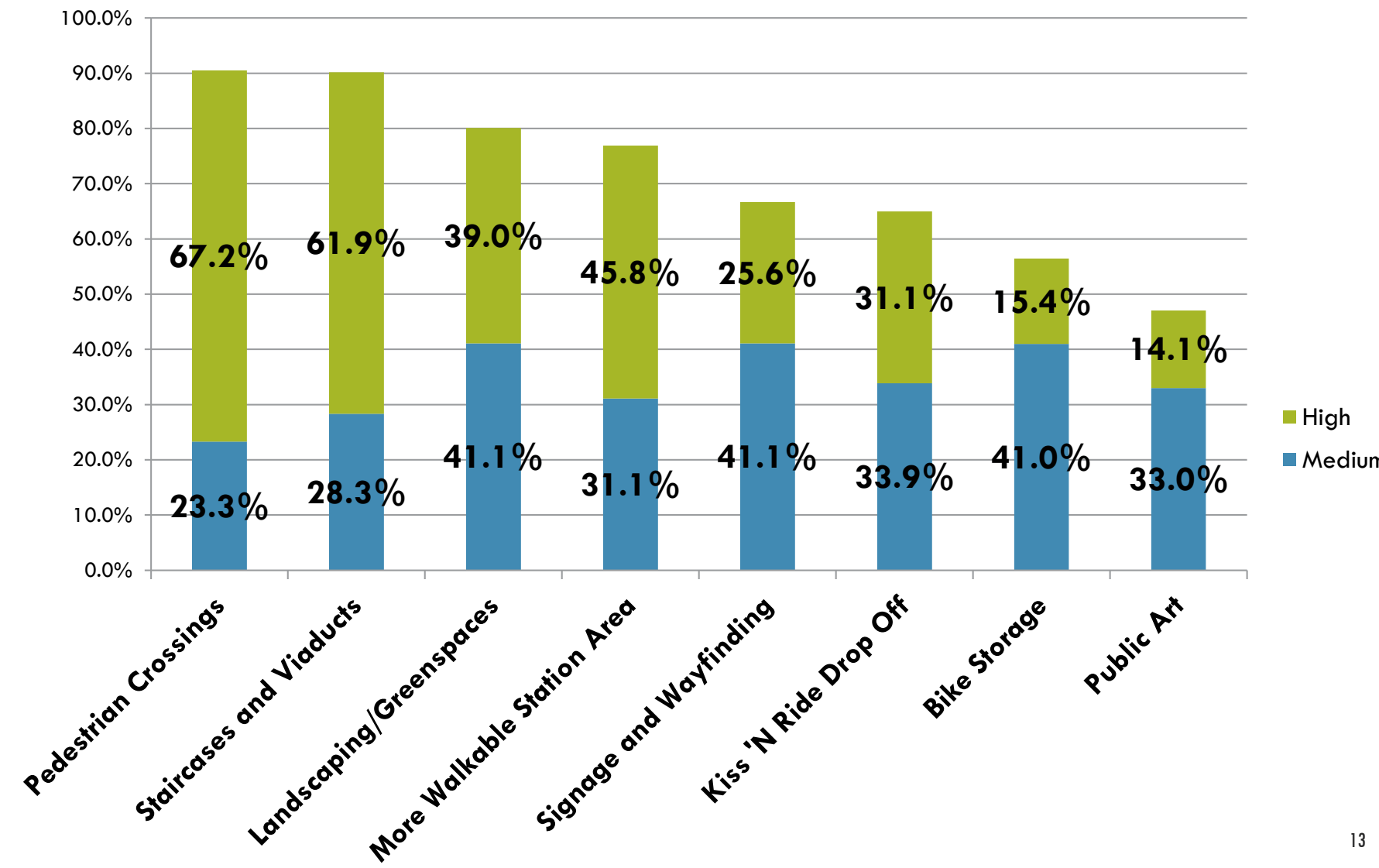
WHAT IMPROVEMENTS SHOULD BE MADE?

67%

Of survey respondents indicated that pedestrian crossings were a high priority

Other high priorities:

- Staircases and viaducts (62%)
- Greater walkability (48%)
- Landscaping/greenery (37%)



“ Mini market area like the French Market or Revival Hall in front featuring some of the best places on the NW side

“ Signs highlighting events and places to go in the area

“ We would love to see storefronts filled and increased walkability in our downtown.

“ Intersection of Milwaukee/Central/Foster is dangerous.



- 14 Interviews
- Walking Tour
- 200+ Comments (website and meetings)

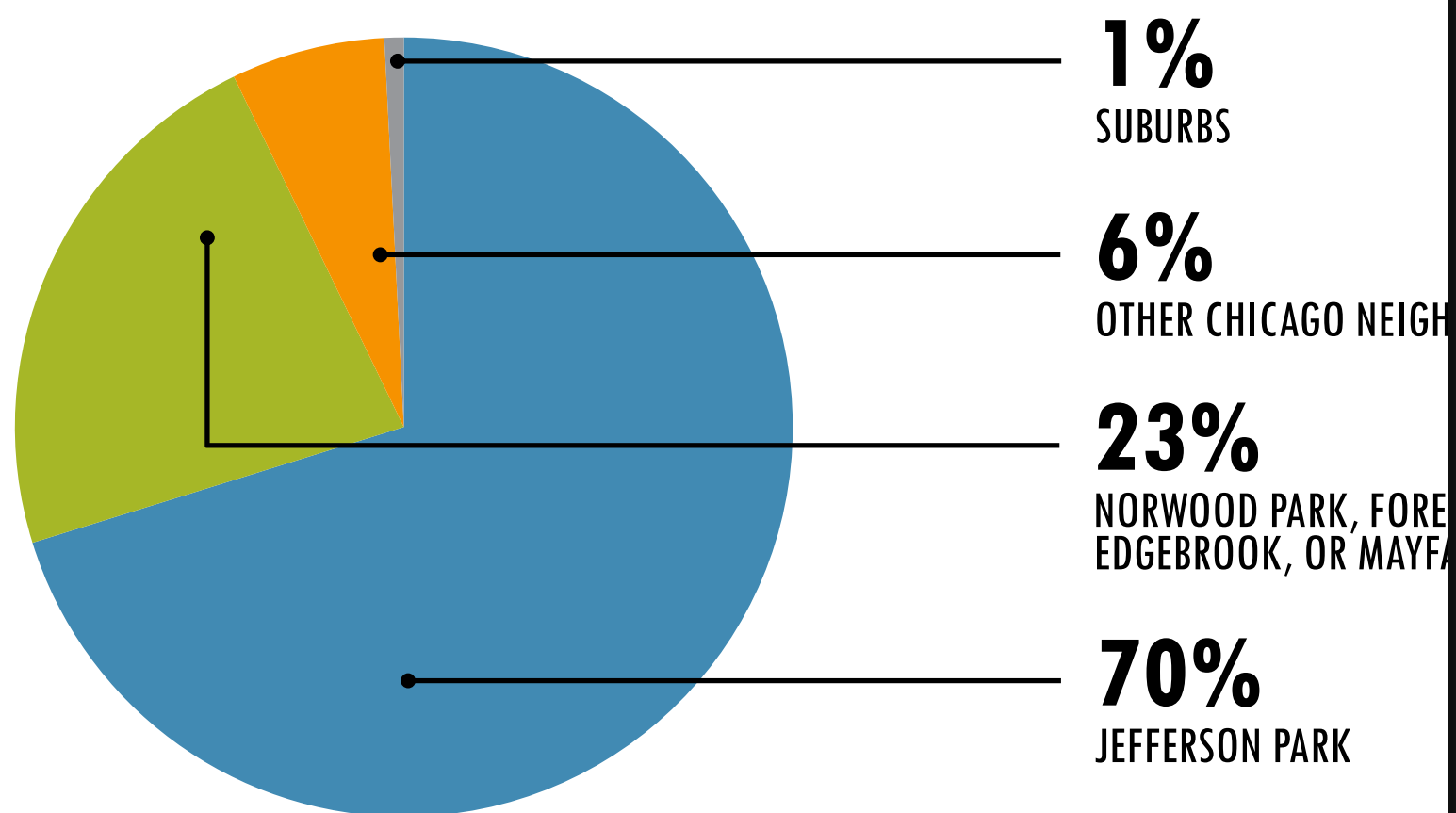
14 Meetings:

- Transportation agencies
- Neighborhood associations
- Chambers of Commerce
- Cultural organizations
- Community groups



SURVEY RESULTS

WHERE DO YOU LIVE?



3 Community Meetings:

- June 19, 2017: 160 attendees
- October 16, 2017: 90 attendees
- January 22, 2018

OUTREACH & ENGAGEMENT

YOUR IDEAS SHAPED THESE GOALS...

Transportation

Improve **walkability** along key streets in the study area.

Improve **access** from the neighborhood to the Transit Center for all users.

Make the **street network safer** and more user-friendly at high-crash locations.

Enhance **bike and pedestrian access**.

Strategically **address parking** to support businesses and local destinations.

Community Character

Improve **sense of place** and build on the identity of Jeff Park, balancing new development with historic character.

Improve and create **public spaces**.

Improve streetscapes and the public right-of-way to foster walkability.

Improve community safety through applying principles of Crime Prevention Through Environmental Design (CPTED).

Develop **design guidelines** to enhance the character of the community through new development and redevelopment.

Economic Development

Provide guidance and assistance to **retain existing and attract new local, small businesses**.

Attract and target a range of businesses that can **fill vacant storefronts**.

Support the development of entertainment, restaurants, and cultural **destinations**.

Provide a **range of housing options** to add vitality to the neighborhood and to accommodate people of all ages and at various stages of their lives.

**NOW WHAT?
HOW DO I GET INVOLVED?**

- Check out the draft recommendations and feel free to ask questions of the project team
- Submit comments via the Feedback Form tonight, or send in comments by February 12th
- Draft plan will be made available for additional comments as part of the process leading up to Chicago Plan Commission

TRANSPORTATION

Goal 1:
Improve walkability along key streets in the study area.

Milwaukee Avenue

- Sidewalk amenities like planters, banners, and wayfinding/gateway signage

Ainslie Street

- Traffic calming, pedestrian-oriented lighting, decorative treatments

Lipps Avenue

- Outdoor cafes, lighting features, public art

Avondale Avenue

- Sidewalks, streetscape enhancements

Goal 2:
Improve access from the neighborhood to the Transit Center for all users.

Goal 3:
Make the street network safer and more user-friendly at high-crash locations, such as at Foster & Northwest Highway and Higgins & Milwaukee Ave.



1.1 Beautify streetscapes to promote walkability



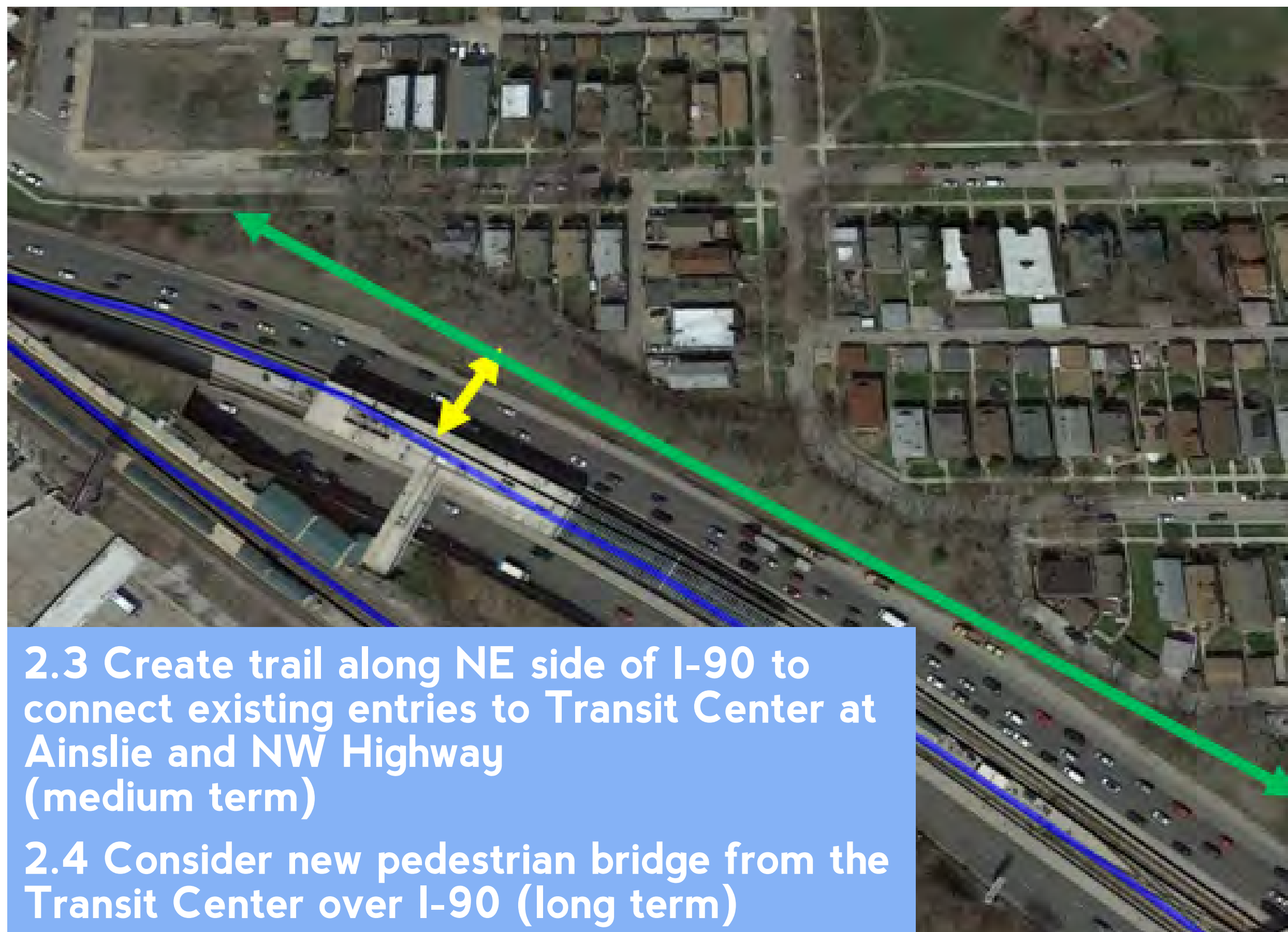
1.2 Make railroad underpasses more welcoming: murals, lighting, infrastructure



2.1 Dedicate space for pick-up/drop-off outside the Jeff Park Station



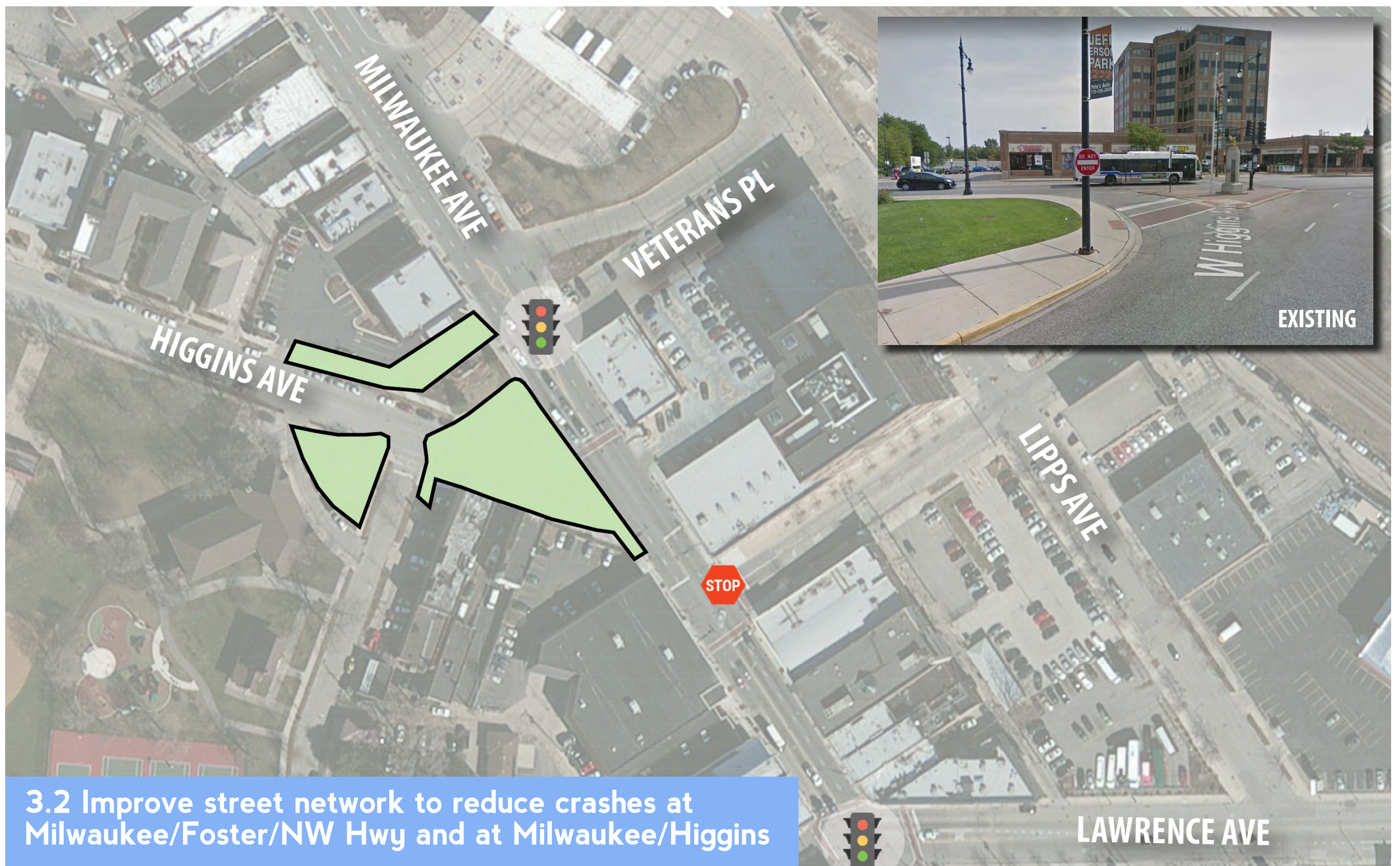
2.2 Improve signage around the Transit Center



2.3 Create trail along NE side of I-90 to connect existing entries to Transit Center at Ainslie and NW Highway (medium term)
2.4 Consider new pedestrian bridge from the Transit Center over I-90 (long term)



3.1 Install informational kiosks, gateway & wayfinding signage



3.2 Improve street network to reduce crashes at Milwaukee/Foster/NW Hwy and at Milwaukee/Higgins

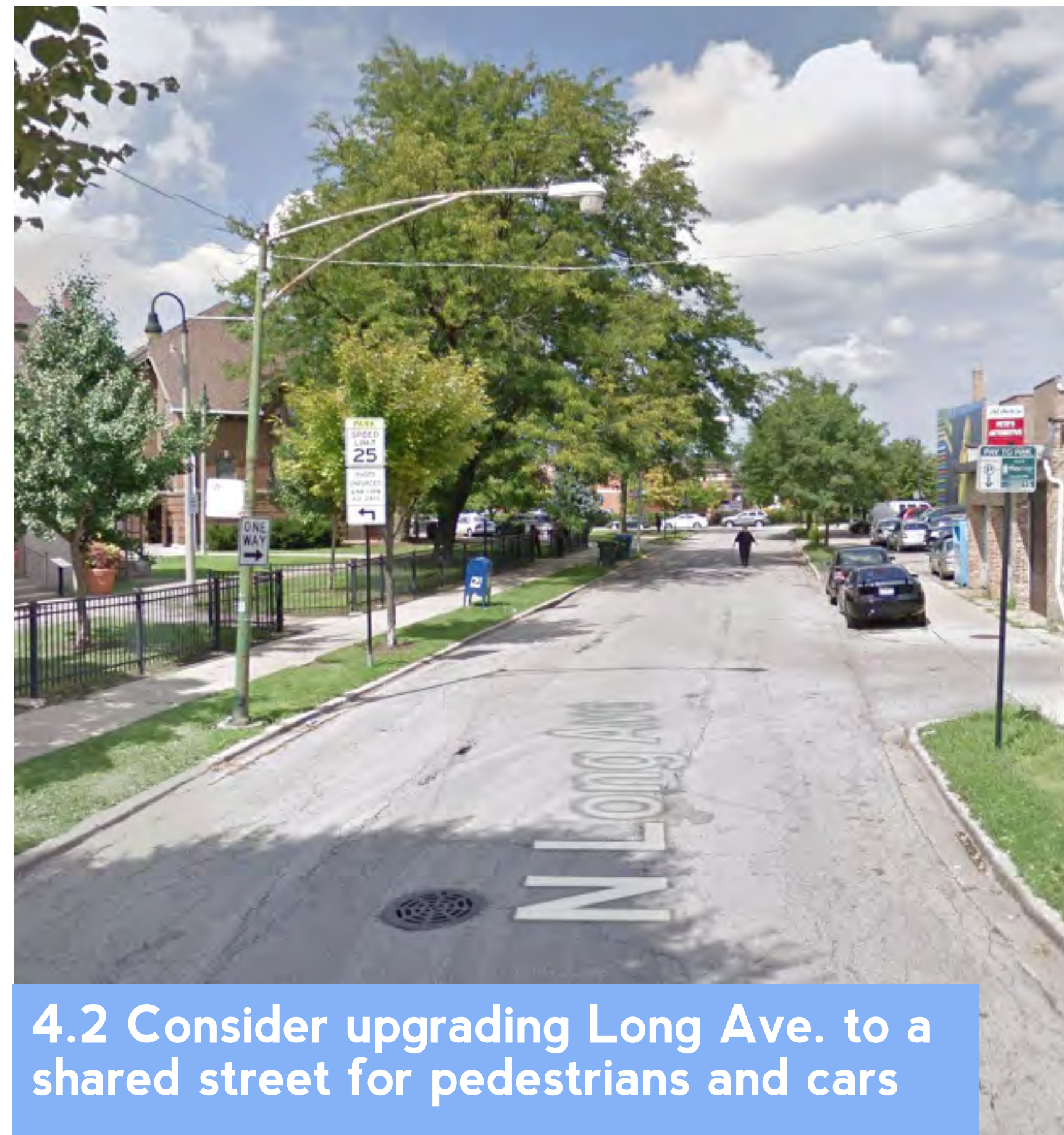
TRANSPORTATION

Goal 4:
Enhance bike and pedestrian access by upgrading crosswalks and improving Long Avenue & Ainslie Street.

Goal 5:
Strategically address parking to support businesses and local destinations through shared parking opportunities.



4.1 Evaluate bike/pedestrian improvements on Milwaukee and commercial streets



4.2 Consider upgrading Long Ave. to a shared street for pedestrians and cars



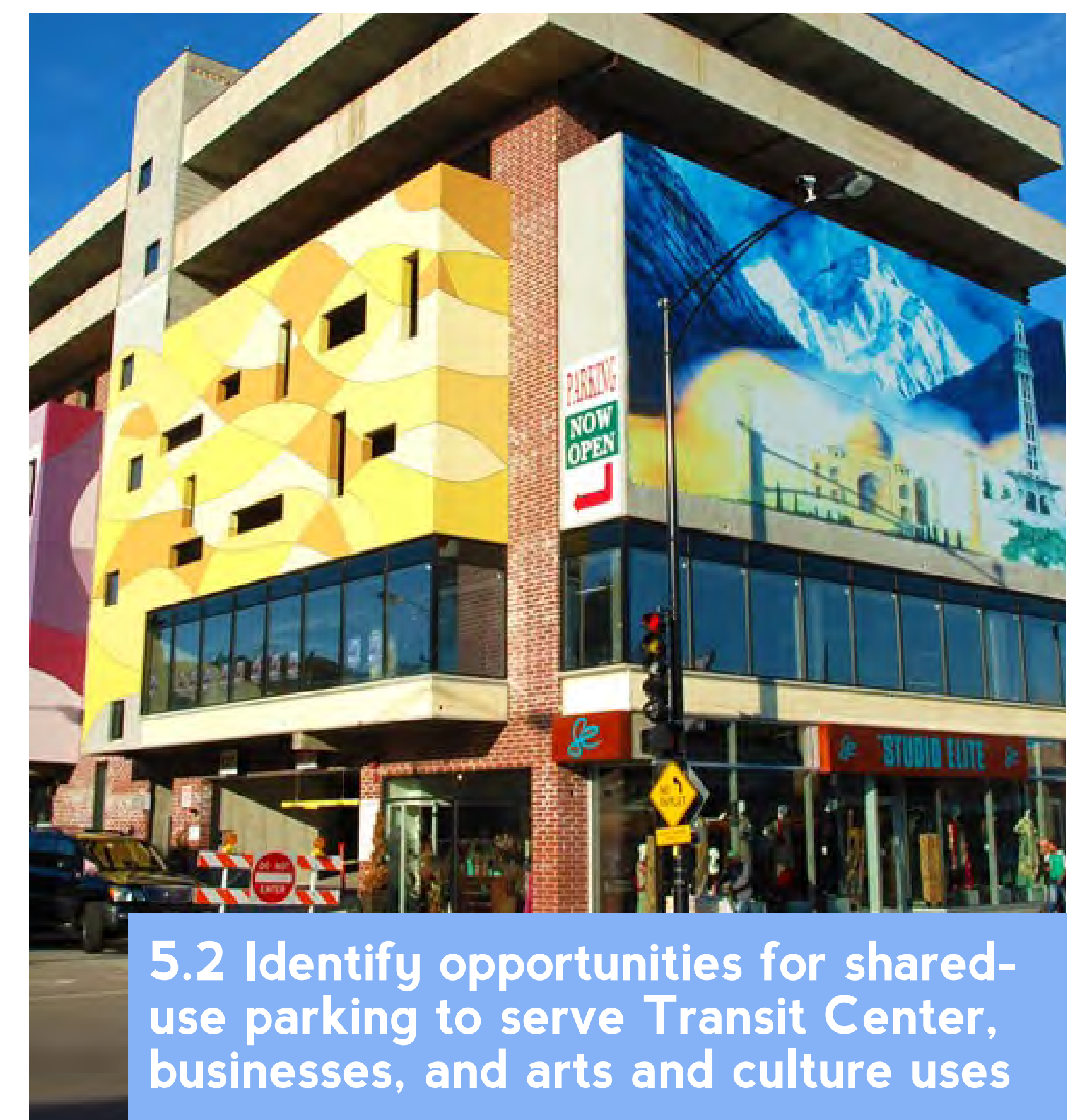
4.3 Improve bicycle routes and access to Forest Preserves



4.4 Add bike parking in public spaces and new Divvy stations

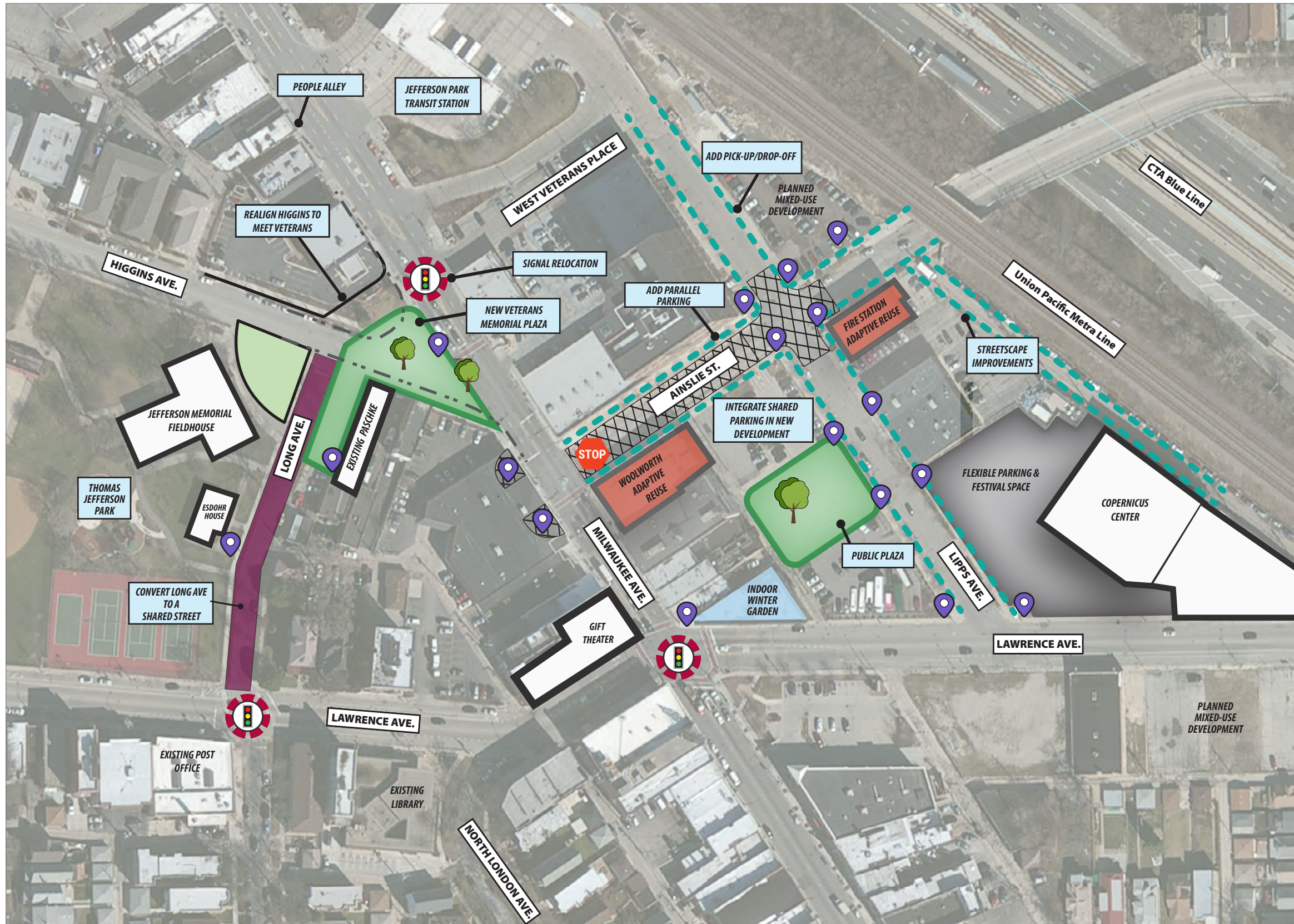


5.1 Identify opportunities for flexible parking to support parking needs and festivals or event space



5.2 Identify opportunities for shared-use parking to serve Transit Center, businesses, and arts and culture uses

Streetscape, Transportation & Open Space Opportunities



Traffic Calming & Placemaking Improvements (Ainslie Street)

- Enhanced Crossings
- Add Parallel Parking
- Decorative Treatments
- Pedestrian-Oriented Lighting

Shared Street (Long Ave)

- Shared by pedestrians, cars, and bicyclists
- Traffic calming measures
- Bollards
- Minimized curbs
- Stormwater features
- Permeable pavers

Signalized Intersection Improvements

- Improved Crosswalks
- Pedestrian Countdown Timers

Gateway Feature

- Public Art/Sculpture
- Lighting Features

Pedestrian Plaza

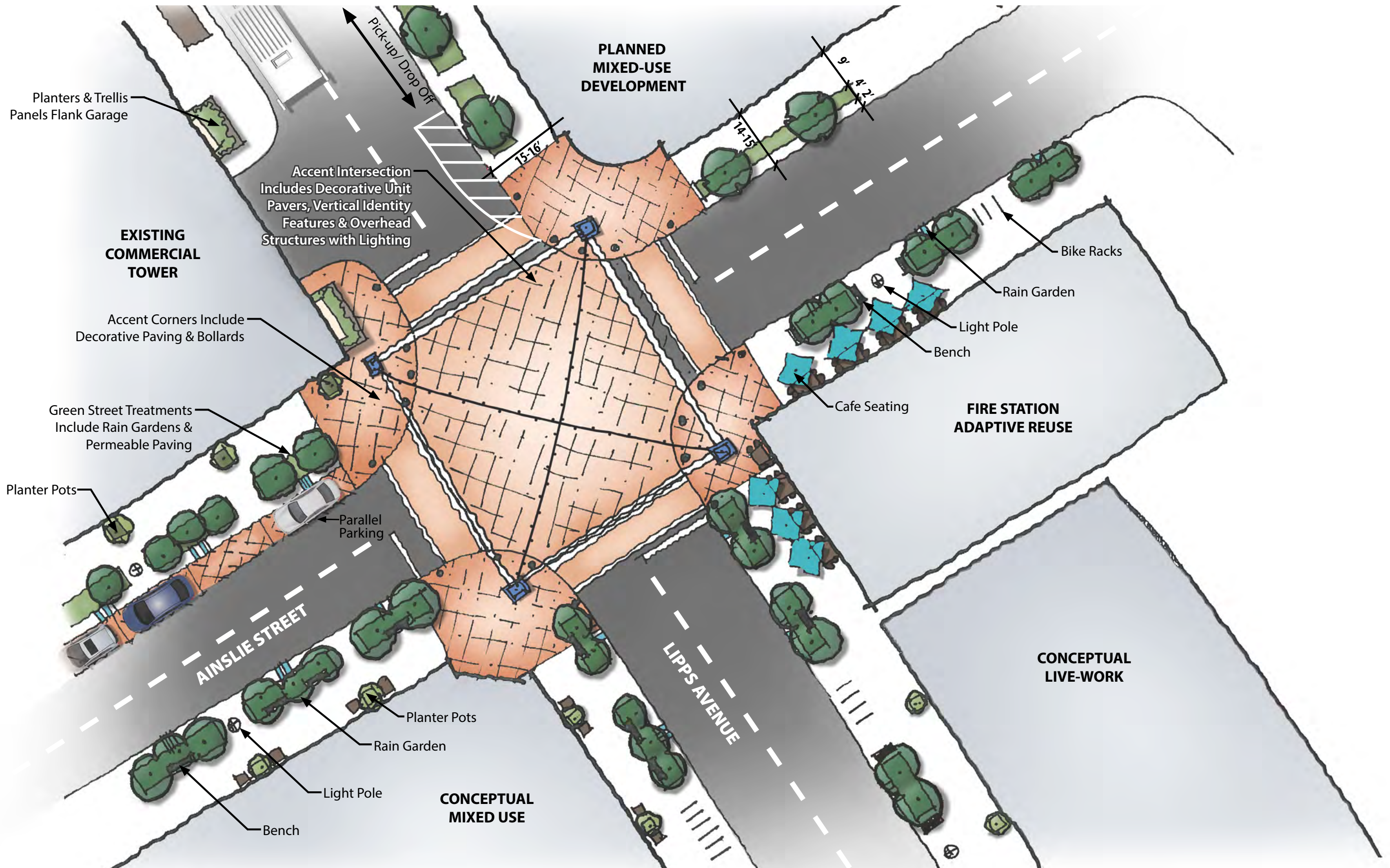
- Outdoor Cafe Seating
- Landscape Plantings
- Programmed Events
- Lighting
- Public Art

Sidewalk Streetscape Enhancements

- Cafe Seating
- Inground Planters with Options for Rain Gardens
- Lighting
- Benches
- Bike Racks
- Planters Pots
- Trash/Recycling Receptacles

Streetscape, Transportation & Open Space Opportunities





Streetscape Concept: Ainslie St. and Lipps Ave. Intersection - DRAFT

ECONOMIC DEVELOPMENT

Goal 1:

Provide guidance and assistance (such as marketing, information on available resources, etc.) to retain existing and attract new local, small businesses.

Goal 2:

Attract and target a range of businesses that can fill vacant storefronts and serve residents, employees, and visitors.



1.1 Work with existing landlords and commercial property owners to improve landscaping, signage, access points, and marketing



1.2 Develop a coordinated marketing campaign to enhance visibility and position Jeff Park as a destination



1.3 Provide support services and business improvement grants for local businesses
 • Promote SBIF funding and Bundle Permit applications



1.4 Upgrade identity of Milwaukee Ave, Lawrence Ave and NW Hwy through banners, landscaping, and sidewalk snow removal



2.1 Identify stores, restaurants, and businesses to fill vacant spaces and create inventory of empty retail space



2.2 Foster development of quality retail spaces on both sides of major commercial streets (Milwaukee, Lawrence, Lipps)
 • ex: focus on areas with major gaps, such as Milwaukee Ave between Giddings and Leland

ECONOMIC DEVELOPMENT

Goal 3:
Support the development of entertainment, restaurants, and cultural destinations in Jefferson Park.

Goal 4:
Provide a range of housing options to add vitality to the neighborhood and to accommodate people of all ages and at various stages of their lives.



3.1 Find opportunities to attract additional entertainment and visitors and support expansion of existing cultural institutions



3.2 Encourage development of live-work spaces and co-working opportunities



3.3 Attract creative industries, start-ups, and small businesses to flexible work spaces



4.1 Build on the variety of housing to support economic development

- Add retail above residential uses
- Identify opportunities for senior housing



4.2 Foster community among the different housing types through existing events like Taste of Polonia and new events such as house tours, neighborhood clean-ups, and block parties



4.3 Promote the existing range of housing

COMMUNITY CHARACTER

Goal 1:

Improve sense of place and build on the identity of Jefferson Park, balancing new development with its historic character.

Goal 2:

Improve and create public spaces on Lipps Avenue and at Milwaukee/Higgins to increase social interaction and pride of place.



1.1 Strengthen recognition of signature buildings and improve public spaces around community landmarks



1.2 Recognize historic and notable buildings with plaques and wayfinding



1.3 Incorporate design/gateway elements at key locations, such as railroad underpasses



2.1 Create community gathering spaces that can support outdoor cafes and events



2.2 Create a year-round space (winter garden) that can open up to a plaza and serve as a connection to the Transit Center

COMMUNITY CHARACTER

Goal 3:

Improve streetscapes and the public right-of-way to foster walkability and complement new development.

Goal 4:

Improve community safety through applying the principles of Crime Prevention Through Environmental Design (CPTED).

Goal 5:

Develop design guidelines to enhance the character of the community through new development and redevelopment.



Crime Prevention Through Environmental Design (CPTED)

