CITY OF CHICAGO DEPARTMENT OF PROCUREMENT SERVICES ROOM 403, CITY HALL, 121 N. LA SALLE ST.

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JUSTIFICATION FOR NON-COMPETITIVE PROCUREMENT

COMPLETE THIS SECTION	JIM IF NEW CON	TRACT			
For contract(s) in this request, answer	er applicable questions	in each of the 4 major sul	piect areas below in	accordance with the	Instructions for
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Delegate Agency (Check one).	If Delegate Agency, th	is request is for "blanket	approval" of all con	tracts within the	ream Agreement of
	(Attach List)	Pre-Assigned Speci	fication No.	tracts within the	
(Program Name)	(Pre-Assigned Contract	No	* :	
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JUSTIFICATION FOR NON-COMPETITIVE PROCUREMENT

ATTACHMENT

Requesting Department: Fleet Management

Description of Product/Service: "Car-Sharing" Pilot Program

PROCUREMENT HISTORY

In April of 2004, the Department of Fleet Management began investigating the possibility of using third-party "car sharing" as a means of reducing the number of pool vehicles operated by various City departments. It was learned that the City of Philadelphia and several other public agencies had initiated "pilot"car-sharing programs, and those programs were showing promising results. In researching the Chicago area, it was found that only one car-sharing program had (and continues to have) vehicles available within the city.

Car-sharing operates on the premise that many individuals tend to use vehicles for only relatively short portions of each day, and that their vehicles are, consequently, underutilized. Through maximizing the utilization of such vehicles, the number of vehicles on the streets can be reduced, thereby reducing traffic/parking congestion and emissions. By joining a car-sharing program (via registration and membership fee), individuals have access to the provider's vehicles (parked in dedicated locations) any time of day, on a first-come first-served basis, through the use of a web-based reservation system. An individual uses his/her membership card to gain access (i.e. keyless entry) to the reserved vehicle, and returns the vehicle to the dedicated parking spot before the end of the reservation period. The individual is then charged an hourly usage rate.

In order to make car-sharing a practical alternative in the City of Chicago's situation, 1) the vehicles must be located within walking distance of major City office buildings, 2) vehicles must be able to be dedicated to the City's use during normal working hours, and 3) the actual vehicles must be suitable for official business. Currently, I-GO car-sharing is the only program that has the ability to meet these criteria. I-GO is a not-for-profit affiliate of the Center for Neighborhood Technology, which is located in Chicago.

It is the Department of Fleet Management's goal to establish a two-year pilot program with I-GO in order to evaluate the merit's of car-sharing in a municipal context. Based upon what is learned during the pilot program, DFM will either discontinue its use of car-sharing, or develop specifications that will be used to solicit competitive bids (presuming that other car-sharing entities will have established programs in Chicago by that time.)

JUSTIFICATION FOR NON-COMPETITIVE PROCUREMENT

ATTACHMENT (cont'd)

ESTIMATED COST

\$50,000 (2-yr. Pilot Program)

SCHEDULE REQUIREMENTS

It is the intent of the Department of Fleet Management to initiate negotiations on this project no later than June 1, 2005 to ensure that a contract can be in place by August 1, 2005, and the car-sharing program can begin before September 1, 2005. This schedule will allow DFM to promote and "de-bug" this pilot program prior to the onset of cold weather.

EXCLUSIVE OR UNIQUE CAPABILITY

Because "car sharing" remains a fledgling concept in the current marketplace, there are few programs across the country. In fact, there is only one program with vehicles located in Chicago. That program is I-GO car-sharing, which is a not-for-profit affiliate of the Center for Neighborhood Technology, in Chicago.

To reiterate from above, it is the Department of Fleet Management's goal to establish a two-year pilot program with I-GO in order to evaluate the merit's of car-sharing in a municipal context. We believe that if the program proves successful, our success will demonstrate to the marketplace that a market for this type of service exists in Chicago, and will spawn the creation of new "car-sharing" firms, or the entry of existing firms into the Chicago market. At that point, a competitive marketplace will have been established.



Date: March 29, 2005

To: Howard Henneman, Deputy Commissioner From: Sharon Feigon, CEO, I-GO Car Sharing

RE: Proposal for Car Sharing Pilot Project with the City of Chicago Fleet Department

I-GO Car Sharing provides access to new low emission vehicles on an hourly basis. The program is a partnership with the City of Chicago and Chicago Transit Authority. There are currently cars located in 12 neighborhoods, including six cars in downtown Chicago.

I-GO Car Sharing proposes to provide the following:

- Two low emission vehicles.
- Two dedicated parking spots located at 180 N. Franklin.
- Exclusive vehicle usage for designated City of Chicago employees from 8am to 5pm Monday through Friday.
- Automobile insurance coverage for individual users and vehicles plus liability insurance for the parking spaces.
- Access to Fleet Cards for refueling as needed. I-GO covers cost of fueling.
- Well maintained and clean cars in excellent working order.
- Call Center available for 24/7 service for members.
- In-person orientation session for City Staff.
- Itemized monthly statements with account code tracking and trip hours and miles by employee if desired.
- Access to online and phone reservation system. Allows booking months in advance or up to one minute before a car is needed.
- Individual smart cards for each user so that cars can be accessed easily.
- Access to the entire fleet of vehicles which is expected to grow to 50 vehicles by end of 2005.
- Personal memberships can be added for any employee who would like access to the vehicles during non-business hours. Employees will be billed separately for these charges.

Program Costs:

- There will be a one-time membership fee for the City of Chicago of \$500. This will include free license screening and memberships for 10 staff. Additional staff will be added to the plan at a charge of \$25 per person.
- The cost per car will be \$1000 per month and include all of the above.
- Usage of vehicles other than the two dedicated vehicles will be billed under one of the standard I-GO rate plans, either \$6.00 an hour/.50 a mile or \$9.20 an hour including free mileage.

All of the above is preliminary and subject to negotiation.

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CITY OF CHICAGO **PURCHASE REQUISITION**

Copy (Department)

DELIVER TO: REQUISITION: 20522 PAGE: 160 **DEPARTMENT: 40 - DEPT OF FLEET MGMT** 1685 N THROOP PREPARER: Mary A Styles Gibson CHICAGO ILL 60622 **NEEDED:** Chicago, IL APPROVED: 4/19/2005

REQUISITION DESCRIPTION

CAR SHARING PILOT PROGRAM WITH THE CITY OF CHICAGO DEPARTMENT OF FLEET MANAGEMENT SPECIFICATION NUMBER: 35601

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For CPAC Team Use Only Date Received	
Date Returned	
Date Accepted	

IMPORTANT: PLEASE READ AND FOLLOW THE INSTRUCTIONS FOR COMPLETING
THE PROJECT CHECKLIST AND CONTACT THE APPROPRIATE TEAM LEADER IF YOU
HAVE ANY FURTHER QUESTIONS. ALL INFORMATION SHOULD BE COMPLETED
INCLUDING THE SUPPLEMENTAL CHECKLIST REQUIRED BY THE SPECIFIC CRACE TEAM.

INCLUDING THE SUPPLEMENTAL CHECKLIST REQUIRED BY THE SPECIFIC CPAC TEAM. ATTACH
ALL REQUIRED MATERIALS AND SUBMIT FOR HANDLING TO THE DEPARTMENT OF PROCUREMENT SERVICES, ROOM 403, CITY
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